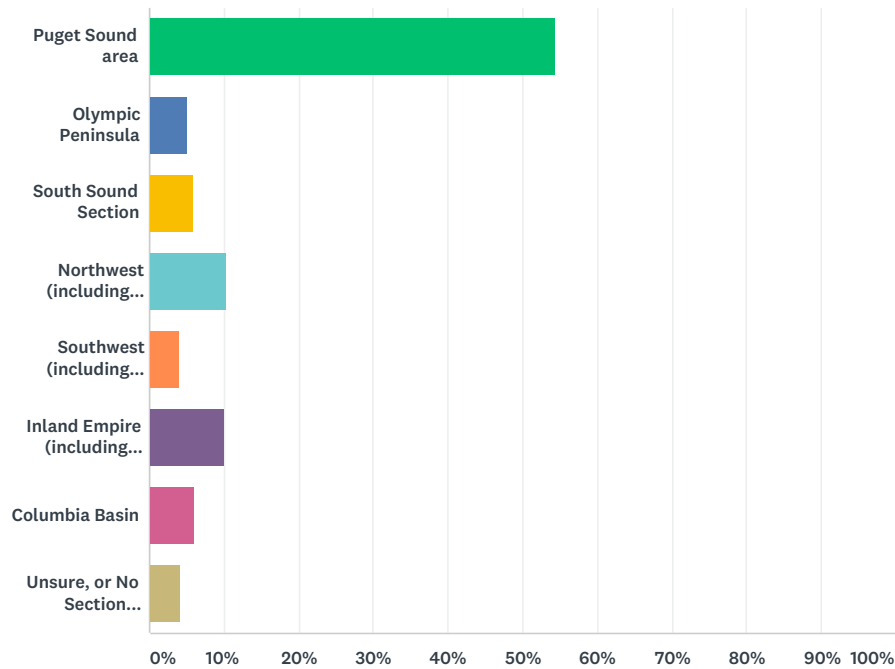


Q1 Which Section of APA Washington do you belong to? (Typically where your employer or residence is located)

