



American Planning Association

Making Great Communities Happen

American Planning Association's
National Planning Conference
April 18–21, 2015 | Seattle

sustainable **SEATTLE**

CONFERENCE GUIDE

SEE THE BEST.
SEE IT FIRST.
SEE IT IN SEATTLE.



With its tremendous **density** and **diversity**—of terrain, communities, arts and culture, transportation, and businesses—**New Jersey is now and future America in microcosm**, the ideal proving ground for new ideas. **Rutgers University** and the **Bloustein School** have always been its **trusted partners** in moving forward.

2015 APA Conference Presenters:

- James W. Hughes, Dean and Robert Burchell, Professor—*Back to the City: New Data*
- Robert Burchell, Professor—*Planning Research Centers: Research Agendas*
- Jon Carnegie, Executive Director, Alan M. Voorhees Transportation Center—*Strategies for Implementing Regional Plans*
- Erika Dani, MCRP student, poster—*Micro-housing: Fad or Future?*
- Hillary Bardwell, Asst. Dir. Career and Alumni Services and Robert Burchell, Professor—*Volunteer Reviewers, 2015 National Planning Conference's Resume Clinic*

Join a Bloustein School Alumni Group!

Joining an Alumni Group is one of the best ways to create and maintain connections with fellow alumni. No matter what you are looking for, we have a place for you!

Current Regional Alumni Groups

New York ♦ Philadelphia ♦
San Francisco ♦ Washington, DC ♦
Chicago

Current Affinity Alumni Groups

New York Real Estate/Housing/
Development ♦ International Alumni

**[policy.rutgers.edu/
school/alumni/](http://policy.rutgers.edu/school/alumni/)**

RUTGERS IN SEATTLE — APA 2015!

Join us at the Rutgers – Bloustein School Alumni Reception

Monday, April 20 – 6:30–8 p.m., Sheraton Seattle Hotel, Cedar Room

Master of City & Regional Planning Ph.D. in Urban Planning & Public Policy

Offering concentrations in

- Transportation Policy and Planning
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- Housing and Urban Design
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- Geospatial Information Science
- Public Policy

For additional information or
to visit the campus, please contact
(848) 932-4008 or email
recruit@policy.rutgers.edu

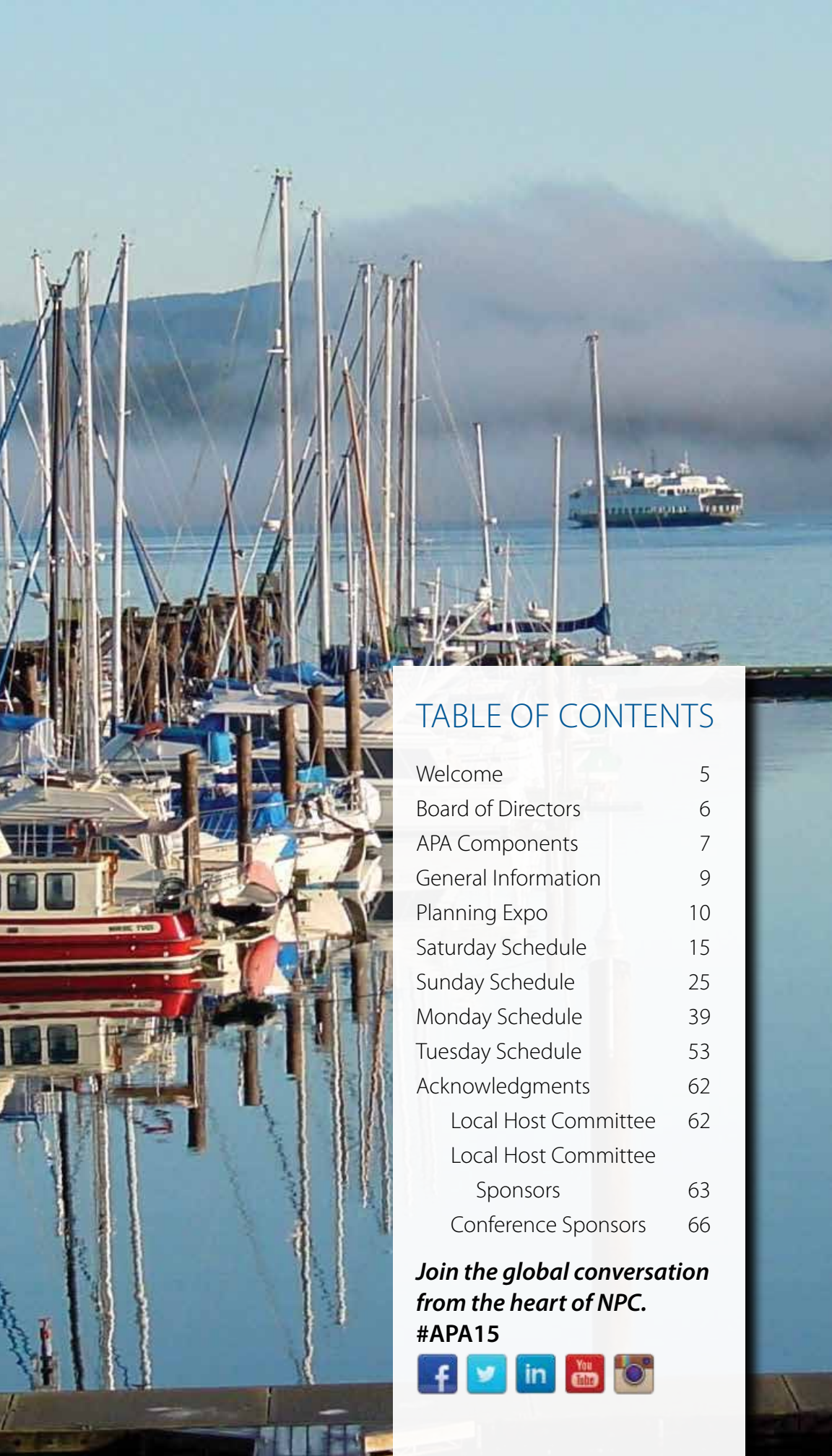


TABLE OF CONTENTS

Welcome	5
Board of Directors	6
APA Components	7
General Information	9
Planning Expo	10
Saturday Schedule	15
Sunday Schedule	25
Monday Schedule	39
Tuesday Schedule	53
Acknowledgments	62
Local Host Committee	62
Local Host Committee	
Sponsors	63
Conference Sponsors	66

***Join the global conversation
from the heart of NPC.***

#APA15





Planning strong, healthy, and sustainable communities

Aviation • Comprehensive • Environmental
Transportation • Military Master Planning
Public Involvement • Hazard Mitigation
Landscape Architecture • Urban Design

WELCOME

From the President

Welcome to Seattle and the 2015 APA National Planning Conference. The conference offers numerous learning opportunities; so too does our location, the majestic Pacific Northwest. I hope you will take advantage of the conference and our location, and turn both into your laboratory of innovation.

As planners, we face a multitude of daily challenges. Who better to understand our own challenges than a fellow planner? The conference is a great time to learn, share information, and even challenge assumptions. How are your colleagues addressing climate change? What are some innovative approaches to resiliency? What can we learn from our international counterparts? How are planners using technology? APA's conference is the only place where you can tap into the collective intelligence of thousands of colleagues.

To remain leaders within our communities, we must never stop learning. We must be diligent in continually questioning, exploring, and envisioning the future. The next four days are designed for you. From conference sessions to in-depth workshops, there is something for everyone. This is also a great time for us to remember that we play a vital role in creating communities of lasting value.

Enjoy the conference. Use it to learn, network, engage, and reinvigorate.

Thanks for joining us this year!

Sincerely,



William Anderson, FAICP | President, American Planning Association

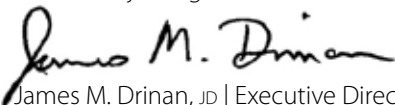
From the Executive Director

Welcome to APA's National Planning Conference, featuring the natural beauty and the exciting planning environment of the Pacific Northwest! The national conference is a time for us—APA—to come together as a community. It is a time for us to celebrate achievements, acknowledge accomplishments, and inspire each other. I encourage you to contribute to the conversation, experience, and maybe have a little fun along the way.

The conference is a deeply personal experience, one that you can customize to fit your professional and certification maintenance (CM) needs. This year we've added more educational opportunities and a wide range of learning experiences. Perhaps one of the greatest benefits of attending the National Planning Conference is the opportunity to share knowledge with your colleagues. Over the next four days, you'll have direct access to talented presenters, new technologies, and a multitude of networking opportunities.

I am excited to experience my first national conference and the opportunity it offers to meet more members of the APA community. Last fall I was fortunate enough to attend some chapter conferences, but nothing exceeds the thrill and experience of gathering thousands of passionate individuals together—in one location.

Thanks for joining us in Seattle.



James M. Drinan, JD | Executive Director, American Planning Association

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Nicholas Chen, *SRC Region VI Rep*

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David Fields, *AICP, Vice Chair*
Linda Amato, *AICP, Secretary/Treasurer*
Elizabeth Tyler, *FAICP, Executive Committee Member*



Welcome to Seattle

Visit Us at Exhibit Booth 701

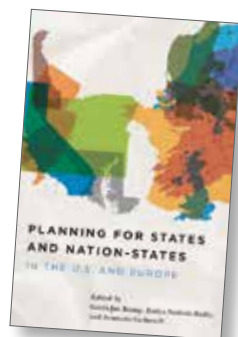
for free publications, information about our educational and research programs, and a listing of Lincoln Institute–sponsored sessions

Just Released!

Planning for States and Nation-States in the U.S. and Europe

Edited by Gerrit-Jan Knaap,
Zorica Nedovic-Budic, and
Armando Carbonell

www.lincolninst.edu
[@landpolicy](https://twitter.com/landpolicy)



We are proud to
support the National
APA Conference.

Robinson+Cole

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Contact: Dwight H. Merriam, FAICP | 860.275.8228
www.rc.com | Robinson & Cole LLP

GENERAL INFORMATION

On-Site Registration

Lobby outside Hall 4-AB

Friday, 1:00–5:00 p.m.

Saturday, 7:00 a.m.–5:00 p.m.

Sunday, 7:00 a.m.–5:00 p.m.

Monday, 7:00 a.m.–4:00 p.m.

Tuesday, 7:00 a.m.–noon

Changes, Cancellations, and Refunds

No changes or cancellations are made on-site. The last day for refunds was March 19. The only refunds offered are for unused standby or cancelled-event tickets submitted to the cashier on-site by 10 a.m. Tuesday, April 21. No refunds will be made after that time.

Certification Maintenance



Available CM credits are noted after session and event titles.

To earn CM credit, you must attend the entire activity. You will not be able to claim CM credit for more than one concurrent session.

CEU Credits



Selected sessions carry credit from the American Institute of Architects, American Society of Landscape Architects, and the Supreme Court of Illinois. For a complete list of sessions with CEU credit, visit <https://conference.planning.org/conference/program/ceu/>.

Session Evaluations

This year it's easier than ever to share your feedback on the sessions you attend. Go to APA's mobile app or conference website. Open up the session description. Fill out the evaluation. Done! User tip: put your selected sessions in your conference schedule ahead of time.

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Medical Needs

First Aid

Available in the level-four Atrium Lobby and near room 602 on the sixth level.

Medical Emergencies/Pharmacy

In case of emergencies, the nearest medical facility is:
Virginia Mason Hospital & Seattle Medical Center
1100 Ninth Ave.
Seattle, WA 98101
Main Line: 206.223.6600
Toll Free: 888.862.2737

The nearest pharmacy is:

Walgreens
222 Pike St.
Seattle, WA 98101
206.903.8392

Smoking Policy

For the comfort and health of others, smoking is not permitted at any APA function.

Video Recording & Photography

APA will be filming and photographing portions of the conference. These photographs and video recordings may be used on APA's website, YouTube channel, Twitter feed and other social media, in APA publications, and elsewhere.

Wi-Fi Information



Sponsor

Free Wi-Fi is available throughout the Washington State Convention Center. Use network ID APA15.

APA Conference App



Mobilize your conference experience with APA's new app, more nimble than ever. Use it to see the full conference schedule—or your own—plus expanded information on sessions and speakers. It's also an easy way to log your CM credits and evaluate sessions.

Download the free app to your iPhone, iPad, and Android devices from the App Store and Google Play Store. While you're on your phone or tablet, check out APA's conference website, mobile-friendly for viewers on the go.

PLANNING EXPO

Expo Hours

Saturday, 5:30–7:00 p.m.

Exhibitors' Meet and Greet

Have a drink on APA and enjoy light refreshments with exhibitors and sponsors.

Sunday and Monday, 9:00 a.m.–5:00 p.m.

Tuesday, 9:00 a.m.–noon

Dedicated Expo Hours

No sessions—come on by!

Sunday, 9:45–10:45 a.m.

Monday, 1:45–2:45 p.m.

New! Tech Zone

Sponsors: Parsons Brinckerhoff and Autodesk

Saturday–Monday, 9:00 a.m.–5:00 p.m.

Tuesday, 9:00 a.m.–noon

Discover innovative planning technologies and how they're working on actual projects. You can get hands-on demos, pop on a virtual reality headset, take a turn at gaming-based applications, and so much more. Or play in the SimSandbox, a virtual landscape where you can simulate erosion, flooding, and sea-level rise, all in real time.

Don't miss the Weekend Hackathon! It's your chance to help local hackers craft solutions to your planning challenges. Then on Tuesday, help select the winners of the Planning App Challenge. Presentations and voting start at 9:45 a.m. in room 4C-4, right off the Planning Expo.

Questions about on-site Wi-Fi access? APA's new conference app? Ask the crew at the Tech Bar. While you're there, share your feedback on APA's website and mobile app, and let the IT team know what you'd like to see in the next generation.

APA Pavilion

Explore APA resources and services including:

- American Institute of Certified Planners and Advanced Specialty Certification
- Career Resources
- Divisions
- Emerging Professionals Connection
- Membership Services
- *Planning* Magazine and Publications
- Policy and Advocacy
- Research and Advisory Services

Emerging Professionals Connection

Sunday–Tuesday, 9:00 a.m.–5:00 p.m.

Chat with peers and pros about hot topics in planning and careers.

Layered City

Dig into your urban design and planning skills in Seattle Design Nerds' Layered City. Bring your creative ideas and enter to win prizes.

Learning Theater

Planning Applications Visualized Through a New Civic Engagement Platform

Sponsor: BuildingEye, Inc.

Sunday, 9:45–10:15 a.m.

See a civic engagement platform that cities like San Francisco and Palo Alto, California, are using to map planning applications.

Open for Business

Sponsor: OnBase by Hyland

Sunday, 11:00 a.m.–noon

Learn how a paperless plan review solution can make plan reviews easier, speed up community development projects, add transparency, and cut costs.

Concealment: Uncovered

Sponsor: STEALTH

Sunday, 1:00–1:30 p.m.

Learn what application options are possible today in the world of cell-tower concealment and more.

Future Technology for Planning

Sponsor: Parsons Brinckerhoff / Autodesk

Monday, 10:00–11:00 a.m.

Take a look at new technology helping planners, designers, architects, businesses, communities, and the public visualize and propose projects.

5 Ways to Increase Planning Project Success

Sponsor: Esri

Monday, 1:45–2:15 p.m.

See how GreenScore and GeoPlanner work together to help planners and the public visualize effects of proposed plans.

Smart 3-D Zoning Visualizations
Help to Design Better Cities

Sponsor: Esri

Monday, 2:15–2:45 p.m.

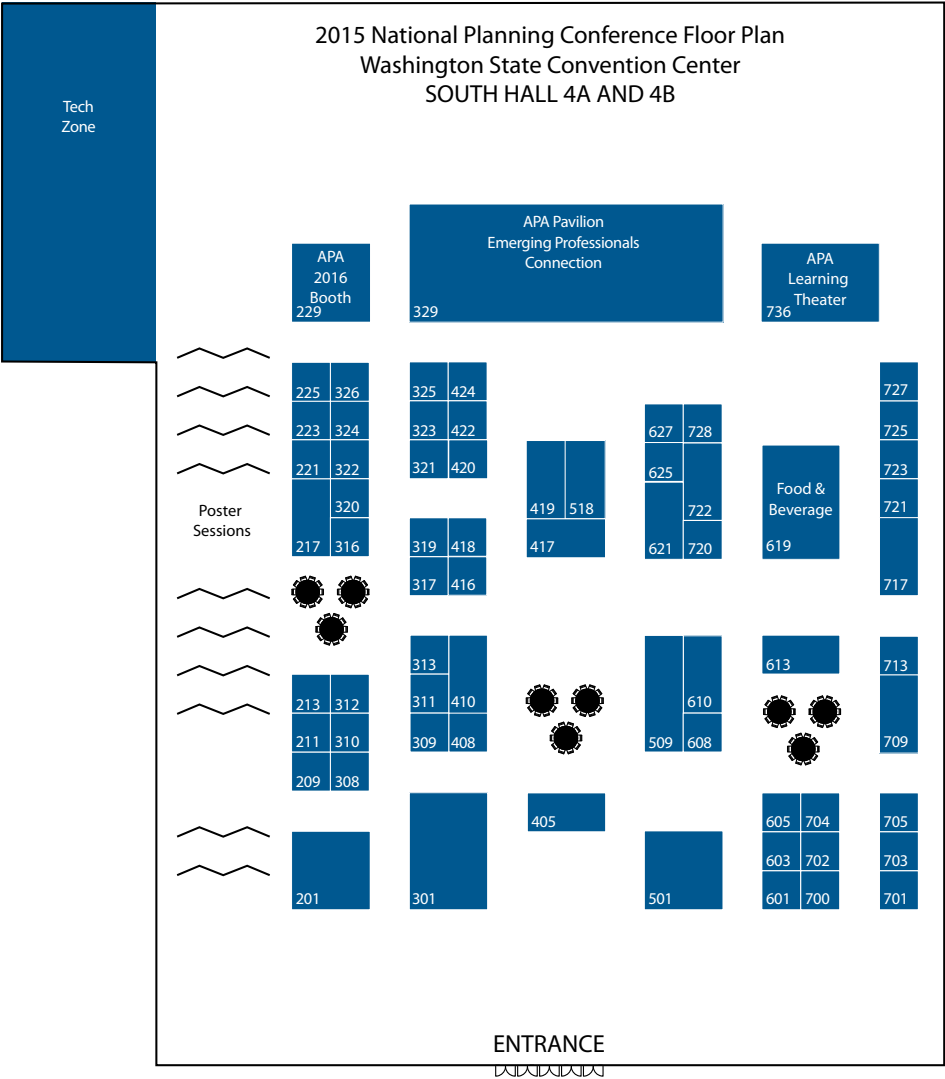
Get a demo of a smart zoning tool that puts the urban 3-D canopy in focus to drive decision making.

Don't Just Plan, IMPLEMENT!

Sponsor: OppSites

Monday, Time TBD

Learn about “matchmaking” technology that helps cities unlock economic potential by connecting with a national database of developers and investors.



