PLANNING CONFERENCE
October 11-12, 2012
Red Lion Hotel • Olympia, WA
WELCOME TO THE 2012 APA WASHINGTON ANNUAL CONFERENCE!

Our theme this year, *Breaking Gridlock: Creating New Alliances* promotes the vital role planners can play supporting partnerships, alliances and shared understanding with diverse perspectives. In so doing, we can help break through polarizing political and economic gridlock to promote positive change in our communities. In our program, you will find an inspiring array of new alliances, innovative tools to address emerging issues, and successful models collaboration and positive change.

We are very pleased to be meeting in Olympia, our state capitol and the social, economic and cultural center for the region. Even with significant growth and change, Olympia has retained its unique character, with a distinctive walkable downtown and redeveloped waterfront. Take advantage of our location to visit the Capitol, walk the downtown, visit the waterfront and the many other areas of interest. Looking form more? Here are a few ideas:

- Take a walking tour of the area; some mobile workshop space may still be available
- Drop by the Opening Reception at the new Hands-On Children’s Museum, a beautiful new LEED Silver facility open to us for a special preview
- Participate in the pub crawl following the Opening Reception
- Hear diverse perspective on Washington state planning law from legislative leaders at the Closing General Session on Friday (and earn legal CM credit in the process)

We are very fortunate to have an outstanding keynote speaker this year in Ed McMahon with the Urban Land Institute. At the Thursday plenary session, Mr. McMahon will share his thoughts on tools for creating and enhancing community character. At the Friday plenary session, we recognize the work of our peers at the APA/PAW Awards and we will have a short membership meeting.

The conference committee has worked hard to provide a wide variety of interesting and relevant breakout sessions and mobile workshops, as well as opportunities to network with colleagues and exhibitors. We hope while you are here you are able to take advantage of the many opportunities to learn from experts in planning in the Northwest, to meet old friends and make new ones, and to explore the beautiful city of Olympia.

Welcome, and enjoy the conference!

Deborah Munkberg, AICP,
Conference Co-chair
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## CONFERENCE Committee

Conference Co-Chairs
- Deborah Munkberg, AICP
- Nancy Bird, AICP

Program Co-Chairs
- Kendra Breiland, AICP
- Bob Bengford, AICP

Advisory
- Jill Sterrett, FAICP
- Joe Tovar, FAICP

Sponsorship / Exhibitor
- Nicole Faghin

Scholarship / Silent Auction
- Gabe Snedeker, AICP

Mobile Workshops Host
- Mike Matlock
- Keith Stahley

Event Manager
- Stephanie Kennedy, Total Event Connection

Registration Manager
- Lori Servin, Action Registration
China-US Professional Workshop on Regional Sustainable Development

The China-US Professional Workshop on Regional Sustainable Development brings together Chinese and American leaders and professionals in municipal government, planning, development, and design for an intensive exchange and charrette on the themes of Urban-Rural Integrated Planning and Development, and Green Building and Infrastructure Technology. There will be a particular focus on China’s developing western regions, including Washington State’s sister province, Sichuan, and Seattle’s sister city, Chongqing.

In addition to offering a special track of sessions and dinner talk at WA APA’s conference in Olympia on Thursday, October 11, the China-US Workshop also invites APA members to attend a public presentation of the Workshop’s charrette results at the Hotel Deca in the University District, Seattle on Saturday, October 13, at 4:00 pm, followed by a gala reception (please register for the reception at http://engage.washington.edu/site/Calendar?id=108442&view=Detail, and select “Gala Ticket Only”).

TED Talks

Mavericks, icons and geniuses, and ideas worth sharing - all told in an engaging and thought-provoking way. We’ve found the very best and will run them over the course of the conference. Don’t miss these short videos from the TED (Technology, Entertainment, Design) conferences in the Fir Ballroom!

Student Projects

What new ideas are coming out of the planning programs? Find out at the student project display! Explore new ideas, strike up a conversation and share ideas with planning students from the University of Washington and Evergreen State College. Look for the project tables in the Fir Ballroom!

