American Planning Association’s National Planning Conference
April 18–21, 2015 | Seattle

sustainable SEATTLE CONFERENCE GUIDE

SEE THE BEST.
SEE IT FIRST.
SEE IT IN SEATTLE.
With its tremendous density and diversity—of terrain, communities, arts and culture, transportation, and businesses—New Jersey is now and future America in microcosm, the ideal proving ground for new ideas. Rutgers University and the Bloustein School have always been its trusted partners in moving forward.

2015 APA Conference Presenters:
- James W. Hughes, Dean and Robert Burchell, Professor—Back to the City: New Data
- Robert Burchell, Professor—Planning Research Centers: Research Agendas
- Jon Carnegie, Executive Director, Alan M. Voorhees Transportation Center—Strategies for Implementing Regional Plans
- Erika Dani, MCRP student, poster—Micro-housing: Fad or Future?

RUTGERS IN SEATTLE — APA 2015!
Join us at the Rutgers – Bloustein School Alumni Reception
Monday, April 20 – 6:30–8 p.m., Sheraton Seattle Hotel, Cedar Room

Master of City & Regional Planning
Ph.D. in Urban Planning & Public Policy

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- Transportation Policy and Planning
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Join the global conversation from the heart of NPC.
#APA15

Facebook Twitter LinkedIn YouTube Instagram
Planning strong, healthy, and sustainable communities

Aviation • Comprehensive • Environmental Transportation • Military Master Planning Public Involvement • Hazard Mitigation Landscape Architecture • Urban Design

Visit us at Booth 405
WELCOME

From the President

Welcome to Seattle and the 2015 APA National Planning Conference. The conference offers numerous learning opportunities; so too does our location, the majestic Pacific Northwest. I hope you will take advantage of the conference and our location, and turn both into your laboratory of innovation.

As planners, we face a multitude of daily challenges. Who better to understand our own challenges than a fellow planner? The conference is a great time to learn, share information, and even challenge assumptions. How are your colleagues addressing climate change? What are some innovative approaches to resiliency? What can we learn from our international counterparts? How are planners using technology? APA’s conference is the only place where you can tap into the collective intelligence of thousands of colleagues.

To remain leaders within our communities, we must never stop learning. We must be diligent in continually questioning, exploring, and envisioning the future. The next four days are designed for you. From conference sessions to in-depth workshops, there is something for everyone. This is also a great time for us to remember that we play a vital role in creating communities of lasting value.

Enjoy the conference. Use it to learn, network, engage, and reinvigorate.

Thanks for joining us this year!

Sincerely,

William Anderson, FAICP | President, American Planning Association

From the Executive Director

Welcome to APA’s National Planning Conference, featuring the natural beauty and the exciting planning environment of the Pacific Northwest! The national conference is a time for us—APA—to come together as a community. It is a time for us to celebrate achievements, acknowledge accomplishments, and inspire each other. I encourage you to contribute to the conversation, experience, and maybe have a little fun along the way.

The conference is a deeply personal experience, one that you can customize to fit your professional and certification maintenance (CM) needs. This year we’ve added more educational opportunities and a wide range of learning experiences. Perhaps one of the greatest benefits of attending the National Planning Conference is the opportunity to share knowledge with your colleagues. Over the next four days, you’ll have direct access to talented presenters, new technologies, and a multitude of networking opportunities.

I am excited to experience my first national conference and the opportunity it offers to meet more members of the APA community. Last fall I was fortunate enough to attend some chapter conferences, but nothing exceeds the thrill and experience of gathering thousands of passionate individuals together—in one location.

Thanks for joining us in Seattle.

James M. Drinan, JD | Executive Director, American Planning Association
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Elizabeth Tyler, FASCP, Executive Committee Member
Welcome to Seattle

Visit Us at Exhibit Booth 701
for free publications, information about our educational and research programs, and a listing of Lincoln Institute-sponsored sessions

Just Released!
Planning for States and Nation-States in the U.S. and Europe
Edited by Gerrit-Jan Knaap, Zorica Nedovic-Budic, and Armando Carbonell

www.lincolninstit.edu
@landpolicy
GENERAL INFORMATION

On-Site Registration
Lobby outside Hall 4-AB
Friday, 10:00–5:00 p.m.
Saturday, 7:00 a.m.–5:00 p.m.
Sunday, 7:00 a.m.–5:00 p.m.
Monday, 7:00 a.m.–4:00 p.m.
Tuesday, 7:00 a.m.–noon

Changes, Cancellations, and Refunds
No changes or cancellations are made on-site. The last day for refunds was March 19. The only refunds offered are for unused standby or cancelled-event tickets submitted to the cashier on-site by 10 a.m. Tuesday, April 21. No refunds will be made after that time.

Certification Maintenance
Available CM credits are noted after session and event titles. To earn CM credit, you must attend the entire activity. You will not be able to claim CM credit for more than one concurrent session.

CEU Credits
Selected sessions carry credit from the American Institute of Architects, American Society of Landscape Architects, and the Supreme Court of Illinois. For a complete list of sessions with CEU credit, visit https://conference.planning.org/conference/program/ceu/.

Medical Needs
First Aid
Available in the level-four Atrium Lobby and near room 602 on the sixth level.

Medical Emergencies/Pharmacy
In case of emergencies, the nearest medical facility is:
Virginia Mason Hospital & Seattle Medical Center
1100 Ninth Ave.
Seattle, WA 98101
Main Line: 206.223.6600
Toll Free: 888.862.2737

The nearest pharmacy is:
Walgreens
222 Pike St.
Seattle, WA 98101
206.903.8392

Smoking Policy
For the comfort and health of others, smoking is not permitted at any APA function.

Video Recording & Photography
APA will be filming and photographing portions of the conference. These photographs and video recordings may be used on APA’s website, YouTube channel, Twitter feed and other social media, in APA publications, and elsewhere.

Wi-Fi Information
Free Wi-Fi is available throughout the Washington State Convention Center. Use network ID APA15.

APA Conference App
Mobilize your conference experience with APA’s new app, more nimble than ever. Use it to see the full conference schedule—or your own—plus expanded information on sessions and speakers. It’s also an easy way to log your CM credits and evaluate sessions.

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PLANNING EXPO

Expo Hours
Saturday, 5:30–7:00 p.m.

Exhibitors’ Meet and Greet
Have a drink on APA and enjoy light refreshments with exhibitors and sponsors.
Sunday and Monday, 9:00 a.m.–5:00 p.m.
Tuesday, 9:00 a.m.–noon

Dedicated Expo Hours
No sessions—come on by!
Sunday, 9:45–10:45 a.m.
Monday, 1:45–2:45 p.m.

New! Tech Zone
Sponsors: Parsons Brinckerhoff and Autodesk
Saturday–Monday, 9:00 a.m.–5:00 p.m.
Tuesday, 9:00 a.m.–noon
Discover innovative planning technologies and how they’re working on actual projects. You can get hands-on demos, pop on a virtual reality headset, take a turn at gaming-based applications, and so much more. Or play in the SimSandbox, a virtual landscape where you can simulate erosion, flooding, and sea-level rise, all in real time.

Don’t miss the Weekend Hackathon! It’s your chance to help local hackers craft solutions to your planning challenges. Then on Tuesday, help select the winners of the Planning App Challenge. Presentations and voting start at 9:45 a.m. in room 4C-4, right off the Planning Expo.

Questions about on-site Wi-Fi access? APA’s new conference app? Ask the crew at the Tech Bar. While you’re there, share your feedback on APA’s website and mobile app, and let the IT team know what you’d like to see in the next generation.

APA Pavilion
Explore APA resources and services including:
• American Institute of Certified Planners and Advanced Specialty Certification
• Career Resources
• Divisions
• Emerging Professionals Connection
• Membership Services
• Planning Magazine and Publications
• Policy and Advocacy
• Research and Advisory Services

Emerging Professionals Connection
Sunday–Tuesday, 9:00 a.m.–5:00 p.m.
Chat with peers and pros about hot topics in planning and careers.

Layered City
Dig into your urban design and planning skills in Seattle Design Nerds’ Layered City. Bring your creative ideas and enter to win prizes.

Learning Theater
Planning Applications Visualized Through a New Civic Engagement Platform
Sponsor: BuildingEye, Inc.
Sunday, 9:45–10:15 a.m.
See a civic engagement platform that cities like San Francisco and Palo Alto, California, are using to map planning applications.

Open for Business
Sponsor: OnBase by Hyland
Sunday, 11:00 a.m.–noon
Learn how a paperless plan review solution can make plan reviews easier, speed up community development projects, add transparency, and cut costs.

Concealment: Uncovered
Sponsor: STEALTH
Sunday, 1:00–1:30 p.m.
Learn what application options are possible today in the world of cell-tower concealment and more.

Future Technology for Planning
Sponsor: Parsons Brinckerhoff / Autodesk
Monday, 10:00–11:00 a.m.
Take a look at new technology helping planners, designers, architects, businesses, communities, and the public visualize and propose projects.

5 Ways to Increase Planning Project Success
Sponsor: Esri
Monday, 1:45–2:15 p.m.
See how GreenScore and GeoPlanner work together to help planners and the public visualize effects of proposed plans.

### Smart 3-D Zoning Visualizations
**Help to Design Better Cities**

*Sponsor: Esri*

Monday, 2:15–2:45 p.m.

Get a demo of a smart zoning tool that puts the urban 3-D canopy in focus to drive decision making.

### Don’t Just Plan, IMPLEMENT!

*Don’t Just Plan, IMPLEMENT!*

*Sponsor: OppSites*

Monday, Time TBD

Learn about “matchmaking” technology that helps cities unlock economic potential by connecting with a national database of developers and investors.
# PLANNING EXPO

## Exhibitors Listing

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POSTER SESSIONS

Pick your favorite poster!
WSCC—Planning Expo, Hall 4AB
Meet the presenters Monday, 1:45–2:45 p.m.
Cast your vote for your favorite poster presentation! Awards will be given to the top three posters and a special FAICP choice. Vote using the ballot below or grab one on-site and drop it into the ballot box in front of the poster exhibition.

**Vote by Monday, 2:45 p.m.**

- [ ] S300 A TOD Framework for Blighted Neighborhoods
- [ ] S301 ActiveTrans Priority Tool
- [ ] S302 Analyzing Vulnerability to Climate Change Impacts
- [ ] S303 Assessment of Equity in Atlanta Bicycling
- [ ] S304 Atlanta Regional Managed Lane Implementation Plan
- [ ] S305 Bicycle and Pedestrian Safety
- [ ] S306 Biomimicry as a Neighborhood Planning Tool
- [ ] S307 Out-of-the-Box Outreach for Community Participation
- [ ] S308 Civic Health Index and Planners
- [ ] S309 Communicating Road-Usage Charge
- [ ] S310 Community Attitudes Towards Secondary Dwelling Units
- [ ] S311 Complete Trails, Complete Crossings
- [ ] S312 Contemporary Local Economic Development Planning Offices
- [ ] S313 Small-Municipality Corridor Revitalization
- [ ] S314 County Analysis Through Market Area Framework
- [ ] S315 Crowdsourcing Cyclist and Pedestrian Activity Data
- [ ] S316 Design Interventions for a Historic Waterfront
- [ ] S317 Designing WalkNYC, a Pedestrian Wayfinding Map
- [ ] S318 Developing a Regional Transit GIS Portal
- [ ] S319 Dialogo on the Border
- [ ] S320 Why Affordable Home Design Matters
- [ ] S321 Downtown Revitalization in a Small City
- [ ] S322 (Down)town and Gown in Eugene, Oregon
- [ ] S323 Economic Impacts of Alleys
- [ ] S324 Energy Efficiency in Affordable Housing Policy
- [ ] S325 Energy Planning for Urbana, Illinois
- [ ] S326 Estimating BMT and PMT in Washington
- [ ] S327 Evaluating Coastal and Marine Spatial Plans
- [ ] S328 Gen(Y)trification for All
- [ ] S329 GIS and University-Community-Youth Partnership
- [ ] S330 High Slope, High Stakes in Turkey
- [ ] S331 Houston Energy Corridor Bicycle Network Plan
- [ ] S332 Hydrofracking in Pennsylvania
- [ ] S333 Cost-Effective Travel-Demand Strategies
- [ ] S334 Identifying Neighborhood Electric Vehicle Potential
- [ ] S335 Impacts of BRT on New Firm Growth
- [ ] S336 Implementing Green Infrastructure on Private Property
- [ ] S337 Incorporating Health Into Community Planning
- [ ] S338 Infill Development in Iran
- [ ] S339 Innovative Downtown Businesses
SATURDAY, APRIL 18

Networking Events

First Timer Mixer
Saturday, 4:30–5:30 p.m.
Location: WSCC–4D Skybridge

At any conference, it helps to have friends around. Make some right away at the First Timer Mixer. Whether you're new to the conference or coming back after a few years, stop by. Cash bar.

Exhibitors’ Meet and Greet
Saturday, 5:30–7:00 p.m.
Location: Planning Expo, WSCC–Hall 4AB

Have a drink on APA while you mix and mingle with exhibitors and sponsors. Light refreshments included.
Come visit us at Booth 424 at the APA Conference in Seattle. | www.culturalplanning.com

Your Creative Partner Integrating Arts + Culture with Urban Planning

Come visit us at Booth 424 at the APA Conference in Seattle. | www.culturalplanning.com

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worldcampus.psu.edu/APA15
**THURSDAY, APRIL 16**

**MOBILE WORKSHOP: Vancouverism and the Livable City—Vancouver, British Columbia**

**CM | 6**

$279—SOLD OUT

Thursday, April 16, 2:00 p.m.–Friday, April 17, 9:00 p.m.

Departs from WSCC level one, South Galleria

Vancouver is known for innovative planning. Explore the city and find lessons to take home.

(W001)

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**SATURDAY, APRIL 18**

**7:30 a.m.**

**Planning Leadership Institute**

**CM | 9**

$175

Saturday, 7:30 a.m.–5:30 p.m.

Location: Sheraton–Willow A

Get real-world answers to your toughest management challenges at an intensive, interactive day of learning.

(W408)

**Planning Management Institute**

**CM | 9**

$175

Saturday, 7:30 a.m.–5:30 p.m.

Location: Sheraton–Willow B

Explore the nature of leadership—and your legacy—in a day of training and reflection.

(W409)

**Planning Accreditation Board General Meeting and School Reviews**

Saturday, 7:30 a.m.–5:30 p.m.

Location: Sheraton–Madrona

(X002)

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**8:00 a.m.**

**AICP Community Planning Workshop**

**CM | 4**

$25—SOLD OUT

Saturday, 8:00 a.m.–5:00 p.m.