PLANNING EXPO

Exhibitors Listing

AARP.....	728	Michael Baker Corporation/ RBF Consulting.....	405
APA 2016 Phoenix.....	229	mySidewalk by MindMixer.....	419
APA Washington Chapter.....	225	National Disaster Preparedness Training Center (NDPTC).....	310
Accela.....	613	National Main Street Center.....	418
art4business.....	322	National Sign Plazas, Inc.....	709
Bentley Systems.....	317	NeighborWorks America.....	211
Buildingeye, Inc.	721	OnBase by Hyland.....	209
Bureau of Economic Analysis.....	702	Parsons Brinckerhoff.....	417
Bureau of Labor Statistics.....	705	Pedestrian and Bicycle Information Center.....	625
CityView.....	700	Placespeak.....	720
Cityworks—Azteca Systems, Inc.....	201	Placeways LLC.....	408
Computronix.....	621	Puget Sound Regional Council.....	221
coUrbanize.....	313	Raimi + Associates.....	320
CRW Systems.....	717	Routledge.....	601
The Cultural Planning Group.....	424	SMARTGov.....	312
Dero Bike Racks.....	213	SolarOPs — ICMA.....	722
Eco-Counter.....	725	Sportworks Northwest, Inc.	727
EMSI.....	713	Stantec’s Urban Places Group.....	311
enCodePlus/ Kendig Keast Collaborative.....	410	STEALTH Concealment Solutions.....	518
Ennis-Flint.....	308	Studio Graphique.....	603
Esri.....	501	Tetra Tech.....	605
Federal Highway Administration.....	324	TischlerBise, Inc.....	416
Fehr & Peers.....	217	Turning Technologies.....	629
FEMA Mitigation Planning and Grants.....	319	Tyler Technologies.....	301
Granicus.....	610	U.S. Census Bureau.....	703
Houseal Lavigne.....	509	United States Sign Council.....	309
HUD Office of Policy Development and Research.....	325	University of Florida, Master of Urban & Regional Planning.....	321
ICF International, Inc.	422	University of Washington.....	323
International Sign Association.....	608	Washington State Department of Commerce.....	223
Island Press.....	704	WFN Consulting.....	723
Lincoln Institute of Land Policy.....	701		
Maul, Foster, and Alongi, Inc.	316		
MetroQuest.....	420		

POSTER SESSIONS

Pick your favorite poster!

WSCC–Planning Expo, Hall 4AB

Meet the presenters Monday, 1:45–2:45 p.m.

Cast your vote for your favorite poster presentation! Awards will be given to the top three posters and a special FAICP choice. Vote using the ballot below or grab one on-site and drop it into the ballot box in front of the poster exhibition.

Vote by Monday, 2:45 p.m.

-
- | | |
|--|---|
| <input type="checkbox"/> S300 A TOD Framework for Blighted Neighborhoods | <input type="checkbox"/> S319 Dialogo on the Border |
| <input type="checkbox"/> S301 ActiveTrans Priority Tool | <input type="checkbox"/> S320 Why Affordable Home Design Matters |
| <input type="checkbox"/> S302 Analyzing Vulnerability to Climate Change Impacts | <input type="checkbox"/> S321 Downtown Revitalization in a Small City |
| <input type="checkbox"/> S303 Assessment of Equity in Atlanta Bicycling | <input type="checkbox"/> S322 (Down)town and Gown in Eugene, Oregon |
| <input type="checkbox"/> S304 Atlanta Regional Managed Lane Implementation Plan | <input type="checkbox"/> S323 Economic Impacts of Alleys |
| <input type="checkbox"/> S305 Bicycle and Pedestrian Safety | <input type="checkbox"/> S324 Energy Efficiency in Affordable Housing Policy |
| <input type="checkbox"/> S306 Biomimicry as a Neighborhood Planning Tool | <input type="checkbox"/> S325 Energy Planning for Urbana, Illinois |
| <input type="checkbox"/> S307 Out-of-the-Box Outreach for Community Participation | <input type="checkbox"/> S326 Estimating BMT and PMT in Washington |
| <input type="checkbox"/> S308 Civic Health Index and Planners | <input type="checkbox"/> S327 Evaluating Coastal and Marine Spatial Plans |
| <input type="checkbox"/> S309 Communicating Road-Usage Charge | <input type="checkbox"/> S328 Gen(Y)trification for All |
| <input type="checkbox"/> S310 Community Attitudes Towards Secondary Dwelling Units | <input type="checkbox"/> S329 GIS and University-Community-Youth Partnership |
| <input type="checkbox"/> S311 Complete Trails, Complete Crossings | <input type="checkbox"/> S330 High Slope, High Stakes in Turkey |
| <input type="checkbox"/> S312 Contemporary Local Economic Development Planning Offices | <input type="checkbox"/> S331 Houston Energy Corridor Bicycle Network Plan |
| <input type="checkbox"/> S313 Small-Municipality Corridor Revitalization | <input type="checkbox"/> S332 Hydrofracking in Pennsylvania |
| <input type="checkbox"/> S314 County Analysis Through Market Area Framework | <input type="checkbox"/> S333 Cost-Effective Travel-Demand Strategies |
| <input type="checkbox"/> S315 Crowdsourcing Cyclist and Pedestrian Activity Data | <input type="checkbox"/> S334 Identifying Neighborhood Electric Vehicle Potential |
| <input type="checkbox"/> S316 Design Interventions for a Historic Waterfront | <input type="checkbox"/> S335 Impacts of BRT on New Firm Growth |
| <input type="checkbox"/> S317 Designing WalkNYC, a Pedestrian Wayfinding Map | <input type="checkbox"/> S336 Implementing Green Infrastructure on Private Property |
| <input type="checkbox"/> S318 Developing a Regional Transit GIS Portal | <input type="checkbox"/> S337 Incorporating Health Into Community Planning |
| | <input type="checkbox"/> S338 Infill Development in Iran |
| | <input type="checkbox"/> S339 Innovative Downtown Businesses |

- | | |
|--|---|
| <input type="checkbox"/> S340 Innovative, Implementable Complete Streets Design Guidance | <input type="checkbox"/> S365 Quantifying Transit Utility With Network Analytics |
| <input type="checkbox"/> S341 Atlanta's University-CommunityPartnerships | <input type="checkbox"/> S366 Remaking a Commercial Corridor for Millenials |
| <input type="checkbox"/> S342 Keeping Local Economies Safe | <input type="checkbox"/> S367 Retail Planning in Chicago's Little India |
| <input type="checkbox"/> S343 Low-Impact Development in Houston's Energy Corridor | <input type="checkbox"/> S368 Road Diets and the Business Community |
| <input type="checkbox"/> S344 Local Implementation of State Wildlife Plans | <input type="checkbox"/> S369 San Francisco's Bicycle Strategy |
| <input type="checkbox"/> S345 London's Congestion Charging and Mode Shift | <input type="checkbox"/> S370 Scenario Planning and Alternative Energy Futures |
| <input type="checkbox"/> S346 When Light Rail Comes to Town | <input type="checkbox"/> S371 Sea-Tac International Airport Bicycle Plan |
| <input type="checkbox"/> S347 Main and Onward | <input type="checkbox"/> S372 Shared Use in Dekalb County, Georgia |
| <input type="checkbox"/> S348 Micro-housing and the Future of Housing | <input type="checkbox"/> S373 Shifting Perceptions of Water Reuse |
| <input type="checkbox"/> S349 Migration and Inclusive City Planning | <input type="checkbox"/> S374 Politics, Transit Finance, and Stalled Streetcars |
| <input type="checkbox"/> S350 Multi-Sector Networks for Rural Communities | <input type="checkbox"/> S375 Strategies for Reducing Walk Distance |
| <input type="checkbox"/> S351 Navigating Electronic Public Outreach Tools | <input type="checkbox"/> S376 Sustainable Urban Regeneration in Southern Cities |
| <input type="checkbox"/> S352 Permaculture Food Systems and Climate Change | <input type="checkbox"/> S377 Tacos, Generators, and Revitalization in Oklahoma City |
| <input type="checkbox"/> S390 Performance Parking Zones | <input type="checkbox"/> S378 The Bargain-Burden Index |
| <input type="checkbox"/> S353 Neighborhood Social and Commercial Centers | <input type="checkbox"/> S379 Neighborhood Stabilization Program in Los Angeles |
| <input type="checkbox"/> S355 Open Sewer Atlas NYC (OSANYC) | <input type="checkbox"/> S380 The Socio-Economics of Environmental Burdens |
| <input type="checkbox"/> S356 Oregon's Seismic Rehabilitation Grant Program | <input type="checkbox"/> S381 Transit Opportunities in Business Improvement Districts |
| <input type="checkbox"/> S357 Reblocking to Transform Disadvantaged Communities | <input type="checkbox"/> S382 Transportation and Climate Resilience in LA |
| <input type="checkbox"/> S358 Paving More than Pathways | <input type="checkbox"/> S383 Visualizing Density in Silicon Valley |
| <input type="checkbox"/> S359 Open-Source Multimodal Accessibility Analysis | <input type="checkbox"/> S384 Walk Score and Subjective Design Qualities |
| <input type="checkbox"/> S360 Opportunity Framework to Advance Community Health | <input type="checkbox"/> S385 Walkability Analysis for Transportation Hubs |
| <input type="checkbox"/> S361 Pedestrian Safety Strategies in Europe | <input type="checkbox"/> S386 Walking, Traffic Safety, and Crime Prevention |
| <input type="checkbox"/> S362 Placemaking With Photovoice | <input type="checkbox"/> S387 Water, the New Currency |
| <input type="checkbox"/> S363 Planning the Future With Mobile Phones | <input type="checkbox"/> S388 World's Fairs, Ghosts of Futures Past |
| <input type="checkbox"/> S364 Progressive Zoning and Active Living | <input type="checkbox"/> S389 Unconventional Convention Center Planning |
| | <input type="checkbox"/> S390 Performance Parking Zones |



SATURDAY, APRIL 18

Networking Events

First Timer Mixer

Saturday, 4:30–5:30 p.m.

Location: WSCC–4D Skybridge

At any conference, it helps to have friends around. Make some right away at the First Timer Mixer. Whether you're new to the conference or coming back after a few years, stop by. Cash bar.

Exhibitors' Meet and Greet

Saturday, 5:30–7:00 p.m.

Location: Planning Expo, WSCC–Hall 4AB

Have a drink on APA while you mix and mingle with exhibitors and sponsors. Light refreshments included.



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THURSDAY, APRIL 16

MOBILE WORKSHOP: Vancouverism and the Livable City— Vancouver, British Columbia CM | 6

\$279—SOLD OUT



Thursday, April 16, 2:00 p.m.–
Friday, April 17, 9:00 p.m.

Departs from WSCC level one, South Galleria

Vancouver is known for innovative planning.
Explore the city and find lessons to take home.
(W001)

SATURDAY, APRIL 18

7:30 a.m.

Planning Leadership Institute CM | 9

\$175

Saturday, 7:30 a.m.–5:30 p.m.

Location: Sheraton–Willow A

Get real-world answers to your toughest
management challenges at an intensive,
interactive day of learning. (W408)

Planning Management Institute CM | 9

\$175

Saturday, 7:30 a.m.–5:30 p.m.

Location: Sheraton–Willow B

Explore the nature of leadership—and your
legacy—in a day of training and reflection. (W409)

Planning Accreditation Board General Meeting and School Reviews

Saturday, 7:30 a.m.–5:30 p.m.

Location: Sheraton–Madrona
(X002)

8:00 a.m.

AICP Community Planning Workshop CM | 4

\$25—SOLD OUT



Saturday, 8:00 a.m.–5:00 p.m.

Departs from WSCC level one, South Galleria

Planners from around the country will volunteer
their time to work side by side with Belltown
community stakeholders. (W350)

Advancing Food Systems Planning and Policy CM | 8

\$125



Saturday, 8:00 a.m.–5:00 p.m.

Location: Sheraton–Redwood B

Learn about implementing food systems plans
and explore applications in the Seattle area. Lunch
included. (W400)

Negotiation Skills for Planners CM | 8

Free, but registration required—SOLD OUT

Saturday, 8:00 a.m.–5:00 p.m.

Location: WSCC–6E

Gain skills to navigate conflicts that may arise
when working with developers, elected officials,
planning boards, and other community
stakeholders. (W401)

Thinking About the Future with Scenario Tools CM | 8

Free, but registration required—SOLD OUT

Saturday, 8:00 a.m.–5:00 p.m.

Location: WSCC–206

How do you help a community envision
its future? Examine theoretical and practical
underpinnings. (W402)

Urban Design and the Future of Our Communities CM | 8

Free, but registration required—SOLD OUT

Saturday, 8:00 a.m.–5:00 p.m.

Location: WSCC–618/619/620

Dig deeper into the role of urban design and
the future implications for urban and suburban
environments. Participate in a brief exercise near
the convention center. (W411)

Resume Clinic

Saturday, 8:00 a.m.–5:00 p.m.

Location: WSCC–205

Sign up at 8:00 a.m. and reserve your time for a
20-minute resume review by a seasoned planner
or HR professional. (X200)

AICP Exam Prep Workshop

Free, but registration required—SOLD OUT

Saturday, 8:00 a.m.–noon

Location: WSCC–602/603/604

Get a tutorial on the application process and an
overview of the six exam sections. (W405)



For more session details, event updates, speaker names and bios,
and evaluations, download APA's free conference app from the
App Store or Google Play.

8:00 a.m. continued

**GIS WORKSHOP:
Harnessing the Value
of Citizen Engagement** **CM | 1.5**

\$25—SOLD OUT

Saturday, 8:00–9:30 a.m.

Location: WSCC–4C-4

See how easy-to-use apps can foster genuine, productive interaction with citizens. (W300)

9:00 a.m.

Emerging Professionals Institute

\$50

Saturday, 9:00 a.m.–5:30 p.m.

Location: Sheraton–Redwood A

Find out what skills employers are really looking for and how to measure up. (W410)

**ORIENTATION TOUR:
Seattle's Landmarks and Legacies**
CM | 2

\$70—SOLD OUT

Saturday, 9:00 a.m.–noon

Departs from WSCC level one, South Galleria

Discover the people and places that make Seattle so rewarding for planners. (P300)



**DEEP DIVE:
The Future of Zoning**
CM | 2.75

Saturday, 9:00–11:45 a.m.

Location: WSCC–608/609

Is the zoning system due for an overhaul? Five national experts discuss and debate. (S400)

A Field Day for Planning Agritourism
CM | 1.25

Saturday, 9:00–10:15 a.m.

Location: WSCC–606/607

What zoning and building-code standards are needed to ensure agritourism activities are appropriate and safe? (S401)

**THE NEW ECONOMY TRACK
Business Sustainability,
Start-Up to Grown-Up** **CM | 1.25**

Saturday, 9:00–10:15 a.m.

Location: WSCC–3AB

Learn how cities like Chicago and Seattle reimagined economic sustainability using tools that support small business. (S402)

WHOLE STREETS TRACK

**Data and Decisions
for Complete Streets** **CM | 1.25**

Saturday, 9:00–10:15 a.m.

Location: WSCC–615/616/617

What do investments in complete streets achieve? Dive into data-driven analyses of 30-plus projects. (S403)

Deconstructing Density **CM | 1.25**

Saturday, 9:00–10:15 a.m.

Location: WSCC–611/612

See how density can be a tool for shaping more livable, transit-supportive, sustainable communities. (S404)

SMART CITIES AND SUSTAINABILITY TRACK

How Small Places Can Think Big
CM | 1.25

Saturday, 9:00–10:15 a.m.

Location: WSCC–613/614

Learn how two metropolitan planning organizations leaned on bigger partners for help with strategic visioning. (S405)

Innovation in Urban Water Systems
CM | 1.25

Saturday, 9:00–10:15 a.m.

Location: WSCC–307/308

See how state-of-the-practice buildings and districts are furthering “net-zero-water”—and how your community can, too. (S406)

PLANNING AND CLIMATE CHANGE SYMPOSIUM

TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

**Climate Change Projections and
Community Planning** **CM | 1.25**

Saturday, 9:00–10:15 a.m.

Location: WSCC–401

Scientists and researchers tell how to integrate climate projections into community planning. (S407)

**Measuring Value in
Multifunctional Urban Parks**
CM | 1.25

Saturday, 9:00–10:15 a.m.

Location: WSCC–204

Take away lessons from a yearlong study of social performance in Washington, D.C.'s Canal Park. (S408)

**Planning Strategies for
Sustainability and Equity** **CM | 1.25**

Saturday, 9:00–10:15 a.m.

Location: WSCC–2AB

Explore ways to reconcile conflicts between smart growth and economic opportunity. (S409)

LOCAL HOST COMMITTEE TRACK
TRACK SPONSOR: BULLITT FOUNDATION

Evolution of Washington's Growth Management Law CM | 1.25

Saturday, 9:00–10:15 a.m.

Location: WSCC–201

Find out about APA Washington's advocacy to meet today's emerging challenges. (S410)

Why Planners Should Be Opinion Leaders CM | 1.25

Saturday, 9:00–10:15 a.m.

Location: WSCC–211

Learn how to step out of the shadows and lead the conversation in this facilitated discussion. (S800)

Regulating the Home-Sharing Industry CM | 1.25

Saturday, 9:00–10:15 a.m.

Location: WSCC–Hall 4C-3

Join in as San Francisco planners consider a pragmatic approach to regulating the new economy in this facilitated discussion. (S801)

10:00 a.m.

GIS WORKSHOP: Designing, Analyzing, and Visualizing in 3-D CM | 1.25

\$25

Saturday, 10:00 a.m.–11:30 a.m.

Location: WSCC–Hall 4C-4

See how 3-D in GIS can promote better decision making. (W301)

10:30 a.m.

BETTMAN LAW SYMPOSIUM
Enabling Rural County Zoning CM | 1.5 | Law

Saturday, 10:30 a.m.–noon

Location: WSCC–611/612

Examine a proposal for a system with a 100-year planning horizon and transferrable development rights. (S411)

Complete Neighborhood Strategies for Affordable Housing CM | 1.25

Saturday, 10:30–11:45 a.m.

Location: WSCC–615/616/617

Learn what strategies are working to create quality affordable and mixed income places. (S412)

PLANNING AND CLIMATE CHANGE SYMPOSIUM
TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

Infrastructure Planning and Climate Adaptation CM | 1.25

Saturday, 10:30–11:45 a.m.

Location: WSCC–401

Discover how Seattle, Phoenix, and Toledo, Ohio, integrated climate adaptation into their infrastructure efforts. (S413)

Transforming Louisville's Built Environment CM | 1.25

Saturday, 10:30–11:45 a.m.

Location: WSCC–204

Discuss challenges and lessons learned from two initiatives accelerating reinvestment in the city's built environment. (S414)

THE NEW ECONOMY TRACK
Making Old Office Parks New Again CM | 1.25

Saturday, 10:30–11:45 a.m.

Location: WSCC–2AB

Hear how two cities overcame age, changing markets, and other challenges confronted by their suburban office districts. (S415)

SMART CITIES AND SUSTAINABILITY TRACK
Safe, Sustainable, and Resilient by Geodesign CM | 1.25

Saturday, 10:30–11:45 a.m.

Location: WSCC–613/614

Gain perspectives on the implementation of a geodesign framework. (S416)

WHOLE STREETS TRACK
Step Up to Comprehensive Pedestrian Planning CM | 1.25

Saturday, 10:30–11:45 a.m.

Location: WSCC–606/607

Enjoy a lively presentation on how pedestrian planning can help build safe, healthy, vibrant communities. (S417)

What's New in Environmental Planning CM | 1.25

Saturday, 10:30–11:45 a.m.

Location: WSCC–3AB

Hear case studies from the updated *The Environmental Planning Handbook*, new from APA Planners Press. (S418)



For more session details, event updates, speaker names and bios, and evaluations, download APA's free conference app from the App Store or Google Play.

10:30 a.m. continued

Youth Voice and Engagement in Planning **CM | 1.25**

Saturday, 10:30–11:45 a.m.

Location: WSCC–303

Delve into hands-on activities you can take back to your local youth. (S419)

TOD Transformations and Complete Neighborhoods **CM | 1.25**

Saturday, 10:30–11:45 a.m.

Location: WSCC–201

See how two cities are reinvigorating commercial corridors through mixed use development and complete streets. (S420)

Changing Cities Through Impact Investing **CM | 1.25**

Saturday, 10:30–11:45 a.m.