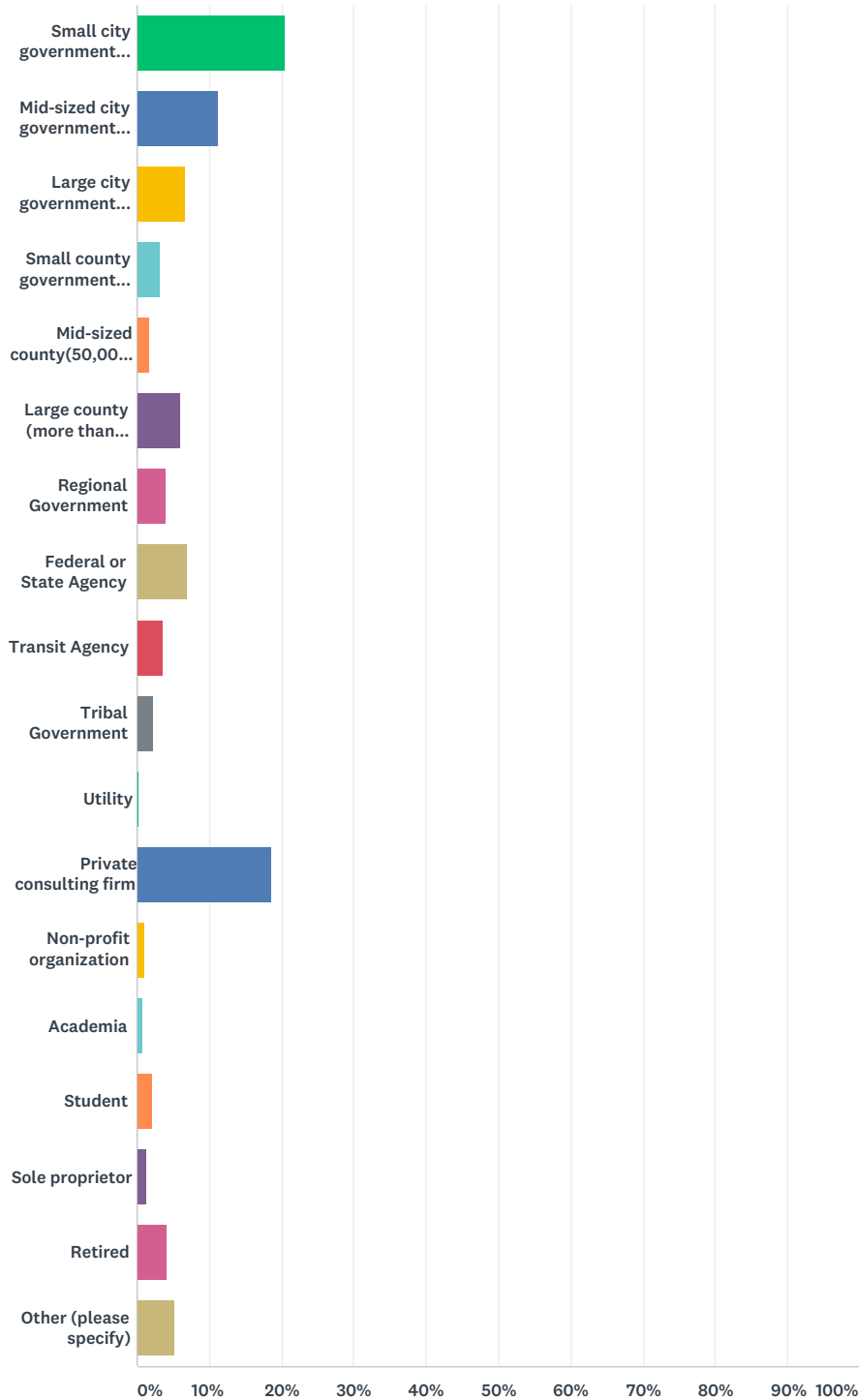
Answered: 377 Skipped: 1



ANSWER CHOICES	RESPONSES	
Puget Sound area	54.38%	205
Olympic Peninsula	5.04%	19
South Sound Section	5.84%	22
Northwest (including Bellingham)	10.34%	39
Southwest (including Vancouver, Washington)	3.98%	15
Inland Empire (including Spokane)	10.08%	38
Columbia Basin	6.10%	23
Unsure, or No Section Assigned	4.24%	16
TOTAL		377

Q2 Where do you work?

Answered: 375 Skipped: 3

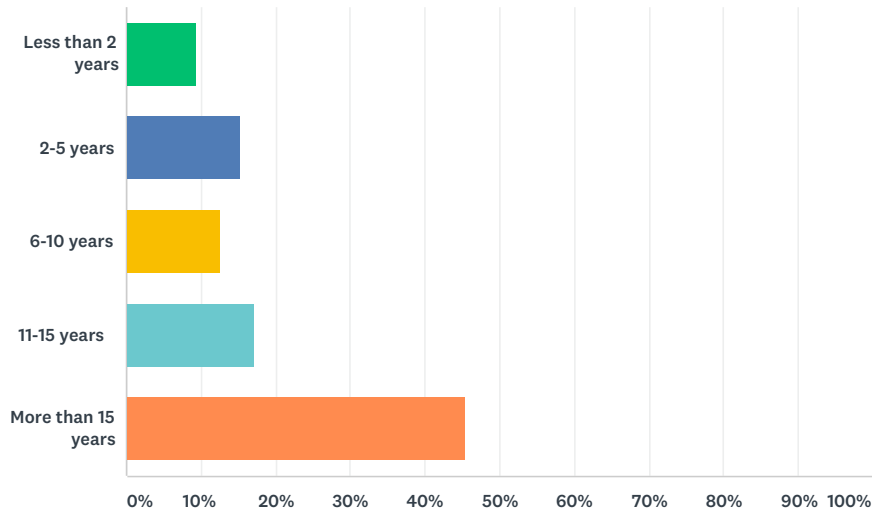


ANSWER CHOICES	RESPONSES	
Small city government (under 50,000)	20.53%	77
Mid-sized city government (50,000-100,000)	11.20%	42
Large city government (more than 100,000)	6.67%	25

Small county government (under 50,000)	3.20%	12
Mid-sized county(50,000-100,000)	1.60%	6
Large county (more than 100,000)	6.13%	23
Regional Government	4.00%	15
Federal or State Agency	6.93%	26
Transit Agency	3.47%	13
Tribal Government	2.40%	9
Utility	0.27%	1
Private consulting firm	18.67%	70
Non-profit organization	1.07%	4
Academia	0.80%	3
Student	2.13%	8
Sole proprietor	1.33%	5
Retired	4.27%	16
Other (please specify)	5.33%	20
TOTAL		375

Q3 How many years of professional planning experience do you have?

