City of Entiat

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Waterfront Master Plan
Overview

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History of Entiat & Existing Conditions
CITY OF ENTIAT WATERFRONT MASTER PLAN
Community Visioning
CITY OF ENTIAT WATERFRONT MASTER PLAN
CITY OF ENTIAT WATERFRONT MASTER PLAN
COMMUNITY PLANNING
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Creating a framework for support
(Establish relationships you’ll need to succeed)

• Community
• Agency staff (Corps, Ecology, WDFW, PUD, Port)
• Elected officials (local, state, federal)
• Stakeholder groups
• City boards (parks, trees)
Finding Effective Project Partners

Who else would gain by this project? (Environmental protection, economic development, access.)

Who would stand to lose if the project is not completed? (Elderly, schools, animals.)

Who would have to approve land use decisions for the site? (City/County, Ecology, DOT, CORPS, etc.)
To Whom It May Concern:

I am writing in support of the City of Entiat, and the Entiat Waterfront Enhancement Project. I believe the Entiat Waterfront Enhancement Project is a great thing for the community, and will help to bring in tourism, increase property values, and provide economic development for the City. The project will also help create jobs and stimulate the local economy.

I strongly support the efforts of the City of Entiat to enhance their waterfront and create a world-class facility that will attract visitors and tourists.

Sincerely,

[Signature]

Mike Armstrong
State Representative
12th Legislative District
MAwb
Regulatory Relationships
Demonstrate community desires

<table>
<thead>
<tr>
<th>What would you like to see more of in the future?</th>
<th>Responses this Category</th>
<th>Percent of Total Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walking/hiking trails</td>
<td>33</td>
<td>43%</td>
</tr>
<tr>
<td>baseball/football/soccer fields</td>
<td>28</td>
<td>36%</td>
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<tr>
<td>children’s play areas</td>
<td>24</td>
<td>31%</td>
</tr>
<tr>
<td>swimming areas</td>
<td>49</td>
<td>64%</td>
</tr>
<tr>
<td>tennis/basketball courts</td>
<td>26</td>
<td>34%</td>
</tr>
<tr>
<td>boat launches</td>
<td>29</td>
<td>38%</td>
</tr>
<tr>
<td>camping areas</td>
<td>27</td>
<td>35%</td>
</tr>
<tr>
<td>fishing areas</td>
<td>29</td>
<td>38%</td>
</tr>
</tbody>
</table>
Community Collaboration
Media Coverage

- Wenatchee World
- Lake Chelan Mirror
- KPQ Radio
- KOHO Radio
- KOZI Radio
Planning your Funding
Cast a broad net
Try everything (you can’t win if you don’t play!)

- Obvious funds everyone is familiar with
- Private funds
- Funding partnerships
- Try things that don’t seem like a good fit
- Crazy stuff
Good writing is important!

• Tell a story
• Be clear and concise
• Don’t lapse into planner techno jargon
• If needed, hire a *proven* grant writer
MASTER PLANNING
Waterfront Master Plan

MAY 2009
Bringing Back Main Street

In 1965, the City of Entiat’s thriving main street was intentionally flooded by the rising waters of Lake Entiat, the reservoir caused by construction of the Rocky Reach Dam across the Columbia River. A snapshot of the city up until that time reveals a lively and diverse community that included shops, churches, restaurants, taverns, a bank, a general store, a boarding house, and the office of the town’s newspaper. Efforts to relocate uphill from the new shoreline were only partially successful. Some businesses and organizations moved away from town or chose not to rebuild at all. Those that chose to stay rebuilt in two separate areas along Highway 97A, the result of a disagreement over where best to relocate. The portion of the city’s main street neighborhood that remained above water was purchased by the Chelan County PUD, and later developed as a gravel mine. Absent traditional land uses, and with access limited by mining operations, the shoreline along which Entiat was founded was no longer an active part of the city’s daily life.

In 2006, as part of its relicensing agreement with the federal government, Chelan County PUD agreed to sell back the shoreline land it had purchased from the city half a century earlier. Seeing an opportunity to reconnect with
Chapter 2: Existing Conditions

Introduction

The chapter summarizes the inventory of the project area’s physical characteristics and historical background, and presents an analysis of how the area’s topography, proximity to established parts of Entiat, and location along the Columbia River will each result in both challenges and opportunities.

The Master Plan area is unusual in several ways. Although currently undeveloped, the site is a remnant of the part of Entiat that was flooded by damming the Columbia River. The site’s topography has been greatly altered in the years since then by gravel mining operations that (when completed) will lower the site’s average elevation approximately 30’ below the adjacent neighborhoods to the west. And with no existing roads, structures, plantings, or utility infrastructure, the project site is a blank slate, the development of which is being guided in its entirety by a consensual community vision.
Laying a Foundation

The project team, in collaboration with the citizens of Entiat, has developed a set of ten design principles that will guide implementation of each element of the Master Plan. Based on the values and expectations that were detailed in the Visioning Process, these principles also consider the practical needs that are related to specific amenities and infrastructure elements.

1. Build projects that will transform Entiat
   Shops, a hotel, boating facilities, waterfront parks, a waterfront trail, each of these has the potential to draw visitors to Entiat, and make the city a tourist destination. A full range of visitor services will also build on Entiat’s traditional summer water oriented activities, providing opportunities for winter recreation, eco tourism, and seasonal festivals.

2. Provide new public amenities and attractions
   The Master Plan details numerous amenities that will enhance the waterfront, including site furniture, a public gathering place, plantings, an amphitheater, a wading pool, an outdoor ice rink, and waterfront overlooks. These amenities will attract visitors to the waterfront, and in some cases create opportunities for year-round use.

3. Support boating on Lake Entiat
   The marina will be one of the anchor elements of the waterfront development, providing an important economic and recreational resource. Coupled with related support services for fueling, boat repairs, and supplies, the marina will play a key role in drawing visitors to the city, and ensuring continued economic development along the waterfront.

4. Ensure continuous public access along the waterfront
   The Master Plan includes a continuous waterfront trail along the project area’s entire length, and provides new parks where the public will be able to get down to the water’s edge.
Form-Based Coding

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CITY OF ENTIAT WATERFRONT MASTER PLAN
Form-Based Code Example

Waterfront District:
The primary intent of this zone is to enhance the vibrant, pedestrian-oriented character of the district.

How mixed use is defined within this zone: Mixed use within this zone primarily refers to vertical mixed use where retail or commercial use on the ground floor and residential or commercial use above.

How “primary street” is defined within this zone: The primary street is always Lakeshore Drive.

Illustrative examples of buildings in the Waterfront District area.