Location: WSCC–211

Share ideas for blending public, private, and philanthropic investments in environmental, social-capital, and other interventions. (S802)

Seattle Sustainable Neighborhoods Assessment Project **CM | 1.25**

Saturday, 10:30–11:45 a.m.

Location: WSCC–Hall 4C-3

Gain valuable insight into how neighborhood-level data collection systems can promote healthy communities and sustainable cities. (S803)

Noon

New! Employer Connection

Free, but registration required for employers

Saturday, noon–5:00 p.m.

Location: WSCC–203

Employers and job candidates connect in a first-of-its-kind conference event.

12:45 p.m.

ISRAEL STOLLMAN ETHICS SYMPOSIUM

Ethics and Images **CM | 1.5 | Ethics**

Saturday, 12:45–2:15 p.m.

Location: WSCC–Hall 4C-3

Probe the potential ethical ramifications of using photos and other graphics in planning documents. (S804)

1:00 p.m.

How to Write a Zoning Code **CM | 4**

Free, but registration required—SOLD OUT

Saturday, 1:00–5:00 p.m.

Location: WSCC–602/603/604

Explore the skills, approaches, and strategies needed to write a zoning or development code. (W406)

DEEP DIVE: Sustaining Places with Comprehensive Plans **CM | 2.75**

Saturday, 1:00–3:45 p.m.

Location: WSCC–608/609

Delve into the resource toolkit from APA's Sustaining Places and Comprehensive Plans Initiative. (S421)

DEEP DIVE: Telling the Planning Story **CM | 2.75**

Saturday, 1:00–3:45 p.m.

Location: WSCC–303

Get pointers for creating memorable messages, improving message delivery, and navigating media interviews. (S422)

GIS WORKSHOP: Economic Development and Gardening **CM | 1.5**

\$25

Saturday, 1:00–2:30 p.m.

Location: WSCC–Hall 4C-4

Pick up web-based tools to cultivate businesses in your community. (W302)

Effectively Translating Master Plans into Zoning **CM | 1.25**

Saturday, 1:00–2:15 p.m.

Location: WSCC–615/616/617

How can zoning be used to implement planning most effectively? Look at examples from five communities. (S424)

Fostering Historic Preservation in Smaller Communities **CM | 1.25**

Saturday, 1:00–2:15 p.m.

Location: WSCC–613/614

Learn best-practice guidelines to help foster historic preservation planning and see examples from three communities. (S425)

LOCAL HOST COMMITTEE TRACK

TRACK SPONSOR: BULLITT FOUNDATION

The Now and Future of Agriculture **CM | 1.25**

Saturday, 1:00–2:15 p.m.

Location: WSCC–401

Explore market-based land-use programs and tools that have protected agricultural land in the Puget Sound region. (S431)

SMART CITIES AND SUSTAINABILITY TRACK

Parking and More (or Less) Parking
CM | 1.25

Saturday, 1:00–2:15 p.m.

Location: WSCC–611/612

Hear about groundbreaking new research on multifamily residential, mixed use and on-street parking demand. (S426)

PLANNING AND CLIMATE CHANGE SYMPOSIUM

TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

Partnering for Communities Facing Climate Change CM | 1.25

Saturday, 1:00–2:15 p.m.

Location: WSCC–307/308

See how partnering arrangements helped San Francisco and Boston facilitate community planning for climate change. (S427)

THE PLANNING OFFICE OF THE FUTURE TRACK

Planning for the Triple Bottom Line
CM | 1.25

Saturday, 1:00–2:15 p.m.

Location: WSCC–3AB

See how big data and other tools are helping communities make “smart” decisions. (S428)

THE NEW ECONOMY TRACK

Building New Economies in Legacy Cities CM | 1.25

Saturday, 1:00–2:15 p.m.

Location: WSCC–201

Explore issues of equity, scarce resources, and regional economic strategies in America’s older industrial cities. (S429)

Street Graphics and the Law, 4th Edition CM | 1.25

Saturday, 1:00–2:15 p.m.

Location: WSCC–606/607

This new APA Planning Advisory Service Report presents an innovative approach to regulating on premise signs. (S430)

Turning Community Engagement into Community Action CM | 1.25

Saturday, 1:00–2:15 p.m.

Location: WSCC–204

Research and case studies show how to turn places people live into places people love. (S432)

WHOLE STREETS TRACK

Building Green into Complete Streets
CM | 1.25

Saturday, 1:00–2:15 p.m.

Location: WSCC–2AB

Learn how to integrate green infrastructure, traffic calming, and more into pavement reconstruction projects. (S581)

1:30 p.m.

ORIENTATION TOUR: Seattle’s Landmarks and Legacies
CM | 2

\$70



Saturday, 1:30–4:30 p.m.

Departs from WSCC level one, South Galleria

Discover the people and places that make Seattle so rewarding for planners. (P301)

2:30 p.m.

PLANNING AND CLIMATE CHANGE SYMPOSIUM

TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

Climate Planning in the Urban Context
CM | 1.25

Saturday, 2:30–3:45 p.m.

Location: WSCC–201

Explore increasing flood risks and strategies to enhance resilience while improving cities’ quality of life. (S433)

SMART CITIES AND SUSTAINABILITY TRACK

TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

Healthy Design for Healthy Communities CM | 1.25

Saturday, 2:30–3:45 p.m.

Location: WSCC–2AB

Gain new tools essential to your leadership role in building healthy communities. (S434)

LOCAL HOST COMMITTEE TRACK

TRACK SPONSOR: BULLITT FOUNDATION

Living First, Working Second, PNW Style CM | 1.25

Saturday, 2:30–3:45 p.m.

Location: WSCC–3AB

Learn how several Pacific Northwest cities have used mixed use centers to attract businesses and young professionals. (S435)



For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.

2:30 p.m. continued

**Neighbourhood Planning,
English Style** **CM | 1.25**

Saturday, 2:30–3:45 p.m.

Location: WSCC–613/614

What lessons can American planners learn from local planning efforts in England? (S436)

**Planners and Engineers,
Bridging the Divide** **CM | 1.25**

Saturday, 2:30–3:45 p.m.

Location: WSCC–307/308

Diverse panelists discuss conflicts—and successful collaborations—between planners and civil engineers. (S438)

Planning for Disaster Recovery
CM | 1.25

Saturday, 2:30–3:45 p.m.

Location: WSCC–401

Hear highlights from APA's updated Planning Advisory Service Report on planning for post-disaster recovery. (S439)

**Regulatory Employees Creating
Astounding Customer Experiences**
CM | 1.25

Saturday, 2:30–3:45 p.m.

Location: WSCC–615/616/617

Discover techniques that can help regulators communicate more effectively with customers. (S440)

THE NEW ECONOMY TRACK

Urbanization of the Tech Industry
CM | 1.25

Saturday, 2:30–3:45 p.m.

Location: WSCC–606/607

Hear how three cities accommodated the campus-like environments favored by many tech companies in urban settings. (S441)

WHOLE STREETS TRACK

Zoning for Bikeability **CM | 1.25**

Saturday, 2:30–3:45 p.m.

Location: WSCC–611/612

Learn how to use zoning and other regulatory tools to create safe, convenient bicycle infrastructure networks. (S442)

**Best Practices in
Energy Benchmarking** **CM | 1.25**

Saturday, 2:30–3:45 p.m.

Location: WSCC–Hall 4C-3

Join this facilitated discussion on best practices in implementing citywide energy benchmarking requirements. (S805)

**Criminal Justice and
the Planner's Role** **CM | 1.25**

Saturday, 2:30–3:45 p.m.

Location: WSCC–204

Understand the neighborhood, economic, and public health impacts and the role planning can play. (S627)

3:00 p.m.

**GIS WORKSHOP:
Publishing Storymaps: How to Tell the
Story of Your Community** **CM | 1.5**

\$25—SOLD OUT

Saturday, 3:00–4:30 p.m.

Location: WSCC–Hall 4C-4

Use ready-made templates to map out your community's story on the web. (W303)

4:00 p.m.

**Fast and Funny
Planning Presentations (1)** **CM | 1.25**

Saturday, 4:00–5:30 p.m.

Location: WSCC–2AB

See seven-minute presentations by your fellow planners—serious or funny, but always engaging. (S443)

**Oil and Gas Development,
Local Responses** **CM | 1.5**

Saturday, 4:00–5:30 p.m.

Location: WSCC–608/609

Explore diverse tools and strategies used by communities with oil and gas development. (S444)

ISRAEL STOLLMAN ETHICS SYMPOSIUM

The Ethics of Communication
CM | 1.5 | Ethics

Saturday, 4:00–5:30 p.m.

Location: WSCC–611/612

Planners must communicate complex issues in highly polarized political settings. Discuss distinctions between ethical communications and unethical manipulation. (S445)

WHOLE STREETS TRACK

**ADA Compliance from Planning
to Implementation** **CM | 1.25**

Saturday, 4:00–5:15 p.m.

Location: WSCC–401

Learn how ADA compliance programs can help jurisdictions document and correct pedestrian barriers. (S446)

Maintaining and Improving Zoning Codes **CM | 1.25**

Saturday, 4:00–5:15 p.m.

Location: WSCC–606/607

Zoning codes need constant maintenance. Look at key issues, and methodologies for addressing them. (S447)

Community Corridor Planning, Solving Interjurisdictional Issues **CM | 1.25**

Saturday, 4:00–5:15 p.m.

Location: WSCC–204

Examine the challenges of collaborating across agencies and jurisdictions when redesigning transportation corridors. (S448)

PLANNING AND CLIMATE CHANGE SYMPOSIUM

TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

Green Infrastructure and Resiliency **CM | 1.25**

Saturday, 4:00–5:15 p.m.

Location: WSCC–3AB

Discover green infrastructure strategies making communities more resilient to climate change and intense storm events. (S449)

SMART CITIES AND SUSTAINABILITY TRACK

How to Grow Without Going Broke **CM | 1.25**

Saturday, 4:00–5:15 p.m.

Location: WSCC–615/616/617

Explore scenario-planning tools that evaluate fiscal, environmental, health, transportation, and other metrics for development performance. (S450)

Planning for Health in Southern California **CM | 1.25**

Saturday, 4:00–5:15 p.m.

Location: WSCC–613/614

Examine public health and local government collaborations in Southern California and get tools you can use. (S451)

THE NEW ECONOMY TRACK

Regional Industrial Site Planning **CM | 1.25**

Saturday, 4:00–5:15 p.m.

Location: WSCC–307/308

See how two Oregon counties are making their industrial sites competitive nationally and globally. (S452)

Data Shakedown on Active Transportation **CM | 1.25**

Saturday, 4:00–5:15 p.m.

Location: WSCC–211

In a mashup of presentation and improv, discover data-driven approaches to promote bicycling and walking. (S806)

What's Fair in Fair Housing **CM | 1.25**

Saturday, 4:00–5:15 p.m.

Location: WSCC–Hall 4C-3

Ensure your local land-use regulations don't conflict with federal fair housing laws. (S807)

4:30 p.m.

First Timer Mixer

Saturday, 4:30–5:30 p.m.

Location: WSCC–4D Skybridge

Stop by and make new conference friends. Cash bar available. (P015)

5:30 p.m.

Mentor Match Meet Up #1

Saturday, 5:30–7:00 p.m.

Location: WSCC–4C-3

Emerging professionals and veteran planners connect for one-on-one networking. (X201)

Exhibitors' Meet and Greet

Saturday, 5:30–7:00 p.m.

Location: WSCC–Hall 4AB

Enjoy a drink and light refreshments, and mingle with conference exhibitors and sponsors. (X251)

Gays and Lesbians in Planning Division Business Meeting

Saturday, 5:30–6:30 p.m.

Location: Sheraton–Grand Ballroom B

(X015)

6:00 p.m.

Seattle Mariners vs. Texas Rangers

\$30—SOLD OUT

Saturday, 6:00–10:00 p.m.

Location: Safeco Field

Watch the Mariners play the Texas Rangers! (P004)



For more session details, event updates, speaker names and bios, and evaluations, download APA's free conference app from the App Store or Google Play.

6:00 p.m. continued

Exploring Ballard Nanobreweries

\$30—SOLD OUT

Saturday, 6:00–9:00 p.m.

Location: Hilliard's Beer, 1550 NW 49th St.
(P006)

**New Urbanism Division
Business Meeting**

Saturday, 6:00–7:00 p.m.

Location: Sheraton—Grand Ballroom D
(X016)

**Urban Design and Preservation
Division Business Meeting**

Saturday, 6:00–7:00 p.m.

Location: Sheraton—Grand Ballroom A
(X017)

6:30 p.m.

Bill Speidel's Underground Tour

\$45

Saturday, 6:30–9:00 p.m.

Location: 608 First Ave.
(P001)

7:00 p.m.

**Gays and Lesbians in Planning
Division Dinner**

\$35—SOLD OUT

Saturday, 7:00–9:00 p.m.

Location: Steelhead Diner, 95 Pike St., Pike Place
Market
(P010)



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SUNDAY, APRIL 19

Opening Keynote



Sobering Choices and the Exquisite Art of Planning

Ron Sims | *Former Deputy Secretary
U.S. Department of Housing and Urban Development*

Sunday, 8:00–9:30 a.m.

Location: WSCC–6ABC

Kick off the conference with Ron Sims. As chair of the Washington Health Benefit Exchange Board and a member of the Puget Sound Leadership Council, he has a finger on the pulse of healthy, sustainable communities. He's sure to open up fresh perspectives on all you'll see and hear at the conference.



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SUNDAY, APRIL 19**6:45 a.m.****Planning Directors Breakfast****\$50**

Sunday, 6:45–7:45 a.m.

Location: Sheraton–Redwood B

Learn about exciting developments in Seattle and Phoenix. (P016)

Planning Commissioner Breakfast**\$15**

Sunday, 6:45–7:45 a.m.

Location: Sheraton–Redwood A

Hear from city commissioners about the challenges of planning Seattle. (P017)

7:00 a.m.**MOBILE WORKSHOP:
Running Seattle's Downtown
Public Spaces CM | 1****\$40—SOLD OUT**

Sunday, 7:00–9:00 a.m.

Departs from WSCC level one, South Galleria

Get a sneaker-level view of the improvements helping to make Seattle's downtown neighborhoods more livable. (W002)

**Private Practice Division
Business Meeting**

Sunday, 7:00–8:00 a.m.

Location: Sheraton–Cedar A

(X018)

**City Planning and Management
Division Meeting**

Sunday, 7:00–8:00 a.m.

Location: Sheraton–Cedar B

(X019)

**Sustainable Communities
Division Business Meeting**

Sunday, 7:00–8:00 a.m.

Location: Sheraton–Willow A

(X020)

Technology Division Business Meeting

Sunday, 7:00–8:00 a.m.

Location: Sheraton–Aspen

(X021)

**International Planning Division
Business Meeting**

Sunday, 7:00–8:00 a.m.

Location: Sheraton–Juniper

(X022)

**Planning Accreditation Board
General Meeting and School Reviews**

Sunday, 7:30 a.m.–5:30 p.m.

Location: Sheraton–Madrona

(X004)

8:00 a.m.

OPENING KEYNOTE

**Sobering Choices and the
Exquisite Art of Planning CM | 1**

Sunday, 8:00–9:30 a.m.

Location: WSCC–6ABC

Gain perspective from Ron Sims, former deputy secretary of HUD. (S701)

Resume Clinic

Sunday, 8:00 a.m.–5:00 p.m.

Location: WSCC–205

Sign up at 8:00 a.m. and reserve your time for a 20-minute resume review by a seasoned planner or HR professional. (X203)

9:00 a.m.**ORIENTATION TOUR:
Seattle's Landmarks and Legacies
CM | 5****\$70—SOLD OUT**

Sunday, 9:00 a.m.–noon

Departs from WSCC level one, South Galleria

Discover the people and places that make Seattle so rewarding for planners. (P302)

9:30 a.m.**Emerging Professionals Connection**

Sunday, 9:30 a.m.–5:00 p.m.

Location: WSCC–Hall 4AB, APA Pavilion

Expand your network and access seasoned professionals in a small-group setting. (X208)

Explore the Planning Expo

Sunday, 9:30–10:45 a.m.

Location: Hall 4AB

Explore the exhibits, Tech Zone, APA Pavilion, and posters during this dedicated time.



For more session details, event updates, speaker names and bios, and evaluations, download APA's free conference app from the App Store or Google Play.

9:30 a.m. continued**MOBILE WORKSHOPS:****Swords to Swingsets** **CM | 1.75****\$76**

Sunday, 9:30 a.m.–noon

Departs from WSCC level one, South Galleria

Tour the former Sand Point Naval Air Station, now part of Magnuson Park and home to new uses for historic properties and new construction. (W003)

9:45 a.m.**MOBILE WORKSHOP:****Seattle Public Open Space Evaluation****CM | 2****\$41—SOLD OUT**

Sunday, 9:45–11:45 a.m.

Departs from WSCC level one, South Galleria

Tour downtown open spaces developed through zoning incentives to gain floor area for buildings. (W054)

Encore Workshop will be held Tuesday, 9:45 a.m. (W058). See page 58.

Meet the Authors

9:45–10:45 a.m.

Location: WSCC level six, East Lobby,
APA Bookstore

Enjoy coffee and cookies at a book-signing event.

Mentor Match Meet Up #2

Sunday, 9:45–10:45 a.m.

Location: WSCC–203

Emerging professionals and veteran planners connect for one-on-one networking. (X202)

10:00 a.m.**MOBILE WORKSHOP:****Duwamish River Cleanup Superfund Site** **CM | 3****\$76**

Sunday, 10:00 a.m.–2:00 p.m.

Departs from WSCC level one, South Galleria

Visit a high-profile Superfund site undergoing cleanup and restoration, including the dredging of contaminated sediments. (W004)

10:15 a.m.**MOBILE WORKSHOP:****Creating the Olympic Sculpture Park****CM | 1.5****\$69**

Sunday, 10:15 a.m.–12:15 p.m.

Departs from WSCC level one, South Galleria

Learn how a brownfield site transformed into a unique public space inviting to international visitors and local residents. (W005)

10:30 a.m.**MOBILE WORKSHOP:****Farm-to-Kitchen Sustainable Agricultural Policies** **CM | 3.75****\$92**

Sunday, 10:30 a.m.–3:00 p.m.

Departs from WSCC level one, South Galleria

Talk with policy experts and farmers about innovative regulatory and nonregulatory practices to protect and promote farming. (W006)

10:45 a.m.**MOBILE WORKSHOP:****Achieving Social Equity around Light Rail** **CM | 4****\$56—SOLD OUT**

Sunday, 10:45 a.m.–4:45 p.m.

Departs from WSCC level one, South Galleria

See how sites along Seattle's light-rail system are supporting affordable housing and retail while celebrating community diversity. (W007)

Becoming AICP

Sunday, 10:45 a.m.–noon

Location: WSCC –Planning Expo, Hall 4AB
Emerging Professionals Connection

Why do it and what do you need to know? Find out from recent AICP members. (X211)

DEEP DIVE:**Navigating a New Political Landscape** **CM | 2**

Sunday, 10:45 a.m.–12:45 p.m.

Location: WSCC–201

Dive into practical applications in advocacy with discussion and role playing. (S622)

ISRAEL STOLLMAN ETHICS SYMPOSIUM

Ethics Case of the Year**CM | 1.5 | Ethics**

Sunday, 10:45 a.m.–12:15 p.m.

Location: WSCC–6E

Join two AICP Commissioners in a highly interactive discussion of complex ethical situations. (S454)

**GIS WORKSHOP:
Location Analytics to
Build Resilient Communities** **CM | 1.5**
\$25

Sunday, 10:45 a.m.–12:15 p.m.

