Port Angeles Waterfront Plan

Port Angeles Opportunities
- Urban City in a rural setting
- Historic depth and integrity
- National destination
- Port of entry

Gain Momentum
- 1997 Revitalization Plan
- American Institute of Architects - SDAT
- Waterfront Transportation Improvement Plan

Energize Citizens
- Public engagement with enthusiasm
- Highlight public and private accomplishments
- Awaken community pride
- Change attitudes to "Together we can"

Inspire Improvement
- Develop infrastructure to encourage private investment
- Incentives for change and beautification
- Create excitement through active implementation

Respect land use and transportation priorities
- Design consistency
Sequim’s Pre-7/11 Comp Plan

Decision “hot buttons:”

- The center of [all things] for the northern Olympic Peninsula . . . [with a] friendly small town and rural atmosphere
- Building height (“four stories equals a ghetto”)
- Changes to “legacy” private use of public space
- Parking (perception vs reality)
- FAR

Sequim Downtown Plan

What it does:

- Achieves the “friendly, small town” part of the Vision
- Creates a core element of a smart growth strategy and stronger center of community life
- Provides a new lifestyle option for seniors
- Maintains a unique venue for independent retailers
Sequim Downtown Plan

Every day’s brighter in Sequim

Milwaukie South Downtown Plan

Milwaukie South Downtown Plan
Effective Public Engagement

Effectiveness = Finding a way in
Port Angeles’ key engagement issues:
• Links between waterfront & downtown
• Public art’s effectiveness
• Community with lots of good ideas
• Community with lots of different groups

Effective Public Engagement

Philosophy:
• Inclusiveness
• Creativity
• Achievement

Effective Public Engagement

Response: Storefront Studio
• Transportation
• Wayfinding
• Landscape architecture
• Urban design
• Planning

Effective Public Engagement

Lessons:
• Clear directive & process
• Conflict management
• Sincerity
• Product
• Implementation

Crosscutting Issues/Trends
Q&A

(Sequim extras for questions)

Placeholder photos