Departs from WSCC level one, South Galleria

Planners from around the country will volunteer their time to work side by side with Belltown community stakeholders.

(W350)

---

**Advancing Food Systems Planning and Policy**

**CM | 8**

$125

Saturday, 8:00 a.m.–5:00 p.m.

Location: Sheraton–Redwood B

Learn about implementing food systems plans and explore applications in the Seattle area. Lunch included.

(W400)

**Negotiation Skills for Planners**

**CM | 8**

Free, but registration required—SOLD OUT

Saturday, 8:00 a.m.–5:00 p.m.

Location: WSCC–6E

Gain skills to navigate conflicts that may arise when working with developers, elected officials, planning boards, and other community stakeholders.

(W401)

**Thinking About the Future with Scenario Tools**

**CM | 9**

Free, but registration required—SOLD OUT

Saturday, 8:00 a.m.–5:00 p.m.

Location: WSCC–206

How do you help a community envision its future? Examine theoretical and practical underpinnings.

(W402)

**Urban Design and the Future of Our Communities**

**CM | 8**

Free, but registration required—SOLD OUT

Saturday, 8:00 a.m.–5:00 p.m.

Location: WSCC–618/619/620

Dig deeper into the role of urban design and the future implications for urban and suburban environments. Participate in a brief exercise near the convention center.

(W411)

**Resume Clinic**

Saturday, 8:00 a.m.–5:00 p.m.

Location: WSCC–205

Sign up at 8:00 a.m. and reserve your time for a 20-minute resume review by a seasoned planner or HR professional.

(W350)

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**AICP Exam Prep Workshop**

Free, but registration required—SOLD OUT

Saturday, 8:00 a.m.–noon

Location: WSCC–602/603/604

Get a tutorial on the application process and an overview of the six exam sections.

(W405)

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For more session details, event updates, speaker names and bios, and evaluations, download APA's free conference app from the App Store or Google Play.
8:00 a.m. continued

GIS WORKSHOP: Harnessing the Value of Citizen Engagement  
CM | 1.5
$25—SOLD OUT
Saturday, 8:00–9:30 a.m.
Location: WSCC–4C–4
See how easy-to-use apps can foster genuine, productive interaction with citizens. (W300)

9:00 a.m.
Emerging Professionals Institute
$50
Saturday, 9:00 a.m.–5:30 p.m.
Location: Sheraton–Redwood A
Find out what skills employers are really looking for and how to measure up. (W410)

ORIENTATION TOUR: Seattle’s Landmarks and Legacies  
CM | 2
$70—SOLD OUT
Saturday, 9:00 a.m.–noon
Departs from WSCC level one, South Galleria
Discover the people and places that make Seattle so rewarding for planners. (P300)

DEEP DIVE: The Future of Zoning  
CM | 2.75
Saturday, 9:00–11:45 a.m.
Location: WSCC–608/609
Is the zoning system due for an overhaul? Five national experts discuss and debate. (S400)

A Field Day for Planning Agritourism  
CM | 1.25
Saturday, 9:00–10:15 a.m.
Location: WSCC–606/607
What zoning and building-code standards are needed to ensure agritourism activities are appropriate and safe? (S401)

THE NEW ECONOMY TRACK
Business Sustainability, Start-Up to Grown-Up  
CM | 1.25
Saturday, 9:00–10:15 a.m.
Location: WSCC–3AB
Learn how cities like Chicago and Seattle reimagined economic sustainability using tools that support small business. (S402)

WHOLE STREETS TRACK
Data and Decisions for Complete Streets  
CM | 1.25
Saturday, 9:00–10:15 a.m.
Location: WSCC–615/616/617
What do investments in complete streets achieve? Dive into data-driven analyses of 30-plus projects. (S403)

Deconstructing Density  
CM | 1.25
Saturday, 9:00–10:15 a.m.
Location: WSCC–611/612
See how density can be a tool for shaping more livable, transit-supportive, sustainable communities. (S404)

SMART CITIES AND SUSTAINABILITY TRACK
How Small Places Can Think Big  
CM | 1.25
Saturday, 9:00–10:15 a.m.
Location: WSCC–613/614
Learn how two metropolitan planning organizations leaned on bigger partners for help with strategic visioning. (S405)

Innovation in Urban Water Systems  
CM | 1.25
Saturday, 9:00–10:15 a.m.
Location: WSCC–307/308
See how state-of-the-practice buildings and districts are furthering “net-zero-water”—and how your community can, too. (S406)

PLANNING AND CLIMATE CHANGE SYMPOSIUM
TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY
Climate Change Projections and Community Planning  
CM | 1.25
Saturday, 9:00–10:15 a.m.
Location: WSCC–401
Scientists and researchers tell how to integrate climate projections into community planning. (S407)

Measuring Value in Multifunctional Urban Parks  
CM | 1.25
Saturday, 9:00–10:15 a.m.
Location: WSCC–204
Take away lessons from a yearlong study of social performance in Washington, D.C.’s Canal Park. (S408)

Planning Strategies for Sustainability and Equity  
CM | 1.25
Saturday, 9:00–10:15 a.m.
Location: WSCC–2AB
Explore ways to reconcile conflicts between smart growth and economic opportunity. (S409)
LOCAL HOST COMMITTEE TRACK
TRACK SPONSOR: BILLIT FOUNDATION
Evolution of Washington’s Growth Management Law  CM | 1.25
Saturday, 9:00–10:15 a.m.
Location: WSCC–201
Find out about APA Washington’s advocacy to meet today’s emerging challenges. (S410)

Why Planners Should Be Opinion Leaders  CM | 1.25
Saturday, 9:00–10:15 a.m.
Location: WSCC–211
Learn how to step out of the shadows and lead the conversation in this facilitated discussion. (S800)

Regulating the Home-Sharing Industry  CM | 1.25
Saturday, 9:00–10:15 a.m.
Location: WSCC–Hall 4C-3
Join in as San Francisco planners consider a pragmatic approach to regulating the new economy in this facilitated discussion. (S801)

10:00 a.m.
GIS WORKSHOP: Designing, Analyzing, and Visualizing in 3-D  CM | 1.25
$25
Saturday, 10:00 a.m.–11:30 a.m.
Location: WSCC–Hall 4C-4
See how 3-D in GIS can promote better decision making. (W301)

10:30 a.m.
BETTMAN LAW SYMPOSIUM
Enabling Rural County Zoning  CM | 1.5 | Law
Saturday, 10:30 a.m.–noon
Location: WSCC–611/612
Examine a proposal for a system with a 100-year planning horizon and transferrable development rights. (S411)

Complete Neighborhood Strategies for Affordable Housing  CM | 1.25
Saturday, 10:30–11:45 a.m.
Location: WSCC–615/616/617
Learn what strategies are working to create quality affordable and mixed income places. (S412)

PLANNING AND CLIMATE CHANGE SYMPOSIUM
TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY
Infrastructure Planning and Climate Adaptation  CM | 1.25
Saturday, 10:30–11:45 a.m.
Location: WSCC–401
Discover how Seattle, Phoenix, and Toledo, Ohio, integrated climate adaptation into their infrastructure efforts. (S413)

Transforming Louisville’s Built Environment  CM | 1.25
Saturday, 10:30–11:45 a.m.
Location: WSCC–204
Discuss challenges and lessons learned from two initiatives accelerating reinvestment in the city’s built environment. (S414)

THE NEW ECONOMY TRACK
Making Old Office Parks New Again  CM | 1.25
Saturday, 10:30–11:45 a.m.
Location: WSCC–2AB
Hear how two cities overcame age, changing markets, and other challenges confronted by their suburban office districts. (S415)

SMART CITIES AND SUSTAINABILITY TRACK
Safe, Sustainable, and Resilient by Geodesign  CM | 1.25
Saturday, 10:30–11:45 a.m.
Location: WSCC–613/614
Gain perspectives on the implementation of a geodesign framework. (S416)

WHOLE STREETS TRACK
Step Up to Comprehensive Pedestrian Planning  CM | 1.25
Saturday, 10:30–11:45 a.m.
Location: WSCC–606/607
Enjoy a lively presentation on how pedestrian planning can help build safe, healthy, vibrant communities. (S417)

What’s New in Environmental Planning  CM | 1.25
Saturday, 10:30–11:45 a.m.
Location: WSCC–3AB
Hear case studies from the updated The Environmental Planning Handbook, new from APA Planners Press. (S418)

For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
10:30 a.m. continued

**Youth Voice and Engagement in Planning** [CM | 1.25]
Saturday, 10:30–11:45 a.m.
Location: WSCC–303
Delve into hands-on activities you can take back to your local youth. (S419)

**TOD Transformations and Complete Neighborhoods** [CM | 1.25]
Saturday, 10:30–11:45 a.m.
Location: WSCC–201
See how two cities are reinvigorating commercial corridors through mixed use development and complete streets. (S420)

**Changing Cities Through Impact Investing** [CM | 1.25]
Saturday, 10:30–11:45 a.m.
Location: WSCC–211
Share ideas for blending public, private, and philanthropic investments in environmental, social-capital, and other interventions. (S802)

**Seattle Sustainable Neighborhoods Assessment Project** [CM | 1.25]
Saturday, 10:30–11:45 a.m.
Location: WSCC–Hall 4C-3
Gain valuable insight into how neighborhood-level data collection systems can promote healthy communities and sustainable cities. (S803)

**Noon**

**New! Employer Connection**
Free, but registration required for employers
Saturday, noon–5:00 p.m.
Location: WSCC–203
Employers and job candidates connect in a first-of-its-kind conference event.

**1:00 p.m.**

**How to Write a Zoning Code** [CM | 4]
Free, but registration required—SOLD OUT
Saturday, 1:00–5:00 p.m.
Location: WSCC–602/603/604
Explore the skills, approaches, and strategies needed to write a zoning or development code. (W408)

**DEEP DIVE: Sustaining Places with Comprehensive Plans** [CM | 2.75]
Saturday, 1:00–3:45 p.m.
Location: WSCC–608/609
Delve into the resource toolkit from APA’s Sustaining Places and Comprehensive Plans Initiative. (S421)

**DEEP DIVE: Telling the Planning Story** [CM | 2.75]
Saturday, 1:00–3:45 p.m.
Location: WSCC–303
Get pointers for creating memorable messages, improving message delivery, and navigating media interviews. (S422)

**GIS WORKSHOP: Economic Development and Gardening** [CM | 1.5] $25
Saturday, 1:00–2:30 p.m.
Location: WSCC–Hall 4C-4
Pick up web-based tools to cultivate businesses in your community. (W302)

**Effectively Translating Master Plans into Zoning** [CM | 1.25]
Saturday, 1:00–2:15 p.m.
Location: WSCC–615/616/617
How can zoning be used to implement planning most effectively? Look at examples from five communities. (S424)

**Fostering Historic Preservation in Smaller Communities** [CM | 1.25]
Saturday, 1:00–2:15 p.m.
Location: WSCC–613/614
Learn best-practice guidelines to help foster historic preservation planning and see examples from three communities. (S425)

**Local Host Committee Track**
**Track Sponsor: Bullitt Foundation**
**The Now and Future of Agriculture** [CM | 1.25]
Saturday, 1:00–2:15 p.m.
Location: WSCC–401
Explore market-based land-use programs and tools that have protected agricultural land in the Puget Sound region. (S431)
SMART CITIES AND SUSTAINABILITY TRACK
Parking and More (or Less) Parking
CM | 1.25
Saturday, 1:00–2:15 p.m.
Location: WSCC–611/612
Hear about groundbreaking new research on multifamily residential, mixed use and on-street parking demand. (S426)

WHOLE STREETS TRACK
Building Green into Complete Streets
CM | 1.25
Saturday, 1:00–2:15 p.m.
Location: WSCC–2AB
Learn how to integrate green infrastructure, traffic calming, and more into pavement reconstruction projects. (S581)

PLANNING AND CLIMATE CHANGE SYMPOSIUM
TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY
Partnering for Communities Facing Climate Change CM | 1.25
Saturday, 1:00–2:15 p.m.
Location: WSCC–307/308
See how partnering arrangements helped San Francisco and Boston facilitate community planning for climate change. (S427)

1:30 p.m.
ORIENTATION TOUR: Seattle’s Landmarks and Legacies
CM | 2
$70
Saturday, 1:30–4:30 p.m.
Departs from WSCC level one, South Galleria
Discover the people and places that make Seattle so rewarding for planners. (P301)

2:30 p.m.
PLANNING AND CLIMATE CHANGE SYMPOSIUM
TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY
Climate Planning in the Urban Context
CM | 1.25
Saturday, 2:30–3:45 p.m.
Location: WSCC–307/308
See how partnering arrangements helped San Francisco and Boston facilitate community planning for climate change. (S427)

THE PLANNING OFFICE OF THE FUTURE TRACK
Planning for the Triple Bottom Line
CM | 1.25
Saturday, 1:00–2:15 p.m.
Location: WSCC–3AB
See how big data and other tools are helping communities make “smart” decisions. (S428)

2:30 p.m.
PLANNING AND CLIMATE CHANGE SYMPOSIUM
TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY
Climate Planning in the Urban Context
CM | 1.25
Saturday, 2:30–3:45 p.m.
Location: WSCC–307/308
See how partnering arrangements helped San Francisco and Boston facilitate community planning for climate change. (S427)

THE NEW ECONOMY TRACK
Building New Economies in Legacy Cities
CM | 1.25
Saturday, 1:00–2:15 p.m.
Location: WSCC–201
Explore issues of equity, scarce resources, and regional economic strategies in America’s older industrial cities. (S429)

Street Graphics and the Law, 4th Edition
CM | 1.25
Saturday, 1:00–2:15 p.m.
Location: WSCC–606/607
This new APA Planning Advisory Service Report presents an innovative approach to regulating on premise signs. (S430)

Turning Community Engagement into Community Action
CM | 1.25
Saturday, 1:00–2:15 p.m.
Location: WSCC–204
Research and case studies show how to turn places people live into places people love. (S432)

LOCAL HOST COMMITTEE TRACK
TRACK SPONSOR: BULLITT FOUNDATION
Living First, Working Second, PNW Style
CM | 1.25
Saturday, 2:30–3:45 p.m.
Location: WSCC–3AB
Learn how several Pacific Northwest cities have used mixed use centers to attract businesses and young professionals. (S435)

For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
2:30 p.m. continued

Neighbourhood Planning, English Style  **CM | 1.25**
Saturday, 2:30–3:45 p.m.
Location: WSCC–613/614

What lessons can American planners learn from local planning efforts in England? (S436)

Planners and Engineers, Bridging the Divide  **CM | 1.25**
Saturday, 2:30–3:45 p.m.
Location: WSCC–307/308

Diverse panelists discuss conflicts—and successful collaborations—between planners and civil engineers. (S438)

Planning for Disaster Recovery  **CM | 1.25**
Saturday, 2:30–3:45 p.m.
Location: WSCC–401

Hear highlights from APA’s updated Planning Advisory Service Report on planning for post-disaster recovery. (S439)

Regulatory Employees Creating Astounding Customer Experiences  **CM | 1.25**
Saturday, 2:30–3:45 p.m.
Location: WSCC–615/616/617

Discover techniques that can help regulators communicate more effectively with customers. (S440)

THE NEW ECONOMY TRACK

Urbanization of the Tech Industry  **CM | 1.25**
Saturday, 2:30–3:45 p.m.
Location: WSCC–606/607

Hear how three cities accommodated the campus-like environments favored by many tech companies in urban settings. (S441)

WHOLE STREETS TRACK

Zoning for Bikeability  **CM | 1.25**
Saturday, 2:30–3:45 p.m.
Location: WSCC–611/612

Learn how to use zoning and other regulatory tools to create safe, convenient bicycle infrastructure networks. (S442)

Best Practices in Energy Benchmarking  **CM | 1.25**
Saturday, 2:30–3:45 p.m.
Location: WSCC–Hall 4C-3

Join this facilitated discussion on best practices in implementing citywide energy benchmarking requirements. (S805)

Criminal Justice and the Planner’s Role  **CM | 1.25**
Saturday, 2:30–3:45 p.m.
Location: WSCC–204

Understand the neighborhood, economic, and public health impacts and the role planning can play. (S627)

3:00 p.m.