Location: WSCC–Hall 4C-4

Find out how GIS can help develop and retain local businesses. (W304)

**Creating Downtown
Innovation Districts** **CM | 1.25**

Sunday, 10:45 a.m.–noon

Location: WSCC–307/308

Explore dynamic mixed use districts in Seattle's South Lake Union plus San Francisco and Tampa. (S455)

**Lessons Learned from
Form-Based Codes** **CM | 1.25**

Sunday, 10:45 a.m.–noon

Location: WSCC–606/607

Learn how to craft form-based codes with clear outcomes—and post-adoption challenge—in mind. (S456)

WHOLE STREETS TRACK

**Developing a Citywide Pedestrian
Wayfinding System** **CM | 1.25**

Sunday, 10:45 a.m.–noon

Location: WSCC–401

Discover how effective pedestrian wayfinding can increase economic activity and improve public health. (S457)

**Economic Development
and the Value of Place** **CM | 1.25**

Sunday, 10:45 a.m.–noon

Location: WSCC–602/603/604

Explore recent trends in economic development and where (and how) the value of place comes into play. (S458)

**Entrepreneurial Planning
and Development** **CM | 1.25**

Sunday, 10:45 a.m.–noon

Location: WSCC–204

Discover tested techniques for encouraging small-scale public-private partnerships in neighborhoods. (S459)

Great Parks and Successful Cities
CM | 1.25

Sunday, 10:45 a.m.–noon

Location: WSCC–2AB

Find ideas for generating economic development and associated benefits from urban parks and public spaces. (S460)

**Next-Generation
Parking Strategies** **CM | 1.25**

Sunday, 10:45 a.m.–noon

Location: WSCC–3AB

Explore three programs that respond to parking demand, monitor occupancy, and give drivers real-time information. (S461)

LOCAL HOST COMMITTEE TRACK

TRACK SPONSOR: BULLITT FOUNDATION

**Planning Innovation
in the Pacific Northwest** **CM | 1.25**

Sunday, 10:45 a.m.–noon

Location: WSCC–618/619/620

Learn how to overcome obstacles to reaping the environmental benefits of planning efforts that value green infrastructure. (S462)

Planning With Grassroots Media
CM | 1.25

Sunday, 10:45 a.m.–noon

Location: WSCC–206

Ditch the e-mail list and find local bloggers. Learn how from Seattle writers and activists. (S463)

PLANNING AND CLIMATE CHANGE SYMPOSIUM

TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

**Planning and Climate Change
in Context** **CM | 1.25**

Sunday, 10:45 a.m.–noon

Location: WSCC–611/612

Explore cutting-edge approaches to planning for natural disasters and climate change. (S464)

**Subverting Gentrification
Through TOD** **CM | 1.25**

Sunday, 10:45 a.m.–noon

Location: WSCC–613/614

See how one city structured a city-developer partnership to maximize value (and minimize gentrification) from new transit. (S465)



For more session details, event updates, speaker names and bios, and evaluations, download APA's free conference app from the App Store or Google Play.

10:45 a.m. continued

Tools for Implementing Health Goals Through Planning **CM | 1.25**

Sunday, 10:45 a.m.–noon

Location: WSCC–615/616/617

What tools can help planners include health goals in plans and policies? Find out! (\$466)

THE PLANNING OFFICE OF THE FUTURE TRACK

Urban Design and the Revolutionized Planning Department **CM | 1.25**

Sunday, 10:45 a.m.–noon

Location: WSCC–608/609

Hear anecdotes and case studies about integrating an urban design section into a planning office. (\$467)

THE NEW ECONOMY TRACK

When Jobs Come to Town **CM | 1.25**

Sunday, 10:45 a.m.–noon

Location: WSCC–303

Discover how resource-poor rural communities can increase housing when economic development efforts succeed. (\$468)

Parking Management for Today's Economy **CM | 1.25**

Sunday, 10:45 a.m.–noon

Location: WSCC–Hall 4C-3

Share parking management challenges and solutions in small groups and take part in a “stump the expert” session. (\$808)

11:00 a.m.

MOBILE WORKSHOP: Revisit Pierce County's Chambers Creek Properties **CM | 4.5**

\$103



Sunday, 11:00 a.m.–5:00 p.m.

Departs from WSCC level one, South Galleria

Tour this award-winning reclamation site, acclaimed for its green buildings, sustainable operations, and innovative design. (W008)

11:15 a.m.

MOBILE WORKSHOP: Stillaguamish Estuary Preservation and Restoration **CM | 2.25**

\$95



Sunday, 11:15 a.m.–4:15 p.m.

Departs from WSCC level one, South Galleria

Explore a groundbreaking project that restored 150 acres of tidal marsh in upland areas previously isolated by levees. (W009)

11:30 a.m.

MOBILE WORKSHOP: Identifying Geological Hazards, Avoiding Future Osos **CM | 2**

\$100



Sunday, 11:30 a.m.–4:30 p.m.

Departs from WSCC level one, South Galleria

Visit landslide sites (including Oso) as well as areas with high erosion potential—and learn how to assess hazard risk. (W029)

11:45 a.m.

MOBILE WORKSHOP: Living Building Challenge and Pilot Program **CM | 3.5**

\$95



Sunday, 11:45 a.m.–4:45 p.m.

Departs from WSCC level one, South Galleria

Tour two distinct projects that have achieved or are seeking Living Building Certification. (W010)

12:45 p.m.

ISRAEL STOLLMAN ETHICS SYMPOSIUM

The Ethics of RFPs **CM | 1.5 | Ethics**

Sunday, 12:45–2:15 p.m.

Location: WSCC–Hall 4C-3

Get guidance in this facilitated discussion for securing government contracts while living up to the AICP Code of Ethics. (\$809)

1:00 p.m.

MOBILE WORKSHOP: Leveraging the Value of Transitioning Neighborhoods **CM | 3**

\$79—SOLD OUT



Sunday, 1:00–5:00 p.m.

Departs from WSCC level one, South Galleria

See how shifts in the African-American population of two Seattle districts have shaped mixed use and residential developments and other revitalization projects. (W011)

DEEP DIVE: Your Professional Brand **CM | 2.75**

Sunday, 1:00–3:45 p.m.

Location: WSCC–608/609

Executive search professionals share their expertise on building a brand to advance your career. (\$469)

GIS WORKSHOP: ArcGIS for Grants **CM | 1.5**

\$25

Sunday, 1:00–2:30 p.m.

Location: WSCC–Hall 4C-4

Hear about using the ArcGIS platform to qualify areas for grants. (W305)

Collective-Impact Approach to Stormwater Management CM | 1.25

Sunday, 1:00–2:15 p.m.

Location: WSCC–613/614

Explore green and gray infrastructure techniques for stormwater management in the Delaware River watershed. (S470)

Affirmatively Furthering Fair Housing Tools CM | 1.25

Sunday, 1:00–2:15 p.m.

Location: WSCC–201

Get updates, gain tools, and discuss HUD's proposed rules for grant and federal funding recipients. (S471)

SMART CITIES AND SUSTAINABILITY TRACK

A Culture of Sustainability in Hawaii CM | 1.25

Sunday, 1:00–2:15 p.m.

Location: WSCC–307/308

Find out more about the Aloha+ Challenge and get takeaways for planners everywhere. (S472)

Planning the Pacific Northwest CM | 1.25

Sunday, 1:00–2:15 p.m.

Location: WSCC–618/619/620

Join the educators and practice professionals behind the new release from APA Planners Press. (S473)

PLANNING AND CLIMATE CHANGE SYMPOSIUM TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

City Climate Action and Resiliency Planning CM | 1.25

Sunday, 1:00–2:15 p.m.

Location: WSCC–611/612

Explore innovative comprehensive plans that connect greenhouse gas reduction targets with general plans' implementation policies. (S474)

Collaboration for Healthy Communities in LA County CM | 1.25

Sunday, 1:00–2:15 p.m.

Location: WSCC–615/616/617

Hear how Los Angeles County's Healthy Design Workgroup brought departments together under a common goal. (S475)

WHOLE STREETS TRACK

Complete Streets or Complete Networks? CM | 1.25

Sunday, 1:00–2:15 p.m.

Location: WSCC–602/603/604

Take part in an exercise to accommodate all transportation modes in Seattle's Capitol Hill neighborhood. (S476)

Equipping Communities for Action CM | 1.25

Sunday, 1:00–2:15 p.m.

Location: WSCC–401

Hear about materials being developed to explain complex concepts to citizens and enhance community participation. (S477)

Habitat Enhancement Design in Urban Settings CM | 1.25

Sunday, 1:00–2:15 p.m.

Location: WSCC–606/607

Delve into a creative effort setting the stage for a major transformation of Seattle's waterfront. (S478)

How Global Trends Shape Downtown Planning CM | 1.25

Sunday, 1:00–2:15 p.m.

Location: WSCC–2AB

Learn how to use a downloadable program to harness global information for developing plans that tap into local strengths. (S479)

Land-Use Mediation, Policy, and Practice CM | 1.25

Sunday, 1:00–2:15 p.m.

Location: WSCC–204

Planners and mediators discuss how their professions overlap and benefit each other. (S480)

Leaving Behind 1950s Housing Codes CM | 1.25

Sunday, 1:00–2:15 p.m.

Location: WSCC–303

Learn how innovative towns and cities are expanding housing choices in existing neighborhoods. (S481)



For more session details, event updates, speaker names and bios, and evaluations, download APA's free conference app from the App Store or Google Play.

1:00 p.m. continued

THE PLANNING OFFICE OF THE FUTURE TRACK

**No Hard Copies;
Creating Web-Based Plans**
CM | 1.25

Sunday, 1:00–2:15 p.m.

Location: WSCC–3AB

Discover benefits and challenges of digital plans, created to be viewed and used solely online. (S482)

Starting and Running a Successful Planning Firm

Sunday, 1:00 p.m.–2:15 p.m.

Location: WSCC–Planning Expo, Hall 4AB
Emerging Professionals Connection

Ever thought about starting your own firm? Get pointers from those who've done it. (X212)

BETTMAN LAW SYMPOSIUM

Urban Agriculture and the Law
CM | 1.25

Sunday, 1:00–2:15 p.m.

Location: WSCC–6E

Gain insight into how to overcome common legal obstacles to permitting urban agriculture. (S483)

Financing Mechanisms for Community-Scale Solar **CM | 1.25**

Sunday, 1:00–2:15 p.m.

Location: WSCC–211

Explore financing mechanisms for community-scale solar initiatives, including group purchasing programs and community-based, shared-solar installations. (S810)

1:15 p.m.**MOBILE WORKSHOP:
Cedar River Restoration
Strategy and Sites** **CM | 1.25****\$82**

Sunday, 1:15 p.m.–5:45 p.m.

Departs from WSCC level one, South Galleria

Visit potential and completed restoration project sites for reducing flood damage and restoring wetlands and aquatic habitats. (W012)

1:30 p.m.**MOBILE WORKSHOP:
Kayak Tour of Seattle's Lake Union**
CM | 2**\$104—SOLD OUT**

Sunday, 1:30 p.m.–5:00 p.m.

Departs from WSCC level one, South Galleria

Take a guided kayak tour of this urban lake and the many uses it supports, from boating to floating homes. (W013)

**ORIENTATION TOUR:
Seattle's Landmarks and Legacies**
CM | 2**\$70—SOLD OUT**

Sunday, 1:30–4:30 p.m.

Departs from WSCC level one, South Galleria

Discover the people and places that make Seattle so rewarding for planners. (P303)

1:45 p.m.**MOBILE WORKSHOP:
Theaters in a Lively Urban Center**
CM | 2.25**\$41—SOLD OUT**

Sunday, 1:45–4:45 p.m.

Departs from WSCC level one, South Galleria

See how Seattle's thriving arts community has propelled economic growth and urban vitality. (W037)

2:00 p.m.**MOBILE WORKSHOP:
Shoreline Management
in the Urban Environment** **CM | 1.5****\$79—SOLD OUT**

Sunday, 2:00–5:00 p.m.

Departs from WSCC level one, South Galleria

Tour six shoreline habitat mitigation and enhancement projects—and learn about the regulations guiding them. (W014)

2:15 p.m.**MOBILE WORKSHOP:
Biking Seattle's
Tech Neighborhoods** **CM | 2****\$90—SOLD OUT**

Sunday, 2:15–5:15 p.m.

Departs from WSCC level one, South Galleria

Hop on two wheels and experience how bicycles fit into Seattle's high-tech South Lake Union neighborhood. (W015)

2:30 p.m.

Achieving Equitable Development with Transit Investments **CM | 1.25**

Sunday, 2:30–3:45 p.m.

Location: WSCC–613/614

Explore paths to transit development that works for everyone, through better data, engagement, and advocacy. (S484)

LOCAL HOST COMMITTEE TRACK

TRACK SPONSOR: BULLITT FOUNDATION

Building Smart: Northwest Ecodistricts **CM | 1.25**

Sunday, 2:30–3:45 p.m.

Location: WSCC–602/603/604

Hear how Seattle and Vancouver neighborhoods formed ecodistricts to capture, generate, and use energy efficiently. (S485)

Culturally Competent Planning and Engagement **CM | 1.25**

Sunday, 2:30–3:45 p.m.

Location: WSCC–401

Learn how to address cultural differences in planning for diverse populations. (S486)

Development Approval, Beyond One-Stop Shop **CM | 1.25**

Sunday, 2:30–3:45 p.m.

Location: WSCC–307/308

Gain negotiation skills and other techniques to manage the divergent perspectives often involved in development approval. (S487)

Disaster Recovery and Healthy, Resilient Communities **CM | 1.25**

Sunday, 2:30–3:45 p.m.

Location: WSCC–204

Get a health-sensitive look at resiliency from the National Academies of Sciences' Institute of Medicine. (S488)

Energy Efficiency Visualization in Community Planning **CM | 1.25**

Sunday, 2:30–3:45 p.m.

Location: WSCC–6E

Discover how data on building-type patterns can map energy efficiency in neighborhoods, towns, and cities. (S489)

Traditional Chinese Village Conservation and Development **CM | 1.25**

Sunday, 2:30–3:45 p.m.

Location: WSCC–303

Hear how APA and Zhejiang University helped balance heritage conservation and economic development in 18 Chinese villages. (S490)

SMART CITIES AND SUSTAINABILITY TRACK

Innovative Parking Strategies for Affordable Housing **CM | 1.25**

Sunday, 2:30–3:45 p.m.

Location: WSCC–2AB

See new data-driven tools, hear about three innovative case studies, and explore community benefits. (S491)

Integrating Public Health into Planning Review **CM | 1.25**

Sunday, 2:30–3:45 p.m.

Location: WSCC–201

Learn how integrating public health rounds out land-use decision making and local comprehensive plans. (S492)

BETTMAN LAW SYMPOSIUM

PLANNING AND CLIMATE CHANGE SYMPOSIUM

TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

Lessons from Koontz for Climate Action **CM | 1.25 | Law**

Sunday, 2:30–3:45 p.m.

Location: WSCC–611/612

Presenters discuss case law and provide practical advice on minimizing the risk of legal challenges. (S493)

Managing Urban Growth: From Boundaries to Blurred Lines **CM | 1.25**

Sunday, 2:30–3:45 p.m.

Location: WSCC–606/607

Have urban growth boundaries achieved their goals? Study three regions that have used this growth-management technique. (S494)



For more session details, event updates, speaker names and bios, and evaluations, download APA's free conference app from the App Store or Google Play.

2:30 p.m. continued

WHOLE STREETS TRACK

Maximizing Mobility in Regional Transportation Systems **CM | 1.25**

Sunday, 2:30–3:45 p.m.

Location: WSCC–618/619/620

How can regions include all modes in their transportation system? Explore the Puget Sound's approach. (S495)

Planning Retail That Can Really Happen **CM | 1.25**

Sunday, 2:30–3:45 p.m.

Location: WSCC–3AB

Store designers, developers, and economic development professionals tell what's essential to make retail plans work. (S496)

Rural by Design, Firsthand Perspectives **CM | 1.25**

Sunday, 2:30–3:45 p.m.

Location: WSCC–615/616/617

Learn about six projects in the book's new edition, from planners who helped them succeed. (S497)

Wit and Wisdom from FAICP Planners

Sunday, 2:30–3:45 p.m.

Location: WSCC–211

In this facilitated discussion, FAICP planners share their experiences, perspectives, and humor. (S811)

Development Aid for Planning in Asia **CM | 1.25**

Sunday, 2:30–3:45 p.m.

Location: WSCC–Hall 4C-3

Representatives of key Asia-Pacific development aid organizations lead a discussion on issues facing urban and regional planning. (S812)

Young Planners/Emerging Professionals Group Ideas Exchange

Sunday, 2:30–3:45 p.m.

Location: WSCC–203

Talk with YPG leaders about running a successful Young Planners Group in your local chapter. (X207)

3:00 p.m.**GIS WORKSHOP: Bringing Geography to Design and Planning Workflows** **CM | 1.5****\$25**

Sunday, 3:00–4:30 p.m.

Location: WSCC–Hall 4C-4

Use GeoPlanner to create, analyze, and report on planning scenarios. (W306)

4:00 p.m.

BETTMAN LAW SYMPOSIUM

Protecting Local Environments and Natural Resources **CM | 1.5 | Law**

Sunday, 4:00–5:30 p.m.

Location: WSCC–606/607

Explore how planners and lawyers can work together to achieve balanced growth and development. (S499)

Career Reality Speed Networking #1

Sunday, 4:00–5:30 p.m.

Location: WSCC–203

Seasoned planning professionals give career tips in 15-minute sessions. Spots are filled on a first-come basis, so please arrive early. (X204)

Waterfront Edge Design Guidelines **CM | 1.25**

Sunday, 4:00–5:15 p.m.

Location: WSCC–613/614

Hear how New York balanced public access, resiliency, and ecology in its Waterfront Edge Design Guidelines. (S500)

LOCAL HOST COMMITTEE TRACK

TRACK SPONSOR: BULLITT FOUNDATION

Avoiding the Unmanageable, Managing the Unavoidable **CM | 1.25**

Sunday, 4:00–5:15 p.m.

Location: WSCC–204

Gain insight into climate dynamics and learn how Washington State adopted successful mitigation and adaptation strategies. (S501)

THE NEW ECONOMY TRACK

Back to the City **CM | 1.25**

Sunday, 4:00–5:15 p.m.

Location: WSCC–6E

Probe metro New York's first empirical data on the movement from suburbs back to city. (S502)

Planning and Local School Performance **CM | 1.25**

Sunday, 4:00–5:15 p.m.

Location: WSCC–615/616/617

Discover how Southern Nevada's robust regional plan expands the stakeholder base that influences student achievement. (S503)

PLANNING AND CLIMATE CHANGE SYMPOSIUM
TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY
Coping with Heat and Drought
CM | 1.25

Sunday, 4:00–5:15 p.m.

Location: WSCC–611/612

Explore programs and activities that can help you prepare for more high temperatures and drought. (S504)

Green Infrastructure Zoning **CM | 1.25**

Sunday, 4:00–5:15 p.m.

Location: WSCC–608/609

Planners share tips and techniques for making green infrastructure the first choice for stormwater management. (S505)

WHOLE STREETS TRACK

Honolulu, Making Megatransit for the Community **CM | 1.25**

Sunday, 4:00–5:15 p.m.

Location: WSCC–608/619/620

Hear about Honolulu’s plans for the nation’s first driverless light metro system. (S506)

MILLENNIALS, GEN X, AND

ACTIVE BOOMERS SYMPOSIUM

TRACK SPONSOR: AARP

Aging and Gender in Livable Communities **CM | 1.25**

Sunday, 4:00–5:15 p.m.

