

Making Great Communities Happen

2010/2011 Annual Report













American Planning Association **Washington Chapter**

The Washington Chapter of the American Planning Association is an organization of people with an interest in land use, housing, transportation, environmental, economic and social planning. Among others, our membership includes citizen planners, planning commissioners and other planning officials, and professional planners within the State of Washington and elsewhere.

APA Washington serves its members through:

- Professional development opportunities,
- Information sharing and educational opportunities,
- · Networking and career development, and
- Advocacy and public policy development.



Looking Back

My term as APA Washington President ended on June 30, 2011. The past two years presented significant challenges to our Chapter, profession, nation and world that many of us have never experienced before. To say in the Fall of 2011 that our Chapter finances are stable is quite an accomplishment after two years of serious budget issues.

Despite our "great recession" over the past two years we as a Chapter have:

- Educated our State Legislators about issues of concern to our profession
- Provided pro bono planning services to small communities across the state
- Improved our membership communications, using e-mail, LinkedIn and Facebook
- Approved our first dues restructuring in 12 years (part of why we now have a stable budget)
- Continued seeking operating efficiencies, such as using low-cost electronic voting rather than expensive regular mail
- Revitalized the planning awards program
- Held our first planning conferences in Vancouver and in the Tri Cities

Thank you all for your support and help over the last two years. The names mentioned throughout this report are the people you and I have to thank for our Chapter's successes.

Finally, producing our first annual report has been a goal of mine for several years. Thanks to each Committee chair as well as Jill Sterrett, FAICP, Ivan Miller, AICP and Andrew Estep for their work in helping write and produce this report. With difficult economic times, planners are increasingly questioning the value of their APA membership. This report will help inform its readers of the value of membership and highlights and celebrates our achievements. I hope you enjoy reading the report and decide to volunteer for a committee or otherwise become more involved with APA Washington.

Scott Greenberg, AICP Past President

Looking Forward

I am honored to be selected to serve as your President for the next two years. Borrowing a bit from two U.S. Presidents, Obama and JFK, let's take a moment to look forward. President Obama's campaign watchwords were "Hope" and "Change." I want to bring those qualities to our Chapter activities with:

- Providing increased networking opportunities for our members who are in a job search mode,
- Expanding our committee structure to engage more members in the actions of the Chapter,
- Updating the chapter's strategic plan to reflect our changing times and our new priorities,
- Rethinking our continuing education offerings and conference structure to better meet the needs of our members, and
- Expanding the roles of the Climate and Sustainability Initiative and the Community Planning Assistance Teams.

As president of APA Washington Chapter, my role also extends beyond our immediate chapter activities. On a national scale, we are in the midst of a "perfect storm":

- Crisis level issues of climate change and depletion of resources requiring that we rethink
 production systems, consumption choices, and how our cities are designed and planned,
- An economic recession greater than any seen in the past 80 requiring that we define a new normal in a state of uncertainty,
- Polarized political views that have produced a vituperative atmosphere resulting in political gridlock, and
- An exploding system of social networking, blogs, and 24-hour media news that fuel the fires of controversy.

Planners must have a role in providing leadership and in finding solutions to these problems. I want to connect our Chapter to academics in our field, the leaders of our allied professions, and politicians so we can rethink the role of planning and the needs of our cities in this time of crisis. Working with a group of Fellows (FAICP) in Oregon and our own members (Lisa Verner and John Owen), we are developing a "think tank" symposium to begin this discussion.

The Washington Chapter is one of the largest in the nation with nearly 1400 members. With a nod to Norman Abbott, FAICP, who suggested the connection, I will adapt JFK's famous line:

"Yes, ask us what the Chapter can do for you.

But also, ask what you can do for the Chapter!"

We have an ambitious agenda to accomplish over the next two years. We can do all of this and more with your help.

Jill Sterrett, FAICP President

APA National

Message from AICP Immediate Past-president Paul Inghram, AICP



Serving as AICP President was an incredible opportunity to meet planners and to learn about what's happing in planning. I've truly enjoyed establishing friendships and connections throughout the planning community while guiding the APA/AICP organization. However, it has also been a challenging time. The Great Recession led to numerous job losses in the planning profession, nearly non-existent development, and slim prospects for students entering the job market. With my term on the AICP Commission ending next spring, I want to acknowledge the important work that continues with APA and AICP.

The Sustaining Places Initiative – APA established this initiative to reassert planning leadership in advancing community sustainability. This multi-faceted program is working to define the role of planning in addressing human settlement issues relating to sustainability. A Sustaining Places Task Force is focusing on the role of the comprehensive plan as the leading policy document and tool to help communities of all sizes achieve sustainability. This national efforts ties in nicely with the Washington Chapter's <u>Sustainable Washington</u> initiative that provides a resource for planners working toward creating sustainable communities while attempting to develop adaptation and mitigation strategies to address the impacts of climate change.

Advocating for Planning – APA's <u>Development Plan</u> calls upon us to advocate for more effective government practices and to generate the big ideas to sustain our communities. The federal administration's focus on urban issues and sustainability offers planners new opportunities to advance the role of planning. APA's policy staff actively engages in advising federal officials on a wide range of planning issues. An important annual event is APA's annual federal policy conference and <u>Planners' Day on the Hill</u> initiative where planners from across the country take the planning message to Capital Hill.

Selling planning in tough times – In 2003, APA committed to developing a communications strategy to enhance our ability to "tell the planning story." Implemented tactics include a <u>Planners' Communications</u> <u>Guide</u>, <u>National Community Planning Month</u>, the <u>Great Places in America</u> program, and a consistent brand image for APA and its components. APA will continue to work with chapters and members to communicate that now is the time to invest in our communities' futures.

Advanced Specialty Certification – AICP announced the first <u>Advanced Specialty Certifications</u> for AICP planners in 2010. These new certifications for <u>AICP Certified Transportation Planner</u> and <u>AICP Certified Environmental Planner</u> allow AICP members with eight years of specialized experience to seek recognition of their special expertise and leadership, helping them remain professionally competitive. AICP is looking forward to developing additional certifications for a limited number of areas of specialization.

Community Assistance – I'm most proud to see AICP make a stronger commitment to our obligation as planners to serve the public interest. I formed a Community Planning Assistance Task Force and charged it with identifying how to expand national- and chapter-level pro-bono planning efforts to aid distressed communities. I'd like to thank Paula Reeves and Kristian Kofoed for their help on this effort. As a result, the re-vamped Community Assistance Program launched during 2010. The first community to receive help from the new program, Mathews, North Carolina, hosted a planning assistance team in July to assist the town with addressing new economic opportunities while maintaining the area's unique character and affordability. More events are being planned. If you're interested in participating on a future team, applications for team members and communities are now on the web.