Chapter Members’ Meeting

Following the Friday lunch, we will have a short Chapter members’ meeting to discuss the proposed changes to the bylaws. If members are ready to vote on the bylaws at this meeting, we will need to meet the required quorum of approximately 70 people. Please attend this meeting and let us hear from you!
## THURSDAY, OCTOBER 11

### NEW ALLIANCES

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<th>Time</th>
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<td>7:30 am - 8:30 am</td>
<td><strong>REGISTRATION (Lobby) • EXHIBITS AND NETWORKING (Fir Ballroom)</strong></td>
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### NEW TOOLS

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<td>8:30 am - 10:00 am</td>
<td><strong>United We Plan: Collaborative, Game Changing Efforts to Create Livable Communities in the Face of Emerging Challenges (Capitol Room)</strong></td>
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<td><strong>“Your Lips Move, But I Can’t Hear What You’re Saying” Using Land Use Mediation To Comfortably Reduce Drama and Reach Solutions (Puget Room)</strong></td>
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<td><strong>Complete Streets or Complete Networks: Transportation Planning Innovations to Create Truly Inclusive Communities (Olympic Room)</strong></td>
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<td><strong>What’s Next: Real Estate in the New Economy (State Room)</strong></td>
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<td><strong>Designing for Neighborhood Employment Opportunities (Rainier Room)</strong></td>
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### SHIFTING GEARS

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<td><strong>MOBILE WORKSHOPS</strong></td>
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<td><strong>Capital Campus Interface (Free)</strong></td>
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<td>10:00 am - 10:30 am</td>
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### EMERGING ISSUES

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<td><strong>WTIf? The Future of Tax Increment Financing in Washington (Capitol Room)</strong></td>
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<td>12:15 pm - 1:25 pm</td>
<td><strong>LUNCH AND KEYNOTE ADDRESS</strong></td>
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<td><strong>The Dollars and Sense of Creating and Preserving Community Character (Ed McMahon, Urban Land Institute) (Spruce Ballroom)</strong></td>
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### ECONOMIC GRIDLOCK

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<tr>
<td>1:00 pm - 3:00 pm</td>
<td><strong>MOBILE WORKSHOP • Downtown Historic Tour (Additional fee required.)</strong></td>
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### LESSONS FROM PIONEERS OF COLLABORATION: PARTNERSHIP CASE STUDIES IN RENTON, REDMOND AND BOTHELL (PUGET ROOM)

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<td>1:30 pm - 3:00 pm</td>
<td><strong>Growing Equitable Transit Communities in the Central Puget Sound Region (Capitol Room)</strong></td>
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<td><strong>Highline Communities Coalition – Partnership for Healthy Schools and Cities (Rainier Room)</strong></td>
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<td><strong>Green and Eco-Industrial Development (State Room)</strong></td>
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<tr>
<td>2:00 pm - 3:15 pm</td>
<td><strong>CHINA AND SUSTAINABILITY: Lessons and Opportunities for Collaboration and Exchange (Session I) (Spruce Ballroom)</strong></td>
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### BREAK, NETWORKING AND EXHIBITS (Fir Ballroom)

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<td><strong>PAALing Around — SMP Public Access Alternatives in Tacoma (Puget Room)</strong></td>
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<td><strong>Essential Tools for Efficient Permit Processing and Hearings (Rainier Room)</strong></td>
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<td><strong>Looking Forward to Comprehensive Plan Updates: Practical Advice to Kick-Start Your Update (State Room)</strong></td>
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<td><strong>Transportation Planning, Partnerships and Policy for a New Economic Paradigm (Capitol Room)</strong></td>
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<td><strong>Unusual Alliances: Non Profits and Social Service Providers (Olympic Room)</strong></td>
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### CHINA AND SUSTAINABILITY: LESSONS AND OPPORTUNITIES FOR COLLABORATION AND EXCHANGE (SESSION II) (SPRUCE BALLROOM)
### Thursday, October 11 continued...