GIS WORKSHOP: Publishing Storymaps: How to Tell the Story of Your Community  **CM | 1.5**
$25—SOLD OUT
Saturday, 3:00–4:30 p.m.
Location: WSCC–Hall 4C-4

Use ready-made templates to map out your community’s story on the web. (W303)

4:00 p.m.

Fast and Funny Planning Presentations (1)  **CM | 1.25**
Saturday, 4:00–5:30 p.m.
Location: WSCC–2AB

See seven-minute presentations by your fellow planners—serious or funny, but always engaging. (S443)

Oil and Gas Development, Local Responses  **CM | 1.5**
Saturday, 4:00–5:30 p.m.
Location: WSCC–608/609

Explore diverse tools and strategies used by communities with oil and gas development. (S444)

ISRAEL STOLLMANN ETHICS SYMPOSIUM

The Ethics of Communication  **CM | 1.5 | Ethics**
Saturday, 4:00–5:30 p.m.
Location: WSCC–611/612

Planners must communicate complex issues in highly polarized political settings. Discuss distinctions between ethical communications and unethical manipulation. (S445)

WHOLE STREETS TRACK

ADA Compliance from Planning to Implementation  **CM | 1.25**
Saturday, 4:00–5:15 p.m.
Location: WSCC–401

Learn how ADA compliance programs can help jurisdictions document and correct pedestrian barriers. (S446)
Maintaining and Improving Zoning Codes  CM | 1.25
Saturday, 4:00–5:15 p.m.
Location: WSCC–606/607
Zoning codes need constant maintenance. Look at key issues, and methodologies for addressing them. (S447)

Community Corridor Planning, Solving Interjurisdictional Issues  CM | 1.25
Saturday, 4:00–5:15 p.m.
Location: WSCC–204
Examine the challenges of collaborating across agencies and jurisdictions when redesigning transportation corridors. (S448)

Data Shakedown on Active Transportation  CM | 1.25
Saturday, 4:00–5:15 p.m.
Location: WSCC–211
In a mashup of presentation and improv, discover data-driven approaches to promote bicycling and walking. (S806)

What’s Fair in Fair Housing  CM | 1.25
Saturday, 4:00–5:15 p.m.
Location: WSCC–Hall 4C-3
Ensure your local land-use regulations don’t conflict with federal fair housing laws. (S807)

4:30 p.m.
First Timer Mixer
Saturday, 4:30–5:30 p.m.
Location: WSCC–4D Skybridge
Stop by and make new conference friends. Cash bar available. (P015)

5:30 p.m.
Mentor Match Meet Up #1
Saturday, 5:30–7:00 p.m.
Location: WSCC–4C-3
Emerging professionals and veteran planners connect for one-on-one networking. (X201)

Exhibitors’ Meet and Greet
Saturday, 5:30–7:00 p.m.
Location: WSCC–4D Skybridge
Enjoy a drink and light refreshments, and mingle with conference exhibitors and sponsors. (X251)

Planning for Health in Southern California  CM | 1.25
Saturday, 4:00–5:15 p.m.
Location: WSCC–613/614
Examine public health and local government collaborations in Southern California and get tools you can use. (S451)

6:00 p.m.
Seattle Mariners vs. Texas Rangers
$30—SOLD OUT
Saturday, 6:00–10:00 p.m.
Location: Safeco Field
Watch the Mariners play the Texas Rangers! (P004)

For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
American Planning Association  SUSTAINABLE SEATTLE

6:00 p.m. continued

Exploring Ballard Nanobreweries
$30—SOLD OUT
Saturday, 6:00–9:00 p.m.
Location: Hilliard’s Beer, 1550 NW 49th St.
(P006)

New Urbanism Division Business Meeting
Saturday, 6:00–7:00 p.m.
Location: Sheraton–Grand Ballroom D
(X016)

Urban Design and Preservation Division Business Meeting
Saturday, 6:00–7:00 p.m.
Location: Sheraton–Grand Ballroom A
(X017)

6:30 p.m.

Bill Speidel’s Underground Tour
$45
Saturday, 6:30–9:00 p.m.
Location: 608 First Ave.
(P001)

7:00 p.m.

Gays and Lesbians in Planning Division Dinner
$35—SOLD OUT
Saturday, 7:00–9:00 p.m.
Location: Steelhead Diner, 95 Pike St., Pike Place Market
(P010)

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Opening Keynote

Sobering Choices and the Exquisite Art of Planning

Ron Sims | Former Deputy Secretary
U.S. Department of Housing and Urban Development

Sunday, 8:00–9:30 a.m.
Location: WSCC–6ABC

Kick off the conference with Ron Sims. As chair of the Washington Health Benefit Exchange Board and a member of the Puget Sound Leadership Council, he has a finger on the pulse of healthy, sustainable communities. He’s sure to open up fresh perspectives on all you’ll see and hear at the conference.
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SUNDAY, APRIL 19
6:45 a.m.
Planning Directors Breakfast
$50
Sunday, 6:45–7:45 a.m.
Location: Sheraton–Redwood B
Learn about exciting developments in Seattle and Phoenix. (P016)

Planning Commissioner Breakfast
$15
Sunday, 6:45–7:45 a.m.
Location: Sheraton–Redwood A
Hear from city commissioners about the challenges of planning Seattle. (P017)

8:00 a.m.
Opening keynote
Sobering Choices and the Exquisite Art of Planning
Sunday, 8:00–9:30 a.m.
Location: WSCC–6ABC
Gain perspective from Ron Sims, former deputy secretary of HUD. (S701)

Resume Clinic
Sunday, 8:00 a.m.–5:00 p.m.
Location: WSCC–205
Sign up at 8:00 a.m. and reserve your time for a 20-minute resume review by a seasoned planner or HR professional. (X203)

9:00 a.m.
ORIENTATION TOUR: Seattle’s Landmarks and Legacies
CM | 1
$40—SOLD OUT
Sunday, 9:00–noon
Departs from WSCC level one, South Galleria
Get a sneaker-level view of the improvements helping to make Seattle’s downtown neighborhoods more livable. (W002)

Private Practice Division Business Meeting
Sunday, 7:00–8:00 a.m.
Location: Sheraton–Cedar A
(X018)

City Planning and Management Division Meeting
Sunday, 7:00–8:00 a.m.
Location: Sheraton–Cedar B
(X019)

Sustainable Communities Division Business Meeting
Sunday, 7:00–8:00 a.m.
Location: Sheraton–Willow A
(X020)

Technology Division Business Meeting
Sunday, 7:00–8:00 a.m.
Location: Sheraton–Aspen
(X021)

International Planning Division Business Meeting
Sunday, 7:00–8:00 a.m.
Location: Sheraton–Juniper
(X022)

Planning Accreditation Board General Meeting and School Reviews
Sunday, 7:30 a.m.–5:30 p.m.
Location: Sheraton–Madrona
(X004)

9:30 a.m.
Emerging Professionals Connection
Sunday, 9:30 a.m.–5:00 p.m.
Location: WSCC–Hall 4AB, APA Pavilion
Expand your network and access seasoned professionals in a small-group setting. (X208)

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9:30 a.m. continued

**MOBILE WORKSHOPS:**

**Swords to Swingsets**  
$1.75  
Sunday, 9:30 a.m.–noon  
Departs from WSCC level one, South Galleria  
Tour the former Sand Point Naval Air Station, now part of Magnuson Park and home to new uses for historic properties and new construction. (W003)

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<th>Event</th>
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| 10:15 a.m. | **MOBILE WORKSHOP:**  
**Creating the Olympic Sculpture Park**  
$1.5  
Sunday, 10:15 a.m.–12:15 p.m.  
Departs from WSCC level one, South Galleria  
Learn how a brownfield site transformed into a unique public space inviting to international visitors and local residents. (W005)

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| 10:30 a.m. | **MOBILE WORKSHOP:**  
**Farm-to-Kitchen Sustainable Agricultural Policies**  
$3.75  
Sunday, 10:30 a.m.–3:00 p.m.  
Departs from WSCC level one, South Galleria  
Talk with policy experts and farmers about innovative regulatory and nonregulatory practices to protect and promote farming. (W006)

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| 10:45 a.m. | **MOBILE WORKSHOP:**  
**Achieving Social Equity around Light Rail**  
$4.0  
Sunday, 10:45 a.m.–4:45 p.m.  
Departs from WSCC level one, South Galleria  
See how sites along Seattle’s light-rail system are supporting affordable housing and retail while celebrating community diversity. (W007)

**Meet the Authors**

9:45 a.m.

Location: WSCC level six, East Lobby, APA Bookstore

Enjoy coffee and cookies at a book-signing event.

**Mentor Match Meet Up #2**

Sunday, 9:45–10:45 a.m.

Location: WSCC –203

Emerging professionals and veteran planners connect for one-on-one networking. (X202)

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| 10:00 a.m. | **MOBILE WORKSHOP:**  
**Duwamish River Cleanup Superfund Site**  
$3.0  
Sunday, 10:00 a.m.–2:00 p.m.  
Departs from WSCC level one, South Galleria  
Visit a high-profile Superfund site undergoing cleanup and restoration, including the dredging of contaminated sediments. (W004)

**DEEP DIVE:**

**Navigating a New Political Landscape**  
$2.0  
Sunday, 10:45 a.m.–12:45 p.m.  
Location: WSCC–201  
Dive into practical applications in advocacy with discussion and role playing. (S622)

**ISRAEL STOLLMAN ETHICS SYMPOSIUM**

**Ethics Case of the Year**  
$1.5  
Sunday, 10:45 a.m.–12:15 p.m.  
Location: WSCC–6E  
Join two AICP Commissioners in a highly interactive discussion of complex ethical situations. (S454)
GIS WORKSHOP:
Location Analytics to Build Resilient Communities  **CM**  |  **1.5**
$25
Sunday, 10:45 a.m.–12:15 p.m.
Location: WSCC–Hall 4C-4
Find out how GIS can help develop and retain local businesses. (W304)

Great Parks and Successful Cities  **CM**  |  **1.25**
Sunday, 10:45 a.m.–noon
Location: WSCC–2AB
Find ideas for generating economic development and associated benefits from urban parks and public spaces. (S460)

Creating Downtown Innovation Districts  **CM**  |  **1.25**
Sunday, 10:45 a.m.–noon
Location: WSCC–307/308
Explore dynamic mixed use districts in Seattle’s South Lake Union plus San Francisco and Tampa. (S455)

Next-Generation Parking Strategies  **CM**  |  **1.25**
Sunday, 10:45 a.m.–noon
Location: WSCC–3AB
Explore three programs that respond to parking demand, monitor occupancy, and give drivers real-time information. (S461)

Lessons Learned from Form-Based Codes  **CM**  |  **1.25**
Sunday, 10:45 a.m.–noon
Location: WSCC–606/607
Learn how to craft form-based codes with clear outcomes—and post-adoption challenge—in mind. (S456)

Planning Innovation in the Pacific Northwest  **CM**  |  **1.25**
Sunday, 10:45 a.m.–noon
Location: WSCC–618/619/620
Explore cutting-edge approaches to planning for natural disasters and climate change. (S464)

Planning With Grassroots Media  **CM**  |  **1.25**
Sunday, 10:45 a.m.–noon
Location: WSCC–206
Ditch the e-mail list and find local bloggers. Learn how from Seattle writers and activists. (S463)

Planning and Climate Change in Context  **CM**  |  **1.25**
Sunday, 10:45 a.m.–noon
Location: WSCC–611/612
Explore cutting-edge approaches to planning for natural disasters and climate change. (S464)

Subverting Gentrification Through TOD  **CM**  |  **1.25**
Sunday, 10:45 a.m.–noon
Location: WSCC–613/614
See how one city structured a city-developer partnership to maximize value (and minimize gentrification) from new transit. (S465)

For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
10:45 a.m. continued

Tools for Implementing Health Goals Through Planning  **CM | 1.25**

Sunday, 10:45 a.m.–noon
Location: WSCC–615/616/617

What tools can help planners include health goals in plans and policies? Find out! ($466)

11:00 a.m.

MOBILE WORKSHOP:  
Revisit Pierce County’s Chambers Creek Properties  **CM | 4.5**

$103

Sunday, 11:00 a.m.–5:00 p.m.
Departs from WSCC level one, South Galleria
Tour this award-winning reclamation site, acclaimed for its green buildings, sustainable operations, and innovative design. (W008)

11:15 a.m.

MOBILE WORKSHOP:  
Stillaguamish Estuary Preservation and Restoration  **CM | 2.25**

$95

Sunday, 11:15 a.m.–4:15 p.m.
Departs from WSCC level one, South Galleria
Explore a groundbreaking project that restored 150 acres of tidal marsh in upland areas previously isolated by levees. (W009)

11:45 a.m.

MOBILE WORKSHOP:  
Living Building Challenge and Pilot Program  **CM | 3.5**

$95

Sunday, 11:45 a.m.–4:45 p.m.
Departs from WSCC level one, South Galleria
Tour two distinct projects that have achieved or are seeking Living Building Certification. (W010)

12:00 p.m.