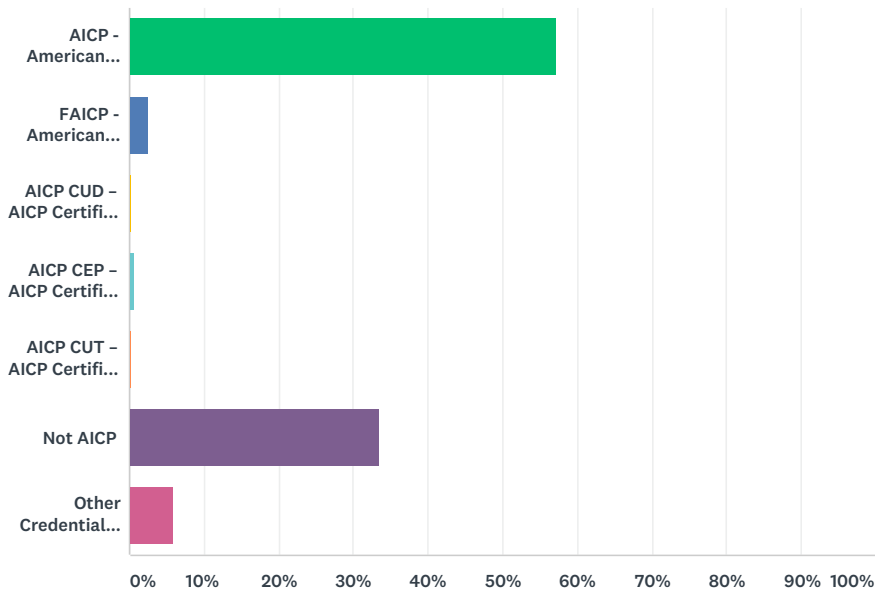
Answered: 372 Skipped: 6



ANSWER CHOICES	RESPONSES	
Less than 2 years	9.41%	35
2-5 years	15.32%	57
6-10 years	12.63%	47
11-15 years	17.20%	64
More than 15 years	45.43%	169
TOTAL		372

Q4 What professional certifications/memberships/achievements have you achieved and do you maintain?

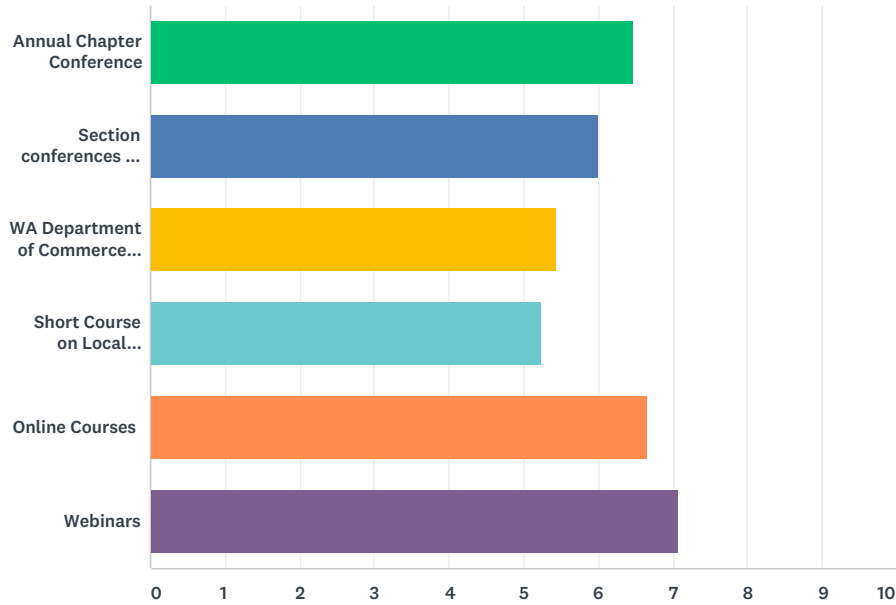
Answered: 361 Skipped: 17



ANSWER CHOICES	RESPONSES	
AICP - American Institute of Certified Planners	57.06%	206
FAICP - American Institute of Certified Planners Fellow	2.49%	9
AICP CUD – AICP Certified in Urban Design	0.28%	1
AICP CEP – AICP Certified in Environmental Planning	0.55%	2
AICP CUT – AICP Certified in Transportation	0.28%	1
Not AICP	33.52%	121
Other Credential (please specify)	5.82%	21
TOTAL		361

