Unusual Alliances: Non-Profits and Social Service Providers

2012 APA Planning Conference
Breaking Barriers, Creating New Alliances
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Washington State Microenterprise Association

Economists, government and business leaders all talk about how small businesses and entrepreneurs are the greatest creator of jobs and opportunity.

My question is… What are we doing about it?

Community Assessment:
Do you have a healthy Microenterprise Eco-System?

- Entrepreneurship, Training, and Education
- Access to Markets
- Access to Capital
- Business Process Support
- Mentoring/Technical Assistance
- Social Supports
- Infrastructure
- Friendly Government

Comprehensive Microenterprise Development Organization (MDO)
- Market assistance – incubators, market analysis, E-commerce
- Vacant to vibrant properties – artisans, local markets
- Capital Access – alternative, micro
- Buy-local campaigns
- Development partnerships and agreements

Opportunities
Funding for services, facilities and capital

Federal:
- Department of Agriculture – RBEG, RBOG, RMAP
- USDA Rural Development – CDFI
- Social & Health Services – AFL/CED
- Economic Development Administration
- Small Business Administration – SBG’s, Microloan, PRIME

State:
- Washington State Department of Commerce – CDBG
- Washington State Microenterprise Association
- Local
- CDBG (Entitlement Communities)

Upcoming Events

- CDBG Application Workshops (Department of Commerce)
  - Moses Lake, November 6, 2012 (509) 765-9211
  - Unwater, November 8, 2012 (360) 570-2350

- Entrepreneurship Symposium
  Tacoma, October 25th & 26th, 2012
  www.wamicrobiz.org
Questions?

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PLANS FOR FRIENDSHIP, NEIGHBORHOOD, PARTNERSHIP

GARFIELD RESOURCE CENTER

NEXT STEPS

- $7,000,000 REMODEL
- TAX CREDIT FINANCING
- COMMUNITY PARTNERS
Hesper Community Plan
BREAKING GRIDLOCK - CREATING NEW ALLIANCES
APA PLANNING CONFERENCE 10-11-2012