MOBILE WORKSHOP:  
Leveraging the Value of Transitioning Neighborhoods  **CM | 3**

$79—SOLD OUT

Sunday, 1:00–5:00 p.m.
Departs from WSCC level one, South Galleria
See how shifts in the African-American population of two Seattle districts have shaped mixed use and residential developments and other revitalization projects. (W011)

DEEP DIVE:  
Your Professional Brand  **CM | 2.75**

Sunday, 1:00–3:45 p.m.
Location: WSCC–608/609
Executive search professionals share their expertise on building a brand to advance your career. ($469)

GIS WORKSHOP:  
ArcGIS for Grants  **CM | 1.5**

$25

Sunday, 1:00–2:30 p.m.
Location: WSCC–Hall 4C-4
Hear about using the ArcGIS platform to qualify areas for grants. (W305)
Collective-Impact Approach to Stormwater Management  
**CM | 1.25**

Sunday, 1:00–2:15 p.m.  
Location: WSCC–613/614

Explore green and gray infrastructure techniques for stormwater management in the Delaware River watershed. (S470)

Affirmatively Furthering Fair Housing Tools  
**CM | 1.25**

Sunday, 1:00–2:15 p.m.  
Location: WSCC–201

Get updates, gain tools, and discuss HUD’s proposed rules for grant and federal funding recipients. (S471)

A Culture of Sustainability in Hawaii  
**CM | 1.25**

Sunday, 1:00–2:15 p.m.  
Location: WSCC–307/308

Find out more about the Aloha+ Challenge and get takeaways for planners everywhere. (S472)

Planning the Pacific Northwest  
**CM | 1.25**

Sunday, 1:00–2:15 p.m.  
Location: WSCC–618/619/620

Join the educators and practice professionals behind the new release from APA Planners Press. (S473)

City Climate Action and Resiliency Planning  
**CM | 1.25**

Sunday, 1:00–2:15 p.m.  
Location: WSCC–611/612

Explore innovative comprehensive plans that connect greenhouse gas reduction targets with general plans’ implementation policies. (S474)

Collaboration for Healthy Communities in LA County  
**CM | 1.25**

Sunday, 1:00–2:15 p.m.  
Location: WSCC–615/616/617

Hear how Los Angeles County’s Healthy Design Workgroup brought departments together under a common goal. (S475)

Complete Streets or Complete Networks?  
**CM | 1.25**

Sunday, 1:00–2:15 p.m.  
Location: WSCC–602/603/604

Take part in an exercise to accommodate all transportation modes in Seattle’s Capitol Hill neighborhood. (S476)

Equipping Communities for Action  
**CM | 1.25**

Sunday, 1:00–2:15 p.m.  
Location: WSCC–401

Hear about materials being developed to explain complex concepts to citizens and enhance community participation. (S477)

Habitat Enhancement Design in Urban Settings  
**CM | 1.25**

Sunday, 1:00–2:15 p.m.  
Location: WSCC–606/607

Delve into a creative effort setting the stage for a major transformation of Seattle’s waterfront. (S478)

How Global Trends Shape Downtown Planning  
**CM | 1.25**

Sunday, 1:00–2:15 p.m.  
Location: WSCC–2AB

Learn how to use a downloadable program to harness global information for developing plans that tap into local strengths. (S479)

Land-Use Mediation, Policy, and Practice  
**CM | 1.25**

Sunday, 1:00–2:15 p.m.  
Location: WSCC–204

Planners and mediators discuss how their professions overlap and benefit each other. (S480)

Leaving Behind 1950s Housing Codes  
**CM | 1.25**

Sunday, 1:00–2:15 p.m.  
Location: WSCC–303

Learn how innovative towns and cities are expanding housing choices in existing neighborhoods. (S481)

For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
THE PLANNING OFFICE OF THE FUTURE TRACK
No Hard Copies;
Creating Web-Based Plans 
CM | 1.25
Sunday, 1:00–2:15 p.m.
Location: WSCC–3AB
Discover benefits and challenges of digital plans, created to be viewed and used solely online. (S482)

Starting and Running a Successful Planning Firm
Sunday, 1:00 p.m.–2:15 p.m.
Location: WSCC–Planning Expo, Hall 4AB
Ever thought about starting your own firm? Get pointers from those who’ve done it. (X212)

BETTMAN LAW SYMPOSIUM
Urban Agriculture and the Law
CM | 1.25
Sunday, 1:00–2:15 p.m.
Location: WSCC–6E
Gain insight into how to overcome common legal obstacles to permitting urban agriculture. (S483)

Financing Mechanisms for Community-Scale Solar 
CM | 1.25
Sunday, 1:00–2:15 p.m.
Location: WSCC–211
Explore financing mechanisms for community-scale solar initiatives, including group purchasing programs and community-based, shared-solar installations. (S810)

MOBILE WORKSHOP:
Cedar River Restoration Strategy and Sites 
CM | 1.25
$82
Sunday, 1:15 p.m.–5:45 p.m.
Departs from WSCC level one, South Galleria
Visit potential and completed restoration project sites for reducing flood damage and restoring wetlands and aquatic habitats. (W012)

MOBILE WORKSHOP:
Kayak Tour of Seattle’s Lake Union
CM | 2
$104—SOLD OUT
Sunday, 1:30 p.m.–5:00 p.m.
Departs from WSCC level one, South Galleria
Take a guided kayak tour of this urban lake and the many uses it supports, from boating to floating homes. (W013)

ORIENTATION TOUR:
Seattle’s Landmarks and Legacies
CM | 2
$70—SOLD OUT
Sunday, 1:30–4:30 p.m.
Departs from WSCC level one, South Galleria
Discover the people and places that make Seattle so rewarding for planners. (P303)

MOBILE WORKSHOP:
Theaters in a Lively Urban Center
CM | 2.25
$41—SOLD OUT
Sunday, 1:45–4:45 p.m.
Departs from WSCC level one, South Galleria
See how Seattle’s thriving arts community has propelled economic growth and urban vitality. (W037)

MOBILE WORKSHOP:
Shoreline Management in the Urban Environment
CM | 1.5
$79—SOLD OUT
Sunday, 2:00–5:00 p.m.
Departs from WSCC level one, South Galleria
Tour six shoreline habitat mitigation and enhancement projects—and learn about the regulations guiding them. (W014)

MOBILE WORKSHOP:
Biking Seattle’s Tech Neighborhoods 
CM | 2
$90—SOLD OUT
Sunday, 2:15–5:15 p.m.
Departs from WSCC level one, South Galleria
Hop on two wheels and experience how bicycles fit into Seattle’s high-tech South Lake Union neighborhood. (W015)
Traditional Chinese Village Conservation and Development  
Sunday, 2:30–3:45 p.m.  
Location: WSCC–303  
Hear how APA and Zhejiang University helped balance heritage conservation and economic development in 18 Chinese villages. (S490)

SMART CITIES AND SUSTAINABILITY TRACK  
Innovative Parking Strategies for Affordable Housing  
Sunday, 2:30–3:45 p.m.  
Location: WSCC–2AB  
See new data-driven tools, hear about three innovative case studies, and explore community benefits. (S491)

Integrating Public Health into Planning Review  
Sunday, 2:30–3:45 p.m.  
Location: WSCC–201  
Learn how integrating public health rounds out land-use decision making and local comprehensive plans. (S492)

Managing Urban Growth: From Boundaries to Blurred Lines  
Sunday, 2:30–3:45 p.m.  
Location: WSCC–606/607  
Have urban growth boundaries achieved their goals? Study three regions that have used this growth-management technique. (S494)

For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
2:30 p.m. continued

WHOLE STREETS TRACK

Maximizing Mobility in Regional Transportation Systems  
**CM | 1.25**

Sunday, 2:30–3:45 p.m.  
Location: WSCC–618/619/620  
How can regions include all modes in their transportation system? Explore the Puget Sound's approach. (S495)

Planning Retail That Can Really Happen  
**CM | 1.25**

Sunday, 2:30–3:45 p.m.  
Location: WSCC–3AB  
Store designers, developers, and economic development professionals tell what's essential to make retail plans work. (S496)

Rural by Design, Firsthand Perspectives  
**CM | 1.25**

Sunday, 2:30–3:45 p.m.  
Location: WSCC–615/616/617  
Learn about six projects in the book's new edition, from planners who helped them succeed. (S497)

Wit and Wisdom from FAICP Planners  

Sunday, 2:30–3:45 p.m.  
Location: WSCC–211  
In this facilitated discussion, FAICP planners share their experiences, perspectives, and humor. (S811)

Development Aid for Planning in Asia  
**CM | 1.25**

Sunday, 2:30–3:45 p.m.  
Location: WSCC–Hall 4C-3  
Representatives of key Asia-Pacific development aid organizations lead a discussion on issues facing urban and regional planning. (S812)

Young Planners/Emerging Professionals Group Ideas Exchange  

Sunday, 2:30–3:45 p.m.  
Location: WSCC–203  
Talk with YPG leaders about running a successful Young Planners Group in your local chapter. (X207)

3:00 p.m.

GIS WORKSHOP: Bringing Geography to Design and Planning Workflows  
**CM | 1.5**  
$25  
Sunday, 3:00–4:30 p.m.  
Location: WSCC–Hall 4C-4  
Use GeoPlanner to create, analyze, and report on planning scenarios. (W306)

4:00 p.m.

BETTMAN LAW SYMPOSIUM

Protecting Local Environments and Natural Resources  
**CM | 1.5 | Law**

Sunday, 4:00–5:30 p.m.  
Location: WSCC–606/607  
Explore how planners and lawyers can work together to achieve balanced growth and development. (S499)

Career Reality Speed Networking #1  

Sunday, 4:00–5:30 p.m.  
Location: WSCC–203  
Seasoned planning professionals give career tips in 15-minute sessions. Spots are filled on a first-come basis, so please arrive early. (X204)

Waterfront Edge Design Guidelines  
**CM | 1.25**

Sunday, 4:00–5:15 p.m.  
Location: WSCC–613/614  
Hear how New York balanced public access, resiliency, and ecology in its Waterfront Edge Design Guidelines. (S500)

LOCAL HOST COMMITTEE TRACK

TRACK SPONSOR: BULLITT FOUNDATION

Avoiding the Unmanageable, Managing the Unavoidable  
**CM | 1.25**

Sunday, 4:00–5:15 p.m.  
Location: WSCC–204  
Gain insight into climate dynamics and learn how Washington State adopted successful mitigation and adaptation strategies. (S501)

THE NEW ECONOMY TRACK

Back to the City  
**CM | 1.25**

Sunday, 4:00–5:15 p.m.  
Location: WSCC–6E  
Probe metro New York’s first empirical data on the movement from suburbs back to city. (S502)

Planning and Local School Performance  
**CM | 1.25**

Sunday, 4:00–5:15 p.m.  
Location: WSCC–615/616/617  
Discover how Southern Nevada's robust regional plan expands the stakeholder base that influences student achievement. (S503)
SUSTAINING COMMUNITY CHARACTER THROUGH COLLABORATIVE PLANNING

CM | 1.25

Sunday, 4:00–5:15 p.m.
Location: WSCC–401

How did one county come together to combat sprawl, focus growth, and create a new planning framework? (S510)

CONNECTING COMMUNITY PLANS

CM | 1.25

Sunday, 4:00–5:15 p.m.
Location: WSCC–602/603/604

Learn how linking consolidated plans and comprehensive plans can cut duplication and close gaps in planning efforts. (S511)

Did UGBs Work in Oregon?

CM | 1.25

Sunday, 4:00–5:15 p.m.
Location: WSCC–2AB

Peek "under the hood" at this state's efforts to modernize its 40-year-old urban growth boundary rules. (S512)

SMART CITIES AND SUSTAINABILITY TRACK

Did UGBs Work in Oregon?

CM | 1.25 | Law

Sunday, 4:00–5:15 p.m.
Location: WSCC–2AB

Peek "under the hood" at this state's efforts to modernize its 40-year-old urban growth boundary rules. (S512)

BETTMAN LAW SYMPOSIUM

Urban Growth Management in Portland’s Metro

CM | 1.25 | Law

Sunday, 4:00–5:15 p.m.
Location: WSCC–3AB

Explore the legal wrangling associated with establishing and maintaining the Portland Metro urban growth boundary. (S547)

CIVIC ENGAGEMENT IN A MOBILE WORLD

CM | 1.25

Sunday, 4:00–5:15 p.m.
Location: WSCC–211

Explore mobile apps for engaging boomers and millennial communities in a meaningful way. (S813)

JOBS, SUSTAINABILITY, AND THE PACIFIC NORTHWEST

CM | 1.25

Sunday, 4:00–5:15 p.m.
Location: WSCC–Hall 4C-3

Learn how progressive communities in Washington and Oregon have reconciled economic development and sustainability efforts. (S814)

For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
4:00 p.m. continued

APA China Program
Sunday, 4:00–5:00 p.m.
Location: WSCC—Hall 4AB, Emerging Professionals Connection
Learn about resources for Chinese students.

5:00 p.m.

Fellows of AICP Reception
$40
Sunday, 5:00–7:00 p.m.
Location: Seattle Public Library (Main Branch) 1000 Fourth Ave., Seattle. (X101)

GIS WORKSHOP: Designing, Analyzing, and Visualizing in 3-D
CM | 1.5
$25
Sunday, 5:00–6:30 p.m.
Location: WSCC—Hall 4C-4
See how 3-D in GIS can promote better decision making. (W307)

5:30 p.m.