Location: WSCC–201

Discover ways to promote more livable, age-friendly, and gender-inclusive communities. (S507)

Making Space for Public Art **CM | 1.25**

Sunday, 4:00–5:15 p.m.

Location: WSCC–307/308

Practitioners share strategies for achieving cultural, environmental, and economic impacts with public art. (S508)

Social Equity Strategies for Cities
CM | 1.25

Sunday, 4:00–5:15 p.m.

Location: WSCC–303

Explore how “on-the-ground” findings have shaped new strategies for social equity planning, including overcoming fiscal hurdles. (S509)

Sustaining Community Character Through Collaborative Planning
CM | 1.25

Sunday, 4:00–5:15 p.m.

Location: WSCC–401

How did one county come together to combat sprawl, focus growth, and create a new planning framework? (S510)

Connecting Community Plans
CM | 1.25

Sunday, 4:00–5:15 p.m.

Location: WSCC–602/603/604

Learn how linking consolidated plans and comprehensive plans can cut duplication and close gaps in planning efforts. (S511)

SMART CITIES AND SUSTAINABILITY TRACK

Did UGBs Work in Oregon? **CM | 1.25**

Sunday, 4:00–5:15 p.m.

Location: WSCC–2AB

Peek “under the hood” at this state’s efforts to modernize its 40-year-old urban growth boundary rules. (S512)

BETTMAN LAW SYMPOSIUM

Urban Growth Management in Portland’s Metro **CM | 1.25 | Law**

Sunday, 4:00–5:15 p.m.

Location: WSCC–3AB

Explore the legal wrangling associated with establishing and maintaining the Portland Metro urban growth boundary. (S547)

Civic Engagement in a Mobile World **CM | 1.25**

Sunday, 4:00–5:15 p.m.

Location: WSCC–211

Explore mobile apps for engaging boomers and millennial communities in a meaningful way. (S813)

Jobs, Sustainability, and the Pacific Northwest **CM | 1.25**

Sunday, 4:00–5:15 p.m.

Location: WSCC–Hall 4C-3

Learn how progressive communities in Washington and Oregon have reconciled economic development and sustainability efforts. (S814)



For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.

4:00 p.m. continued

APA China Program

Sunday, 4:00–5:00 p.m.

Location: WSCC—Hall 4AB, Emerging Professionals Connection

Learn about resources for Chinese students.

5:00 p.m.

Fellows of AICP Reception

\$40

Sunday, 5:00–7:00 p.m.

Location: Seattle Public Library (Main Branch)
1000 Fourth Ave., Seattle. (X101)

GIS WORKSHOP: Designing, Analyzing, and Visualizing in 3-D

CM | 1.5

\$25

Sunday, 5:00–6:30 p.m.

Location: WSCC—Hall 4C-4

See how 3-D in GIS can promote better decision making. (W307)

5:30 p.m.

WHOLE STREETS TRACK

Best Practices in Separated Bike Lanes **CM | 1.25**

Sunday, 5:30–6:45 p.m.

Location: WSCC–606/607

Learn to identify candidate corridors, understand the network context, and find funding sources. (S513)

MILLENNIALS, GEN X, AND
ACTIVE BOOMERS SYMPOSIUM

TRACK SPONSOR: AARP

Boomer Planners ‘Retiring’? What’s Next **CM | 1.25**

Sunday, 5:30–6:45 p.m.

Location: WSCC–201

Seasoned planning professionals discuss the next step(s) in their careers after leaving leadership positions. (S514)

SMART CITIES AND SUSTAINABILITY TRACK

Connecting Climate Action, Transportation, and Sustainability **CM | 1.25**

Sunday, 5:30–6:45 p.m.

Location: WSCC–2AB

Discover how Boulder, Colorado, is integrating its climate action plan with its transportation master plan. (S515)

Fast and Funny Planning Presentations (2) **CM | 1.25**

Sunday, 5:30–6:45 p.m.

Location: WSCC–6E

See seven-minute presentations by your fellow planners—serious or funny but always engaging. (S517)

Food System Planning in Cascadia **CM | 1.25**

Sunday, 5:30–6:45 p.m.

Location: WSCC–602/603/604

Planners from Cascadian cities discuss the role of municipal government in local food systems. (S518)

THE NEW ECONOMY TRACK

Placemaking in Silicon Valley **CM | 1.25**

Sunday, 5:30–6:45 p.m.

Location: WSCC–615/616/617

Examine how three Silicon Valley cities are tackling placemaking, sprawl, and suburban retrofitting. (S519)

Public Participation in Complex Projects **CM | 1.25**

Sunday, 5:30–6:45 p.m.

Location: WSCC–613/614

What tools best obtain meaningful, reliable feedback from the public and stakeholders? Discuss lessons learned. (S520)

Smarter Transportation Metrics for Smarter Growth **CM | 1.25**

Sunday, 5:30–6:45 p.m.

Location: WSCC–618/619/620

Discover unintended consequences of “level of service” metrics and hear about cities exploring alternatives. (S521)

Collaborative Military and Community Planning **CM | 1.25**

Sunday, 5:30–6:45 p.m.

Location: WSCC–204

Demystify collaborative military and community planning in this discussion of two Seattle-based joint land-use studies. (S522)

Tying Affordability to Upzoning **CM | 1.25**

Sunday, 5:30–6:45 p.m.

Location: WSCC–307/308

Local jurisdictions are linking rezoning with affordable housing. Review lessons learned from “inclusionary upzoning.” (S523)

PLANNING AND CLIMATE CHANGE SYMPOSIUM

Addressing Climate Impacts in Vulnerable Communities CM | 1.25

Sunday, 5:30–6:45 p.m.

Location: WSCC–611/612

Low-income communities often disproportionately suffer climate change impacts. How can planners help remedy the inequity? (S524)

Zoning Code Reforms and Physical Activity CM | 1.25

Sunday, 5:30–6:45 p.m.

Location: WSCC–3AB

Review findings from a national study of how community-level zoning code reforms affect physical activity. (S525)

PLANNING OFFICE OF THE FUTURE TRACK

Planning Office of the Future Report CM | 1.25

Sunday, 5:30–6:45 p.m.

Location: WSCC–608/609

Hear APA's task force report and leave with practical actions you can put to work. (S576)

The Future of Health Impact Assessment in Planning CM | 1.25

Sunday, 5:30–6:45 p.m.

Location: WSCC–401

Speakers with national, academic, and local perspectives share HIA case studies. (S619)

Municipal Advisor Regulation and Economic Development CM | 1.25

Sunday, 5:30–6:45 p.m.

Location: WSCC–303

Find out what you need to know about the new requirements. (S623)

Round Table for Planning Commissioners and Officials

Sunday, 5:30–6:45 p.m.

Location: WSCC–211

Gain valuable insights in a round-table discussion led by two experienced planning commissioners. (S815)

Talking About Density in Public CM | 1.25

Sunday, 5:30–6:45 p.m.

Location: WSCC–Hall 4C-3

Explore effective ways to broach and broaden the subject of density, especially in heated circumstances. (S816)

6:00 p.m.

Urban Design and Preservation, Sustainable Communities, and International Division Reception and Awards Program

\$5 division members; \$10 regular

Sunday, 6:00–8:00 p.m.

Location: Pike Place Market, Atrium Floor and Kitchen, Economy Building, 1433 First Ave., at the corner of First Avenue and Pike Street), Seattle (P009)

6:30 p.m.

Federal Planning and New Urbanism Division Reception

\$10

Sunday, 6:30–8:30 p.m.

Location: Copperworks Distilling, 1250 Alaskan Way, Seattle (P012)

6:45 p.m.

Planning and the Black Community Division Business Meeting

Sunday, 6:45–9:45 p.m.

Location: Sheraton–Grand Ballroom A (X023)

Planning and Law Division Business Meeting

Sunday, 6:45–8:15 p.m.

Location: Sheraton–Cedar A (X027)

Small Town and Rural Planning Division Business Meeting

Sunday, 6:45–8:00 p.m.

Location: Sheraton–Cedar B (X024)



For more session details, event updates, speaker names and bios, and evaluations, download APA's free conference app from the App Store or Google Play.

6:45 p.m. continued

County Planning Division Business Meeting and Awards Presentation

Sunday, 6:45–8:00 p.m.

Location: Sheraton–Redwood B
(X025)

Environment, Natural Resources, and Energy Division Business Meeting

Sunday, 6:45–7:45 p.m.

Location: Sheraton–Redwood A
(X026)

Planning and Women Division Business Meeting

Sunday, 6:45–7:45 p.m.

Location: Sheraton–Juniper
(X028)

Regional and Intergovernmental Planning Division Business Meeting

Sunday, 6:45–7:45 p.m.

Location: Sheraton–Aspen
(X029)

7:00 p.m.

Lake Union Extravaganza!

\$45

Sunday, 7:00–9:00 p.m.

Location: Museum of History and Industry,
860 Terry Ave. N, Seattle

Enjoy Northwest appetizers, beverages, and live music at the opening reception. (P003)

8:15 p.m.

County Planning, Private Practice, Regional and Intergovernmental Planning, and Small Town and Rural Planning Divisions Networking Reception

\$5 students; \$10 division members; \$15 regular

Sunday, 8:15–9:30 p.m.

Location: Sheraton–Grand Ballroom B
(P011)



MEETUP

Make the **Emerging Professionals Connection** your conference HQ. Meet up with peers and mentors. Join our scheduled career talks. Show off your skills at the Layered City exhibit, a crowdsourced city planning experiment from APA and Seattle Design Nerds.

Did we say prizes?

We're in the APA Pavilion in the Planning Expo. See you there!

APA

American Planning Association

Making Great Communities Happen

MONDAY, APRIL 20

Plenary



Transforming Communities for an Aging America

Debra B. Whitman | *Executive Vice President Policy, Strategy and International Affairs, AARP*

Monday, 9:00–10:15 a.m.

Location: WSCC–608/609

Age-friendly housing and transportation. Walkable streets. Access to services. Social connections. How can communities meet the needs of an aging population? Learn about the AARP Network of Age Friendly Communities, the AARP Livability Index, and how they're helping to meet the challenge.

Awards Luncheon

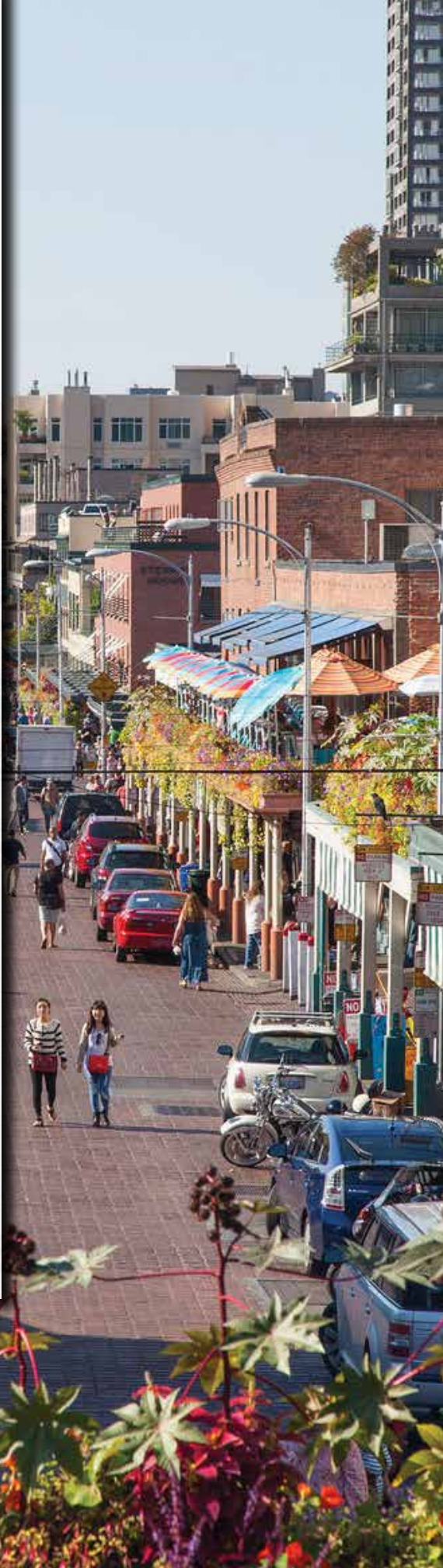


Julián Castro | *U.S. Secretary of Housing and Urban Development*

Monday, noon–1:30 p.m.

Location: WSCC–6ABC

Celebrate the best of planning with Secretary Castro, former mayor of San Antonio, Texas. Under his leadership, HUD is working to give all people, regardless of their station in life, new opportunities to thrive. Listen as he shares his vision for HUD and the nation's communities.



If you have your sights set on taking the AICP exam in November—the last time it will be offered this year—start your application now! Apply between June 2 and June 8 and APA will notify you early of the application decision. Should your application be disapproved, you may revise it and reapply for the November exam.

GET CERTIFIED

AICP resources at planning.org/certification will help you assemble your application.

- The Exam Candidate Bulletin, including a pre-application checklist of eligibility requirements
- Step-by-step application instructions
- An annotated exam application template
- A Criterion Response Checklist
- A sample employment verification letter
- Tips for savvy applicants
- An exam outline

Key dates for the November 2015

AICP Comprehensive Planning Exam

June 2: Exam application window opens

June 8: Early-bird exam application deadline

June 30: Final exam application deadline

November 2–17: Testing window

AICP hopes to welcome you soon!

planning.org/certification



The American Planning Association's
Professional Institute

**American Institute
of Certified Planners**

Making Great Communities Happen



MONDAY, APRIL 20

7:00 a.m.

American Society of Consulting Planners (ASCP) Board Meeting

Monday, 7:00–8:00 a.m.

Location: Sheraton–Redwood A
(X005)

7:15 a.m.

ISRAEL STOLLMAN ETHICS SYMPOSIUM

Ethics of Private Practice Consulting CM | 1.5 | Ethics

Monday, 7:15–8:45 a.m.

Location: WSCC–Hall 4C-3

Discuss ethical dilemmas frequently faced by private consultants and the public officials who work with them. (S817)

7:30 a.m.

DEEP DIVE: Drivers of Change in Transportation CM | 4.25

Monday, 7:30–11:45 a.m.

Location: WSCC–6E

Technological, economic, political, and environmental conditions are changing fast. Explore what's ahead for transportation planning. (S625)

MOBILE WORKSHOP: Brightwater Treatment and Environmental Restoration CM | 2

\$66



Monday, 7:30–11:30 a.m.

Departs from WSCC level one, South Galleria

Tour the regional wastewater treatment plant and 40-plus-acre restoration area of Brightwater Center, a LEED Platinum project. (W016)

THE NEW ECONOMY TRACK

21st Century Industrial Districts Near Transit CM | 1.25

Monday, 7:30–8:45 a.m.

Location: WSCC–3AB

Explore how to revise land-use policies in older industrial employment districts to accommodate new rapid transit. (S526)

SMART CITIES AND SUSTAINABILITY TRACK

Sustainability Certification and Comprehensive Planning CM | 1.25

Monday, 7:30–8:45 a.m.

Location: WSCC–613/614

Representatives of three local governments talk about their experiences using the STAR Community Rating System. (S527)

Digital Democracy and Public Engagement CM | 1.25

Monday, 7:30–8:45 a.m.

Location: WSCC–608/609

See how tools like online gaming can make public engagement more transparent, inclusive, and accessible. (S528)

PLANNING AND CLIMATE CHANGE SYMPOSIUM

TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

Public Engagement in Low-Carbon, Resilient Communities CM | 1.25

Monday, 7:30–8:45 a.m.

Location: WSCC–611/612

Examine successful strategies for communicating and collaborating with the public and stakeholders regarding climate change. (S529)

WHOLE STREETS TRACK

TOD Performance Metrics CM | 1.25

Monday, 7:30–8:45 a.m.

Location: WSCC–606/607

Learn about programs in the Denver region to implement transit-oriented development and monitor its success. (S530)

Legal Issues for Planning Commissioners

Monday, 7:30–8:45 a.m.

Location: WSCC–401

Get practical tips on everything from taking testimony to handling crowds. (S531)

WHOLE STREETS TRACK

Transit-Oriented Redevelopment and Form-Based Codes CM | 1.25

Monday, 7:30–8:45 a.m.

Location: WSCC–602/603/604

Learn how form-based codes can allow block-by-block implementation of transit-oriented regulations in underperforming urban centers. (S532)



For more session details, event updates, speaker names and bios, and evaluations, download APA's free conference app from the App Store or Google Play.

7:30 a.m.**St. Elizabeths–Congress Heights
EcoDistrict CM | 1.25**

Monday, 7:30–8:45 a.m.

Location: WSCC–618/619/620

Explore a program designed to create replicable models for accelerating sustainability at the neighborhood scale. (S533)

MILLENNIALS, GEN X, AND
ACTIVE BOOMERS SYMPOSIUM
TRACK SPONSOR: AARP

**Vitality and Opportunity
in Old Neighborhoods CM | 1.25**

Monday, 7:30–8:45 a.m.

Location: WSCC–615/616/617

Learn how preserving older, smaller buildings advances walkability in historic neighborhoods. (S534)

**The Military's 50 Shades
of Blue-Gray CM | 1.25**

Monday, 7:30–8:45 a.m.

Location: WSCC–211

Find out how the new Air Force Encroachment Management program is affecting planning efforts. (S818)

**Partnerships for Climate-Resilient
Communities CM | 1.25**

Monday, 7:30–8:45 a.m.

Location: WSCC–204

In this facilitated discussion, see how partnerships help communities adapt to a changing climate and build a stronger future. (S819)

**Sustainable Neighborhoods Program
CM | 1.25**

Monday, 7:30–8:45 a.m.

Location: WSCC–201

Master tools for tapping into the power of citizen-driven participation to transform your community in this facilitated discussion. (S820)

7:45 a.m.**MOBILE WORKSHOP:
Balancing Working Waterfronts
with Other Uses CM | 1.25****\$104—SOLD OUT**

Monday, 7:45–10:45 a.m.

Departs from WSCC level one, South Galleria

Enjoy a three-hour boat ride and see how Seattle's working waterfront thrives alongside commercial and recreational uses. (W017)

**8:00 a.m.****Resume Clinic**

Monday, 8:00 a.m.–5:00 p.m.

Location: WSCC–205

Sign up at 8:00 a.m. and reserve your time for a 20-minute resume review by a seasoned planner or HR professional. (X205)

**MOBILE WORKSHOP:
Local Farmland Producing Local Food
CM | 3.5****\$79**

Monday, 8:00 a.m.–noon

Departs from WSCC level one, South Galleria

Tour three agricultural districts near Seattle and meet the entrepreneurial farmers who supply local farmers markets and stores. (W018)

**8:15 a.m.****MOBILE WORKSHOP:
Impact of Seattle's Local Food Policies
CM | 2****\$84**

Monday, 8:15 a.m.–12:15 p.m.

Departs from WSCC level one, South Galleria

Visit key sites in Seattle's efforts to expand in-city food production and access to healthy food. (W019)

**8:30 a.m.****MOBILE WORKSHOP:
Community-Driven Design
in Chinatown CM | 2.5****\$56—SOLD OUT**

Monday, 8:30 a.m.–noon

Departs from WSCC level one, South Galleria

Explore community-driven projects that have bolstered economic development, affordable housing, and public spaces. (W020)

**8:45 a.m.****MOBILE WORKSHOP:
Innovation Districts and Smart Cities
CM | 2****\$63—SOLD OUT**

Monday, 8:45–11:45 a.m.

Departs from WSCC level one, South Galleria

See the South Lake Union innovation district in action—the partnerships at its heart, its sustainable features, and the lessons it holds for building future smart cities. (W021)



9:00 a.m.