Q5 Between the following training opportunity formats, please indicate how well each format works for you to acquire the necessary training (1 to 10, 10 being "works best")

Answered: 331 Skipped: 47



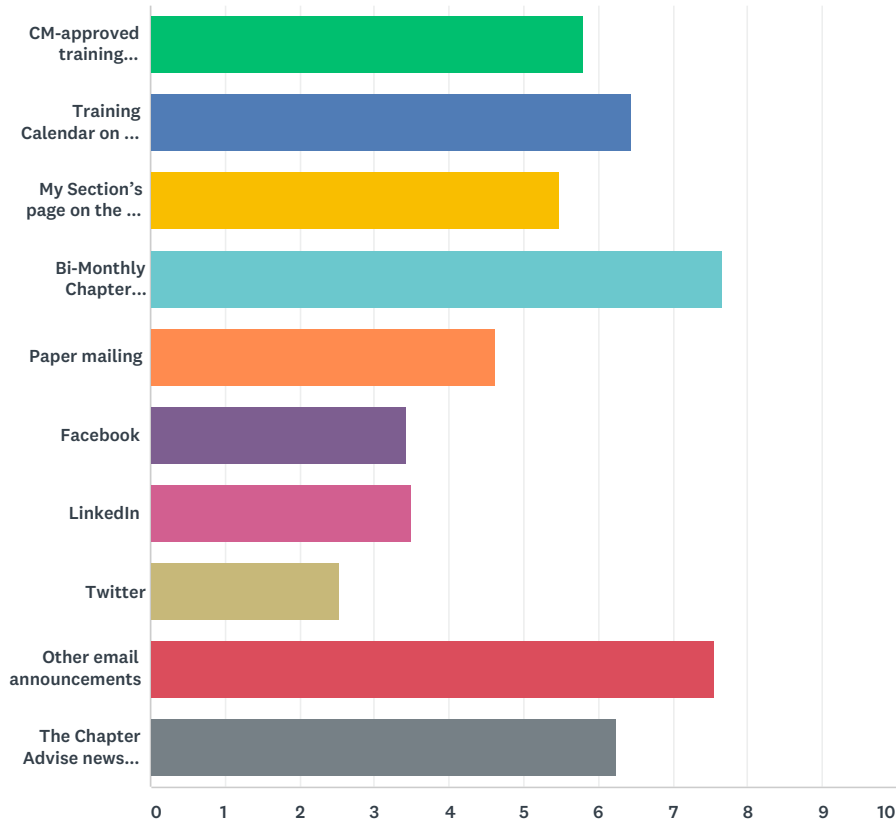
	DOESN'T WORK VERY WELL	(NO LABEL)	(NO LABEL)	(NO LABEL)	NEUTRAL ON THIS OPTION	(NO LABEL)	(NO LABEL)	(NO LABEL)	WORKS BEST	TOTAL	WEIGHTED AVERAGE
Annual Chapter Conference	4.89% 16	4.28% 14	3.06% 10	1.22% 4	14.07% 46	12.54% 41	22.32% 73	21.10% 69	16.51% 54	327	6.47
Section conferences or educational series (e.g., PSS - PLACES)	3.72% 12	3.10% 10	4.33% 14	2.48% 8	24.77% 80	17.34% 56	21.36% 69	16.10% 52	6.81% 22	323	6.00
WA Department of Commerce Regional Planning Forums	7.50% 24	6.88% 22	4.38% 14	4.06% 13	31.25% 100	10.63% 34	16.25% 52	12.81% 41	6.25% 20	320	5.43
Short Course on Local Planning	6.54% 21	8.10% 26	6.54% 21	2.80% 9	35.51% 114	12.46% 40	12.77% 41	8.41% 27	6.85% 22	321	5.24
Online Courses	4.00% 13	2.77% 9	3.08% 10	3.08% 10	13.54% 44	12.31% 40	21.54% 70	15.69% 51	24.00% 78	325	6.65
Webinars	3.73% 12	1.24% 4	0.93% 3	2.17% 7	8.07% 26	14.29% 46	21.74% 70	19.57% 63	28.26% 91	322	7.07

Q6 If you answered "Doesn't Work Very Well" to any of the options in Question 5, please explain why?