WHOLE STREETS TRACK
Best Practices in Separated Bike Lanes CM | 1.25
Sunday, 5:30–6:45 p.m.
Location: WSCC–606/607
Learn to identify candidate corridors, understand the network context, and find funding sources. (S513)

MILLENNIALS, GEN X, AND ACTIVE BOOMERS SYMPOSIUM
TRACK SPONSOR: AARP
Boomer Planners ‘Retiring’? What’s Next CM | 1.25
Sunday, 5:30–6:45 p.m.
Location: WSCC–201
Seasoned planning professionals discuss the next step(s) in their careers after leaving leadership positions. (S514)

SMART CITIES AND SUSTAINABILITY TRACK
Connecting Climate Action, Transportation, and Sustainability CM | 1.25
Sunday, 5:30–6:45 p.m.
Location: WSCC–2AB
Discover how Boulder, Colorado, is integrating its climate action plan with its transportation master plan. (S515)

Fast and Funny Planning Presentations (2) CM | 1.25
Sunday, 5:30–6:45 p.m.
Location: WSCC–6E
See seven-minute presentations by your fellow planners—serious or funny but always engaging. (S517)

Food System Planning in Cascadia CM | 1.25
Sunday, 5:30–6:45 p.m.
Location: WSCC–602/603/604
Planners from Cascadian cities discuss the role of municipal government in local food systems. (S518)

THE NEW ECONOMY TRACK
Placemaking in Silicon Valley CM | 1.25
Sunday, 5:30–6:45 p.m.
Location: WSCC–615/616/617
Examine how three Silicon Valley cities are tackling placemaking, sprawl, and suburban retrofitting. (S519)

Public Participation in Complex Projects CM | 1.25
Sunday, 5:30–6:45 p.m.
Location: WSCC–613/614
What tools best obtain meaningful, reliable feedback from the public and stakeholders? Discuss lessons learned. (S520)

Smarter Transportation Metrics for Smarter Growth CM | 1.25
Sunday, 5:30–6:45 p.m.
Location: WSCC–618/619/620
Discover unintended consequences of “level of service” metrics and hear about cities exploring alternatives. (S521)

Collaborative Military and Community Planning CM | 1.25
Sunday, 5:30–6:45 p.m.
Location: WSCC–204
Demystify collaborative military and community planning in this discussion of two Seattle-based joint land-use studies. (S522)

Tying Affordability to Upzoning CM | 1.25
Sunday, 5:30–6:45 p.m.
Location: WSCC–307/308
Local jurisdictions are linking rezoning with affordable housing. Review lessons learned from “inclusionary upzoning.” (S523)
Talking About Density in Public
CM | 1.25
Sunday, 5:30–6:45 p.m.
Location: WSCC–Hall 4C-3
Explore effective ways to broach and broaden the subject of density, especially in heated circumstances. (S816)

6:00 p.m.
Urban Design and Preservation, Sustainable Communities, and International Division Reception and Awards Program
$5 division members; $10 regular
Sunday, 6:00–8:00 p.m.
Location: Pike Place Market, Atrium Floor and Kitchen, Economy Building, 1433 First Ave., at the corner of First Avenue and Pike Street, Seattle (P009)

6:30 p.m.
Federal Planning and New Urbanism Division Reception
$10
Sunday, 6:30–8:30 p.m.
Location: Copperworks Distilling, 1250 Alaskan Way, Seattle (P012)

6:45 p.m.
Planning and the Black Community Division Business Meeting
Sunday, 6:45–8:45 p.m.
Location: Sheraton–Grand Ballroom A (X023)

Planning and Law Division Business Meeting
Sunday, 6:45–8:15 p.m.
Location: Sheraton–Cedar A (X027)

Small Town and Rural Planning Division Business Meeting
Sunday, 6:45–8:00 p.m.
Location: Sheraton–Cedar B (X024)

For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
6:45 p.m. continued

**County Planning Division Business Meeting and Awards Presentation**

Sunday, 6:45–8:00 p.m.
Location: Sheraton–Redwood B
(X025)

**Environment, Natural Resources, and Energy Division Business Meeting**

Sunday, 6:45–7:45 p.m.
Location: Sheraton–Redwood A
(X026)

**Planning and Women Division Business Meeting**

Sunday, 6:45–7:45 p.m.
Location: Sheraton–Juniper
(X028)

**Regional and Intergovernmental Planning Division Business Meeting**

Sunday, 6:45–7:45 p.m.
Location: Sheraton–Aspen
(X029)

7:00 p.m.

**Lake Union Extravaganza!**

$45

Sunday, 7:00–9:00 p.m.
Location: Museum of History and Industry, 860 Terry Ave. N, Seattle

Enjoy Northwest appetizers, beverages, and live music at the opening reception. (P003)

8:15 p.m.

**County Planning, Private Practice, Regional and Intergovernmental Planning, and Small Town and Rural Planning Divisions Networking Reception**

$5 students; $10 division members; $15 regular

Sunday, 8:15–9:30 p.m.
Location: Sheraton–Grand Ballroom B
(P011)
MONDAY, APRIL 20

Plenary

Transforming Communities for an Aging America

Debra B. Whitman | Executive Vice President Policy, Strategy and International Affairs, AARP

Monday, 9:00–10:15 a.m.
Location: WSCC–608/609

Age-friendly housing and transportation. Walkable streets. Access to services. Social connections. How can communities meet the needs of an aging population? Learn about the AARP Network of Age Friendly Communities, the AARP Livability Index, and how they’re helping to meet the challenge.

Awards Luncheon

Julián Castro | U.S. Secretary of Housing and Urban Development

Monday, noon–1:30 p.m.
Location: WSCC–6ABC

Celebrate the best of planning with Secretary Castro, former mayor of San Antonio, Texas. Under his leadership, HUD is working to give all people, regardless of their station in life, new opportunities to thrive. Listen as he shares his vision for HUD and the nation’s communities.
If you have your sights set on taking the AICP exam in November—the last time it will be offered this year—start your application now! Apply between June 2 and June 8 and APA will notify you early of the application decision. Should your application be disapproved, you may revise it and reapply for the November exam.

AICP resources at planning.org/certification will help you assemble your application.

- The Exam Candidate Bulletin, including a pre-application checklist of eligibility requirements
- Step-by-step application instructions
- An annotated exam application template
- A Criterion Response Checklist
- A sample employment verification letter
- Tips for savvy applicants
- An exam outline

Key dates for the November 2015 AICP Comprehensive Planning Exam

**June 2:** Exam application window opens  
**June 8:** Early-bird exam application deadline  
**June 30:** Final exam application deadline  
**November 2–17:** Testing window

AICP hopes to welcome you soon!

planning.org/certification
CONFERENCE GUIDE

MONDAY, APRIL 20

7:00 a.m.
American Society of Consulting Planners (ASCP) Board Meeting
Monday, 7:00–8:00 a.m.
Location: Sheraton–Redwood A
(X005)

7:15 a.m.
ISRAEL STOLLMAN ETHICS SYMPOSIUM
Ethics of Private Practice Consulting
CM | 1.5 | Ethics
Monday, 7:15–8:45 a.m.
Location: WSCC–Hall 4C-3
Discuss ethical dilemmas frequently faced by private consultants and the public officials who work with them. (S817)

7:30 a.m.
DEEP DIVE:
Drivers of Change in Transportation
CM | 4.25
Monday, 7:30–11:45 a.m.
Location: WSCC–6E
Technological, economic, political, and environmental conditions are changing fast. Explore what's ahead for transportation planning. (S625)

MOBILE WORKSHOP:
Brightwater Treatment and Environmental Restoration
CM | 2
$66
Monday, 7:30–11:30 a.m.
Departs from WSCC level one, South Galleria
Tour the regional wastewater treatment plant and 40-plus-acre restoration area of Brightwater Center, a LEED Platinum project. (W016)

THE NEW ECONOMY TRACK
21st Century Industrial Districts Near Transit
CM | 1.25
Monday, 7:30–8:45 a.m.
Location: WSCC–3AB
Explore how to revise land-use policies in older industrial employment districts to accommodate new rapid transit. (S526)

SMART CITIES AND SUSTAINABILITY TRACK
Sustainability Certification and Comprehensive Planning
CM | 1.25
Monday, 7:30–8:45 a.m.
Location: WSCC–613/614
Representatives of three local governments talk about their experiences using the STAR Community Rating System. (S527)

Digital Democracy and Public Engagement
CM | 1.25
Monday, 7:30–8:45 a.m.
Location: WSCC–608/609
See how tools like online gaming can make public engagement more transparent, inclusive, and accessible. (S528)

PLANNING AND CLIMATE CHANGE SYMPOSIUM TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY
Public Engagement in Low-Carbon, Resilient Communities
CM | 1.25
Monday, 7:30–8:45 a.m.
Location: WSCC–611/612
Examine successful strategies for communicating and collaborating with the public and stakeholders regarding climate change. (S529)

WHOLE STREETS TRACK
TOD Performance Metrics
CM | 1.25
Monday, 7:30–8:45 a.m.
Location: WSCC–606/607
Learn about programs in the Denver region to implement transit-oriented development and monitor its success. (S530)

Legal Issues for Planning Commissioners
Monday, 7:30–8:45 a.m.
Location: WSCC–401
Get practical tips on everything from taking testimony to handling crowds. (S531)

WHOLE STREETS TRACK
Transit-Oriented Redevelopment and Form-Based Codes
CM | 1.25
Monday, 7:30–8:45 a.m.
Location: WSCC–602/603/604
Learn how form-based codes can allow block-by-block implementation of transit-oriented regulations in underperforming urban centers. (S532)

For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
### Monday

**7:30 a.m.**
**St. Elizabeths–Congress Heights EcoDistrict**  
**CM | 1.25**
- Monday, 7:30–8:45 a.m.
- Location: WSCC–618/619/620
- Explore a program designed to create replicable models for accelerating sustainability at the neighborhood scale. (S533)

### Millenials, Gen X, and Active Boomers Symposium
- **Track Sponsor: AARP Vitality and Opportunity in Old Neighborhoods**  
  **CM | 1.25**
- Monday, 7:30–8:45 a.m.
- Location: WSCC–211
- Learn how preserving older, smaller buildings advances walkability in historic neighborhoods. (S534)

**The Military’s 50 Shades of Blue-Gray**  
**CM | 1.25**
- Monday, 7:30–8:45 a.m.
- Location: WSCC–211
- Find out how the new Air Force Encroachment Management program is affecting planning efforts. (S818)

**Partnerships for Climate-Resilient Communities**  
**CM | 1.25**
- Monday, 7:30–8:45 a.m.
- Location: WSCC–204
- In this facilitated discussion, see how partnerships help communities adapt to a changing climate and build a stronger future. (S819)

**Sustainable Neighborhoods Program**  
**CM | 1.25**
- Monday, 7:30–8:45 a.m.
- Location: WSCC–201
- Master tools for tapping into the power of citizen-driven participation to transform your community in this facilitated discussion. (S820)

### 8:00 a.m.
**Resume Clinic**
- Monday, 8:00 a.m.–5:00 p.m.
- Location: WSCC–205
- Sign up at 8:00 a.m. and reserve your time for a 20-minute resume review by a seasoned planner or HR professional. (X205)

**MOBILE WORKSHOP:**
**Local Farmland Producing Local Food**  
**CM | 3.5**
- Monday, 8:00 a.m.–noon
- Departs from WSCC level one, South Galleria
- Tour three agricultural districts near Seattle and meet the entrepreneurial farmers who supply local farmers markets and stores. (W018)

### 8:15 a.m.
**MOBILE WORKSHOP:**
**Impact of Seattle’s Local Food Policies**  
**CM | 2**
- Monday, 8:15 a.m.–12:15 p.m.
- Departs from WSCC level one, South Galleria
- Visit key sites in Seattle’s efforts to expand in-city food production and access to healthy food. (W019)

### 8:30 a.m.
**MOBILE WORKSHOP:**
**Community-Driven Design in Chinatown**  
**CM | 2.5**
- Monday, 8:30 a.m.–noon
- Departs from WSCC level one, South Galleria
- Explore community-driven projects that have bolstered economic development, affordable housing, and public spaces. (W020)

### 8:45 a.m.
**MOBILE WORKSHOP:**
**Innovation Districts and Smart Cities**  
**CM | 2**
- Monday, 8:45–11:45 a.m.
- Departs from WSCC level one, South Galleria
- See the South Lake Union innovation district in action—the partnerships at its heart, its sustainable features, and the lessons it holds for building future smart cities. (W021)

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### Monday

**7:45 a.m.**
**MOBILE WORKSHOP:**
**Balancing Working Waterfronts with Other Uses**  
**CM | 1.25**
- Monday, 7:45–10:45 a.m.
- Departs from WSCC level one, South Galleria
- Enjoy a three-hour boat ride and see how Seattle’s working waterfront thrives alongside commercial and recreational uses. (W017)
CONFERENCE GUIDE

PLANNING AND CLIMATE CHANGE SYMPOSIUM
TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY

Climate Change and Natural Hazards Worldwide
CM | 1.25
Monday, 9:00–10:15 a.m.
Location: WSCC–204
Discover lessons from around the globe about planning for natural hazards. (S537)

WebCode Toolkit, Civic Technology Evolved
CM | 1.25
Monday, 9:00–10:15 a.m.
Location: WSCC–606/607
See what’s new in civic technology, including an open-source toolkit for searchable, mobile-optimized zoning codes. (S538)

Healthy Community Design, Inner-City Revitalization
CM | 1.25
Monday, 9:00–10:15 a.m.
Location: WSCC–615/616/617
Study two revitalized inner-city neighborhoods that support healthy lifestyle choices. (S539)

‘Leftover City,’ or Transforming Interstitial Sites
CM | 1.25
Monday, 9:00–10:15 a.m.
Location: WSCC–618/619/620
See how planners and city agencies can unleash value and visions for “leftover” spaces. (S540)

Metropolitan Conservation Planning at Multiple Scales
CM | 1.25
Monday, 9:00–10:15 a.m.
Location: WSCC–602/603/604
Learn how cities and regions are partnering to tackle natural resource issues beyond political boundaries. (S541)

Neighborhood Conservation in LGBTQ Communities
CM | 1.25
Monday, 9:00–10:15 a.m.
Location: WSCC–201
Strike a balance between nurturing neighborhood vitality and preserving social and other aspects of place in LGBTQ communities. (S542)

For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
Emerging Careers in Planning: Public Health
Monday, 9:00 a.m.–10:00 a.m.
Location: WSCC–Planning Expo, Hall 4AB
Emerging Professionals Connection
Find out what it takes to break into the field of planning and public health. (X213)

MOBILE WORKSHOP: Streets as Parks in Belltown
$41—SOLD OUT
Monday, 9:15–11:45 a.m.
Departs from WSCC level one, South Galleria
Experience how a vibrant street park in one Seattle neighborhood accommodates vehicular, pedestrian, and bicycle traffic. (W023)

MOBILE WORKSHOP: Building a Platinum Walkable Community
$43—SOLD OUT
Monday, 9:30 a.m.–noon
Departs from WSCC level one, South Galleria
Walk Seattle’s vibrant downtown neighborhoods and see how planning and design came together to craft one of the nation’s most walkable cities. (W024)

MOBILE WORKSHOP: Historic South Downtown Tour
$41—SOLD OUT
Monday, 9:45 a.m.–12:45 p.m.
Departs from WSCC level one, South Galleria
Tour Pioneer Square and the Chinatown-International District, Seattle’s largest historic neighborhoods. (W025)