**5:15 pm - 7:00 pm**

**RECEPTION:** Join your colleagues for this exclusive preview visit to the new Hands-On Children’s Museum. Connect with colleagues, meet students, enjoy an array of appetizers, beverages and music, and bid on silent auction items to support the Chapter’s student scholarship program. A shuttle bus will loop from the Red Lion to the Children’s Museum every 15-20 minutes.

**7:00 pm - 9:00 pm**

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<tr>
<th>China / U.S. Professional Dinner on Regional Sustainable Development (Sprouce Ballroom)</th>
<th>PUB CRAWL</th>
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<tr>
<td>Live entertainment, quiet wine bars, great restaurants - Olympia has it all in a walkable downtown. Join the PUB CRAWL for an insider’s introduction to downtown Olympia. PUB CRAWL departs from Children’s Museum. Pick up a map at the registration desk.</td>
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### FRIDAY, OCTOBER 12

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<td>Skagit 2060 and Snohomish County; Expanding Alliances, Pooling Resources for Greater Impact (Puget Room)</td>
<td>Collaborative Transportation Prioritization: Diverse Stakeholders &amp; Divergent Views (Capitol Room)</td>
<td>Right Size Parking in King County: Re-evaluating Parking Standards to Achieve TOD Success (Rainier Room)</td>
<td>Integrating Health into GMA: Forging a New Path and Lessons Learned from Other States (Olympic Room)</td>
<td>Innovations in Form-Based Codes — Process and Products (3 Washington Case Studies) (State Room)</td>
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<td>New Efforts with Working Waterfronts and Public Access (Puget Room)</td>
<td>Planning for Economic Impacts: Integrating Economic and Fiscal Analyses into Planning (State Room)</td>
<td>Unlikely Partnerships Between Historic Preservationists and Green Builders (Olympic Room)</td>
<td>Ecosystem Services: The Gridlock Breaker (Rainier Room)</td>
<td>Destination Redevelopment: Public Transit as a Catalyst for Investment (Capitol Room)</td>
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<td>1:00 pm - 3:00 pm • <strong>MOBILE WORKSHOP</strong> • Olympia Brewery Tour (Additional fee required.)</td>
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<td>Building Success Through Partnerships (Puget Room)</td>
<td>Testing and Forming Outreach Tools (Capitol Room)</td>
<td>Energy Efficiency Empowers Communities (Olympic Room)</td>
<td>“With Us, Not Without Us!” Under the Social Equity Lens (Rainier Room)</td>
<td>A Look at Olympia’s Efforts to Revitalize its Historic Downtown (State Room)</td>
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<td>Making New Planning Law in Olympia: Is This a Time of Great Crisis or a Time of Great Opportunity? (Spruce Ballroom)</td>
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KEYNOTE Speaker

KEYNOTE ADDRESS: The Dollars and Sense of Creating and Preserving Community Character

SPEAKER: Ed McMahon, Urban Land Institute

Ed McMahon holds the Charles E. Fraser Chair on Sustainable Development at the Urban Land Institute in Washington, DC, where he is nationally known as an inspiring and thought provoking speaker and leading authority on topics related to sustainable development, land conservation, smart growth, and historic preservation. As the Senior Fellow for Sustainable Development McMahon leads ULI’s worldwide efforts to conduct research and educational activities related to environmentally sensitive development policies and practices.

Before joining the Urban Land Institute in 2004, McMahon spent 14 years as the Vice President and Director of Land Use Planning for The Conservation Fund in Arlington, Virginia, where he helped to protect more than 5 million acres of land of historic or natural significance. He is also the co-founder and former President of Scenic America, a national nonprofit organization devoted to protecting America’s scenic landscapes. McMahon is the author or co-author of 15 books and over 200 articles.