Answered: 95 Skipped: 283

**Q7 What system/s work best for you to learn about training opportunities?
Please use this sliding scale to indicate which training opportunities work best for you. (1 to 10, 10 being “works best”):**

Answered: 326 Skipped: 52



	DOESN'T WORK BEST	(NO LABEL)	(NO LABEL)	(NO LABEL)	NEUTRAL ON THIS OPTION	(NO LABEL)	(NO LABEL)	(NO LABEL)	(NO LABEL)	WORKS BEST	TOTAL	W/A
CM-approved training listing on the APA National website	8.44% 27	10.63% 34	6.25% 20	3.13% 10	21.88% 70	7.50% 24	8.44% 27	12.19% 39	7.50% 24	14.06% 45	320	
Training Calendar on the WA APA website	4.05% 13	2.80% 9	4.36% 14	4.05% 13	24.92% 80	9.03% 29	12.77% 41	15.89% 51	9.97% 32	12.15% 39	321	
My Section's page on the WA APA website	6.39% 20	6.39% 20	5.75% 18	4.47% 14	38.34% 120	5.43% 17	10.22% 32	12.14% 38	7.03% 22	3.83% 12	313	
Bi-Monthly Chapter Newsletter (email)	2.17% 7	1.86% 6	2.80% 9	0.93% 3	9.94% 32	9.63% 31	11.80% 38	18.63% 60	13.66% 44	28.57% 92	322	
Paper mailing	17.20% 54	10.19% 32	7.96% 25	7.96% 25	25.16% 79	7.64% 24	6.69% 21	7.01% 22	6.37% 20	3.82% 12	314	
Facebook	37.03% 117	10.76% 34	9.49% 30	3.16% 10	23.10% 73	3.16% 10	4.43% 14	5.06% 16	0.95% 3	2.85% 9	316	
LinkedIn	33.23% 105	13.29% 42	6.96% 22	6.01% 19	24.05% 76	4.11% 13	4.75% 15	3.80% 12	1.90% 6	1.90% 6	316	

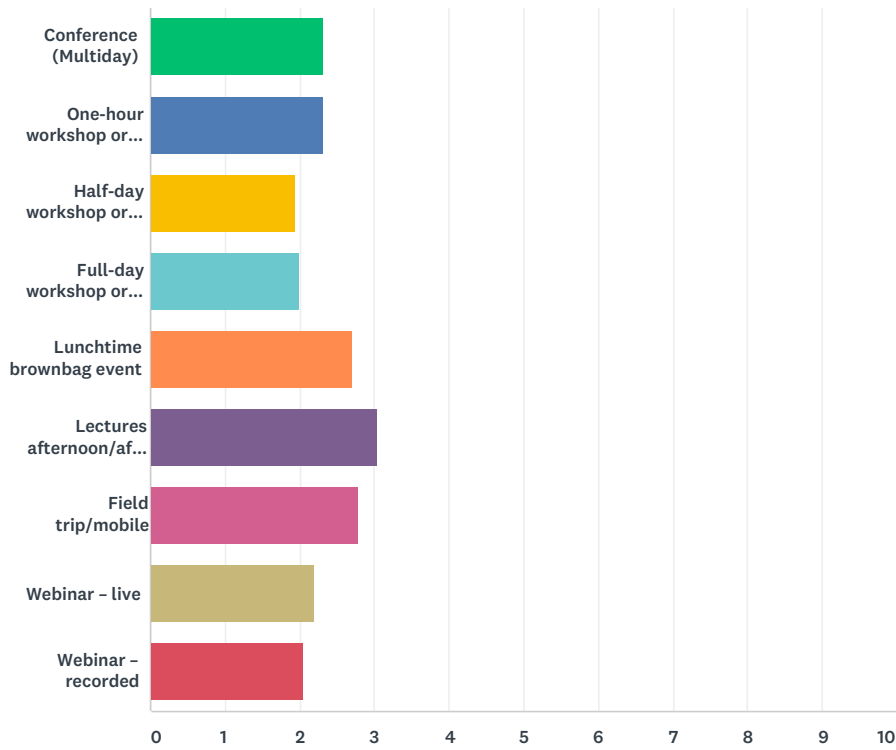
Twitter	51.43% 162	13.02% 41	6.03% 19	2.86% 9	21.59% 68	1.27% 4	1.59% 5	0.95% 3	0.32% 1	0.95% 3	315
Other email announcements	2.85% 9	1.58% 5	1.58% 5	1.58% 5	14.56% 46	8.54% 27	10.44% 33	15.51% 49	16.46% 52	26.90% 85	316
The Chapter Advise news blast	7.00% 21	4.33% 13	3.67% 11	1.33% 4	30.67% 92	5.67% 17	10.00% 30	13.67% 41	12.00% 36	11.67% 35	300

Q8 If you answered "Doesn't Work Very Well" to any of the options in Question 7, please explain why?