Congratulations to Mitch Silver and Anna Breinich! – Anna Breinich, AICP, took the reigns of AICP President at the National Planning Conference in Boston in April (I now get the best job as Immediate Past-president). Mitch Silver, AICP, set a historical milestone taking over as the first African American APA President. Mitch has already put his bold mark on APA, challenging us all to envision a future in which the planning profession rises to the challenge of a changing and more diverse world.

This spring, Mitch led the creation of a new APA <u>Development Plan</u> that seeks to lead America's communities toward a more just and sustainable future and to cultivate and inspire the next generation of planning leaders. Many of you will have the opportunity to be inspired by Mitch at the Washington/ Oregon joint chapter conference in October.

As a member of budget and audit committees in 2009 and 2010, I am proud of how APA managed through the difficult economic times. Like most planning agencies, APA had to cut staff and reduce programs in response to declining revenue. Yet, APA has stayed focused on its core: serving members, enhancing educational offerings, and advocating for the planning profession. Now, perhaps more than ever, we need APA and AICP to spread the message that professional planning helps create great, resilient communities.

Serving on the AICP Commission has been a tremendous experience and has allowed me the ability to carry the knowledge and enthusiasm of planning here in the Northwest to the national stage. The Northwest is leading planning efforts, doing work in sustainability, economic development and transit planning, that the nation and world looks to. The planning community benefits when we can broadly share the advanced work occurring locally. As I transition off the AICP Commission next spring, I encourage others here in the Northwest to consider taking a role in the national APA and AICP organization.

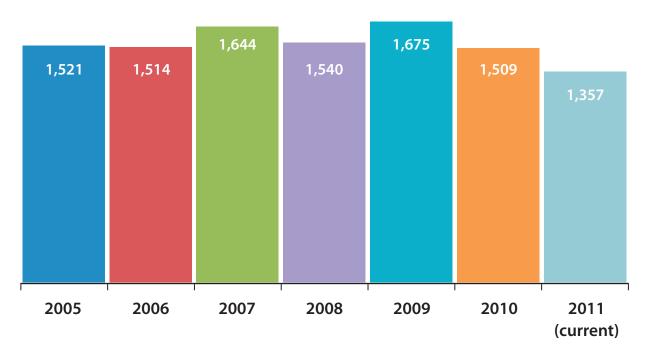


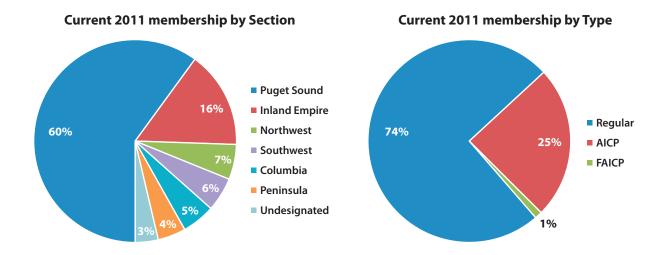
Membership

From 2005-2010, Chapter membership remained relatively constant averaging 1,567 members. However, the impacts of the recession were felt beginning in 2011 when membership dropped to 1,357 members. A full 25% of these members are AICP and three FAICPs were added in 2010.

To help serve members around the state, the chapter has six geographic sections that provide local programs and services (see the Section reports on the following pages). In 2011, the chapter will be focusing additional efforts on membership services, recruitment and retention.

Membership from 2005 to Present





APA Washington Board of Directors

The APA Washington Board of Directors consists of the Executive Committee, Student Representatives from qualified Planning Student Organizations associated with Washington universities and colleges accredited by APA, and Standing Committee Chairs. Ex officio, nonvoting members appointed to the Board by the President or the Board include representatives of the Washington State Department of Commerce, faculty from Washington universities and colleges accredited by APA, ad hoc committee chairs, Planning Association of Washington and the Chapter Administrator.

The Board manages the Chapter's affairs; adopts a Chapter budget; reports all business to the membership; implements votes of the Chapter; authorizes expenditures consistent with the budget; establishes task forces and ad hoc committees as deemed necessary, and performs such other functions as are delegated by the bylaws or by the members of the Chapter.

The Executive Committee consists of the elected officers of the Chapter and Section Presidents. The Chapter President is elected in even-numbered years and serves one year as President-Elect, two years as President and one year as Past President. The Chapter Vice-President, Treasurer and Secretary are all elected in odd-numbered years and serve a two-year term. Section Presidents are elected by each Section according to Section bylaws.

Executive Committee

President: Jill Sterrett, FAICP

Past President: Scott Greenberg, AICP Vice President: Ivan Miller, AICP Secretary: Steve Pilcher, AICP Treasurer: Brad Medrud, AICP

Columbia Section: Vacant

Inland Empire Section: Scott Kuhta, AICP
Northwest Section: Jennifer Eldred, AICP
Peninsula Section: Richard Sepler, AICP
Puget Sound Section: Michael Booth, AICP

Southwest Section: Karyn Criswell

Standing Committees

Annual Conference: Chad Eiken **Awards:** Richard Hart, AICP

Communications: Stacey Smith and Kim Selby, AICP **Community Planning Assistance Team:** Kristian F.

Kofoed and Paula Reeves, AICP

Continuing Education: Susan Winchell, AICP **Legislative Action:** Josh Peters, AICP and Esther

Larser

Membership: Anna Nelson, AICP

Planning Official Development Officer: Janet Rogerson (through August, 2011), and Amy Tousley

Professional Development Officer: Nancy Eklund,

AICP

Scholarship: Gabe Snedeker, AICP and Tirrell Black

Senior Action: Kenneth J. Dueker, AICP
Tribal Planning: Michael Cardwell, AICP
University of Washington Student
Representative: Joming Lau

Eastern Washington University Student Representative: Steven Hopkins

Ad Hoc Committees (Ex-Officio)

Bill Proposal: Ivan Miller, AICP

Climate and Sustainability Initiative: Keith Maw,

AICP

Kids in Planning: Steve Butler, FAICP and

Lynn Miranda, AICP

Nominations: Scott Greenberg, AICP

Sponsorship Program: Michael Booth, AICP

Ex Officio

Department of Commerce

Representative: Leonard Bauer, AICP
Eastern Washington University Faculty
Representative: Fred Hurand, FAICP
Planning Association of Washington
Representative: Lloyd Skinner, AICP
University of Washington Faculty
Representative: Branden Born

Chapter Administrator: Andrew Estep



Budget

As with many non-profit organizations, the economic downturn had a negative effect on the finances of APA Washington Chapter. All three of the primary components of the Chapter's income — advertisements, chapter dues, and conference income — fell dramatically in 2009 and 2010. Despite our conservative income projections and reductions in services in 2009 and 2010, in 2010, our expenditures exceeded revenues by \$44,637.39 and we had to draw on our reserves to meet expenses.