MOBILE WORKSHOP: Greenest Commercial Building in the World
$69—SOLD OUT
Monday, 10:00 a.m.–noon
Departs from WSCC level one, South Galleria
See firsthand how the Bullitt Center is surpassing its goals of net-zero energy and water consumption. (W026)
Encore Workshop will be held Tuesday, 9:45 a.m. (W059). See page 59.
10:15 a.m.
**MOBILE WORKSHOP:**
Tacoma, Past and Future  **CM | 3**  
$103
Monday, 10:15 a.m.–3:45 p.m.
Departs from WSCC level one, South Galleria
Tour projects that illustrate the challenges and opportunities inherent in linking preservation, economic development, and transportation efforts. (W027)

**APA China Program**
Monday, 10:15–11:15 a.m.
Location: WSCC–Hall 4AB, Emerging Professionals Connection

10:30 a.m.
**MOBILE WORKSHOP:**
Seattle Public Library, Spiraling the Future  **CM | 1.25**  
$41—SOLD OUT
Monday, 10:30 a.m.–noon
Departs from WSCC level one, South Galleria
See for yourself why this building has been touted as "the most important new library to be built in a generation." (W028)

**County Approaches to Sage Grouse Protection  **CM | 1.25  
Monday, 10:30–11:45 a.m.
Location: WSCC–3AB
Learn how four Colorado counties have conserved habitat for the sage grouse on private and public property. (S548)

**Writing Powerful Resumes and Landing a Job**
Monday, 10:30–11:45 a.m.
Location: WSCC–618/619/620
Get pointers on how to write a professional resume and land a job. (S549)

**Flood Resilience Planning, CPAT Field Notes  CM | 1.25**  
Monday, 10:30–11:45 a.m.
Location: WSCC–303
Hear how APA’s Community Planning Assistance Teams helped two communities develop frameworks for flood resilience. (S550)

**Measuring Great Neighborhoods for All Ages  **CM | 1.25
Monday, 10:30–11:45 a.m.
Location: WSCC–2AB
Explore AARP’s online tool to make communities better for all ages. Bring a tablet! (S551)

**Effective Meeting Management for Planning Commissioners**
Monday, 10:30–11:45 a.m.
Location: WSCC–401
Are you a new commission chair? Considering becoming chair? Get help from this targeted session. (S552)

**Pacific Northwest Tribal Planning  **CM | 1.25
Monday, 10:30–11:45 a.m.
Location: WSCC–201
Examine how tribes have removed dams and other roadblocks to restore salmon runs. (S553)

**Housing, Lodging, and the Sharing Economy  CM | 1.25**
Monday, 10:30–11:45 a.m.
Location: WSCC–606/607
Explore what the growth of short-term rentals means for land use, tax regulation, and the economy in destination communities. (S554)

**State Policy and Climate Change**  **CM | 1.25**
Monday, 10:30–11:45 a.m.
Location: WSCC–204
Find out how states and localities are collaborating, and what lies ahead. (S555)

**Strategies for Implementing Regional Plans  **CM | 1.25
Monday, 10:30–11:45 a.m.
Location: WSCC–613/614
Compare Puget Sound and East Coast efforts funded by Sustainable Communities Regional Planning Grants. (S556)

For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
10:30 a.m. continued
SMART CITIES AND SUSTAINABILITY TRACK

Three Takes on Sustainability Planning  CM | 1.25
Monday, 10:30–1:45 a.m.
Location: WSCC–608/609
Explore sustainability plans developed in St. Louis for the region, the city, and a neighborhood. (S557)

Transportation and Planning Innovations from Sweden  CM | 1.25
Monday, 10:30–1:45 a.m.
Location: WSCC–615/616/617
Hear from the planners who oversaw Stockholm’s successful congestion-pricing projects. (S558)

What’s Up With Seattle-Area Planning Directors?  CM | 1.25
Monday, 10:30–1:45 a.m.
Location: WSCC–211
Learn what’s working—and what’s not—from some of Seattle’s leading planning players. (S559)

Planning Research Centers: Setting Research Agendas  CM | 1.25
Monday, 10:30–1:45 a.m.
Location: WSCC–602/603/604
Discuss current projects, potential collaboration, and needs for planning research. (S823)

Sisterhood of the Traveling Plan(ners)  CM | 1.25
Monday, 10:30–1:45 a.m.
Location: WSCC–4C-3
Join a facilitated discussion on career advancement, salary negotiation, and discrimination in the workplace. (S824)

11:45 a.m.
JAPA Editorial Meeting
Monday, 11:45 a.m.–12:45 p.m.
Location: Sheraton–Juniper
(X006)

Noon
Awards Luncheon
One invitation included with full registration; $50 for additional tickets
Monday, noon–1:30 p.m.
Location: WSCC–6ABC
Celebrate the best projects, plans, and planners in the country. (P200)

1:00 p.m.
PAB Site Visitor Training
Monday, 1:00–6:00 p.m.
Location: Sheraton–Redwood A
(X007)

MOBILE WORKSHOP:
Downtown Redmond, Suburbia to Urban Village  CM | 2.75
$79—SOLD OUT
Monday, 1:00–5:00 p.m.
Departs from WSCC level one, South Galleria
Discover how Redmond transformed its sleepy downtown into a thriving, pedestrian- and transit-oriented urban village. (W030)

1:15 p.m.

MOBILE WORKSHOP:
A Regional Solution for Affordable Housing  CM | 2.5
$76—SOLD OUT
Monday, 1:15–4:45 p.m.
Departs from WSCC level one, South Galleria
See how Seattle’s most expensive places to live have embraced regional solutions for growing affordable and special-needs housing. (W031)

1:30 p.m.
Explore the Planning Expo
Monday, 1:30–2:45 p.m.
Location: WSCC–Hall 4AB
Explore the exhibits, Tech Zone, APA Pavilion, and posters during this dedicated time.

MOBILE WORKSHOP:
Bike the Burke  CM | 3.25
$120—SOLD OUT
Monday, 1:30–5:30 p.m.
Departs from WSCC level one, South Galleria
Ride Seattle’s Burke-Gilman regional trail and see how it connects to new, protected bike lanes and neighborhood greenways. (W032)

Working Abroad
Monday, 1:30 p.m.–2:45 p.m.
Location: WSCC–Planning Expo, Hall 4AB
Emerging Professionals Connection
Interested in working abroad? Explore career paths, including the benefits of Peace Corps service. (X214)

11:45 a.m.
JAPA Editorial Meeting
Monday, 11:45 a.m.–12:45 p.m.
Location: Sheraton–Juniper
(X006)
MOBILE WORKSHOP: Transforming Seattle’s Waterfront
$120—SOLD OUT
Monday, 1:45 p.m.–5:45 p.m.
Departs from WSCC level one, South Galleria
Join Seattle’s planning director to explore the city’s waterfront by foot and by harbor cruise. (W033)

Poster Presentations and Judging
Monday, 1:45–2:45 p.m.
Location: WSCC–Hall 4AB
Discover exciting projects and vote for your favorite poster presentation. See page pages 13–14 for ballot. (S399)

MOBILE WORKSHOP: Influence of Seattle’s LGBTQ Community
$68
Monday, 2:00–5:00 p.m.
Departs from WSCC level one, South Galleria
Visit Seattle’s LEED-certified City Hall, speak with LGBTQ leaders, and tour sites where the LGBTQ community has made its mark on the city. (W034)

MOBILE WORKSHOP: Trails, TOCs, and Tech
$73
Monday, 2:15–5:45 p.m.
Departs from WSCC level one, South Galleria
Tour three interrelated projects that highlight neighborhood connectivity in the highly walkable city of Kirkland. (W035)

MOBILE WORKSHOP: Exploring Livability in Downtown Bellevue
$74—SOLD OUT
Monday, 2:30–5:30 p.m.
Departs from WSCC level one, South Galleria
Learn how city leaders, residents, and other community stakeholders are advancing livability in this growing urban center. (W036)

DEEP DIVE: Advanced Techniques for Placemaking
CM | 2.75
Monday, 2:45–5:30 p.m.
Location: WSCC–613/614
Find out how to integrate environmental psychology into the planning and design of inviting, engaging places. (S560)

Career Reality Speed Networking #2
Monday, 2:45–4:15 p.m.
Location: WSCC–203
Seasoned planning professionals give career tips in 15-minute sessions. Spots are filled on a first-come basis, so please arrive early. (X206)

PLANNING AND CLIMATE CHANGE SYMPOSIUM
TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY
Addressing Climate Change, Locally and Practically
CM | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–204
See how Seattle, King County, and smaller jurisdictions are collaborating on green-building and sustainable development. (S561)

BETTMAN LAW SYMPOSIUM
Content-Neutral Sign Regulation After Reed v. Gilbert
CM | 1.25 | Law
Monday, 2:45–4:00 p.m.
Location: WSCC–6E
Content neutrality is a land mine for local sign ordinances. Get an update. (S562)

THE PLANNING OFFICE OF THE FUTURE TRACK
DIY Planning
CM | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–608/609
Hear from communities that successfully used “DIY planning” for small-area projects and comprehensive plan updates. (S563)

Growing Your Consulting Business
CM | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–606/607
Consultants share proven techniques for growing planning practices of all sizes. (S564)

For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
Hold on! Picking Up Tech Tools **CM** | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–618/619/620
Discover the limitations (and opportunities) of using web-based technologies in planning. (S565)

**New Techniques for Preserving Rural Character** **CM** | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–602/603/604
Explore how to identify and preserve the components of rural character based on the landscape setting. (S566)

**Opportunities from Highway Deconstruction** **CM** | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–615/616/617
Seattle is demolishing the Alaskan Way Viaduct. Planners from other cities discuss similar projects. (S567)

**Open Spaces for an Aging Population** **CM** | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–201
What do seniors need in parks and open space? Explore research and case studies. (S568)

**Shared Streets, from Policy to Implementation** **CM** | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–307/308
Three case studies show how shared streets can foster safe, active, and walkable neighborhoods. (S570)

**Tactics for Rebuilding Downtown Districts** **CM** | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–2AB
See how planning and design innovation can stimulate economic development and create vibrant new neighborhoods. (S571)

**Local Host Committee Track**
**Track Sponsor: Bullitt Foundation**
**Working Waterfronts/Working Relationships** **CM** | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–401
Ports and cities can work together to achieve goals they don’t necessarily share. Learn how. (S572)

**Federal Transportation Funding and Policy** **CM** | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–3AB
Explore the policy options and political realities at work in Congress. (S620)

**Big-City Planning Directors on Affordable Housing and Equity** **CM** | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–611/612
Planners and policy advocates explore markets to assess nationwide housing trends. (S624)

**Calling All Coastal Planners** **CM** | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–211
Meet other shoreline and coastal planners from around the country to discuss common planning topics. (S825)

**Planning for Gentrifying Central Cities** **CM** | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–Hall 4C-3
In this facilitated discussion, explore gentrification, ways to mitigate potential adverse effects, and what has worked. (S826)

**Using Your Social Network to Advance Planning**
Monday, 2:45–4:00 p.m.
Location: WSCC–Hall 4AB, Emerging Professionals Connection

**Whole Streets Track**
**Shared Streets, from Policy to Implementation** **CM** | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–307/308
Three case studies show how shared streets can foster safe, active, and walkable neighborhoods. (S570)

**New Economy Track**
**Tactics for Rebuilding Downtown Districts** **CM** | 1.25
Monday, 2:45–4:00 p.m.
Location: WSCC–2AB
See how planning and design innovation can stimulate economic development and create vibrant new neighborhoods. (S571)
4:15 p.m.  

**ISRAEL STOLLMAN ETHICS SYMPOSIUM**

**The Ethics of Public Participation**

**CM | 1.5 | Ethics**

Monday, 4:15–5:45 p.m.
Location: WSCC–608/609
Consider the ethics of participatory processes through a discussion of best practices and self-reflection. (S579)

**Ethics for Planning Commissioners**

Monday, 4:15–5:45 p.m.
Location: WSCC–611/612
Gain a better understanding of commissioner ethics, beyond conflict-of-interest concerns. (S582)

**Fast and Funny Planning Presentations (3)**

**CM | 1.5**

Monday, 4:15–5:45 p.m.
Location: WSCC–606/607
See seven-minute presentations by your fellow planners—serious or funny but always engaging. (S573)

**BETTMAN LAW SYMPOSIUM**

**Hot Topics in Housing Law**

**CM | 1.5 | Law**

Monday, 4:15–5:45 p.m.
Location: WSCC–6E
Get an update on legal decisions—and substantive and procedural regulatory changes—in affordable housing. (S575)

**Encore Planning Careers**

**CM | 1.25**

Monday, 4:15–5:30 p.m.
Location: WSCC–201
Hear the experiences of three retired planners who have crafted fulfilling encore careers in planning. (S574)

**Emerging Careers in Planning: Hazards and Community Resilience**

Monday, 4:15 p.m.– 5:30 p.m.
Location: WSCC–Planning Expo, Hall 4AB
Emerging Professionals Connection
Learn how to break into the field of hazards and community resilience. (X215)

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**THE NEW ECONOMY TRACK**

**Pop-Ups Approach to Temporary Revitalization**

**CM | 1.25**

Monday, 4:15–5:30 p.m.
Location: WSCC–3AB
Explore the “pop-up” phenomenon and learn how best to use them to energize your community. (S577)

**TOD Goes Suburban**

**CM | 1.25**

Monday, 4:15–5:30 p.m.
Location: WSCC–2AB
Explore the issues suburban and exurban municipalities face in promoting compatible transit-oriented development. (S580)

**Recreation in the Right-of-Way**

**CM | 1.25**

Monday, 4:15–5:30 p.m.
Location: WSCC–618/619/620
Street rights-of-way should be considered as potential recreational space. Find out how that strategy works. (S578)

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**LOCAL HOST COMMITTEE TRACK**

**TRACK SPONSOR: BULLITT FOUNDATION**

**Home Grown: Wineries, Distilleries, and Marijuana**

**CM | 1.25**

Monday, 4:15–5:30 p.m.
Location: WSCC–602/603/604
Examine legal and land-use trends and practices for regulating wineries, distilleries, and marijuana. (S583)

**Ethics for Planning Commissioners**

Monday, 4:15–5:45 p.m.
Location: WSCC–611/612
Gain a better understanding of commissioner ethics, beyond conflict-of-interest concerns. (S582)

**Fast and Funny Planning Presentations (3)**

**CM | 1.5**

Monday, 4:15–5:45 p.m.
Location: WSCC–606/607
See seven-minute presentations by your fellow planners—serious or funny but always engaging. (S573)

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Location: WSCC–618/619/620
Street rights-of-way should be considered as potential recreational space. Find out how that strategy works. (S578)

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**SMART CITIES AND SUSTAINABILITY TRACK**

**Taming Big Data for Smarter Future**

**CM | 1.25**

Monday, 4:15–5:30 p.m.
Location: WSCC–615/616/617
Learn about the Florida Department of Transportation’s approach to big data in transportation planning. (S585)

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For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
4:15 p.m. continued

**Techniques for Surveying Transit Riders**  
**CM | 1.25**
Monday, 4:15–5:30 p.m.  
Location: WSCC–401  
Delve into the dos and don'ts of conducting successful transit rider surveys. (S586)

**Federal Perspective on Climate Change Policy**  
**CM | 1.25**
Monday, 4:15–5:30 p.m.  
Location: WSCC–204  
Examine initiatives from the Obama White House and the congressional response. (S621)

**ABCs of Smart Cities’ 0–1s**  
**CM | 1.25**
Monday, 4:15–5:30 p.m.  
Location: WSCC–211  
Get IT tips for resilient communities from APA’s Smart Cities and Sustainability Task Force. (S827)

**Planning for Agricultural Land Preservation**  
**CM | 1.25**
Monday, 4:15–5:30 p.m.  
Location: WSCC–Hall 4C-3  
Discuss how strong political support and fairly enforced policies furthered agricultural preservation in one Iowa county. (S828)

5:00 p.m.