Answered: 157 Skipped: 221

Q9 On the scale shown below, please indicate what forms of training do you prefer?

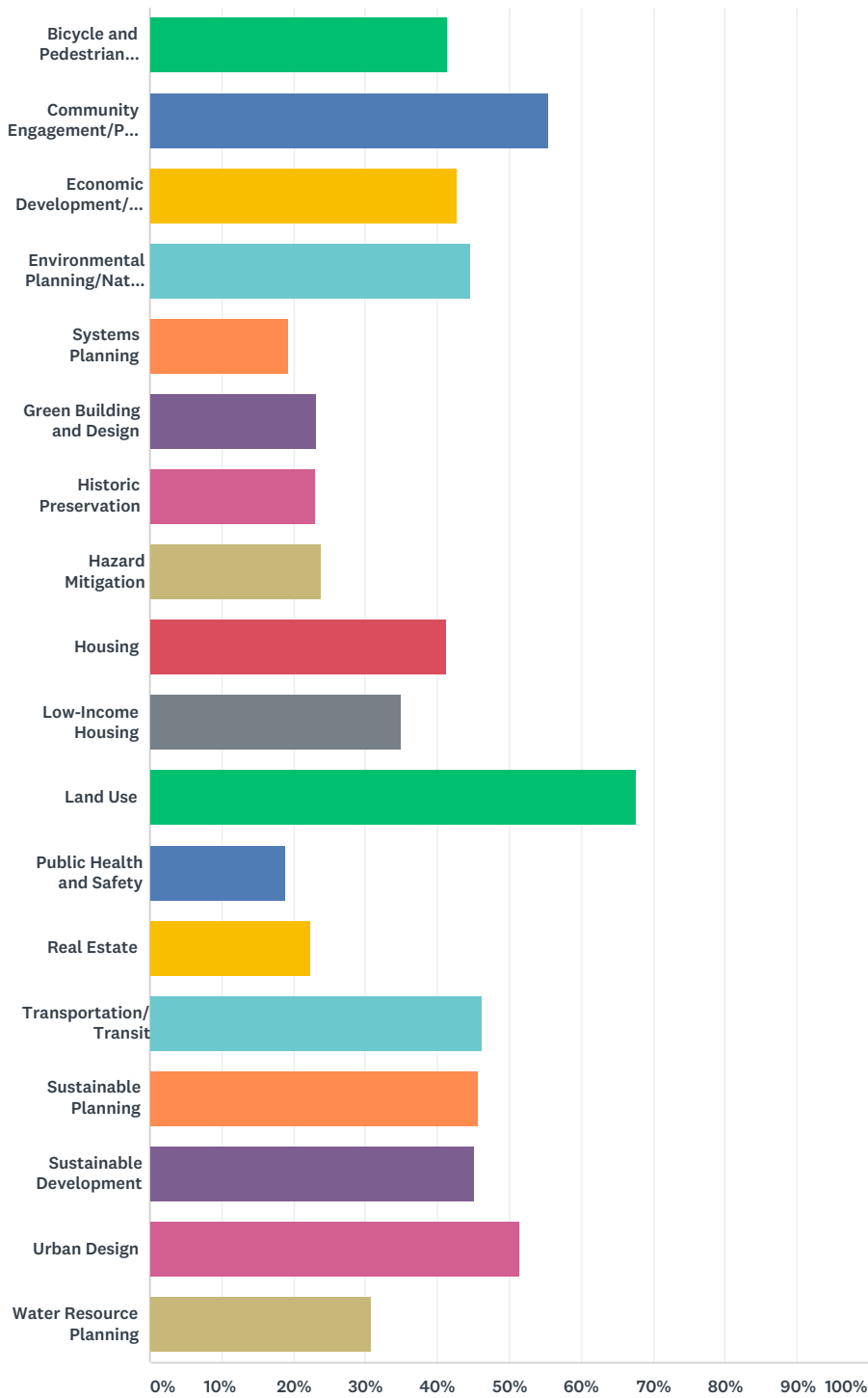
Answered: 324 Skipped: 54



	1-HIGHLY PREFERRED	2-MILDLY PREFERRED	3- NEUTRAL	4-MILDLY NON-PREFERRED	5-LEAST PREFERRED	TOTAL	WEIGHTED AVERAGE
Conference (Multiday)	30.00% 93	36.13% 112	15.16% 47	8.71% 27	10.00% 31	310	2.33
One-hour workshop or seminar	27.42% 85	35.16% 109	20.97% 65	10.97% 34	5.48% 17	310	2.32
Half-day workshop or seminar	34.59% 110	46.86% 149	11.64% 37	3.46% 11	3.46% 11	318	1.94
Full-day workshop or seminar	37.30% 119	41.07% 131	11.60% 37	6.27% 20	3.76% 12	319	1.98
Lunchtime brownbag event	15.24% 48	33.97% 107	25.40% 80	17.78% 56	7.62% 24	315	2.69
Lectures afternoon/after work	10.29% 32	27.33% 85	25.08% 78	22.83% 71	14.47% 45	311	3.04
Field trip/mobile	11.82% 37	34.19% 107	27.80% 87	15.97% 50	10.22% 32	313	2.79
Webinar – live	29.15% 93	39.50% 126	18.18% 58	8.78% 28	4.39% 14	319	2.20
Webinar – recorded	43.08% 137	29.56% 94	14.15% 45	6.29% 20	6.92% 22	318	2.04