Faced with a projected deficit in 2011, the chapter formed an ad-hoc budget committee in the fall of 2010 to advise the Board on its 2011 budget. The budget

committee consisted of President Scott Greenberg, President-Elect Jill Sterrett, Vice-President Ferdouse Oneza, Treasurer Brad Medrud, Board members Esther Larsen, Ivan Miller, Bill Mandeville, and Richard Hart, along with Chapter member Kevin Snyder, and a Past President, Lisa Verner. The committee met several times and spent a great deal time reaching some tough decisions on the Chapter's priorities and creating a positive balance for the 2011 Chapter budget. Because of the great work by members of the budget committee, we were able to produce a budget that worked in 2011 and then build on that work in adopting the 2012 budget. In 2011, expected revenues exceeded expenditures by \$26,559.41.

Expenses and Income for 2010 and 2011

Please note that the total income and expenses for the 2011 Conference is not reflected in the 2011 graphs,

just the amounts that passed directly through the APA Chapter accounts.

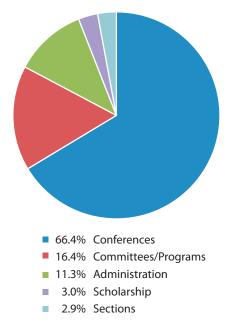
2010	Expen:	ses Su	mmary
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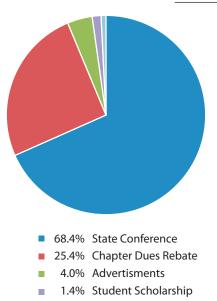
66.4%	Conferences	66.4%	\$132,269.25
16.4%	Committees/Programs	16.4%	\$32,634.39
11.3%	Administration	11.3%	\$22,525.46
3.0%	Scholarship	3.0%	\$6,029.86
2.9%	Sections	2.9%	\$5,812.50
			\$199,271.46

counts.

2010 Revenue Summary 68.4% State Conference 68.4% \$105,700.19 25.4% Chapter Dues Rebate 25.4% \$39,227.60 4.0% Advertisements 4.0% \$6,258.33 1.4% Student Scholarship 1.4% \$2,227.00 0.8% AICP Training 0.8% \$1,194.25 0.0% Interest Income 0.0% \$26.70

\$154,634.07





- 0.8% AICP Training
- 0.0% Interest Income

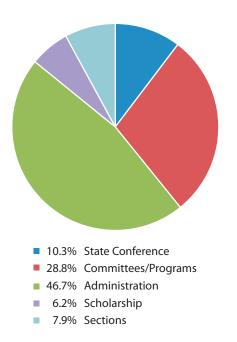
Expenses and Income for 2010 and 2011 (continued)

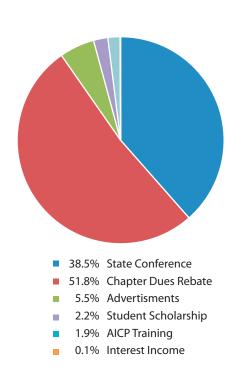
2011 Expenses Summary

			\$64,329.36
7.9%	Sections	7.9%	\$5,100.00
6.2%	Scholarship	6.2%	\$4,000.00
46.7%	Administration	46.7%	\$30,027.19
28.8%	Committees/Programs	28.8%	\$18,558.42
10.3%	State Conference	10.3%	\$6,643.75

2011 Revenue Summary

			\$90,888.77
0.1%	Interest Income	0.1%	\$78.29
1.9%	AICP Training	1.9%	\$1,718.66
2.2%	Student Scholarship	2.2%	\$2,039.00
5.5%	Advertisements	5.5%	\$4,975.00
51.8%	Chapter Dues Rebate	51.8%	\$47,077.82
38.5%	State Conference	38.5%	\$35,000.00







Legislative Action

The Legislative Committee prepares a legislative agenda, reviews legislative bills, gives testimony on legislative matters of concern to the Chapter, works to get APA bills sponsored, is involved in legislative-related activities, and informs the Board and chapter membership about pertinent legislative issues.

Co-Chairs: Josh Peters and Esther Larsen

The Chapter has a strong and active Legislative Committee. The committee meets weekly via conference call during the State legislative session to review and discuss proposed legislation, receive updates from our Chapter lobbyist and provide direction for commenting on legislation.

The Chapter also proposes legislation through the Bill Proposal Subcommittee. Bills we have sponsored that have become law in recent years include:

- prohibiting expansions of UGAs into 100 year floodplains,
- creating flexibility for local governments to do subarea planning.

Chapter members can propose legislation for the Chapter Board to consider sponsoring. Over the past few years, various stakeholders have sought APA Washington's opinions and support related to planning-related proposals.

2011 Legislative Session Summary

The 2011 legislative session was dominated by the State's operating budget crisis. The Legislature needed a 30-day special session in addition to the 105 day regular session to pass their biennial budget and items not essential to its passage received little attention. Thus, few significant land use or planning bills reached the Governor's desk.

Planning-Related Bills that passed into law:

HB 1012: Allows a city, town or county to establish a four-year or a six-year term of office for appointive members of an established planning commission.

ESHB 1071: Creates a Complete Streets Grant Program.

EHB 1171: Addresses high capacity transportation system planning.

ESHB 1478: This bill delayed or modified certain regulatory and statutory requirements affecting cities and counties. The bill revised the comprehensive plan and shoreline master program review and revision schedule – changing from seven to eight years when the review must take place. The bill granted an additional two years for meeting the review and the requirements for smaller and slow growing counties and cities. Also, the bill delayed the requirement for state agencies and local government subdivisions to change their fleets to electrical or bio-fuel, and extended the period from six to 10 years when a county or city must expend or encumber impact fees.

ESHB 1886: Implements the recommendations of the Ruckelshaus Center process regarding conflicts between agricultural uses and critical areas protection. As an alternative to protecting critical areas used for agricultural purposes, a county may elect to protect the critical areas through a new Voluntary Stewardship Program.

SSB 5192: Concerns provisions for notification and appeals timelines under the Shoreline Management Act

ESSB 5253: Concerns tax increment financing for landscape conservation and local infrastructure. This bill defines an eligible county as one that borders Puget Sound, has 600,000 or more residents, and that has an established TDR program.

SSB 5451: Allows DOE to approve new or amended shoreline master programs to include provisions authorizing qualifying residential structures and appurtenant structures to be considered conforming structures; and redevelopment, expansion, change with the class of occupancy, or replacement of the residential structure if it is consistent with the master program.

Chapter Communications

The Communications Committee implements APA Washington's goal to "communicate strategically to educate, advocate, promote and connect" with its members and the constituents they serve about the choices and benefits available through planning.

