## 2018 Sponsorship and Exhibitor Info

<table>
<thead>
<tr>
<th>SUMMARY TABLE</th>
<th>PALLADIUM</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>THRS EVENING RECEPTION (4 available)</th>
<th>ATTENDEE WIFI</th>
<th>COFFEE BREAK</th>
<th>EXHIBIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018 Cost</td>
<td>$4,000</td>
<td>$3,500</td>
<td>$3,000</td>
<td>$2,000</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$750</td>
<td>$500</td>
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</tbody>
</table>

### ANNUAL CONFERENCE BENEFITS

<table>
<thead>
<tr>
<th>Positioning &amp; Visibility</th>
<th>Premium</th>
<th>Best</th>
<th>Better</th>
<th>Great</th>
<th>Reception</th>
<th>WiFi</th>
<th>Break</th>
<th>Exhibit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Recognition</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Complimentary Registrations</td>
<td>6</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Company Logo on Attendee Badge</td>
<td>✓</td>
<td></td>
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</tr>
<tr>
<td>Full-page Ad in Onsite Program</td>
<td>COLOR inside cover</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Exhibit Space (8’ x 8’ table-top + 2 chairs)</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Logo in Registration Brochure</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Conference Slide Show</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Verbal Recognition at Conf.</td>
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<td>✓</td>
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<td>✓</td>
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<td>General Session Introduction</td>
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<tr>
<td>Conference Website with weblink</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Signage at Break</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tbody>
</table>

### EXHIBITOR INFORMATION

The Washington Chapter of the American Planning Association is pleased to announce an exciting opportunity to connect one-on-one with planners from Washington. This year’s planning conference, RIDING THE RAPIDS OF CHANGE, will feature an 8’ x 8’ (approximate size) table top (with chairs) space for exhibitors. Over 250 planners are expected to converge upon the DoubleTree by Hilton Spokane City Center for the conference. Conference attendees will congregate in the exhibitor area during breaks (refreshments will be served). This is a great opportunity to showcase your organization’s projects and programs to planners throughout Washington.

### EXHIBIT DETAILS:
- Over 250 planners are expected to attend the conference.
- One conference registration is included with each exhibitor space.
- The space is approximately 8’ x 8’. One table and two chairs are provided (all other materials provided by the exhibitor).
- Exhibitor set-up from 6:30 am to 8:00 am, Thursday, October 4.
- Exhibitor break-down from 3:30 pm to 4:00 pm, Friday, October 5.
- All refreshments will be served in this room during all breaks.

To become an exhibitor, contact Stephanie Kennedy, Event Manager, at (503) 626-8197 or totaleventconnection@gmail.com.
PLEDGE INSTRUCTIONS

QUESTIONS
Stephanie Kennedy, Event Manager
503.626.8197
totaleventconnection@gmail.com

PUBLICATION DEADLINES
- Sponsorship pledges received by June 6, 2018 will be included in the registration announcement.
- Paid sponsorships received by September 21, 2018 will be included in the conference program and signage.

BENEFITS
- An attendee roster will be emailed in PDF format after the conference.
- Additional sponsor opportunities vary according to package and are listed on the 2018 SPONSORSHIP AND EXHIBITOR INFO sheet.

SPONSORSHIP PAYMENT
Make check payable to: Washington APA

SUBMIT THIS FORM AND PAYMENT TO:
Total Event Connection
168 NW Spring Meadows Way
Hillsboro, OR 97124
PHONE: 503.626.8197
totaleventconnection@gmail.com

Payments are requested at time of the pledge.

REFUND POLICY
Sponsorship pledges are considered to be a commitment for payment. Refunds for payments will not be issued, as certain sponsor opportunities will be implemented upon commitment.

ATTENTION EXHIBITORS
- Exhibit logistics and registration instructions will be sent later this summer to the primary sponsorship contact noted on this form.
- An exhibit map will not be issued prior to the conference. Floor plans will be distributed during setup.

THANK YOU for your generous support!

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EXHIBIT SPACE
Will you exhibit at the conference? □ Yes □ No
- $500 • EXHIBIT SPACE (includes 1 registration)

PAYMENT INFORMATION
- An invoice is needed to process payment.
- Check enclosed □ Check in process
- Credit card receipts will be sent to the contact listed below.

CREDIT CARD NUMBER

EXPIRATION DATE

NAME ON CARD

COMPANY INFORMATION

PRIMARY SPONSORSHIP CONTACT

COMPANY NAME

ADDRESS

CITY STATE ZIP

WORK PHONE NUMBER CELLULAR PHONE NUMBER

EMAIL

THANK YOU for your generous support!