McMahon serves on several advisory boards and commissions including: the National Trust for Historic Preservation, Preservation Maryland, The Governor’s Institute for Community Design and the Orton Family Foundation. McMahon has an M.A. in Urban Studies from the University of Alabama, Birmingham and a J.D. from Georgetown University Law School.
*All mobile workshops will start at the Registration Desk.

THURSDAY, OCTOBER 11

9:00 am - 11:00 am

Capital Campus Neighborhood Interface
TOUR GUIDE: Sally Alhadeff, Consolidated Technology Services - WA
FREE

“Won’t you be my neighbor” - When large modern office complexes are constructed next to small homes in a historic district things can get interesting. Tour and perspectives from the Neighborhood, State and municipal governments.

9:00 am - 11:00 am and
1:00 pm - 3:00 pm

Downtown Historic Tour
TOUR GUIDES: Jennifer Kenny, Associate Planner City of Olympia • Greg Griffith, AICP, Deputy Director of the Department of Archeology and Historic Preservation
PROFESSIONAL TOUR GUIDE: Dixie Havlak, OlyWalks
FEE: $30

Although it is the state’s capital city, Olympia is a small, unique, and quirky town. Join your OlyWalks Tour guide on a 2 hour walk around the historic downtown and discover how nature, pioneers, businesses, and historical events have come together to create a distinctively special downtown core and redeveloped waterfront. Greg Griffith, Deputy Director of the Department of Archeology and Historic Preservation will co-lead the tour to discuss how historic downtowns are being revitalized and adding to local economies. Dress for the fall weather. No umbrellas please.

3:30 pm - 5:00 pm

LOTT Cleanwater Alliance Treatment Facility and WET Center
TOUR GUIDE: Ben McConkey, LOTT Public Facilities Coordinator
FREE

Please join us on a tour of LOTT Clean Water Alliance’s LEED Platinum Regional Services Center and the WET Science Center. Learn about the innovative features of this facility, how LOTT produces Class A Reclaimed Water, and electrical power and district heating from its Co-Generation system. The tour will start in the Science Center on October 11, 2012.

FRIDAY, OCTOBER 12

1:00 pm - 3:00 pm

Olympia Brewery Tour
TOUR GUIDE: Tom Fitzsimmons, CEO, Lorig Group
FEE: $50

Olympia beer was brewed for 107 years in Tumwater starting in 1896. In 2003, the brewery’s last bottle of beer rolled off the line eliminating 400 jobs from the community and leaving over 700,000 sq. ft. of vacant brewery buildings in the heart of Tumwater. A huge tourist draw with an average 100,000 visitors a year, the site has sat vacant for 9 years. In 2011, the City of Tumwater embarked on an ambitious visioning plan for the brewery properties. Tom Fitzsimmons, CEO for the Lorig Group which led the visioning effort will lead a tour of the vacant properties and share the process and results of the visioning plan for the properties.

NOTE: The Squaxin Tribal Center Tour and McAllister Springs Replacement and Water Rights tours have been cancelled due to low attendance. If you are interested in the Capital Campus Neighborhood Interface, LOTT Cleanwater Alliance Treatment Facility and WET Center, or the Downtown Historic tours, please see the Registration Desk.

MOBILE Workshops
THURSDAY, OCTOBER 11

7:30 am - 8:30 am
REGISTRATION (Lobby)
NETWORKING & EXHIBITS (*Fir Ballroom*)

8:30 am - 10:00 am
United We Plan!
Collaborative, Game-Changing Efforts to Create Livable Communities in the Face of Emerging Challenges
CAPITOL ROOM........................................1.5 CM
MODERATOR: John Owen, MAKERS architecture and urban design LLP
SPEAKERS: Paddy Tillet, FAICP, FAIA, RIBA, FRTP, LEED, Zimmer Gunsul Frasca Architects LLP • Carol Mayer Reed, FASLA, Mayer-Reed • Joe Tovar, FAICP, inova planning communications design llc

Decision-making gridlock in the face of economic and environmental crises threatens the livability of communities throughout the Pacific Northwest. Learn about strategies and “game changing initiatives” being collaboratively developed by APA, ASLA and AIA Chapters in Oregon and Washington. Participate in the discussion about paths forward at the community, regional and state levels.

