

## Unusual Alliances: Non-Profits and Social Service Providers

2012 APA Planning Conference  
 Breaking Gridlock, Creating New Alliances  
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 Washington State Microenterprise Association



## Targeting Small Scale Enterprise

Economists, government and business leaders all talk about how small business and entrepreneurs are the greatest creator of jobs and opportunity...

- Generate cash flow for communities
- Provide vital goods and services
- Committed and rooted in communities
- Innovative
- Contribute to tax base

My question is ... *What are we doing about it?*



## Programs and Approaches

- Comprehensive Microenterprise Development Organization (MDO)
- Market assistance – incubators, market analysis, E-commerce
- Vacant to vibrant properties – artisans, local markets
- Capital Access – alternative, micro
- Buy-local campaigns
- Development partnerships and agreements

## Opportunities

### Funding for services, facilities and capital

**Federal:**

- Department of Agriculture – RBEG, RBOG, RMAP
- US Treasury – CDFI
- Social & Health Services – AFI, CED
- Economic Development Administration
- Small Business Administration – WBC's, Microloan, PRIME

**State:**

- Washington State Department of Commerce – CDBG Microenterprise set-aside
- Washington State Microenterprise Association

**Local:**

- CDBG (Entitlement Communities)

## Upcoming Events

- CDBG Application Workshops (Department of Commerce)
  - Moses Lake, November 6, 2012 (509) 765-9211
  - Tumwater, November 8, 2012 (360) 570-2350
- Entrepreneurship Symposium  
 Tacoma, October 25<sup>th</sup> & 26<sup>th</sup>, 2012  
[www.wamicrobiz.org](http://www.wamicrobiz.org)

**Questions?**

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Washington State Microenterprise Association

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**YBGR**  
PLANS FOR FRIENDSHIP, NEIGHBORHOOD,  
PARTNERSHIP



**NEXT STEPS**

- ✗ \$7,000,000 REMODEL
- ✗ TAX CREDIT FINANCING
- ✗ COMMUNITY PARTNERS

MAIN CAMPUS