Q10 On what topics are you most interested in receiving continued education? (select all that apply)

Answered: 323 Skipped: 55



ANSWER CHOICES	RESPONSES	
Bicycle and Pedestrian Planning	41.49%	134
Community Engagement/Public Participation	55.42%	179
Economic Development/Economic Diversification	42.72%	138

Environmental Planning/Natural Hazard Mitigation	44.58%	144
Systems Planning	19.20%	62
Green Building and Design	23.22%	75
Historic Preservation	22.91%	74
Hazard Mitigation	23.84%	77
Housing	41.18%	133
Low-Income Housing	34.98%	113
Land Use	67.49%	218
Public Health and Safety	18.89%	61
Real Estate	22.29%	72
Transportation/Transit	46.13%	149
Sustainable Planning	45.51%	147
Sustainable Development	45.20%	146
Urban Design	51.39%	166
Water Resource Planning	30.65%	99
Total Respondents: 323		

Q11 In what kind(s) of social media engagement would you like APA WA to participate?

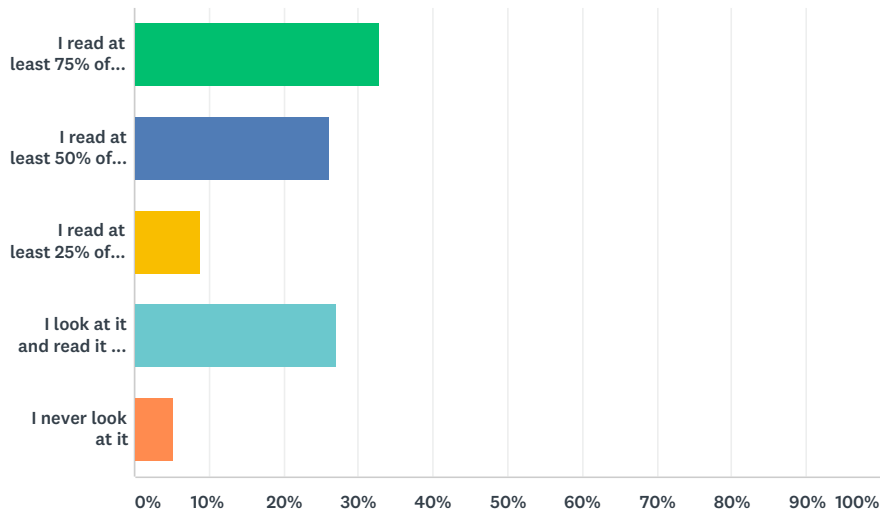
Answered: 172 Skipped: 206

Q12 Which social media platform, do you prefer?

Answered: 215 Skipped: 163

Q13 How much of The Washington Planner chapter newsletter do you read?