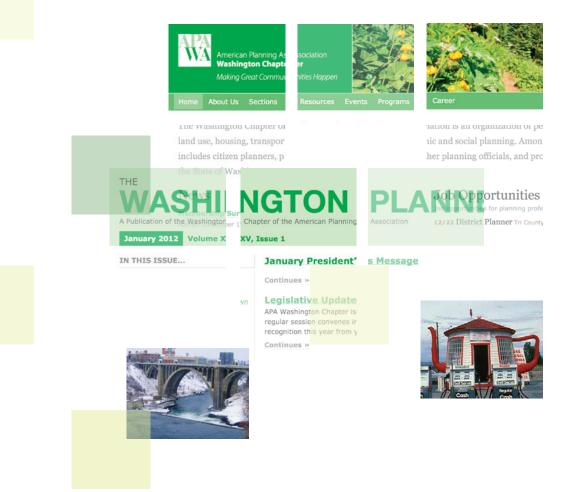
Co-Chairs: Kim Selby and Stacey Smith

The primary focus of the Communications Committee has been to produce the Chapter's monthly newsletter. For the past few years, "The Washington Planner" has been produced mainly by volunteers serving on the committee. The newsletter is the primary means of communicating with membership, and also generates some revenue through the sale of advertisements.

The newsletter has evolved over the years. It was originally a printed, mailed document. Then we switched to an e-mail format. Next was a graphically-designed pdf format distributed via e-mail and website link. In 2011,

we changed again to an e-mail digest, with individual article links back to our website. This drives more traffic to our website and allows us to link to other articles of interest produced by allied organizations and publications. A separate periodic "e-blast" will alert members to time-sensitive information.

Recently, the committee has become more involved with web-based technology for sharing information and learning. The committee recently started a chapter Facebook page: http://www.facebook.com/pages/APA-Washington/183674101666769





Professional Development Committee

The role of the Professional Development Committee is to: (a) to advise prospective AICP members as to the qualifications, purposes, and programs of the Institute, the Code of Professional Responsibility of the Planner, and the Rules of Reference to Institute membership; and (b) to inform AICP members about opportunities and/or requirements for professional development.

In addition to specific training opportunities, the Chapter supports our members through a variety of professional development activities, including:

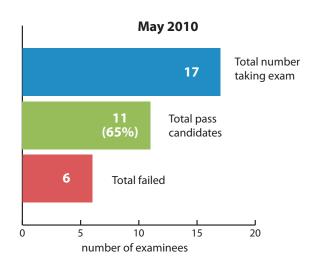
- · Preparation for the AICP exam,
- General Training for all members as well as continuing education for AICP members that qualifies for certification maintenance credits, and
- Nomination of planners who have made a significant contribution to the profession to the College of Fellows.

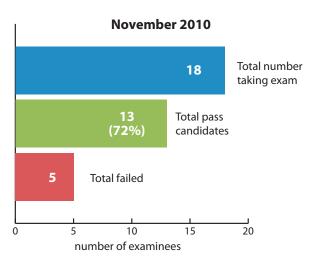


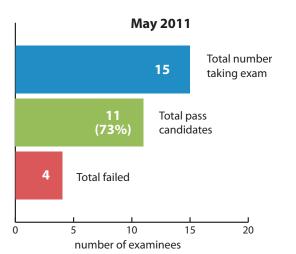
In the July 2010 through June 2011 period, Washington Chapter provided two sessions to prepare our interested members for the AICP Exam. The Chapter also provides reduced rate scholarships for three exam applicants each year.

Thank you to the instructors who donated their time to lead sessions on a variety of exam-likely topics. Instructors participating in the May 2011 exam prep included:

- Shawna Kitzman, AICP (Test-taking Hints)
- Tim Parham, AICP (Test-taking Hints, & Quantitative Methods and GIS)
- Rick Sepler, AICP (Site Development Basics)
- Kevin O'Neill, AICP (History/Theory)
- Nancy Eklund, AICP (Planning Ethics)
- Kris Liljeblad, AICP (Transportation)
- Tim Trohimovich, AICP (Planning Law)
- John Doan, AICP (Budgeting, Finance, and Planning Administration)







Training and Certification Maintenance

Between July 1, 2010-June 30, 2011, the Chapter has received CM credits for 136 hours of training at 39 different events. Attendees at the annual chapter conference in Kennewick could choose from 30 different sessions offering a total of 39.25 CM credits. In

addition to numerous distance learning opportunities, our sections offer local workshops and sessions making training as accessible as possible to planners throughout the state. Here's the breakdown of section offerings:

	No. of Events	No. of Credits	Location
Washington Chapter	1	39.25	Kennewick
Puget Sound Section	14	32	Seattle, Mercer Island, Bellevue, Renton
Inland Empire	13	23	Spokane, Spokane Valley, Priest Lake (ID)
Peninsula	3	9	Poulsbo, Port Orchard, Sequim
Southwest	3	3.75	Vancouver, Stevenson
Northwest	5	15	Burlington, Mt. Vernon, Bellingham
Columbia	5	21.5	Moses Lake, Kennewick, Wenatchee
TOTAL	44	143.50	

Nomination to the College of Fellows

Election to the College of Fellows is one of the highest honors that the American Institute of Certified Planners (the professional institute of the American Planning Association) bestows upon a member. This honor recognizes the achievements of the professional as a model planner with significant contributions to planning and society.

Membership in the College of Fellows is granted to planners who have been members of AICP and have achieved excellence in professional practice, teaching and mentoring, research, public or community service and leadership.

The minimum requirements for eligibility as a Fellow include:

- Member of AICP for at least 15 years.
- Member of AICP in good standing.
- Outstanding contribution to the profession over an extended period of time.

New members are inducted into the College of Fellows every two years. At the 2010 induction, the Washington Chapter was pleased to honor three new members:

Norman A. Abbott, FAICP

Seattle, Washington

Norman Abbott's greatest accomplishments include his VISION 2040 work at the Puget Sound Regional Council, which produced a regional agreement on a numeric growth



strategy that used a regional vision to allocate growth as the sub-regional level. He was also instrumental in Portland's Central City Plan that called for the Pearl District and expansion of the street car — both of which have been implemented. Abbott's dissertation research at the University of Washington focused on establishing the relative effectiveness of planning tools. He has served as APA chapter president, vice president, and member of the board in Indiana, and member of the Professional Development Committee of the Oregon Chapter. He has won two national planning awards.

Robin S. McClelland, FAICP

Shoreline, Washington
Robin McClelland embodies a
commitment to help citizens
shape their communities for the
long haul. This means working
with contentious and supporting



factions. In heated situations, she helps participants air their views without recrimination. She translates complicated information for a lay audience. With her

excellent communication skills, she has assisted citizens and decision makers in dozens of communities adopt important plans, projects, and programs. She has demonstrated her belief in democratic public policy making, the importance of the consent of the governed, and the power of the planning process. She is a highly effective and respected planning practitioner.