**Young Planners Scavenger Hunt and Social**  
**$5 — SOLD OUT**
Monday, 5:00–9:00 p.m.  
Depart from WSCC level one, South Galleria, to begin the hunt. Reception follows at Temple Billiards, 126 S. Jackson St., Seattle. (P007)

5:30 p.m.

**Federal Planning Division Business Meeting**
Monday, 5:30–6:30 p.m.  
Location: Sheraton–Diamond Ballroom (X030)

6:00 p.m.

**Small Town and Rural Planning Division Dinner—Let’s Talk Legal Issues**  
**CM | 1.5 | Law**
Monday, 6:00–8:30 p.m.  
Location: Steelhead Diner, 95 Pike St., Pike Place Market  
Share tips on handing legal issues where “everyone knows everyone else’s business.” (P008)

**Economic Development Division Business Meeting**
Monday, 6:00–8:00 p.m.  
Location: Sheraton–Madrona (X032)

6:30 p.m.

**Bill Speidel’s Underground Tour**  
$$45$$
Monday, 6:30–9:00 p.m.  
Location: 608 First Ave.  
Explore history with a twist on a walking tour of subterranean Seattle. (P002)

**Harvard University Graduate School of Design Alumni Reception**
Monday, 6:30–8:30 p.m.  
Location: Sheraton–Ravenna (X012)

**Healthy Communities Social Event**
Monday, 6:30–8:30 p.m.  
Location: Rhein Haus Seattle, 912 12th Ave. (X102)

**Combined University Alumni Reception**
Monday, 6:30–8:00 p.m.  
Location: Sheraton–Grand Ballroom A  
This multischool celebration is complimentary for conference delegates. (X103)

**Return to Gould Hall: UW Alumni and Friends Happy Hour and Reception**
Monday, 6:30–8:30 p.m.  
Location: Gould Hall, 3950 University Way (X278)

**Donald Shoup Reception, APA Planning Pioneer Award Recipient**
Monday, 6:30–8:30 p.m.  
Location: Sheraton–Grand Ballroom B  
Sponsored by the University of California, Los Angeles and the University of Southern California. (X279)

**Rutgers University Alumni Reception**
Monday, 6:30–8:00 p.m.  
Location: Sheraton–Cedar (X013)
University of Illinois, Urbana-Champaign; University of Illinois, Chicago; and Illinois APA Chapter Alumni Reception
Monday, 6:30–8:00 p.m.
Location: Tap House Grill, 1506 Sixth Ave. (X014)

Hunter College Alumni Reception
Monday, 6:30–7:30 p.m.
Location: The Pike Brewing Company, 1415 First Ave. (X010)

CANCELLED—University of Pennsylvania Alumni Reception
Monday, 6:30–7:30 p.m.
Location: Sheraton–Grand Ballroom D (X011)

7:00 p.m.
Seattle Mariners vs. Houston Astros
$30
Monday, 7:00–11:00 p.m.
Location: Safeco Field
Watch the Seattle Mariners take on the Houston Astros! (P005)

Federal Planning Division Awards Dinner
$50
Monday, 7:00–9:00 p.m.
Location: Sheraton–Cirrus Room (P013)

Latinos and Planning Division Business Meeting
Monday, 7:00–8:00 p.m.
Location: Sheraton–Willow A (X033)

Housing and Community Development Division Business Meeting
Monday, 7:00–8:00 p.m.
Location: Sheraton–Redwood B (X034)

Transportation Planning Division Business Meeting
Monday, 7:00–8:00 p.m.
Location: Sheraton–Issaquah (X035)

8:00 p.m.
Transportation, Gays and Lesbians in Planning, Latinos and Planning, City Planning and Management, Planning and the Black Community Divisions and California Chapter Reception
Monday, 8:00–10:00 p.m.
Location: Kells Irish Pub, 1916 Post Alley, Pike Place Market (X037)
The entire UCLA community pays tribute to Distinguished Professor of Urban Planning DONALD SHOUP, recipient of this year’s National Planning Pioneer Award.

Don, your dedication and creative thinking inspire all of us to believe in our power to change the world.

Congratulations!

Learn more: shoup.luskin.ucla.edu
International Plenary

Sustainability in a World Context
William Anderson, FAICP | President
American Planning Association
Janet Askew | President
Royal Town Planning Institute
Brendan Nelson | President
Planning Institute of Australia
Michael Gordon | President
Canadian Institute of Planners
Tuesday, 8:00 a.m.–9:15 a.m.
Location: WSCC–615/616/617

Sustainability is at the center of a worldwide conversation involving officials, the public, and planners. The presidents of the RTPI, PIA, CIP, and APA discuss how we perceive sustainability and how it is shaping planning internationally.

Closing Keynote

Natural Infrastructure and Formerly Extinct Wildlife
Stewart Brand | President
The Long Now Foundation
Tuesday, 12:30–1:30 p.m.
Location: WSCC–6AB

End the conference on a high note with environmentalist and futurist Stewart Brand, founder of the Whole Earth Catalog and TED talks veteran. Since the ‘60s Brand has been working to make the planet a better place. Find out how it’s going and what’s coming next.
Meet the Authors
Sunday, 9:45–10:45 a.m. | APA Bookstore, WSCC–Sixth Level, East Lobby
Book signing with coffee and cookies

Hear the Authors
Don’t miss these conference sessions related to:

- **The Environmental Planning Handbook, Second Edition**
  Tom Daniels
  Saturday, 10:30–11:45 a.m.
  WSCC–3AB (S418)
  CM | 1.25

- **Sustaining Places: Best Practices for Comprehensive Plans**
  David Rouse, AICP; David Godschalk, FAICP
  Saturday, 1:00–3:45 p.m.
  WSCC–608/609 (S421)
  CM | 2.75

- **Planning for Post-Disaster Recovery: Next Generation**
  James C. Schwab, AICP; Laurie Johnson, AICP
  Saturday, 2:30–3:45 p.m.
  WSCC–401 (S439)
  CM | 1.25

- **Planning the Pacific Northwest**
  Jill Sterrett, FAICP; Dennis Ryan; Ethan Seltzer; Jan Whittington
  Sunday, 1:00–2:15 p.m.
  WSCC–618/619/620 (S473)
  CM | 1.25

- **Rural by Design, Second Edition**
  Randall Arendt
  Sunday, 2:30–3:45 p.m.
  WSCC–615/616/617 (S497)
  CM | 1.25

- **Protecting the Environment Through Land Use Law**
  John Nolon
  Sunday, 4:00–5:30 p.m.
  WSCC–606/607 (S499)
  CM | 1.5 | Law

Bookstore Hours
Saturday–Monday, 8:30 a.m.–6 p.m.
Tuesday, 8 a.m.–2 p.m.

New Releases | Best Sellers | AICP Exam Readings
More at planning.org/books
TUESDAY, APRIL 21
7:30 a.m.

MOBILE WORKSHOP:
Planning Ahead for Aerospace Growth  CM I 3.75
$78
Tuesday, 7:30 a.m.–12:30 p.m.
Departs from WSCC level one, South Galleria
Tour Boeing’s Everett factory and hear from three planners who guided its development. (W038)

TUESDAY, APRIL 21
7:45 a.m.

MOBILE WORKSHOP:
Cultivating a Thriving Agriculture Economy  CM I 6
$115
Tuesday, 7:45 a.m.–5:30 p.m.
Departs from WSCC level one, South Galleria
Enjoy the Skagit Valley Tulip Festival while meeting the people, organizations, and governments behind it. (W039)

BETTMAN LAW SYMPOSIUM
Regulating the Neighborhood Dispensary  CM I 1.5 I Law
Tuesday, 7:45–9:15 a.m.
Location: WSCC–6E
See how local governments and planning can best respond to regulation of marijuana-related activities. (S587)

ISRAEL STOLLMAN ETHICS SYMPOSIUM
Planners, Managers, and Ethical Collisions  CM I 1.5 I Ethics
Tuesday, 7:45–9:15 a.m.
Location: WSCC–608/609
Explore ways to meet the AICP Code of Ethics while balancing city or county standards. (S588)

8:00 a.m.

Current Topics in Federal Planning Workshops  CM I 8
$95
Tuesday, 8:00 a.m.–5:00 p.m.
Location: WSCC–201 & WSCC–204
Learn about best practices for successful, sustainable federal communities and land areas at home and abroad. (W403)

MOBILE WORKSHOP:
Surviving Success in Urban Growth Areas  CM I 2.5
$46—SOLD OUT
Tuesday, 8:00–11:00 a.m.
Departs from WSCC level one, South Galleria (W040)

Healthy Communities Interest Group
Tuesday, 8:00–9:30 a.m.
Location: Sheraton–Cedar
Help shape the future of health in planning. Join colleagues for a semistructured conversation about key priorities and actions for health. (X009)

Ecodistricts and Performance-Based Urban Design  CM I 1.25
Tuesday, 8:00–9:15 a.m.
Location: WSCC–401
See how the SW Ecodistrict Plan in Washington, D.C., is creating a national model of mixed use sustainability. (S516)

APA’s New Aging-in-Community Programs  CM I 1.25
Tuesday, 8:00–9:15 a.m.
Location: WSCC–613/614
Leading players share the back stories behind a new APA report on developing aging-supportive programs. (S589)

Assessing Financial Exposure to Sea-Level Rise  CM I 1.25
Tuesday, 8:00–9:15 a.m.
Location: WSCC–3AB
Explore parcel-based mapping procedures from New Jersey’s coastal areas and how they apply elsewhere. (S590)

Smart Cities and Sustainability Track
Comprehensive Plan Implementation Through Infrastructure Planning  CM I 1.25
Tuesday, 8:00–9:15 a.m.
Location: WSCC–602/603/604
Using Austin as a case study, learn how capital improvement programs can support comprehensive plan implementation. (S591)

For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
8:00 a.m.
**Embracing New Urbanism, Plan to Reality**
**CM | 1.25**
Tuesday, 8:00–9:15 a.m.
Location: WSCC–2AB
Hear how communities nationwide have implemented new urbanist principles in their plans and regulations. (S592)

**WHOLE STREETS TRACK**
**Moving People in Cities that Grow**
**CM | 1.25**
Tuesday, 8:00–9:15 a.m.
Location: WSCC–606/607
Discover innovative ways of working with new development to preserve mobility in growing core cities. (S593)

**Planning for Historic Urban Landscapes**
**CM | 1.25**
Tuesday, 8:00–9:15 a.m.
Location: WSCC–307/308
See how HULs help connect preservation to other hot-button planning issues. (S594)

**Public-Private Partnerships and Park Development**
**CM | 1.25**
Tuesday, 8:00–9:15 a.m.
Location: WSCC–611/612
As public dollars have decreased, public-private partners have stepped up. Explore the impact on equity. (S595)

**Using APA’s Hazard Mitigation Policy Guide**
**CM | 1.25**
Tuesday, 8:00–9:15 a.m.
Location: WSCC–618/619/620
Learn how to use this new guide to promote environmental planning and hazard mitigation at all government levels. (S596)

**PLENARY**
**Sustainability in a World Context**
**CM | 1.25**
Tuesday, 8:00–9:15 a.m.
Location: WSCC–615/616/617
The presidents of the Royal Town Planning Institute, Planning Institute of Australia, Canadian Institute of Planners, and American Planning Association discuss how sustainability is shaping planning internationally. (S626)

**Reflections of Millenial Planners**
Tuesday, 8:00–9:15 a.m.
Location: WSCC–211
What does it mean to be a millennial planner? Share your experiences. (S829)

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8:15 a.m.
**MOBILE WORKSHOPS:**
**Small Hydropower, Potential and Pitfalls**
**CM | 3**
$100
Tuesday, 8:15 a.m.–1:15 p.m.
Departs from WSCC level one, South Galleria
Explore “on-the-ground” issues relating to the environmental, engineering, and financial aspects of operating small hydropower facilities. (W051)

8:30 a.m.
**MOBILE WORKSHOPS:**
**Seattle Industry Hits its Stride**
**CM | 3**
$79
Tuesday, 8:30 a.m.–12:30 p.m.
Departs from WSCC level one, South Galleria
Examine the efficient transportation connections Seattle has crafted among its ship, truck, and rail lines. (W052)

**MOBILE WORKSHOPS:**
**Seattle Design Commission Award Winners**
**CM | 2.75**
$68
Tuesday, 8:30–11:30 a.m.
Departs from WSCC level one, South Galleria
See SDC Design Excellence Award winners and learn how the commission influences publicly funded projects. (W041)

8:45 a.m.
**MOBILE WORKSHOPS:**
**Regional Airport, Striving and Thriving**
**CM | 3**
$46
Tuesday, 8:45 a.m.–1:15 p.m.
Departs from WSCC level one, South Galleria
Examine joint initiatives by the city of SeaTac and the Port of Seattle to promote growth in travel demand and economic development. (W042)
MOBILE WORKSHOPS: Designing Seattle, An Urban Design Overview  **CM | 2.5**
$79—SOLD OUT
Tuesday, 8:45–1:45 a.m.
Departs from WSCC level one, South Galleria
Visit visionary design projects that have revitalized neighborhoods, transformed downtown districts, and created new urban centers. (W043)

9:00 a.m.
MOBILE WORKSHOPS: How Small-Town Urbanism Works  **CM | 3.5**
$90—SOLD OUT
Tuesday, 9:00 a.m.–1:30 p.m.
Departs from WSCC level one, South Galleria
Take the ferry to Bainbridge Island, one of the region’s most successful examples of sustainable, small town urbanism. (W044)