PLENARY

MILLENNIALS, GEN X, AND
ACTIVE BOOMERS SYMPOSIUM
TRACK SPONSOR: AARP

**Transforming Communities
for an Aging America** CM | 1.25

Monday, 9:00–10:15 a.m.

Location: WSCC–608/609

Debra B. Whitman, AARP's executive vice president, discusses how the organization is helping communities serve an aging population. (S700)

**MOBILE WORKSHOP:
Power, Preservation,
and the Skagit Project** CM | 1.25

\$120



Monday, 9:00 a.m.–5:00 p.m.

Departs from WSCC level one, South Galleria

Experience the legacy of visionary engineer J.D. Ross, who harnessed the Skagit River to bring affordable power to Seattle almost a century ago. (W022)

Emerging Professionals Connection

Monday, 9:00 a.m.–5:00 p.m.

Location: WSCC–Hall 4AB, APA Pavilion

Expand your network and access seasoned professionals in a small-group setting. (X209)

**DEEP DIVE:
Diversity Forum** CM | 2.75

Monday, 9:00–11:45 a.m.

Location: WSCC–307/308

Examine practices of agencies that are advancing equity and start building strategies for inclusive planning. (S498)

**DEEP DIVE:
Assessing Existing Conditions
with Census Data** CM | 2.75

Monday, 9:00–11:45 a.m.

Location: WSCC–611/612

Discover tools and management techniques to help you get the most from census data for comprehensive planning. (S355)

**APA Sustainability Policy Guide
Update** CM | 1.25

Monday, 9:00–10:15 a.m.

Location: WSCC–613/614

Get a sneak peek at changes in APA's forthcoming *Policy Guide on Planning for Sustainability*. (S536)

PLANNING AND CLIMATE CHANGE SYMPOSIUM

TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

**Climate Change and
Natural Hazards Worldwide**
CM | 1.25

Monday, 9:00–10:15 a.m.

Location: WSCC–204

Discover lessons from around the globe about planning for natural hazards. (S537)

**WebCode Toolkit,
Civic Technology Evolved** CM | 1.25

Monday, 9:00–10:15 a.m.

Location: WSCC–606/607

See what's new in civic technology, including an open-source toolkit for searchable, mobile-optimized zoning codes. (S538)

**Healthy Community Design,
Inner-City Revitalization** CM | 1.25

Monday, 9:00–10:15 a.m.

Location: WSCC–615/616/617

Study two revitalized inner-city neighborhoods that support healthy lifestyle choices. (S539)

**'Leftover City,' or Transforming
Interstitial Sites** CM | 1.25

Monday, 9:00–10:15 a.m.

Location: WSCC–618/619/620

See how planners and city agencies can unleash value and visions for "leftover" spaces. (S540)

**Metropolitan Conservation Planning
at Multiple Scales** CM | 1.25

Monday, 9:00–10:15 a.m.

Location: WSCC–602/603/604

Learn how cities and regions are partnering to tackle natural resource issues beyond political boundaries. (S541)

**Neighborhood Conservation in
LGBTQ Communities** CM | 1.25

Monday, 9:00–10:15 a.m.

Location: WSCC–201

Strike a balance between nurturing neighborhood vitality and preserving social and other aspects of place in LGBTQ communities. (S542)



For more session details, event updates, speaker names and bios, and evaluations, download APA's free conference app from the App Store or Google Play.

9:00 a.m. continued

LOCAL HOST COMMITTEE TRACK

TRACK SPONSOR: BULLITT FOUNDATION

Creating a New Community Business Model **CM | 1.25**

Monday, 9:00–10:15 a.m.

Location: WSCC–2AB

Discover how three communities adapted to the “new math” of urban development and how your community can, too. (S543)

THE PLANNING OFFICE OF THE FUTURE TRACK

Preparing the Next Generation of Planners **CM | 1.25**

Monday, 9:00–10:15 a.m.

Location: WSCC–3AB

Explore the knowledge, skills, and values that planning school graduates will need for future success. (S544)

Planning and Zoning for Solar Gardens **CM | 1.25**

Monday, 9:00–10:15 a.m.

Location: WSCC–303

Explore solar gardens, which let people without good solar access share benefits of cleaner energy. (S545)

Planning Commissioner Roles and Responsibilities

Monday, 9:00–10:15 a.m.

Location: WSCC–401

The commission gives voice to the community while helping residents understand proposed plans. Learn how. (S546)

Creating Concurrence from Conflict **CM | 1.25**

Monday, 9:00–10:15 a.m.

Location: WSCC–211

How can planners build agreement amid many voices and misinformation? Crowdsourcing solutions to real-world challenges. (S821)

Planning Grads in the Working World

Monday, 9:00–10:15 a.m.

Location: WSCC–Hall 4C-3

Discuss what employers expect and what skills are in highest demand. (S822)

AICP College of Fellows Meeting

Monday, 9:00–10:15 a.m.

Location: Sheraton–Grand Ballroom A (X036)

Emerging Careers in Planning: Public Health

Monday, 9:00 a.m.–10:00 a.m.

Location: WSCC–Planning Expo, Hall 4AB
Emerging Professionals Connection

Find out what it takes to break into the field of planning and public health. (X213)

9:15 a.m.

MOBILE WORKSHOP:

Streets as Parks in Belltown **CM | 2**

\$41—SOLD OUT



Monday, 9:15–11:45 a.m.

Departs from WSCC level one, South Galleria

Experience how a vibrant street park in one Seattle neighborhood accommodates vehicular, pedestrian, and bicycle traffic. (W023)

9:30 a.m.

MOBILE WORKSHOP:

Building a Platinum Walkable Community **CM | 2**

\$43—SOLD OUT



Monday, 9:30 a.m.–noon

Departs from WSCC level one, South Galleria

Walk Seattle’s vibrant downtown neighborhoods and see how planning and design came together to craft one of the nation’s most walkable cities. (W024)

9:45 a.m.

MOBILE WORKSHOP:

Historic South Downtown Tour **CM | 2.25**

\$41—SOLD OUT



Monday, 9:45 a.m.–12:45 p.m.

Departs from WSCC level one, South Galleria

Tour Pioneer Square and the Chinatown-International District, Seattle’s largest historic neighborhoods. (W025)

10:00 a.m.

SMART CITIES AND SUSTAINABILITY TRACK

MOBILE WORKSHOP:

Greenest Commercial Building in the World **CM | 1.75**

\$69—SOLD OUT



Monday, 10:00 a.m.–noon

Departs from WSCC level one, South Galleria

See firsthand how the Bullitt Center is surpassing its goals of net-zero energy and water consumption. (W026)

Encore Workshop will be held Tuesday, 9:45 a.m. (W059). See page 59.

10:15 a.m.

MOBILE WORKSHOP:

Tacoma, Past and Future **CM | 3**

\$103



Monday, 10:15 a.m.–3:45 p.m.

Departs from WSCC level one, South Galleria

Tour projects that illustrate the challenges and opportunities inherent in linking preservation, economic development, and transportation efforts. (W027)

APA China Program

Monday, 10:15–11:15 a.m.

Location: WSCC–Hall 4AB, Emerging Professionals Connection

10:30 a.m.

MOBILE WORKSHOP:

Seattle Public Library, Spiraling the Future **CM | 1.25**

\$41—SOLD OUT



Monday, 10:30 a.m.–noon

Departs from WSCC level one, South Galleria

See for yourself why this building has been touted as “the most important new library to be built in a generation.” (W028)

County Approaches to Sage Grouse Protection **CM | 1.25**

Monday, 10:30–11:45 a.m.

Location: WSCC–3AB

Learn how four Colorado counties have conserved habitat for the sage grouse on private and public property. (S548)

Writing Powerful Resumes and Landing a Job

Monday, 10:30–11:45 a.m.

Location: WSCC–618/619/620

Get pointers on how to write a professional resume and land a job. (S549)

Flood Resilience Planning, CPAT Field Notes **CM | 1.25**

Monday, 10:30–11:45 a.m.

Location: WSCC–303

Hear how APA’s Community Planning Assistance Teams helped two communities develop frameworks for flood resilience. (S550)

MILLENNIALS, GEN X, AND
ACTIVE BOOMERS SYMPOSIUM

TRACK SPONSOR: AARP

Measuring Great Neighborhoods for All Ages **CM | 1.25**

Monday, 10:30–11:45 a.m.

Location: WSCC–2AB

Explore AARP’s online tool to make communities better for all ages. Bring a tablet! (S551)

Effective Meeting Management for Planning Commissioners

Monday, 10:30–11:45 a.m.

Location: WSCC–401

Are you a new commission chair? Considering becoming chair? Get help from this targeted session. (S552)

LOCAL HOST COMMITTEE TRACK

TRACK SPONSOR: BULLITT FOUNDATION

Pacific Northwest Tribal Planning **CM | 1.25**

Monday, 10:30–11:45 a.m.

Location: WSCC–201

Examine how tribes have removed dams and other roadblocks to restore salmon runs. (S553)

THE NEW ECONOMY TRACK

Housing, Lodging, and the Sharing Economy **CM | 1.25**

Monday, 10:30–11:45 a.m.

Location: WSCC–606/607

Explore what the growth of short-term rentals means for land use, tax regulation, and the economy in destination communities. (S554)

PLANNING AND CLIMATE CHANGE SYMPOSIUM

TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

State Policy and Climate Change **CM | 1.25**

Monday, 10:30–11:45 a.m.

Location: WSCC–204

Find out how states and localities are collaborating, and what lies ahead. (S555)

Strategies for Implementing Regional Plans **CM | 1.25**

Monday, 10:30–11:45 a.m.

Location: WSCC–613/614

Compare Puget Sound and East Coast efforts funded by Sustainable Communities Regional Planning Grants. (S556)



For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.

10:30 a.m. continued

SMART CITIES AND SUSTAINABILITY TRACK

Three Takes on Sustainability Planning CM | 1.25

Monday, 10:30–11:45 a.m.

Location: WSCC–608/609

Explore sustainability plans developed in St. Louis for the region, the city, and a neighborhood. (S557)

Transportation and Planning Innovations from Sweden CM | 1.25

Monday, 10:30–11:45 a.m.

Location: WSCC–602/603/604

Hear from the planners who oversaw Stockholm's successful congestion-pricing projects. (S558)

What's Up With Seattle-Area Planning Directors? CM | 1.25

Monday, 10:30–11:45 a.m.

Location: WSCC–615/616/617

Learn what's working—and what's not—from some of Seattle's leading planning players. (S559)

Planning Research Centers: Setting Research Agendas CM | 1.25

Monday, 10:30–11:45 a.m.

Location: WSCC–211

Discuss current projects, potential collaboration, and needs for planning research. (S823)

Sisterhood of the Traveling Plan(ners) CM | 1.25

Monday, 10:30–11:45 a.m.

Location: WSCC–Hall 4C-3

Join a facilitated discussion on career advancement, salary negotiation, and discrimination in the workplace. (S824)

11:45 a.m.

JAPA Editorial Meeting

Monday, 11:45 a.m.–12:45 p.m.

Location: Sheraton–Juniper

(X006)

Noon

Awards Luncheon

One invitation included with full registration; \$50 for additional tickets

Monday, noon–1:30 p.m.

Location: WSCC–6ABC

Celebrate the best projects, plans, and planners in the country. (P200)

1:00 p.m.

PAB Site Visitor Training

Monday, 1:00–6:00 p.m.

Location: Sheraton–Redwood A

(X007)

**MOBILE WORKSHOP:
Downtown Redmond, Suburbia to Urban Village** CM | 2.75

\$79—SOLD OUT



Monday, 1:00–5:00 p.m.

Departs from WSCC level one, South Galleria

Discover how Redmond transformed its sleepy downtown into a thriving, pedestrian- and transit-oriented urban village. (W030)

1:15 p.m.

**MOBILE WORKSHOP:
A Regional Solution for Affordable Housing** CM | 2.5

\$76—SOLD OUT



Monday, 1:15–4:45 p.m.

Departs from WSCC level one, South Galleria

See how Seattle's most expensive places to live have embraced regional solutions for growing affordable and special-needs housing. (W031)

1:30 p.m.

Explore the Planning Expo

Monday, 1:30–2:45 p.m.

Location: WSCC–Hall 4AB

Explore the exhibits, Tech Zone, APA Pavilion, and posters during this dedicated time.

**MOBILE WORKSHOP:
Bike the Burke** CM | 3.25

\$120—SOLD OUT



Monday, 1:30–5:30 p.m.

Departs from WSCC level one, South Galleria

Ride Seattle's Burke-Gilman regional trail and see how it connects to new, protected bike lanes and neighborhood greenways. (W032)

Working Abroad

Monday, 1:30 p.m.–2:45 p.m.

Location: WSCC–Planning Expo, Hall 4AB
Emerging Professionals Connection

Interested in working abroad? Explore career paths, including the benefits of Peace Corps service. (X214)

1:45 p.m.

MOBILE WORKSHOP:
Transforming Seattle's Waterfront
CM | 3

\$120—SOLD OUT



Monday, 1:45 p.m.–5:45 p.m.

Departs from WSCC level one, South Galleria

Join Seattle's planning director to explore the city's waterfront by foot and by harbor cruise. (W033)

Poster Presentations and Judging

Monday, 1:45–2:45 p.m.

Location: WSCC–Hall 4AB

Discover exciting projects and vote for your favorite poster presentation. See page pages 13–14 for ballot. (S399)

2:00 p.m.

MOBILE WORKSHOP:
Influence of Seattle's LGBTQ Community
CM | 2.25

\$68



Monday, 2:00–5:00 p.m.

Departs from WSCC level one, South Galleria

Visit Seattle's LEED-certified City Hall, speak with LGBTQ leaders, and tour sites where the LGBTQ community has made its mark on the city. (W034)

2:15 p.m.

MOBILE WORKSHOP:
Trails, TOCs, and Tech
CM | 2.25

\$73



Monday, 2:15–5:45 p.m.

Departs from WSCC level one, South Galleria

Tour three interrelated projects that highlight neighborhood connectivity in the highly walkable city of Kirkland. (W035)

2:30 p.m.

MOBILE WORKSHOP:
Exploring Livability in Downtown Bellevue
CM | 2.25

\$74—SOLD OUT



Monday, 2:30–5:30 p.m.

Departs from WSCC level one, South Galleria

Learn how city leaders, residents, and other community stakeholders are advancing livability in this growing urban center. (W036)

2:45 p.m.

DEEP DIVE:
Advanced Techniques for Placemaking
CM | 2.75

Monday, 2:45–5:30 p.m.

Location: WSCC–613/614

Find out how to integrate environmental psychology into the planning and design of inviting, engaging places. (S560)

Career Reality Speed Networking #2

Monday, 2:45–4:15 p.m.

Location: WSCC–203

Seasoned planning professionals give career tips in 15-minute sessions. Spots are filled on a first-come basis, so please arrive early. (X206)

PLANNING AND CLIMATE CHANGE SYMPOSIUM

TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

Addressing Climate Change, Locally and Practically
CM | 1.25

Monday, 2:45–4:00 p.m.

Location: WSCC–204

See how Seattle, King County, and smaller jurisdictions are collaborating on green-building and sustainable development. (S561)

BETTMAN LAW SYMPOSIUM

Content-Neutral Sign Regulation After Reed v. Gilbert
CM | 1.25 | Law

Monday, 2:45–4:00 p.m.

Location: WSCC–6E

Content neutrality is a land mine for local sign ordinances. Get an update. (S562)

THE PLANNING OFFICE OF THE FUTURE TRACK

DIY Planning
CM | 1.25

Monday, 2:45–4:00 p.m.

Location: WSCC–608/609

Hear from communities that successfully used "DIY planning" for small-area projects and comprehensive plan updates. (S563)

Growing Your Consulting Business
CM | 1.25

Monday, 2:45–4:00 p.m.

Location: WSCC–606/607

Consultants share proven techniques for growing planning practices of all sizes. (S564)



For more session details, event updates, speaker names and bios, and evaluations, download APA's free conference app from the App Store or Google Play.

2:45 p.m. continued

Hold on! Picking Up Tech Tools

CM | 1.25

Monday, 2:45–4:00 p.m.

Location: WSCC–618/619/620

Discover the limitations (and opportunities) of using web-based technologies in planning. (S565)

New Techniques for Preserving Rural Character CM | 1.25

Monday, 2:45–4:00 p.m.

Location: WSCC–602/603/604

Explore how to identify and preserve the components of rural character based on the landscape setting. (S566)

Opportunities from Highway Deconstruction CM | 1.25

Monday, 2:45–4:00 p.m.

Location: WSCC–615/616/617

Seattle is demolishing the Alaskan Way Viaduct. Planners from three other cities discuss similar projects. (S567)

MILLENNIALS, GEN X, AND
ACTIVE BOOMERS SYMPOSIUM

TRACK SPONSOR: AARP

Open Spaces for an Aging Population CM | 1.25

Monday, 2:45–4:00 p.m.

Location: WSCC–201

What do seniors need in parks and open space? Explore research and case studies. (S568)

WHOLE STREETS TRACK

Shared Streets, from Policy to Implementation CM | 1.25

Monday, 2:45–4:00 p.m.

Location: WSCC–307/308

Three case studies show how shared streets can foster safe, active, and walkable neighborhoods. (S570)

THE NEW ECONOMY TRACK

Tactics for Rebuilding Downtown Districts CM | 1.25

Monday, 2:45–4:00 p.m.

Location: WSCC–2AB

See how planning and design innovation can stimulate economic development and create vibrant new neighborhoods. (S571)

LOCAL HOST COMMITTEE TRACK

TRACK SPONSOR: BULLITT FOUNDATION

Working Waterfronts/ Working Relationships CM | 1.25

Monday, 2:45–4:00 p.m.

Location: WSCC–401

Ports and cities can work together to achieve goals they don't necessarily share. Learn how. (S572)

Federal Transportation Funding and Policy CM | 1.25

Monday, 2:45–4:00 p.m.

Location: WSCC–3AB

Explore the policy options and political realities at work in Congress. (S620)

Big-City Planning Directors on Affordable Housing and Equity CM | 1.25

Monday, 2:45–4:00 p.m.

Location: WSCC–611/612

Planners and policy advocates explore markets to assess nationwide housing trends. (S624)

Calling All Coastal Planners CM | 1.25

Monday, 2:45–4:00 p.m.

Location: WSCC–211

Meet other shoreline and coastal planners from around the country to discuss common planning topics. (S825)

Planning for Gentrifying Central Cities CM | 1.25

Monday, 2:45–4:00 p.m.

Location: WSCC–Hall 4C-3

In this facilitated discussion, explore gentrification, ways to mitigate potential adverse effects, and what has worked. (S826)

Using Your Social Network to Advance Planning

Monday, 2:45–4:00 p.m.

Location: WSCC–Hall 4AB, Emerging Professionals Connection

4:00 p.m.

Food Interest Group

Monday, 4:00–5:30 p.m.

Location: Sheraton–Willow A (X008)

4:15 p.m.

ISRAEL STOLLMAN ETHICS SYMPOSIUM

The Ethics of Public Participation

CM | 1.5 | Ethics

Monday, 4:15–5:45 p.m.

Location: WSCC–608/609

Consider the ethics of participatory processes through a discussion of best practices and self-reflection. (S579)

Ethics for Planning Commissioners

Monday, 4:15–5:45 p.m.

Location: WSCC–611/612

Gain a better understanding of commissioner ethics, beyond conflict-of-interest concerns. (S582)

Fast and Funny

Planning Presentations (3) CM | 1.5

Monday, 4:15–5:45 p.m.