Rocky E. Piro, FAICP Seattle, Washington Rocky Piro is a leader and innovator in collaborative regional-local planning in the Seattle area. He oversees the Puget Sound Regional Council's unique and highly

successful Plan Review program. He was responsible for developing some of the nation's most groundbreaking regional planning policies, which fully integrate environmental sustainability, growth management, health, and clean transportation. As the City of Shoreline Planning Commission chair, Rocky provided direction for transforming future development to be more compact and urban in character. As the Regional and Intergovernmental Planning Division's first vice president, he has been a leader in broadening the division's outreach and programs.

Congratulations to the following 34 planners who recently passed the exam:

May, 2010 Exam	November, 2010 Exam	May, 2011 Exam
Kadie Bell, AICP	Tirrell Black, AICP	Ryan Avery, AICP
Katherine Chalmers, AICP	Katherine Cote, AICP	Jeannie Beckett, AICP
Charles Davis, AICP	Julia Egenolf, AICP	Jeffrey Bender, AICP
Steve Degrush, AICP	Michael Forsyth, AICP	Mark Daniel, AICP
Erin George, AICP	Bruce Johnson, AICP	Kevin Gifford, AICP
Steven Letson, AICP	Shawna Kitzman, AICP	Katherine Howe, AICP
Robert Matthews, AICP	David Levitan, AICP	Katherine Idziorek, AICP
Steven Schlenker, AICP	Juniper Nammi, AICP	Sean Keithly, AICP
Amanda Sparr, AICP	Tim Parham, AICP	Barbara Kincaid, AICP
Charles Wisdom, AICP	Lynn Scroggins, AICP	Alyse Nelson, AICP
	Ellen Talbo, AICP	Theresa Turpin, AICP
	Sarah Telschow, AICP	
	Christina Wollman, AICP	

For the November 2011 exam, we have 26 candidates have applied to take exam.

Continuing Education Committee

The Continuing Education Committee provides timely, accurate, and informative educational seminars and workshops. The Committee also prepares an annual continuing education program schedule and will make opportunities for participation available to all chapter members.

Chair: Susan Winchell

The Continuing Education Committee has re-focused on linking with on-going professional development events such as the Chapter Conference and Section activities. Its initial goal is to provide affordable distance learning materials for members to access remotely for continuing education and CM credits.

The Committee has assembled a list of currently available webinars that members can view. Future offerings could include replaying audio-powerpoint presentations already prepared for Chapter and Section events available at no charge to members either online or as a CD.





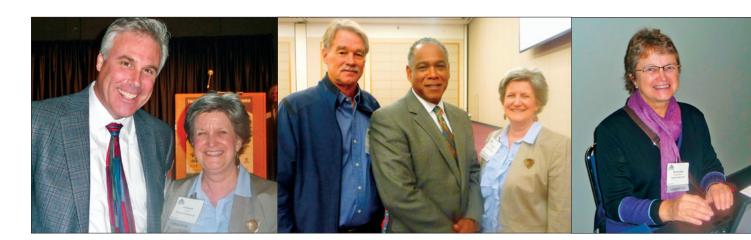
Annual State Conference

The annual 2010 APA Washington conference was held October 5-6 at Kennewick's Three Rivers Convention Center. The theme was "Resurgent Washington: Implementing Smart and Healthy Growth."

Our 250 attendees enjoyed keynote speakers Tim Arntzen, Executive Director, Port of Kennewick who discussed redevelopment efforts at Clover Island and Wes Wood, CEO, Wisdom N' Treachery, who discussed use of social media in Planning. Attendees were able to choose from 24 breakout sessions and 4 mobile workshops, providing more than 39 CM credits including legal and ethics credits.

In 2011, APA Washington joined with APA Oregon for our fourth joint conference. "Cascadia Collaborative — Bridging to the Future" covered three days (October 19–21) at the Oregon Convention Center in Portland, Oregon. Over 550 attendees were able to choose from 7 mobile workshops, 36 breakout sessions and over 80 CM credits. Keynote speakers were Robin Morris Collin, JD, Willamette University and APA President Mitch Silver.

Details for our 2012 annual conference will be announced soon. We are also looking forward to hosting the APA National Conference in 2015.



Awards Committee

The Awards Committee conducts the Chapter's annual awards program. The Committee solicits applications, reviews, judges, and selects award winners in designated categories. The Committee also organizes an awards ceremony usually at our annual conference and presents awards to winning jurisdictions.

APA Chair: Richard Hart

For over 20 years, APA Washington and the Planning Association of Washington (PAW) have collaborated on an annual joint awards program. Leadership and administration of the awards program has been alternating between APA and PAW each year for several years. In 2011, APA is responsible for the awards program.

The APA Board recently made several program improvements. These included: establishing new fees for nomination of award projects, moving to a paperless distribution of nomination and submission forms for the 2011 awards, and requiring the program to be financially self-sustaining.

2010 APA/PAW Joint Awards Winners

CATEGORY	WINNER
Student Projects	Award Winner: Eastern Washington University: South University District Assessment Honorable Mention: University of Washington – Seattle DOT: Seattle Bike Share Feasibility
Transportation Plans	Award Winner: City of Tacoma: Complete Streets Design Guidelines Honorable Mention Puget Sound Regional Council: Transportation 2040
Sustainability	Award Winner City of Spokane: Greenhouse Gas Inventory Honorable Mention City of Bainbridge Island: Housing Design Demonstration Projects
Award Winner: City of Oak Harbor: Oak Harbor Subdivision Code Honorable Mention: City of Tukwila: Walk and Roll Non-Motorized Transportation Plan and Design Reports	
Citizen Involvement Winner: City of Chehalis: Chehalis Renaissance Project Honorable Mention: Town of Concrete: Concrete Community Visioning	
Winner: City of Bellevue: Bel-Red Subarea Plan Honorable Mention: City of Vancouver: Waterfront Plan	

The 2011 Planning Award winners are:

CATEGORY	WINNER	
Transportation	Award Winner: Oak Harbor Pioneer Way Street Improvement: Greenroads Project (City of Oak Harbor & Perteet Engineering)	
Sustainability	Award Winner: Puyallup South Hill Neighborhood Health Impact Assessment (City of Puyallup and Tacoma-Pierce County Health Department)	
Physical Plans	Award Winner: Port Angeles Waterfront Transportation Improvement Plan (City of Port Angeles & Studio Cascade)	
	Honorable Mention: Sequim Downtown Plan (City of Sequim and LMN Architects)	
Student Planning	Award Winner: Bicycle Planning, Best Practices and Count Methodology Students: Noa Ginger, Andy Hong, John Murphy, Danielle Rose, Peter Schmiedeskamp, Amanda Snypp, Eiji Torikai Faculty: Alon Bassok, Ph.D. (University of Washington, Department of Urban Design & Planning) Honorable Mention: Seattle Prism Light Reconnaissance Study Students: David Gregoire, Emily Platt, Anika Jesi, Audrey Mazza, Jack McKool, Keiko Okada, David Nielsen, Sara Cubillos, Anthony Yak, Anne Heron, Kevin Quezon, Aram Dagavarian, Napal Tesfai, Paelina deStephano, Rosey Selig-Addiss	
	Faculty: Marie R. Wong Ph.D. (Seattle University, College of Arts & Sciences, Urban Studies)	

In addition to the Planning Awards, several awards are given out at the Chapter Conference. A description of each award and recent winners are as follows:

President's Award:

The President's Award is given by the Chapter President to recognize service to the Chapter. Recent recipients of the President's Award are:

2011: Chad Eiken 2010: Richard Hart 2009: Jill Sterrett 2008: Esther Larsen 2007: Nancy Eklund 2006: Joe Tovar

2005: Michael Kattermann and Michael Ryherd

2004: Mike McCormick



2011: Fred Hurand

The Myer Wolfe Award is given by the Chapter President to recognize professional achievement. Recent recipients of the President's Award are:

2010: Kristian Kofoed 2009: Dave Andersen 2008: Rocky Piro 2007: Steve Davenport 2006: Dick Winchell 2005: Nancy Ousley

2003: Mary Lynne Evans

2004: Joe Tovar



Barbara Grace Award:

Since 2004, the Barbara Grace Award has been given by the Chapter President to recognize a mid-level planner who has distinguished her or himself with dedication to public service and professional accomplishment. These are the front-line, unsung planners in our agencies and firms who help "Make Great Communities Happen" and represent the future leadership of our profession.

Barbara Grace Award (continued)

Recent recipients of the Barbara Grace Award are:

2011: Jennifer Kester 2010: Flizabeth

Chamberlain

2009: Gary Davis

2008: Todd Stowell

2007: Owen Dennison

2006: Joyce Phillips

2005: Karen Wolf

2004: Rebecca Perkins



Legislator Of The Year:

Selected by the Chapter's Legislative Committee, our Legislator of the Year is honored for his/her support of planning, GMA and/or Chapter-sponsored legislation. Recent recipients of the Legislator of the Year Award are:

2011: Rep. Larry Springer 2010: Rep. Sharon Nelson

2009: Rep. Scott White

2008: Sen. Chris Marr

2007: Sen. Adam Kline and Rep. Fred Jarrett

2005: Sen. Jim Kastama and Rep. Geoff Simpson

Planning Advocate Award:

This is the first time this special award has been offered. With it, we recognize public figures who have advocated for a wide range of planning issues and who have initiated actions that made a significant difference benefitting Washington State.

2011: Congressman Jay Inslee

Planning Achievement Award:

This is the first time this special award has been offered. With it, we recognize elected and appointed public officials who have contributed to the awareness of planning issues and who have made a significant difference in the practice of planning at a local, state, or federal level.

2011: Ronald G. Sims, Jr.

Community Planning Assistance Team

The Community Planning Assistance Team (CPAT) provides expert professional pro bono planning assistance to small Washington towns with limited planning resources.

Co-Chairs: Paula Reeves and Kristian Kofoed

Community Planning Assistance Teams (CPAT), a program of the Washington Chapter of the American Planning Association since 2005, are groups of volunteer planners. In partnership with the state Department of Commerce, CPAT provides communities (cities, towns or neighborhoods) professional assistance in articulating visions, solving problems or resolving issues.

CPAT's overall objectives are to connect plans and actions, identify local and regional resources for sustainable planning, and advance the principles of APA for a Livable Washington. We focus on communities that lack planning resources. We also provide an on-line resource funded from the American Planning Association Urban Design and Preservation Division and the Washington State Planning Directors Association. This Community Design and Planning Handbook is available at: http://washington-apa.org/programs/cpat/

Typically, CPAT teams include volunteer planners from all over the state with expertise in land use, transportation, economic development, urban design, natural resources, parks and recreation, historic preservation, and other areas. In addition, CPAT is affiliated with the planning schools at Eastern Washington University and the University of Washington.

For the 2010-11 period, CPAT conducted two workshops for the City of Prosser and Prosser Economic Development Association. During the first workshop held in October 2010, the CPAT team focused on the gateway area or intersection of I-82 and Wine Country Road, focusing on economic development, traffic circulation, and connections to downtown. In May 2011, the second workshop team focused primarily on the downtown revitalization effort. Both of these CPAT teams included students from the University of Washington's Urban Planning Program and multiple volunteers from different fields related to planning. Under the leadership of Paula Reeves and Kristian Kofed, the planners involved in these workshops included

- Katherine Ashbeck, Student Intern, University of Washington
- **Bob Bengford**, *Urban Design and Architecture Expert, MAKERS architecture and urban design*



- Greg Griffith, Historic Preservation, Washington State Department of Archaeology and Historic Preservation
- **Terry Lawhead**, Economic Development Expert, Washington State Department of Commerce
- **Janetta Mitchell McCoy**, Community Design & Development, Washington State University
- Kirk Rappe, Urban Planning and Energy, Energy Market Innovations
- **Jill Sterrett, FAICP**, Urban Planning and Design, University of Washington
- Brian Walsh, Transportation Engineering and Traffic Circulation Expert, Washington State Department of Transportation
- Sissi Zeng, Community Planning

Recently, the western Washington community of Port Ludlow has contacted the CPAT program and requested assistance. Washington APA is working with them to plan a workshop for fall 2011.

Additionally, CPAT co-chairs have been working with the national AICP Commission's Task Force on Community Planning to share Washington APA's experience so that it may serve as a national model as well as a model for other state chapters seeking to start community planning programs. In June 2011, we participated in the Mississippi Chapter APA meeting on Energy and Sustainability along with other members of the AICP Task Force on Community Planning. We discussed Washington's CPAT program, how it works, and some lessons learned. As a result of the discussion, the Mississippi Chapter is initiating a similar program.

Climate and Sustainability Initiative

The Climate and Sustainability Initiative (CSI) is an ad-hoc committee that emerged out of the Chapter's Energy Task Force that began in 2004.