“There’s No Place Like Home”:
Creating Livable Communities in the Face of Emergencies
OLYMPIC ROOM .......................................1.5 cm
MODERATOR: Robert Zeinemann, JD, MPA, Tierney & Blakney, PC
SPEAKERS: Charles “Chip” Davis, AICP, City of Burien, WA • Gil Cerise, AICP, Puget Sound Regional Council • Michael Hintze, AICP, Toole Design Group
Transportation planners are embracing new techniques for planning urban roadway systems. Of particular importance is the concept of a ‘layered’ roadway network. Think of this as developing ‘complete networks’ not just ‘complete streets’. Speakers will provide overall guidance, provide case study examples, and offer new ideas on prioritizing transportation investments.

What’s Next?
Real Estate in the New Economy
STATE ROOM.............................................1.5 CM
MODERATOR: Chuck Wolfe, MRP, JD, Charles R. Wolfe, Attorney at Law
SPEAKERS: Jon Rose, Olympic Property Group • Jim Nall, Palladin Data Systems • Connie Bacon, Port of Tacoma, WA
Regional Urban Land Institute (ULI) representatives and local leaders discuss how our region is postured to remain competitive in the new economy, with a focus relevant to the planning profession in Washington State.

Designing Neighborhoods for Employment Opportunities
RAINIER ROOM ........................................1.5 cm
MODERATOR: Jeff Bouma, ASLA, Fischer Bouma Partnership
SPEAKERS: Sandy Fischer, Fischer Bouma Partnership • Peter Brachvogel, BC & J • Glen McFarlane, Yellowstone Boys and Girls Ranch
Panelists have recently worked on neighborhood plans where job creation and social enterprise in single-family neighborhoods have emerged as priorities. The panel will discuss how to design neighborhoods for employment opportunities; exploring architectural and planning strategies for responding to this emerging challenge in new and existing, single family residential districts.

10:00 am - 10:30 am
BREAK, NETWORKING & EXHIBITS (*Fir Ballroom*)

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AICP Certification Maintenance Credits requested for each session.
10:30 am - 12:00 pm
Creating Healthy Opportunities in Suburban Cities: Recent Experience with the CPPW and HEAL Programs
PUGET ROOM ........................................1.5 CM
MODERATOR: Amalia Leighton, PE, SvR Design Company
SPEAKERS: Janet Shull, AICP, City of Federal Way, WA • Nicole Sanders, City of Snoqualmie, WA • Denise Lathrop, AICP, City of Des Moines, WA
Public Health - Seattle & King County partnered with cities throughout King County to identify policy, system and environmental changes that would support reductions in obesity rates in their communities. This session will highlight land use, transportation, and food access work of the cities of Des Moines, Snoqualmie and Federal Way.

Streamline Decision Making in a Tough Political and Economic Climate
STATE ROOM .......................................1.5 CM
MODERATOR: Joe Marine, City Mayor
SPEAKERS: Patricia Love, City of Mukilteo, WA • Tim Smith, Paladin Data Systems • Page Scott, Yakima Valley Conference of Governments • Jeff Pavey, Paladin Data Systems
Panelists from state, regional and local agencies discuss how technology is helping prioritize investment and streamline decision making by improving access to real-time, accurate and digestible information.

Is There a New Math for Evaluating Transportation Concurrency for Bicycle and Pedestrian Facilities?
OLYMPIC ROOM ....................................1.5 CM
MODERATOR: Donald Samdahl, PE, PTP, Fehr & Peers
SPEAKERS: Joel Pfundt, AICP CTP, City of Redmond, WA Transportation Services Division • Cyndy Knighton, City of Tukwila, WA • Chris Comeau, AICP, City of Bellingham, WA
How should transportation agencies define and measure LOS for non-motorized facilities when there is little guidance on measuring these facilities?