Answered: 322 Skipped: 56



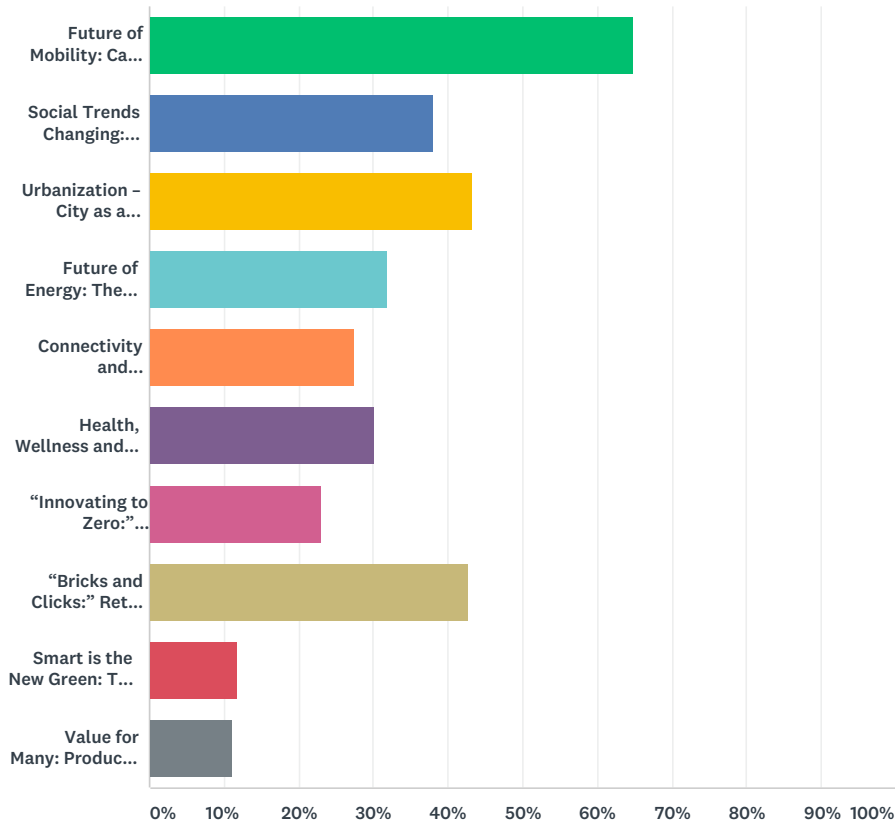
ANSWER CHOICES	RESPONSES	
I read at least 75% of every issue	32.92%	106
I read at least 50% of every issue	26.09%	84
I read at least 25% of every issue	8.70%	28
I look at it and read it if there are items that interest me	27.02%	87
I never look at it	5.28%	17
TOTAL		322

Q14 What content do you enjoy the most? (President's Remarks, Planner Spotlight, Upcoming Events, AICP News, etc.)

Answered: 169 Skipped: 209

Q15 In 2014, Forbes reported on “The 10 Social and Tech Trends that Could Shape the Next Decade.” Which of the following trends will have the greatest impact on APA Washington in the next 3-5 years? (Please choose 3)

Answered: 318 Skipped: 60



ANSWER CHOICES	RESPONSES
Future of Mobility: Car sharing, ride sharing, self-driving cars, and mass transit will converge, redefining transportation.	64.78% 206
Social Trends Changing: Increasing culture diversity will change the shape and face of all societies.	38.05% 121
Urbanization – City as a Customer: The growth of cities and metropolitan regions will dramatically change their political and economic impact.	43.40% 138
Future of Energy: The diversity of energy sources, the desire to minimize environmental impacts and advancement of technology in general will overhaul the energy industry.	31.76% 101
Connectivity and Convergence: Electronic and internet connected devices will continue to flourish and will change our daily lives.	27.36% 87
Health, Wellness and Well-being: The increasing cost of healthcare will force a shift away from treatment toward prevention.	30.19% 96
“Innovating to Zero.” Environmental pressure toward zero emissions and carbon neutrality will lead a trend to minimize the negative impacts of all technologies	22.96% 73
“Bricks and Clicks.” Retail will continue to transition to the internet, in some cases creating a continuous offline/online experience.	42.77% 136
Smart is the New Green: The movement to create and market smart products will supplant the green products movement of the last decade.	11.64% 37
Value for Many: Products and services will be scaled for all markets, local to global and poorest to richest.	11.01% 35
Total Respondents: 318	

Q16 What are your suggestions for how the chapter can better meet your training needs? Thank you for your time!

Answered: 107 Skipped: 271