Location: WSCC–606/607

See seven-minute presentations by your fellow planners—serious or funny but always engaging. (S573)

BETTMAN LAW SYMPOSIUM

Hot Topics in Housing Law

CM | 1.5 | Law

Monday, 4:15–5:45 p.m.

Location: WSCC–6E

Get an update on legal decisions—and substantive and procedural regulatory changes—in affordable housing. (S575)

Encore Planning Careers CM | 1.25

Monday, 4:15–5:30 p.m.

Location: WSCC–201

Hear the experiences of three retired planners who have crafted fulfilling encore careers in planning. (S574)

Emerging Careers in Planning: Hazards and Community Resilience

Monday, 4:15 p.m.– 5:30 p.m.

Location: WSCC–Planning Expo, Hall 4AB

Emerging Professionals Connection

Learn how to break into the field of hazards and community resilience. (X215)

THE NEW ECONOMY TRACK

Pop-Ups Approach to Temporary Revitalization CM | 1.25

Monday, 4:15–5:30 p.m.

Location: WSCC–3AB

Explore the “pop-up” phenomenon and learn how best to use them to energize your community. (S577)

TOD Goes Suburban CM | 1.25

Monday, 4:15–5:30 p.m.

Location: WSCC–2AB

Explore the issues suburban and exurban municipalities face in promoting compatible transit-oriented development. (S580)

Recreation in the Right-of-Way

CM | 1.25

Monday, 4:15–5:30 p.m.

Location: WSCC–618/619/620

Street rights-of-way should be considered as potential recreational space. Find out how that strategy works. (S578)

LOCAL HOST COMMITTEE TRACK

TRACK SPONSOR: BULLITT FOUNDATION

Home Grown: Wineries, Distilleries, and Marijuana CM | 1.25

Monday, 4:15–5:30 p.m.

Location: WSCC–602/603/604

Examine legal and land-use trends and practices for regulating wineries, distilleries, and marijuana. (S583)

MILLENNIALS, GEN X, AND

ACTIVE BOOMERS SYMPOSIUM

TRACK SPONSOR: AARP

Planning With an Aging Community CM | 1.25

Monday, 4:15–5:30 p.m.

Location: WSCC–307/308

Discover how to implement housing, transportation, and other initiatives that meet the needs of all residents. (S584)

SMART CITIES AND SUSTAINABILITY TRACK

Taming Big Data for Smarter Future CM | 1.25

Monday, 4:15–5:30 p.m.

Location: WSCC–615/616/617

Learn about the Florida Department of Transportation’s approach to big data in transportation planning. (S585)



For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.

4:15 p.m. continued

**Techniques for Surveying
Transit Riders** **CM | 1.25**

Monday, 4:15–5:30 p.m.

Location: WSCC–401

Delve into the dos and don'ts of conducting successful transit rider surveys. (S586)

**Federal Perspective on
Climate Change Policy** **CM | 1.25**

Monday, 4:15–5:30 p.m.

Location: WSCC–204

Examine initiatives from the Obama White House and the congressional response. (S621)

ABCs of Smart Cities' 0–1s **CM | 1.25**

Monday, 4:15–5:30 p.m.

Location: WSCC–211

Get IT tips for resilient communities from APA's Smart Cities and Sustainability Task Force. (S827)

**Planning for Agricultural
Land Preservation** **CM | 1.25**

Monday, 4:15–5:30 p.m.

Location: WSCC–Hall 4C-3

Discuss how strong political support and fairly enforced policies furthered agricultural preservation in one Iowa county. (S828)

5:00 p.m.

**Young Planners
Scavenger Hunt and Social**

\$5—SOLD OUT

Monday, 5:00–9:00 p.m.

Depart from WSCC level one, South Galleria, to begin the hunt. Reception follows at Temple Billiards, 126 S. Jackson St., Seattle. (P007)

5:30 p.m.

**Federal Planning Division
Business Meeting**

Monday, 5:30–6:30 p.m.

Location: Sheraton–Diamond Ballroom (X030)

6:00 p.m.

**Small Town and Rural Planning
Division Dinner—Let's Talk
Legal Issues** **CM | 1.5 | Law**

\$55

Monday, 6:00–8:30 p.m.

Location: Steelhead Diner, 95 Pike St., Pike Place Market

Share tips on handling legal issues where "every-one knows everyone else's business." (P008)

**Economic Development Division
Business Meeting**

Monday, 6:00–8:00 p.m.

Location: Sheraton–Madrona (X032)

6:30 p.m.

Bill Speidel's Underground Tour

\$45

Monday, 6:30–9:00 p.m.

Location: 608 First Ave.

Explore history with a twist on a walking tour of subterranean Seattle. (P002)

**Harvard University Graduate School
of Design Alumni Reception**

Monday, 6:30–8:30 p.m.

Location: Sheraton–Ravenna (X012)

Healthy Communities Social Event

Monday, 6:30–8:30 p.m.

Location: Rhein Haus Seattle, 912 12th Ave. (X102)

**Combined University
Alumni Reception**

Monday, 6:30–8:00 p.m.

Location: Sheraton–Grand Ballroom A

This multischool celebration is complimentary for conference delegates. (X103)

**Return to Gould Hall: UW Alumni
and Friends Happy Hour and Reception**

Monday, 6:30–8:30 p.m.

Location: Gould Hall, 3950 University Way (X278)

**Donald Shoup Reception,
APA Planning Pioneer
Award Recipient**

Monday, 6:30–8:30 p.m.

Location: Sheraton–Grand Ballroom B

Sponsored by the University of California, Los Angeles and the University of Southern California. (X279)

Rutgers University Alumni Reception

Monday, 6:30–8:00 p.m.

Location: Sheraton–Cedar (X013)

University of Illinois, Urbana-Champaign; University of Illinois, Chicago; and Illinois APA Chapter Alumni Reception

Monday, 6:30–8:00 p.m.
Location: Tap House Grill, 1506 Sixth Ave. (X014)

Hunter College Alumni Reception

Monday, 6:30–7:30 p.m.
Location: The Pike Brewing Company, 1415 First Ave. (X010)

CANCELLED—University of Pennsylvania Alumni Reception

Monday, 6:30–7:30 p.m.
Location: Sheraton–Grand Ballroom D (X011)

7:00 p.m.

Seattle Mariners vs. Houston Astros
\$30

Monday, 7:00–11:00 p.m.
Location: Safeco Field
Watch the Seattle Mariners take on the Houston Astros! (P005)

Federal Planning Division Awards Dinner

\$50
Monday, 7:00–9:00 p.m.
Location: Sheraton–Cirrus Room (P013)

Latinos and Planning Division Business Meeting

Monday, 7:00–8:00 p.m.
Location: Sheraton–Willow A (X033)

Housing and Community Development Division Business Meeting

Monday, 7:00–8:00 p.m.
Location: Sheraton–Redwood B (X034)

Transportation Planning Division Business Meeting

Monday, 7:00–8:00 p.m.
Location: Sheraton–Issaquah (X035)

8:00 p.m.

Transportation, Gays and Lesbians in Planning, Latinos and Planning, City Planning and Management, Planning and the Black Community Divisions and California Chapter Reception

Monday, 8:00–10:00 p.m.
Location: Kells Irish Pub, 1916 Post Alley, Pike Place Market (X037)

SALUTING A **PIONEER** AMONG **CHAMPIONS**

The entire UCLA community pays tribute to Distinguished Professor of Urban Planning **DONALD SHOUP**, recipient of this year's National Planning Pioneer Award.

Don, your dedication and creative thinking inspire all of us to believe in our power to change the world.

Congratulations!

Learn more:
shoup.luskin.ucla.edu

BE PART OF THE CELEBRATION!

You're invited to join UCLA Luskin and congratulate Don in person!

Reception Honoring Planning Pioneer Donald Shoup

Sponsored by UCLA and USC

Monday, April 20, 6:30 p.m.

Sheraton Seattle

UCLA Luskin School of Public Affairs

Department of Urban Planning

luskin.ucla.edu

TUESDAY, APRIL 21

International Plenary



Sustainability in a World Context

William Anderson, FAICP | *President*
American Planning Association

Janet Askew | *President*
Royal Town Planning Institute

Brendan Nelson | *President*
Planning Institute of Australia

Michael Gordon | *President*
Canadian Institute of Planners

Tuesday, 8:00 a.m.–9:15 a.m.

Location: WSCC–615/616/617

Sustainability is at the center of a worldwide conversation involving officials, the public, and planners. The presidents of the RTPI, PIA, CIP, and APA discuss how we perceive sustainability and how it is shaping planning internationally.

Closing Keynote



Natural Infrastructure and Formerly Extinct Wildlife

Stewart Brand | *President*
The Long Now Foundation

Tuesday, 12:30–1:30 p.m.

Location: WSCC–6AB

End the conference on a high note with environmentalist and futurist Stewart Brand, founder of the *Whole Earth Catalog* and TED talks veteran. Since the '60s Brand has been working to make the planet a better place. Find out how it's going and what's coming next.



Meet the Authors

Sunday, 9:45–10:45 a.m. | APA Bookstore, WSCC–Sixth Level, East Lobby

Book signing with coffee and cookies

BOOKS

Hear the Authors

Don't miss these conference sessions related to:



The Environmental Planning Handbook, Second Edition

Tom Daniels

Saturday, 10:30–11:45 a.m.

WSCC–3AB (S418)

CM | 1.25



Planning the Pacific Northwest

Jill Sterrett, FAICP; Dennis Ryan; Ethan Seltzer; Jan Whittington

Sunday, 1:00–2:15 p.m.

WSCC–618/619/620 (S473)

CM | 1.25



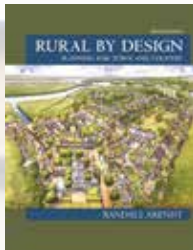
Sustaining Places: Best Practices for Comprehensive Plans

David Rouse, AICP;
David Godschalk, FAICP

Saturday, 1:00–3:45 p.m.

WSCC–608/609 (S421)

CM | 2.75



Rural by Design, Second Edition

Randall Arendt

Sunday, 2:30–3:45 p.m.

WSCC–615/616/617 (S497)

CM | 1.25



Planning for Post-Disaster Recovery: Next Generation

James C. Schwab, AICP;
Laurie Johnson, AICP

Saturday, 2:30–3:45 p.m.

WSCC–401 (S439)

CM | 1.25



Protecting the Environment Through Land Use Law

John Nolon

Sunday, 4:00–5:30 p.m.

WSCC–606/607 (S499)

CM | 1.5 | Law

Bookstore Hours

Saturday–Monday, 8:30 a.m.–6 p.m.

Tuesday, 8 a.m.–2 p.m.

New Releases | Best Sellers |
AICP Exam Readings

More at planning.org/books



American Planning Association

Making Great Communities Happen

TUESDAY, APRIL 21

7:30 a.m.

**MOBILE WORKSHOP:
Planning Ahead for
Aerospace Growth** **CM | 3.75**

\$78



Tuesday, 7:30 a.m.–12:30 p.m.

Departs from WSCC level one, South Galleria

Tour Boeing's Everett factory and hear from three planners who guided its development. (W038)

7:45 a.m.

**MOBILE WORKSHOP:
Cultivating a Thriving
Agriculture Economy** **CM | 6**

\$115



Tuesday, 7:45 a.m.–5:30 p.m.

Departs from WSCC level one, South Galleria

Enjoy the Skagit Valley Tulip Festival while meeting the people, organizations, and governments behind it. (W039)

BETTMAN LAW SYMPOSIUM

**Regulating the
Neighborhood Dispensary**
CM | 1.5 | Law

Tuesday, 7:45–9:15 a.m.

Location: WSCC–6E

See how local governments and planning can best respond to regulation of marijuana-related activities. (S587)

ISRAEL STOLLMAN ETHICS SYMPOSIUM

**Planners, Managers,
and Ethical Collisions** **CM | 1.5 | Ethics**

Tuesday, 7:45–9:15 a.m.

Location: WSCC–608/609

Explore ways to meet the AICP Code of Ethics while balancing city or county standards. (S588)

8:00 a.m.

**Current Topics in
Federal Planning Workshops** **CM | 8**

\$95

Tuesday, 8:00 a.m.–5:00 p.m.

Location: WSCC–201 & WSCC–204

Learn about best practices for successful, sustainable federal communities and land areas at home and abroad. (W403)

**MOBILE WORKSHOP:
Surviving Success in
Urban Growth Areas** **CM | 2.5**

\$46—SOLD OUT



Tuesday, 8:00–11:00 a.m.

Departs from WSCC level one, South Galleria (W040)

Healthy Communities Interest Group

Tuesday, 8:00–9:30 a.m.

Location: Sheraton–Cedar

Help shape the future of health in planning. Join colleagues for a semistructured conversation about key priorities and actions for health. (X009)

**Ecodistricts and Performance-Based
Urban Design** **CM | 1.25**

Tuesday, 8:00–9:15 a.m.

Location: WSCC–401

See how the SW Ecodistrict Plan in Washington, D.C., is creating a national model of mixed use sustainability. (S516)

**APA's New Aging-in-Community
Programs** **CM | 1.25**

Tuesday, 8:00–9:15 a.m.

Location: WSCC–613/614

Leading players share the back stories behind a new APA report on developing aging-supportive programs. (S589)

PLANNING AND CLIMATE CHANGE SYMPOSIUM

TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

**Assessing Financial Exposure
to Sea-Level Rise** **CM | 1.25**

Tuesday, 8:00–9:15 a.m.

Location: WSCC–3AB

Explore parcel-based mapping procedures from New Jersey's coastal areas and how they apply elsewhere. (S590)

SMART CITIES AND SUSTAINABILITY TRACK

**Comprehensive Plan Implementation
Through Infrastructure Planning**
CM | 1.25

Tuesday, 8:00–9:15 a.m.

Location: WSCC–602/603/604

Using Austin as a case study, learn how capital improvement programs can support comprehensive plan implementation. (S591)



For more session details, event updates, speaker names and bios, and evaluations, download APA's free conference app from the App Store or Google Play.

8:00 a.m.

Embracing New Urbanism, Plan to Reality **CM | 1.25**

Tuesday, 8:00–9:15 a.m.

Location: WSCC–2AB

Hear how communities nationwide have implemented new urbanist principles in their plans and regulations. (S592)

WHOLE STREETS TRACK

Moving People in Cities that Grow **CM | 1.25**

Tuesday, 8:00–9:15 a.m.

Location: WSCC–606/607

Discover innovative ways of working with new development to preserve mobility in growing core cities. (S593)

Planning for Historic Urban Landscapes **CM | 1.25**

Tuesday, 8:00–9:15 a.m.

Location: WSCC–307/308

See how HULs help connect preservation to other hot-button planning issues. (S594)

Public-Private Partnerships and Park Development **CM | 1.25**

Tuesday, 8:00–9:15 a.m.

Location: WSCC–611/612

As public dollars have decreased, public-private partners have stepped up. Explore the impact on equity. (S595)

Using APA's Hazard Mitigation Policy Guide **CM | 1.25**

Tuesday, 8:00–9:15 a.m.

Location: WSCC–618/619/620

Learn how to use this new guide to promote environmental planning and hazard mitigation at all government levels. (S596)

PLENARY

Sustainability in a World Context **CM | 1.25**

Tuesday, 8:00–9:15 a.m.

Location: WSCC–615/616/617

The presidents of the Royal Town Planning Institute, Planning Institute of Australia, Canadian Institute of Planners, and American Planning Association discuss how sustainability is shaping planning internationally. (S626)

Reflections of Millennial Planners

Tuesday, 8:00–9:15 a.m.

Location: WSCC–211

What does it mean to be a millennial planner? Share your experiences. (S829)

Placemaking in Small Towns

CM | 1.25

Tuesday, 8:00–9:15 a.m.

Location: WSCC–Hall 4C-3

How can a successful placemaking event help transform an ordinary spot into a truly memorable location? (S830)

8:15 a.m.

MOBILE WORKSHOPS: Small Hydropower, Potential and Pitfalls **CM | 3**

\$100



Tuesday, 8:15 a.m.–1:15 p.m.

Departs from WSCC level one, South Galleria

Explore “on-the-ground” issues relating to the environmental, engineering, and financial aspects of operating small hydropower facilities. (W051)

8:30 a.m.

MOBILE WORKSHOPS: Seattle Industry Hits its Stride **CM | 3**

\$79



Tuesday, 8:30 a.m.–12:30 p.m.

Departs from WSCC level one, South Galleria

Examine the efficient transportation connections Seattle has crafted among its ship, truck, and rail lines. (W052)

MOBILE WORKSHOPS: Seattle Design Commission Award Winners **CM | 2.75**

\$68



Tuesday, 8:30–11:30 a.m.

Departs from WSCC level one, South Galleria

See SDC Design Excellence Award winners and learn how the commission influences publicly funded projects. (W041)

8:45 a.m.

MOBILE WORKSHOPS: Regional Airport, Striving and Thriving **CM | 3**

\$46



Tuesday, 8:45 a.m.–1:15 p.m.

Departs from WSCC level one, South Galleria

Examine joint initiatives by the city of SeaTac and the Port of Seattle to promote growth in travel demand and economic development. (W042)

MOBILE WORKSHOPS:

Designing Seattle, An Urban Design Overview **CM | 2.5**

\$79—SOLD OUT



Tuesday, 8:45–11:45 a.m.

Departs from WSCC level one, South Galleria

Visit visionary design projects that have revitalized neighborhoods, transformed downtown districts, and created new urban centers. (W043)

9:00 a.m.

MOBILE WORKSHOPS:

How Small-Town Urbanism Works **CM | 3.5**

\$90—SOLD OUT



Tuesday, 9:00 a.m.–1:30 p.m.

Departs from WSCC level one, South Galleria

Take the ferry to Bainbridge Island, one of the region's most successful examples of sustainable, small town urbanism. (W044)

Emerging Professionals Connection

Tuesday, 9:00 a.m.–noon

Location: WSCC–Hall 4AB, APA Pavilion

Expand your network and get direct access to seasoned professionals, in a small group setting. (X210)

9:15 a.m.

MOBILE WORKSHOPS: Seattle Urban Bicycle Network Tour **CM | 3**

\$90—SOLD OUT



Tuesday, 9:15 a.m.–1:15 p.m.

Departs from WSCC level one, South Galleria

Go on a seven-mile ride within Seattle's urban core along protected bike lanes accessible to all ages and abilities. Includes helmet and bicycle rental. (W045)

9:30 a.m.

MOBILE WORKSHOPS: Seattle's Olmsted Parks and Boulevards **CM | 2.5**

\$76—SOLD OUT



Tuesday, 9:30 a.m.–1:00 p.m.

Departs from WSCC level one, South Galleria

Travel Olmsted-designed Lake Washington Boulevard and see how Seattle has preserved its character while integrating contemporary uses into its landscape. (W046)

DEEP DIVE:

Small Agency/Big Planning, Post-Recession **CM | 1.25**

Tuesday, 9:30 a.m.–12:15 p.m.

Location: WSCC–307/308

As economic activity rebounds, many agencies need to rebuild. One small agency shares its approach. (S597)

Developing and Influencing Equitable Housing Policies **CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–401

Elected officials, city staff, and planning commissioners discuss the iterative development of Seattle's housing strategy. (S569)

PLANNING AND CLIMATE CHANGE SYMPOSIUM

TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

Coastal Planning and Climate Change **CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–2AB

Find out how to keep coastal regions flourishing in the face of climate change. (S598)

WHOLE STREETS TRACK

Finding Space for Bicycles **CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–6E

Discover tools to engage communities, develop consensus, and mitigate or avoid conflicts. (S600)

How Smaller Jurisdictions Create Affordable Housing **CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–3AB

Explore the role of partnerships for affordable and special-needs housing in 15 cities around Seattle. (S601)

SMART CITIES AND SUSTAINABILITY TRACK

Local Government's Growing Role in Transit **CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–611/612

Learn how Bellevue and other local jurisdictions have helped shape the work of regional transit agencies. (S602)



For more session details, event updates, speaker names and bios, and evaluations, download APA's free conference app from the App Store or Google Play.

