Building Success through Partnerships

Washington APA Conference
October 12, 2012

Today

• Analysis of successful partnerships
  – NE 36th Street Bridge
  – Light rail: ped/bike bridges
  – Development agreements
  – Transportation investment alliance

• Institutionalizing collaboration

Q & A

Vision

• Regional urban center
• Transit-oriented district
• 15,000 new homes

Microsoft’s Presence in Puget Sound

<table>
<thead>
<tr>
<th>Buildings</th>
<th>Total SF</th>
<th>Total Seats</th>
<th>Total HC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pacifica</td>
<td>1,672,247</td>
<td>5,044</td>
<td>5,967</td>
</tr>
<tr>
<td>Issaquah</td>
<td>1,316,835</td>
<td>6,080</td>
<td>6,247</td>
</tr>
<tr>
<td>Total</td>
<td>74,916</td>
<td>36,124</td>
<td>32,214</td>
</tr>
</tbody>
</table>
The Connector Service

- 22 fixed routes; multiple AM and PM trip options
- Service began 9/24/07 with 5 routes; 14 coaches
- 65 coaches with capacity for 5985/day
- Free to Microsoft employees
- Route Development Criteria:
  - High density neighborhoods
  - Limited public transit available
  - Focus on long haul; limited stops
- WiFi and 110 power to each seat
- On-line reservations system
East Link Overview

Partnerships
- WSDOT
  - Center Roadway Agreement and Design Review
- King County
  - D2 Roadway Design
- Mercer Island
  - Exploring partnership for station area investments
- City of Bellevue
  - Memorandum of Understanding (MOU)
  - Spring District
- City of Redmond
  - Exploring agreements with City and Microsoft for station enhancements

Pedestrian-Bicycle Bridges

Pedestrian-Bicycle Bridges
- Design/construction partnerships
- Open with light rail

Overlake Village Center
- Project as catalyst
- Owner as pioneer

Microsoft

OVC Regional Connections
- Connection to station
- Flexibility by ST
**OVCA Investment**
- Plan, development agreement approved
- $800 million total investment – needs to pencil
- Leverages City, ST investments

**OVCA Site Plan**
- City commitment to vision

**OVCA Park**

**OVCA Transportation**
- Intentionality
- Predictability

**Microsoft DAs**
- 439 acres
- 3.4 msf covered
- 2.1 msf remaining to build

**Equation for Job Growth**
- Job growth NOT foregone conclusion
- State investments leveraged
- Continued partnership

\[
\text{Potential New Jobs} \quad (=) \quad \text{Downtown/SE Redmond ST Light Rail (Future Phase)}
\]
Lessons Learned

- Know your community assets – support that vision
- Engage businesses in public process – Cost/benefit analysis
- Partners transcend borders
- Good design + infrastructure serves everyone
- Focus resources, enlist others