Co-Chairs: Lyn Keenan, Keith Maw, Anindita Mitra

The committee's purpose is:

- To raise awareness of planners' significant role in addressing climate change among state and local officials, other professions, and the general public;
- To provide input and feedback to CTED, the Northwest Power and Conservation Council's plan, and other state and local governmental organizations regarding climate change and sustainability issues;
- To share information among our membership through newsletter articles, website postings, workshops, lectures, and special publications and to provide education in coordination with the Education Committee;
- 4. To provide an in-depth analysis of the impact of pending and recently adopted state legislation on climate change and sustainability issues in coordination with the Legislative Committee, such as the Governor's Climate Action Team (CAT) recommendations on Planning in Washington; and

To develop policy positions on climate change and sustainability issues for review and adoption by the WA-APA Board.

Since 2008, CSI has accomplished the following:

- Released the Sustainable Washington report prepared by APA Washington members, found on the Chapter website at: http://www.washington-apa.org/sustainable-washington
- 2. Developed an online wiki, found on the Chapter website at: http://washington-apa.org/sustainable-washington-wiki/
- 3. Created a Facebook page for coordinating member activities and news on energy and sustainability
- 4. Held roundtable talks around Washington in summer 2010 and winter 2011
- 5. Attended a number of conference panels on energy and sustainability
- 6. Continues to hold a number of free webinars related to the subject of energy and sustainability

Kids in Planning Task Force

The 'Kids in Planning' Task Force increases students' understanding of planning issues and the profession, promotes the benefits of good community planning, and provides assistance in these efforts to others.

Co-Chairs: Steve Butler and Lynn Miranda

Formed in 2008, the Task Force's approach towards meeting these goals was to bring the message into school classrooms by developing prototype programs that:

- · Target different age groups
- Support teachers' curriculum
- Use readily available materials
- Can be easily replicated in the classroom around the state
- Use real-life, local issues

Several pilot educational programs and curriculum have been created by committee members, and others are being developed. These programs are intended to be easily adopted by educators or planners with an interest in youth involvement.

Membership Committee

The Membership Committee facilitates new member needs, recruits new members and assists with the dissemination of Chapter literature and information.

Chair: Anna Nelson

In 2010, the Membership Committee communicated (via the website, mail and email) with new, active and lapsed members. A noticeable trend for 2010 was an overall membership decline.

A future committee goal is to focus recruitment initiatives on the various membership groups (e.g., Planning Board members) and appoint a Membership Committee liaison for such groups (i.e., similar to Student and Tribal representation on the Board).

Senior Action Committee

The Senior Action Committee facilitates the participation of planners that are retired from full-time service in the planning profession in the Chapter. The Committee focuses on investigation of policy issues in Washington State with planning content and implications and reports those investigations to the Board.

Chair: Ken Dueker

The Senior Action Committee (SAC) functions as a place for retired and nearly retired planners and academics to meet and socialize with their peers, be informed about current planning ideas and efforts and engage in initiatives and lobbying to improve the planning environment in the region. It operates as a loosely formed Seattle-based group that meets regularly to

keep in touch and to learn. We think that keeping a collection of APA members who are able to volunteer on short notice and whose years of experience provide wisdom and purposeful observation is a benefit to the Chapter. The committee has also been working on a "History of Planning in Washington."

Tribal Planning Committee

The Tribal Planning Committee addresses statewide tribal planning issues.

Chair: Michael Cardwell

The Tribal Planning Committee has provided a link between APA Washington and an active group of tribal planners — the Tribal Transportation Planning Organization (TTPO). It has also informed the Board and chapter membership about tribal planning issues.



Sections

Inland Empire Section (IES)

In 2010, the Inland Empire Section (IES) provided a number of opportunities for local planners to earn CM credits. For example, the IES continued to host APA AudioWeb Conferences, which maintain a steady attendance with meeting locations rotated between the City of Liberty Lake, the City of Spokane Valley and the City of Spokane. The CD's are then kept in a lending library for those who were unable to attend the live broadcasting of the AudioWeb. In addition, the 24th Annual IES Conference was held at Elkins Resort, Priest Lake, Idaho. With 55 professional planners in attendance, the conference topic was Planning for Active & Healthy Communities. The keynote speaker was Patrick Condon, the James Taylor Chair in Landscape and Livable Environments, University of British Columbia.

Notable social events in 2010 included a May rafting trip on the Spokane River, half day hikes, Holiday Happy Hour Celebration, brown bag lunches, EWU football game, and annual events such as the Chili Cook-Off, which is hosted by the Urban and Regional Planning Program at Eastern Washington University and the Mardi Gras Masquerade fundraiser for EWU students.

The IES continued to mentor EWU planning students, as well as provide scholarship and fundraising opportunities. Two \$250 book scholarships were awarded

at the Chili Cook Off and over \$800 was raised at the Priest Lake Conference annual t-shirt auction for the student scholarship fund. In addition, IES provides support for students seeking assistance to attend state or national conferences

Northwest Section

The Northwest Section provides ongoing professional training for land use planners and maintains a valuable networking forum to provide resources and build relationships between planners.

Our objective is to offer at least 16 CM credits per year. Many of these will come from the quarterly forums that we host along with the Planning Association of Washington (PAW) and the Washington State Department of Commerce (Commerce). Our goal is to provide enough training and CM credits locally that planners do not have to attend a conference to maintain their AICP certification. We have made this a goal in light of the economic downturn, hoping to foster ongoing support within agencies to continue sponsoring APA and AICP memberships.

We believe that providing quality land use training goes beyond our profession and our quarterly forums and is important for all level of planners, planning



Inland Empire Section Conference, Priest Lake, Idaho

commissioners, elected officials, other professionals, and our citizens! Therefore, the NW Section proudly co-sponsored three local planning events which were part of Envision Skagit 2060, a local work sponsored by Skagit County, City of Burlington, and the Environmental Protection Agency to look 50-year growth alternatives for the Skagit Valley:

- Dr. Robert Lang's presentation on October 27, 2010 on the growth coming to the Cascadia corridor;
- 2) Bill Kreager's presentation on Thursday, February 15, 2011 titled "Honey I Shrunk the Lots;" and
- 3) Ed McMahon's presentation on April 28, 2011 titled "The Dollars and Sense of Sustainable Development."

These events were held at the historic Lincoln Theater in downtown Mount Vernon, where more than 300 people gathered each evening to hear these speakers present their views on land use and our future. These presentations are on-line and available for viewing at www.SkagitCounty.net and going to the Envision Skagit page.

Our second objective is to provide a platform where meaningful networking occurs regularly and where professional relationships can grow. A supportive network of planning professionals can offer hard to find resources, sound advice, lessons learned, and be of great encouragement. Knowing who may have the answer you need, at times, can be critical. Each of our quarterly planners forums start with group introductions and describe our current issues and projects. Later we have a morning, noon and afternoon break and provide simple meals to allow those who attend time to network without leaving for lunch.

We have found through section feedback that the ongoing commitment to training and fostering networking and relationship building is well supported by our local section. Since implementing these goals, we have found our quarterly forum attendance double. We plan to continue in this vein and look forward to being a valued part of the Washington Chapter of the American Planning Association.