9:30 a.m. continued

MILLENNIALS, GEN X, AND
ACTIVE BOOMERS SYMPOSIUM
TRACK SPONSOR: AARP

**Mastering the Challenges
of Student Housing CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–608/609

Student housing needs are growing. Learn how zoning and development regulations can mitigate unwanted impacts. (S603)

LOCAL HOST COMMITTEE TRACK
TRACK SPONSOR: BULLITT FOUNDATION

**Transportation and Transformation
in the Pacific Northwest CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–606/607

Draw inspiration from innovative transportation systems that have transformed a trio of Pacific Northwest cities. (S604)

THE NEW ECONOMY TRACK
**Industrial Transformation
and D.C.'s Maker Economy CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–618/619/620

Can a new industrial strategy stimulate economic growth and provide career-ladder jobs in the U.S. capital? (S605)

**Waterfronts as Economic
Development Engines CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–615/616/617

Explore strategies for public and private waterfront redevelopment in U.S. and international cities. (S606)

**What Empowers Geodesign?
CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–602/603/604

Take a page from allied professionals specializing in community change and explore successful geodesign projects. (S607)

**Generational Insights
for Local Planning CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–211

Millennials. Gen X. Boomers. What are the differences, and how can you plan for them? (S831)

Innovative Planning Apps for Planners

Tuesday, 9:30–10:45 a.m.

Location: WSCC–Hall 4C–4, Tech Zone

Review designs for new mobile planning apps and help choose the most promising one. (S832)

**Trends in Regional
and State Planning CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–Hall 4C–3

Get a sneak peek of a new APA publication highlighting innovations, cutting-edge techniques, and emerging trends in regional and state planning. (S834)

**APA/AICP Annual Meeting
and Leadership Honors Ceremony**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–6AB

At the 2015 meeting and ceremony, exceptional achievements by APA leaders and aspiring student planners will be recognized, questions will be taken, and the gavel will be passed to the new presidents of APA and AICP. (X001)

**Meet and Greet With Closing Keynote
Speaker Steward Brand**

Tuesday, 9:30–10:45 a.m.

WSCC–Hall 4AB, Emerging Professionals
Connection

9:45 a.m.

**MOBILE WORKSHOP:
Immigrant Integration and
Sustaining New Communities
CM | 2.25**

\$71

Tuesday, 9:45 a.m.–1:15 p.m.

Departs from WSCC level one, South Galleria

Tour Casa Latina and its surrounds, and see how this organization is helping Latinos gain employment and access education. (W047)

**MOBILE WORKSHOP:
Seattle Public Open Space
Evaluation—Encore CM | 2**

\$41

Tuesday, 9:45–11:45 a.m.

Depart from WSCC level one, South Galleria.

See page 28 for description. (W058)



10:00 a.m.

MOBILE WORKSHOP:
Greenest Commercial Building in the World—Encore **CM | 1.75**

\$69



Tuesday, 10:00 a.m.–noon

Depart from WSCC level one, South Galleria.

See page 44 for description. (W059)

MOBILE WORKSHOP:
Liquid Assets Connecting to the Waterfront **CM | 2.25**

\$74



Tuesday, 10:00 a.m.–1:00 p.m.

Departs from WSCC level one, South Galleria

Discover how Kenmore, Washington, leveraged its waterfront assets to connect efforts in economic development, recreation promotion, and resource protection. (W048)

10:15 a.m.

MOBILE WORKSHOP:
Magical History Tour **CM | 3**

\$67



Tuesday, 10:15 a.m.–2:45 p.m.

Departs from WSCC level one, South Galleria

Tour scenic Suquamish and see how this Native community used gaming to spur economic growth. (W049)

10:30 a.m.

MOBILE WORKSHOP:
Remaking Washington State's Top Tech Corridor **CM | 2.5**

\$74



Tuesday, 10:30 a.m.–1:30 p.m.

Departs from WSCC level one, South Galleria

Get an inside glimpse at how a dynamic urban corridor has set the table for high-quality transit-oriented urban growth. (W050)

11:00 a.m.

LOCAL HOST COMMITTEE TRACK
TRACK SPONSOR: BULLITT FOUNDATION

All Suburbs Are Not Created Unequal **CM | 1.25**

Tuesday, 11:00 a.m.–12:15 p.m.

Location: WSCC–3AB

Examine the phenomenon of fast-rising suburban poverty—and how to meet the needs of disadvantaged neighborhoods. (S608)

Collaborative Transit Evaluation in Seattle **CM | 1.25**

Tuesday, 11:00 a.m.–12:15 p.m.

Location: WSCC–611/612

Explore a successful cross-agency collaboration, including techniques for interacting with the public and evaluating results. (S609)

Fast and Funny Planning Presentations (4) **CM | 1.25**

Tuesday, 11:00 a.m.–12:15 p.m.

Location: WSCC–6E

See seven-minute presentations by your fellow planners—serious or funny but always engaging. (S610)

Fixing the PUD problem **CM | 1.25**

Tuesday, 11:00 a.m.–12:15 p.m.

Location: WSCC–608/609

Discuss the problems with PUD zoning and hear how three cities adopted a more flexible, resilient zoning strategy. (S611)

THE PLANNING OFFICE OF THE FUTURE TRACK
Harnessing Nonprofit Planning in Weak-Market Cities **CM | 1.25**

Tuesday, 11:00 a.m.–12:15 p.m.

Location: WSCC–401

Detroit case studies spotlight the role of nonprofit planners where traditional government planning is outsourced. (S612)

Improving Food Access and Revitalizing Communities **CM | 1.25**

Tuesday, 11:00 a.m.–12:15 p.m.

Location: WSCC–613/614

How are sustainable local food systems revitalizing communities in underserved areas? (S613)

Health Innovations in Seattle and San Francisco **CM | 1.25**

Tuesday, 11:00 a.m.–12:15 p.m.

Location: WSCC–606/607

Probe innovative strategies to foster and measure health in the built environment. (S614)



For more session details, event updates, speaker names and bios, and evaluations, download APA's free conference app from the App Store or Google Play.

11:00 a.m. continued

PLANNING AND CLIMATE CHANGE SYMPOSIUM
TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY
It's a Nitty-Gritty Route to Resilience CM | 1.25

Tuesday, 11:00 a.m.–12:15 p.m.

Location: WSCC–615/616/617

Glean pointers to help prepare for any type of disaster as well as longer-term resilience. (S615)

MILLENNIALS, GEN X, AND
ACTIVE BOOMERS SYMPOSIUM
TRACK SPONSOR: AARP
Millennial Families and New Urban Schools CM | 1.25

Tuesday, 11:00 a.m.–12:15 p.m.

Location: WSCC–618/619/620

Explore innovative models for urban schools and family-friendly urban neighborhoods. (S616)

WHOLE STREETS TRACK
Street Dreams, or Creating Great Communities CM | 1.25

Tuesday, 11:00 a.m.–12:15 p.m.

Location: WSCC–602/603/604

Get tools to assess and enhance walkability, accessibility, and placemaking in your community's neighborhoods. (S617)

Minding the Transportation/Land-Use Gap CM | 1.25

Tuesday, 11:00 a.m.–12:15 p.m.

Location: WSCC–2AB

Learn about tried and tested tools for integrating land-use and transportation planning across agencies. (S618)

APA's Task Force on Water CM | 1.25

Tuesday, 11:00 a.m.–12:15 p.m.

Location: WSCC–211

How can planners better tackle water issues? Hear recommendations from APA's Task Force on Water and join the discussion. (S833)

Mentoring Office Hours

Tuesday, 11:00 a.m.–noon

Location: WSCC–Planning Expo, Hall 4AB
Emerging Professionals Connection

Didn't make it into Mentor Match? Here's your chance to get career advice from a seasoned pro. First come, first served. (X216)

12:30 p.m.

CLOSING KEYNOTE
Natural Infrastructure and Formerly Extinct Wildlife CM | 1

Tuesday, 12:30–1:30 p.m.

Location: WSCC–6AB

Renowned futurist and environmentalist Stewart Brand will leave you inspired. (S702)

1:45 p.m.

MOBILE WORKSHOP:
THE NEW ECONOMY TRACK
Economic Development in Woodinville Wine Country CM | 2

\$86—SOLD OUT



Tuesday, 1:45–5:15 p.m.

Departs from WSCC level one, South Galleria

See (and taste!) how a rural area transformed itself into a tourist destination by developing wineries, breweries, restaurants, and hotels. (W053)

2:00 p.m.

MOBILE WORKSHOP:
Pike Place Market, a Planning History CM | 1.5

\$41—SOLD OUT



Tuesday, 2:00–4:00 p.m.

Departs from WSCC level one, South Galleria

Visit Pike Place Market, hear how it was saved from the wrecking ball decades ago, and learn how it operates today. (W055)

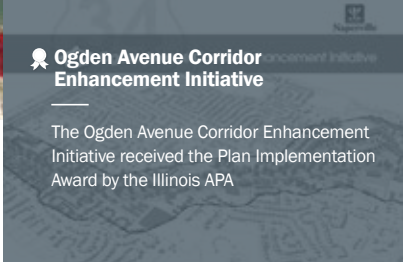
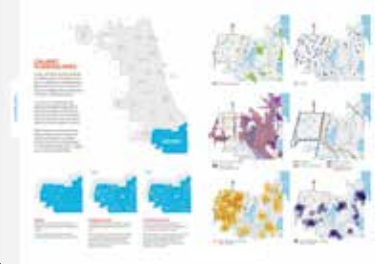


🏆 Coralville Community Plan

The Coralville Community Plan received the Daniel Burnham Award for Comprehensive Planning by the Iowa APA

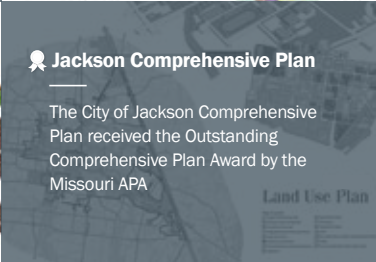
🏆 Imagine Flint Master Plan

The Imagine Flint Planning Process received the Planning Excellence Award for Public Outreach by the Michigan APA



🏆 Ogden Avenue Corridor Enhancement Initiative

The Ogden Avenue Corridor Enhancement Initiative received the Plan Implementation Award by the Illinois APA



🏆 Jackson Comprehensive Plan

The City of Jackson Comprehensive Plan received the Outstanding Comprehensive Plan Award by the Missouri APA



ACKNOWLEDGMENTS

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San Francisco | April 13–16, 2019

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SPATIAL ANALYSIS LABORATORIES

USC Price just launched a new Spatial Analysis Lab (SLAB) for research, under the direction of Assoc. Professor Annette Kim, as well as a Spatial Analysis Teaching Laboratory (SATLAB). The labs leverage the school's existing areas of expertise and advance the multimedia visualization of urban planning issues in an interdisciplinary, collaborative context. www.slabs.today and facebook.com/slabsUSC. Twitter: [@USC_SLAB](https://twitter.com/USC_SLAB).



COMMITMENT TO DIVERSITY

As part of a multi-year effort to diversify master of planning enrollments, USC Price hosts diversity in planning workshops for college students and recent graduates from underrepresented backgrounds (bit.ly/1tdMsM2). Price also partnered with the Assoc. of Collegiate Schools of Planning to create and offer the first two pre-doctoral workshops for planning students of color (bit.ly/1zsyYSy).

Price School Leadership and Diversity Fellowships recognize entering graduate students who demonstrate strong leadership abilities and are committed to diversity, inclusion, and social justice.



IMPACT THROUGH SCHOLARSHIP

Price's PhD in Urban Planning and Development (UPD) prepares students to become academics and scholars who contribute new ideas and innovative solutions to contemporary urban problems. In 2014 fifteen USC Price PhD students presented their research at the annual Assoc. of Collegiate Schools of Planning conference (bit.ly/18ovl7q).

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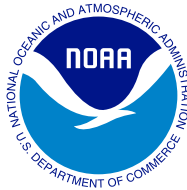
Partner Level:



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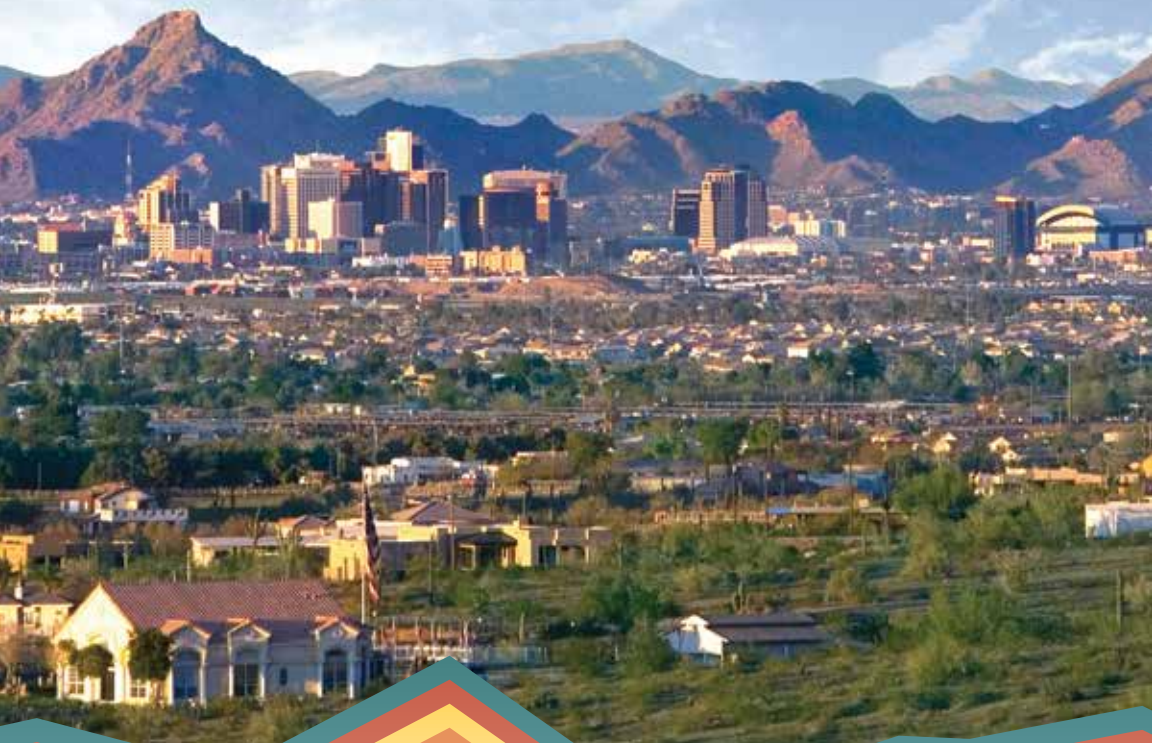
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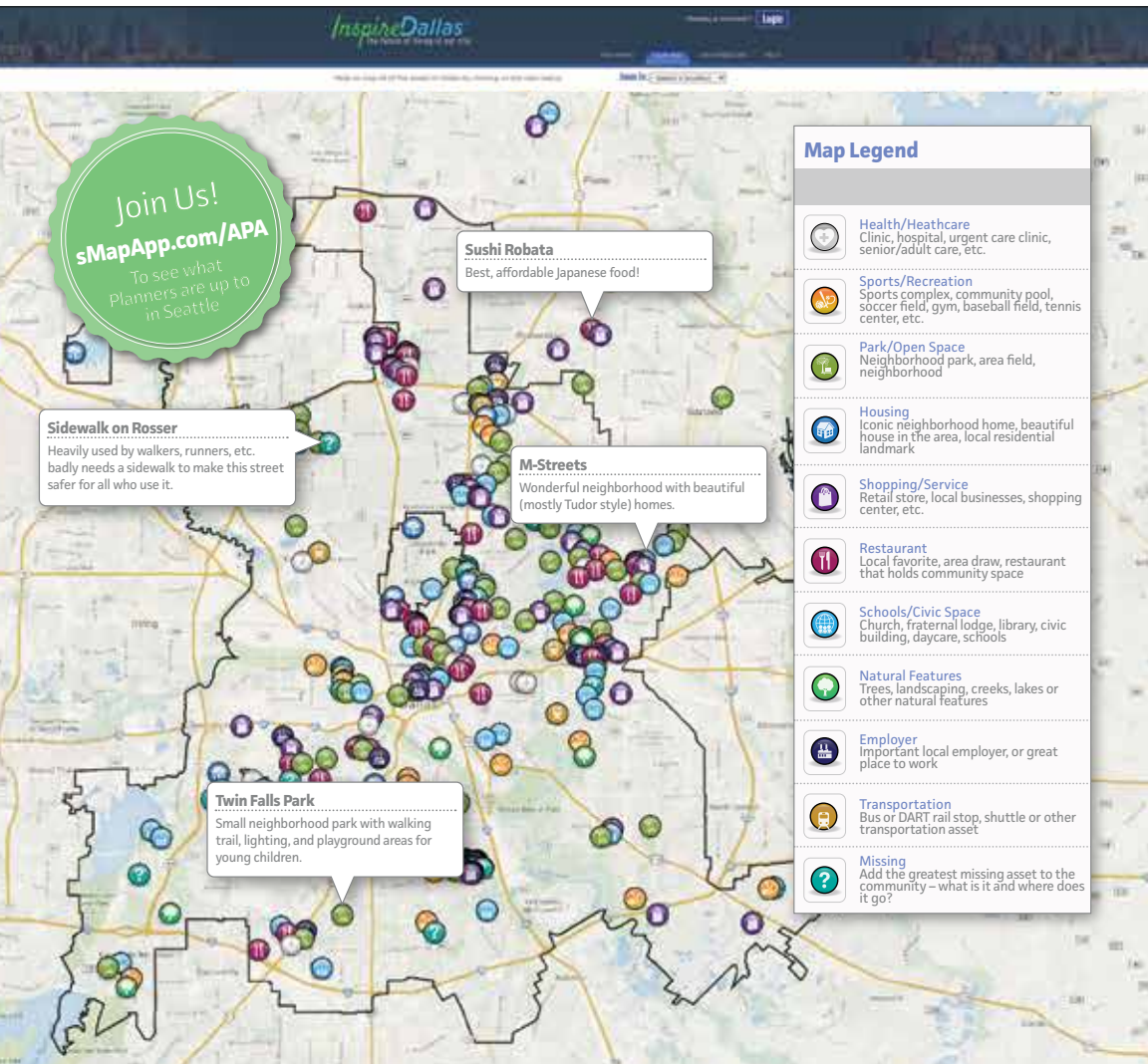
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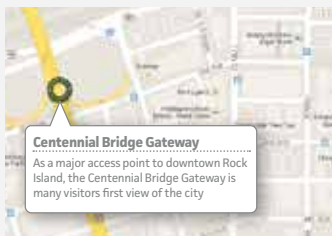
American Planning Association

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sMap is a map based community outreach platform that is changing how people engage their cities

Users Make Maps



Once a community activates sMap, users are able to create their own maps in a public map gallery, adding points and comments as they identify issues and assets in their community or study area.

Analyze the Input



Planners can take the maps and points that users bringing all the data together for deeper analysis within sMap or GIS, and make plans and recommendations on location-based input.

Join Us in Seattle

Be sure to stop by the sMap booth in Seattle to learn more about sMap, demo the website, and enter to win prizes!

Take a look at our sMap map to find out what planners are doing in Seattle during the National Conference and feel free to add your own comments at:

sMapApp.com/APA