Tukwila uses the national method in the Highway Capacity Manual while Redmond and Bellingham use locally-made systems. Hear a discussion about the advantages and disadvantages of each system.

Parking Spaces to Park Places: Ballard’s 14th Avenue Experience (Seattle)
RAINIER ROOM .....................................1.5 CM
MODERATOR: Jonathan Williams, Fehr & Peers
SPEAKERS: Peter Locke, AIA, LEED AP, O&M, McKinstry • Sandy Dymale, ASLA, LEED AP, Mithun • Patrick Donohue, Seattle Parks
This panel will discuss the process to convert excess transportation ROW into a linear park. It will cover the park planning process from inception to design and completion.

WTiF? The Future of Tax Increment Financing in Washington
CAPITOL ROOM .....................................1.5 CM
SPEAKERS: Tim Parham, AICP, Puget Sound Regional Council • Paul Inghram, AICP, City of Bellevue, WA • Kelly Rider, MPA, Housing Development Consortium
Presentation of a potential TIF tool, as outlined in a PSRC report, that could meet the challenges cities, developers, environmental and affordable housing groups face in moving from planning to creating equitable transit oriented communities. An overview of the challenges and history of TIF in Washington will be provided.

12:15 pm - 1:30 pm
LUNCH & KEYNOTE SPEAKER:
The Dollars and Sense of Creating and Preserving Community Character
SPRUCE BALLROOM .............................0.75 CM
SPEAKER: Ed McMahon, Urban Land Institute
One key to economic success in a rapidly changing global marketplace is community distinctiveness. Capital is footloose in a global economy. If you can’t differentiate your community from any other you have no competitive advantage. This session will describe some of the tools and techniques for creating and enhancing community character. It will also set out the economic benefits of place-making and community sensitive design.
SESSION Descriptions

1:30 pm - 3:00 pm
Lessons from Pioneers of Collaboration: Partnership Case Studies in Renton, Redmond and Bothell
PUGET ROOM .............................................1.5 CM
MODERATOR: Erin Christensen, AIA, LEED AP, ND, Mithun
SPEAKERS: Erika Conkling, AICP, City of Renton, WA • David Boyd, AIA, City of Bothell, WA • Gary Lee, City of Redmond, WA
Achieving community sustainability relies on collaboration. What are the keys to success and pitfalls to avoid when forging alliances and cross-sector partnerships? Leaders of innovative sustainability efforts in the cities of Renton, Bothell, and Redmond will share first-hand lessons and discuss the role of visualization and engagement strategies to facilitate collaboration.

How You Can Disarm Contentious Public Policy Debate
OLYMPIC ROOM ............................................1.5 CM
SPEAKERS: Larry Pennings, MA, D. Min., Transformational Partnerships • Cynthia Pruitt, MA, CM Pruitt and Associates
Citizen boards and commissions must (1) Move through contentious decisions in an efficient and respectful manner and (2) Make decisions that are not driven by personal preference or political pressure. Participants will be introduced to a successful process that helps citizen groups make informed decisions that are data-driven, documentable and defensible.

Growing Equitable Transit Communities in the central Puget Sound region - Planning to Implementing
CAPITOL ROOM .............................................1.5 CM
SPEAKERS: Heidi Hall, Impact Capital • Michael Hubner, AICP, Growing Transit Communities • Tim Parham, AICP, Puget Sound Regional Council
How can the central Puget Sound region leverage $15 billion in transit investments to create successful and equitable transit communities? What are the best tools to capture new growth, provide affordable housing, and meet community needs? The Growing Transit Communities Partnership brings diverse interests from 3 counties together to take action on these issues.