Summer 2011 forum participants ponder the Port Townsend waterfront art failure known as the "Tidy Bowl" and tidal debris. It will soon be transformed into a plaza.

Peninsula Section

In the last year, the Peninsula Section held four public forums. In addition to a variety of topics from Stormwater and Climate Change to Noxious Weeds and Urban Forestry Planting, the local jurisdictions hosting each event brought insights of their latest challenges and achievements. The fall 2010 meeting in Port Orchard included a timely presentation by City Development Director James Weaver on "Just-in-time" Planning Management & Preserving Department Budgets", innovative strategies for a Planning Department to adapt to substantial reductions in resources with increasing needs for level of service. Participants in the winter 2011 meeting in the new Poulsbo City Hall building were greeted by Poulsbo mayor Becky Erickson, who described the construction planning and process during challenging funding times. The spring 2011 meeting in Port Angeles included a presentation by City Community and Economic Development Director Nathan West on the recent Waterfront Improvement Transportation Plan around the downtown area, including a day and night animation of the finished product. The summer 2011 Port Townsend forum was in the newly renovated Cotton Building, a former downtown waterfront police station now public meeting space. Development Services Director Rick Sepler gave a tour of the Civic District, including upgrades to Pope Marine Park and the Salish Circle sculpture by Gerald Tsutakawa (Safeco Field "The Mitt") purchased as part of the City's 1% for Art in Public Places. Rick pointed out upcoming downtown work including replacing historic sidewalks over underground areas, and filling in the troubled "Tidal Clock" to become a plaza for outdoor entertainment.



Puget Sound Section

In 2011, the Puget Sound Section hosted the bi-annual Law Conference as our main event. It was held at the Bellevue Convention Center, was a great success with over 230 attendees and most sessions had AICP credits. The conference handouts are posted on the Puget Sound Section webpage (http://washington-apa.org/sections/pugetsound/). Due to the reasonable pricing and continued demand for AICP credits, Section board members are considering a half day spring 2012 workshop in the Everett area.

While that event was great, our core education objective continues to be met by our strong "Brown Bag" lunch events. Thanks to the very hard work of Stan May, the Section had the following Brown Bag topics in the 2011 series.

Implementing the BiOp – Floodplains

- Green & Sustainable Water Infrastructure
- · Growing Transit Communities
- The Rise of Permitting Requirements in the Flood plain.
- LEED Neighborhood Development Smart Location & Linkage – A First Step for Sustainable sites.
- · Connecting with Your Community.
- Tools for Leveraging Brownfields Redevelopment in Your Community.

Our Section Newsletter highlights key Planners in our region. The following were featured in 2011:

- · Amalia Leighton, SvR
- Steve Butler, FAICP City of Mill Creek
- Deborah Munkberg, AICP, Principal and Owner
 Inova

The last two years we have tweaked our Holiday Event and we feel arrived at a happy medium with more social time, raffles, and less heavy dinners at *Salty's on Alki* — So see you there this year!!

We have also started a Young Planners group with some great leadership from Casey Dillon and Stephanie Young. Get connected:

ypgpugetsound@gmail.com

Also, thank you to our key sponsors: Perteet, Fehr & Peers, ESA Adolfson, TEC, Envirolssues, Gordon Derr, Charles Wolfe, R.W. Thorpe & Associates, and Community Attributes.

Southwest Section

Southwest Section members place a high priority on staying current with emerging trends in planning. Over the past few years, the Southwest Section has focused on trainings and networking opportunities to advance our communities and our profession. Trainings have been offered in multiple forms, including stand-alone sessions, forums in partnership with the state Department of Commerce, and online webinars. Networking opportunities occur at the trainings as well as at our winter and summer socials. Last year, the Southwest Section offered trainings focused on topics ranging from renewable energy to fee holidays to urban food planning. The section also held its annual winter social, the Gutterball Classic, as well as a summer barbeque social.

Members of the Southwest Section, along with other conference planners, have been hard at work preparing for Cascadia Collaborative, the 2011 Washington and Oregon Joint APA Conference. During the Thursday evening social reception, the Section will help the Washington Chapter APA hold a silent auction to sustain the annual student scholarship program. The Section has also awarded three scholarships to local planning students to attend this conference.

The Southwest Section is also committed to encouraging the development of the planning profession. Section members worked with other Washington planning professionals to develop a new curriculum called "Kids In Planning." The curriculum satisfies the Social Studies Essential Academic Learning requirements at the seventh grade level. A downloadable copy of the curriculum is available on the Southwest Section web page. To download the curriculum or learn more about the Southwest Section, visit our web page at: www.washington-apa.org/sections/southwest.



Student Activities and Student Scholarship Committee

The Scholarship Committee consists of representatives from the University of Washington and Eastern Washington University faculties and the membership at large. The Committee advertises the Chapter's Student Scholarship program at each university, reviews candidates, selects scholarship recipients, and regularly reports on the scholarship program to the Board.

Co-Chairs: Tirrell Black and Gabe Snedeker

Students in Urban Planning at the accredited programs in Washington – Eastern Washington University and the University of Washington – have Planning Student Associations. Members of the Board visit the universities to talk about APA and encourage students to join. Student representatives from these organizations are members of the APA Washington Chapter Board.

Each year, the APA Washington Chapter provides scholarships to in Urban Planning at the accredited programs in Washington. The scholarships are awarded based on a combination of financial need and academic achievement. In 2010, scholarships of \$3,000 each were awarded to Steven Hopkins and Adam Webber.

- Stephen Hopkins recently completed his first year in the Master of Urban and Regional Planning Program at EWU. Previously Stephen taught math in elementary school in the Bellevue Schools District, and was inspired to enter planning by his travels in Europe. He currently holds an internship at the Spokane Transit Authority.
- Adam Webber recently completed his first year in the Urban Design and Planning Program at the UW, with an emphasis in urban design. Adam was recently employed in Stockholm, Sweden, where his work included designing city streets, street car alignments, and bike path networks. In addition to his academic work, Adam is a student-faculty liaison and is active in student government.

The scholarships are funded through member dues and a variety of fund raising activities – mostly auctions that occur at the annual state conference. Due to the valiant efforts of Gabe Snedeker and Michael Cardwell, the 2010 auction provided over \$2,200.00 to support the scholarships. Some of the major donations were:

- a week in a house in Puerto Vallarta donated by Roger Wagoner,
- a weekend in a house in Seabrook donated by Jeff Boers, and
- Chambers Bay golfing 4 some with framed photo and commemorative items from the US Amateurs donated by Chambers Bay and Joe Scorcio.
- Key volunteers staffing the auction were Gabe Snedeker, Michael Cardwell, Anna Vamvakias and Scott Greenberg.