Emerging Professionals Connection
Tuesday, 9:00 a.m.–noon
Location: WSCC–Hall 4AB, APA Pavilion
Expand your network and get direct access to seasoned professionals, in a small group setting. (X210)

9:15 a.m.
MOBILE WORKSHOPS: Seattle Urban Bicycle Network Tour  **CM | 3**
$90—SOLD OUT
Tuesday, 9:15 a.m.–1:15 p.m.
Departs from WSCC level one, South Galleria
Go on a seven-mile ride within Seattle’s urban core along protected bike lanes accessible to all ages and abilities. Includes helmet and bicycle rental. (W045)

9:30 a.m.
MOBILE WORKSHOPS: Seattle’s Olmsted Parks and Boulevards  **CM | 2.5**
$76—SOLD OUT
Tuesday, 9:30 a.m.–1:00 p.m.
Departs from WSCC level one, South Galleria
Travel Olmsted-designed Lake Washington Boulevard and see how Seattle has preserved its character while integrating contemporary uses into its landscape. (W046)

DEEP DIVE: Small Agency/Big Planning, Post-Recession  **CM | 1.25**
Tuesday, 9:30 a.m.–1:15 p.m.
Location: WSCC–307/308
As economic activity rebounds, many agencies need to rebuild. One small agency shares its approach. (S597)

Developing and Influencing Equitable Housing Policies  **CM | 1.25**
Tuesday, 9:30–10:45 a.m.
Location: WSCC–401
Elected officials, city staff, and planning commissioners discuss the iterative development of Seattle’s housing strategy. (S569)

PLANNING AND CLIMATE CHANGE SYMPOSIUM
TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY
Coastal Planning and Climate Change  **CM | 1.25**
Tuesday, 9:30–10:45 a.m.
Location: WSCC–2AB
Find out how to keep coastal regions flourishing in the face of climate change. (S598)

WHOLE STREETS TRACK
Finding Space for Bicycles  **CM | 1.25**
Tuesday, 9:30–10:45 a.m.
Location: WSCC–6E
Discover tools to engage communities, develop consensus, and mitigate or avoid conflicts. (S600)

How Smaller Jurisdictions Create Affordable Housing  **CM | 1.25**
Tuesday, 9:30–10:45 a.m.
Location: WSCC–3AB
Explore the role of partnerships for affordable and special-needs housing in 15 cities around Seattle. (S601)

SMART CITIES AND SUSTAINABILITY TRACK
Local Government’s Growing Role in Transit  **CM | 1.25**
Tuesday, 9:30–10:45 a.m.
Location: WSCC–611/612
Learn how Bellevue and other local jurisdictions have helped shape the work of regional transit agencies. (S602)

For more session details, event updates, speaker names and bios, and evaluations, download APA’s free conference app from the App Store or Google Play.
9:30 a.m. continued

**MILLENNIALS, GEN X, AND ACTIVE BOOMERS SYMPOSIUM**

**TRACK SPONSOR: AARP**

**Mastering the Challenges of Student Housing**

**CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–608/609

Student housing needs are growing. Learn how zoning and development regulations can mitigate unwanted impacts. (S603)

**LOCAL HOST COMMITTEE TRACK**

**TRACK SPONSOR: BULLITT FOUNDATION**

**Transportation and Transformation in the Pacific Northwest**

**CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–606/607

Draw inspiration from innovative transportation systems that have transformed a trio of Pacific Northwest cities. (S604)

**THE NEW ECONOMY TRACK**

**Industrial Transformation and D.C.’s Maker Economy**

**CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–618/619/620

Can a new industrial strategy stimulate economic growth and provide career-ladder jobs in the U.S. capital? (S605)

**Waterfronts as Economic Development Engines**

**CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–615/616/617

Explore strategies for public and private waterfront redevelopment in U.S. and international cities. (S606)

**What Empowers Geodesign?**

**CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–602/603/604

Take a page from allied professionals specializing in community change and explore successful geodesign projects. (S607)

**Generational Insights for Local Planning**

**CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–211

Millennials. Gen X. Boomers. What are the differences, and how can you plan for them? (S831)

**Innovative Planning Apps for Planners**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–Hall 4C-4, Tech Zone

Review designs for new mobile planning apps and help choose the most promising one. (S832)

**Trends in Regional and State Planning**

**CM | 1.25**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–Hall 4C-3

Get a sneak peek of a new APA publication highlighting innovations, cutting-edge techniques, and emerging trends in regional and state planning. (S834)

**APA/AICP Annual Meeting and Leadership Honors Ceremony**

Tuesday, 9:30–10:45 a.m.

Location: WSCC–6AB

At the 2015 meeting and ceremony, exceptional achievements by APA leaders and aspiring student planners will be recognized, questions will be taken, and the gavel will be passed to the new presidents of APA and AICP. (X001)

**Meet and Greet With Closing Keynote Speaker Steward Brand**

Tuesday, 9:30–10:45 a.m.

WSCC–Hall 4AB, Emerging Professionals Connection

9:45 a.m.

**MOBILE WORKSHOP: Immigrant Integration and Sustaining New Communities**

**CM | 2.25**

$71

Tuesday, 9:45 a.m.–1:15 p.m.

Departs from WSCC level one, South Galleria

Tour Casa Latina and its surrounds, and see how this organization is helping Latinos gain employment and access education. (W047)

**MOBILE WORKSHOP: Seattle Public Open Space Evaluation—Encore**

**CM | 2**

$41

Tuesday, 9:45–11:45 a.m.

Depart from WSCC level one, South Galleria.

See page 28 for description. (W058)
10:00 a.m.

**MOBILE WORKSHOP:**
Greenest Commercial Building in the World—Encore  **CM | 1.75**

$69
Tuesday, 10:00 a.m.–noon
Depart from WSCC level one, South Galleria.
See page 44 for description. (W059)

**MOBILE WORKSHOP:**
Liquid Assets Connecting to the Waterfront  **CM | 2.25**

$74
Tuesday, 10:00 a.m.–1:00 p.m.
Departs from WSCC level one, South Galleria
Discover how Kenmore, Washington, leveraged its waterfront assets to connect efforts in economic development, recreation promotion, and resource protection. (W048)

10:15 a.m.

**MOBILE WORKSHOP:**
Magical History Tour  **CM | 3**

$67
Tuesday, 10:15 a.m.–2:45 p.m.
Departs from WSCC level one, South Galleria
Tour scenic Suquamish and see how this Native community used gaming to spur economic growth. (W049)

10:30 a.m.

**MOBILE WORKSHOP:**
Remaking Washington State’s Top Tech Corridor  **CM | 2.5**

$74
Tuesday, 10:30 a.m.–1:30 p.m.
Departs from WSCC level one, South Galleria
Get an inside glimpse at how a dynamic urban corridor has set the table for high-quality transit-oriented urban growth. (W050)

11:00 a.m.

**LOCAL HOST COMMITTEE TRACK**
**TRACK SPONSOR:** BULLITT FOUNDATION

All Suburbs Are Not Created Unequal  **CM | 1.25**

Tuesday, 11:00 a.m.–12:15 p.m.
Location: WSCC–3AB
Examine the phenomenon of fast-rising suburban poverty—and how to meet the needs of disadvantaged neighborhoods. (S608)

**Collaborative Transit Evaluation in Seattle**  **CM | 1.25**

Tuesday, 11:00 a.m.–12:15 p.m.
Location: WSCC–611/612
Explore a successful cross-agency collaboration, including techniques for interacting with the public and evaluating results. (S609)

**Fast and Funny Planning Presentations (4)**  **CM | 1.25**

Tuesday, 11:00 a.m.–12:15 p.m.
Location: WSCC–6E
See seven-minute presentations by your fellow planners—serious or funny but always engaging. (S610)

**Fixing the PUD problem**  **CM | 1.25**

Tuesday, 11:00 a.m.–12:15 p.m.
Location: WSCC–608/609
Discuss the problems with PUD zoning and hear how three cities adopted a more flexible, resilient zoning strategy. (S611)

**THE PLANNING OFFICE OF THE FUTURE TRACK**

**Harnessing Nonprofit Planning in Weak-Market Cities**  **CM | 1.25**

Tuesday, 11:00 a.m.–12:15 p.m.
Location: WSCC–401
Detroit case studies spotlight the role of nonprofit planners where traditional government planning is outsourced. (S612)

**Improving Food Access and Revitalizing Communities**  **CM | 1.25**

Tuesday, 11:00 a.m.–12:15 p.m.
Location: WSCC–613/614
How are sustainable local food systems revitalizing communities in underserved areas? (S613)

**Health Innovations in Seattle and San Francisco**  **CM | 1.25**

Tuesday, 11:00 a.m.–12:15 p.m.
Location: WSCC–606/607
Probe innovative strategies to foster and measure health in the built environment. (S614)

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11:00 a.m. continued

PLANNING AND CLIMATE CHANGE SYMPOSIUM
TRACK SPONSOR: LINCOLN INSTITUTE OF LAND POLICY
It’s a Nitty-Gritty Route to Resilience  **CM | 1.25**
Tuesday, 11:00 a.m.—12:15 p.m.
Location: WSCC–615/616/617
Glean pointers to help prepare for any type of disaster as well as longer-term resilience. (S615)

MILLENIALS, GEN X, AND ACTIVE BOOMERS SYMPOSIUM
TRACK SPONSOR: AARP
Millennial Families and New Urban Schools  **CM | 1.25**
Tuesday, 11:00 a.m.—12:15 p.m.
Location: WSCC–618/619/620
Explore innovative models for urban schools and family-friendly urban neighborhoods. (S616)

WHOLE STREETS TRACK
Street Dreams, or Creating Great Communities  **CM | 1.25**
Tuesday, 11:00 a.m.—12:15 p.m.
Location: WSCC–602/603/604
Get tools to assess and enhance walkability, accessibility, and placemaking in your community’s neighborhoods. (S617)

Minding the Transportation/Land-Use Gap  **CM | 1.25**
Tuesday, 11:00 a.m.—12:15 p.m.
Location: WSCC–2AB
Learn about tried and tested tools for integrating land-use and transportation planning across agencies. (S618)

APA’s Task Force on Water  **CM | 1.25**
Tuesday, 11:00 a.m.—12:15 p.m.
Location: WSCC–211
How can planners better tackle water issues? Hear recommendations from APA’s Task Force on Water and join the discussion. (S833)

12:30 p.m.

CLOSING KEYNOTE
Natural Infrastructure and Formerly Extinct Wildlife  **CM | 1**
Tuesday, 12:30–1:30 p.m.
Location: WSCC–6AB
Renowned futurist and environmentalist Stewart Brand will leave you inspired. (S702)

1:45 p.m.

MOBILE WORKSHOP:
THE NEW ECONOMY TRACK
Economic Development in Woodinville Wine Country  **CM | 2**
$86—SOLD OUT
Tuesday, 1:45–5:15 p.m.
Departs from WSCC level one, South Galleria
See (and taste!) how a rural area transformed itself into a tourist destination by developing wineries, breweries, restaurants, and hotels. (W053)

2:00 p.m.

MOBILE WORKSHOP:
Pike Place Market, a Planning History  **CM | 1.5**
$41—SOLD OUT
Tuesday, 2:00–4:00 p.m.
Departs from WSCC level one, South Galleria
Visit Pike Place Market, hear how it was saved from the wrecking ball decades ago, and learn how it operates today. (W055)
The Coralville Community Plan received the Daniel Burnham Award for Comprehensive Planning by the Iowa APA.

The Imagine Flint Planning Process received the Planning Excellence Award for Public Outreach by the Michigan APA.

The Ogden Avenue Corridor Enhancement Initiative received the Plan Implementation Award by the Illinois APA.

The City of Jackson Comprehensive Plan received the Outstanding Comprehensive Plan Award by the Missouri APA.

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ACKNOWLEDGMENTS

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Cochair

Paul Inghram, AICP
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Deborah Munkberg, AICP
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SPATIAL ANALYSIS LABORATORIES

USC Price just launched a new Spatial Analysis Lab (SLAB) for research, under the direction of Assoc. Professor Annette Kim, as well as a Spatial Analysis Teaching Laboratory (SATLAB). The labs leverage the school’s existing areas of expertise and advance the multimedia visualization of urban planning issues in an interdisciplinary, collaborative context. www.slab.today and facebook.com/slabUSC. Twitter: @USC_SLAB.

COMMITMENT TO DIVERSITY

As part of a multi-year effort to diversify master of planning enrollments, USC Price hosts diversity in planning workshops for college students and recent graduates from underrepresented backgrounds (bit.ly/1tdMsmZ). Price also partnered with the Assoc. of Collegiate Schools of Planning to create and offer the first two pre-doctoral workshops for planning students of color (bit.ly/1zsyiSy).

Price School Leadership and Diversity Fellowships recognize entering graduate students who demonstrate strong leadership abilities and are committed to diversity, inclusion, and social justice.

IMPACT THROUGH SCHOLARSHIP

Price’s PhD in Urban Planning and Development (UPD) prepares students to become academics and scholars who contribute new ideas and innovative solutions to contemporary urban problems. In 2014 fifteen USC Price PhD students presented their research at the annual Assoc. of Collegiate Schools of Planning conference (bit.ly/18ovY7q).
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**Users Make Maps**

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**Analyze the Input**

Planners can take the maps and points that users are creating and gather all the data together for deeper analysis within sMap or GIS, and make recommendations on location-based input.

**Map Legend**

- **Health/Healthcare**: Clinic, hospital, urgent care clinic, senior/adult care, etc.
- **Sports/Recreation**: Sports complex, community pool, soccer field, gym, baseball field, tennis center, etc.
- **Park/Open Space**: Neighborhood park, area field, neighborhood
- **Housing**: Iconic neighborhood home, beautiful house in the area, local residential landmark
- **Shopping/Service**: Retail store, local businesses, shopping center, etc.
- **Restaurant**: Local favorite, area draw, restaurant that holds community space
- **Schools/Civic Space**: Church, fraternal lodge, library, civic building, daycare, schools
- **Natural Features**: Trees, landscaping, creeks, lakes or other natural features
- **Employer**: Important local employer, or great place to work
- **Transportation**: Bus or DART rail stop, shuttle or other transportation asset
- **Missing**: Add the greatest missing asset to the community – what is it and where does it go?

**Join Us in Seattle**

Be sure to stop by the sMap booth in Seattle to learn more about sMap, demo the website, and enter to win prizes!

Take a look at our sMap map to find out what planners are up to in Seattle during the National Conference and feel free to add your own comments at:

sMapApp.com/APA

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Join Us!