2:00 pm - 3:15 pm
China and Sustainability: Lessons and Opportunities for Collaboration and Exchange (Session I)
SPRUCE BALLROOM ......................................1 CM
• Wang Liang, Chengdu Urban Rivers Association, on the role of NGOs in official planning for the Chengdu Min River watershed;
• James Connelly, International Living Future Institute, on China’s 3-star system, an alternative to LEED;
• Tao Tao, Chairman of Beijing-based WuHe (Werkhart) International, and Secretary General of the Human Settlements Committee for the China Urban Planning Association, on economic conditions in China for large residential and physical planning projects, and opportunities for international collaboration;
• Derek Chisholm, Parametrix, speaking on ecosystem function indicators and their applicability in China;
• Martin Regge, NBBJ, speaking on the relation between planning and construction, large and small-scale projects, and global practice in China, and between the US and China; and
• A. P. Hurd, Vice President, Touchstone Corporation, speaking on her new book, “The Carbon Efficient City” and emergent design in cities. (http://carbonefficientcity.com/)
Looking Forward to Comprehensive Plan Updates: Practical Advice to Kick-Start Your Update

STATE ROOM ..................................................1.5 CM

MODERATOR: Leonard Bauer, CPRP, AICP, Growth Management Services

SPEAKERS: Amy Buckler, City of Olympia, WA • Clay White, Snohomish County, WA

Washington cities and counties must update their Comprehensive Plans between 2015 and 2018. Some have already begun the update; others will begin soon. Funding sources for updates are more limited than in previous years. This session will provide practical information to help with plan updates, and discuss strategies for funding.

Transportation Planning, Partnerships and Policy for a New Economic Paradigm

CAPITOL ROOM ................................................1.5 CM

MODERATOR: Paula Reeves, AICP CTP, Washington State Department of Transportation

SPEAKERS: Paul Parker, JD, AICP, Washington State Transportation Commission

This session explores new strategies, local case studies, and multiple perspectives combined with research and best practices applicable for the next generation of land use and transportation planning in Washington State.

Unusual Alliances: Non Profits and Social Service Providers Participate in Community Planning and Economic Development

OLYMPIC ROOM ............................................1.5 CM

MODERATOR: Ryan Hughes, AICP, Antithesis Research

SPEAKERS: Stuart Walton, Former program manager for Washington CASH • Sandy Fischer, Fischer Bouma Partnership • Maru Mora Villalpando, Latino Advocacy, LLC • Glenn McFarlane, Yellowstone Boys and Girls Ranch

The Presentation will focus on two questions: (1) What is the role of non-profit organizations and social service providers in community planning efforts? (2) How can local governments support microenterprise? Panelists will discuss work of their organizations and a short film highlighting entrepreneurs involved in the Washington CASH program will be shown.

SESSION Descriptions

AICP Certification Maintenance Credits requested for each session.
SESSION Descriptions

5:15 pm - 7:00 pm
RECEPTION and SILENT AUCTION at the new Hands On Children’s Museum
414 Jefferson St. NE, Olympia
Join your colleagues for this exclusive preview visit to the new Hands-On Children's Museum. Connect with colleagues, meet students, enjoy an array of appetizers, beverages and music, and bid on silent auction items to support the Chapter’s student scholarship program. A shuttle bus will loop from the Red Lion to the Children’s Museum every 15-20 minutes.

7:00 pm - 9:00 pm
CHINA/US PROFESSIONAL DINNER ON REGIONAL SUSTAINABLE DEVELOPMENT (Spruce Ballroom)
PUB CRAWL IN DOWNTOWN OLYMPIA
PUB CRAWL departs from Children’s Museum. Pick up a map at the registration desk.

FRIDAY, OCTOBER 12
7:30 am - 8:30 am
REGISTRATION (Lobby)
NETWORKING & EXHIBITS (Fir Ballroom)
8:30 am - 10:00 am
Envision Skagit 2060 and Snohomish County Tomorrow; Expanding Alliances, Pooling Resources for Greater Impact
PUGET ROOM........................................1.5 CM
MODERATOR: Cynthia Pruitt, Snohomish County Tomorrow
SPEAKERS: Stephen Toy, Snohomish County Planning and Development Services • Rebecca Ableman, City of Lake Stevens, WA • Gary Christensen, AICP, Skagit County Planning & Development Services • Lisa Dally Wilson, PE, Dally Environmental, LLC • Kirk Johnson, AICP, Skagit County Planning and Development Services • Tim Rosenhan, Innova Kayak
Snohomish County Tomorrow and Envision Skagit 2060 are forward-looking planning efforts that are breaking new ground in regional collaboration in these neighboring counties. This joint presentation will explore innovations and successes from both projects in forging new alliances, improving collaboration, and pooling resources to achieve greater regional impact.

Collaborative Transportation Prioritization: Diverse Stakeholders and Divergent Views
CAPITOL ROOM........................................1.5 CM
SPEAKERS: Tracy Krawczyk, Seattle Department of Transportation • Christina Mudgett, PE, Pierce County Public Works and Utilities • Robin Mayhew, AICP, Puget Sound Regional Council
Puget Sound Regional Council is implementing a new “Prioritization Process” that will evaluate all projects in the long-range transportation plan with sustainable themes. Panelists will discuss nine measures for this evaluation approved by the PSRC Executive Board.

Right Size Parking in King County:
Re-evaluating Parking Standards to Achieve TOD Success
RAINIER ROOM ......................................1.5 CM
MODERATOR: Debbie Harris, PE, PTOE, DCI Engineers
SPEAKERS: Daniel Rowe, King County Metro Transit • Erika Vandenbrande, City of Redmond, WA • Robert Pantley, Natural and Built Environments, LLC
This session will review innovative land use and parking management research and implementation approaches in King County. The session will review research from King County Metro, local implementation of transit-oriented development policy at the City of Redmond, and examples of new multi-family development within this new framework.

Integrating Health into GMA: Forging a New Path & Lessons Learned from Other States
OLYMPIC ROOM .....................................1.5 CM
SPEAKERS: Julia Walton, AICP, inova planning communications design llc • Tammy Morales, Urban Food Link, LLC
Learn ways to use existing tools and to identify health needs integrate health into all levels of planning. The topic of healthy food (and others) will be used to highlight analysis, policy and program methods.

AICP Certification Maintenance Credits requested for each session.
Innovations in Form-Based Codes - Process and Products (3 Washington Case Studies)
STATE ROOM.........................................................1.5 CM

SPEAKERS: Bob Bengford, AICP, MAKERS architecture and urban design LLP • Nikole Porter, City of Spokane, WA • Nancy Rottle, University of Washington • Betsy Jacobson, MAKERS architecture and urban design LLP • Julie Kriegh, LEED AP, AIA, Kriegh Architects
This session discusses three form-based code case studies in different regions of the State and in various stages of completion. The case studies include projects in Clark County (Highway 99 Subarea), Edmonds, and Spokane.

10:00 am - 10:30 am
BREAK, NETWORKING & EXHIBITS
(Flr Ballroom)

10:30 am - 12:00 pm
New Efforts in Working Waterfronts and Public Access
PUGET ROOM................................. 1.5 CM / 1.5 LAW
SPEAKERS: Nicole Faghin, LEED AP • Stephen Atkinson • Suzanna Stoike, West Coast Governors Alliance • Caitlin Cleaver, Island Institute
Increasing population in coastal areas generates increasing conflicts over access to and uses of waterfronts. Across the United States, waterfront communities both large and small are seeking creative solutions to address evolving challenges. This session will explore efforts to create networks to share information between waterfront communities.

Planning for Economic Impacts: Integrating Economic and Fiscal Analyses into Planning
STATE ROOM.........................................................1.5 CM
SPEAKERS: Chris Mefford, AICP, Community Attributes Inc. • Randy Young, Henderson, Young & Company
This session discusses the economic frameworks for analyzing the benefits and fiscal impacts of planning projects. Speakers will discuss the economic theory of analyzing land use and transportation projects for impacts and address understanding geographic impact areas and measuring the benefits in units that matter to civic leaders.

Old is the New Green: Unlikely Partnerships Between Historic Preservationists and Green Builders
OLYMPIC ROOM .............................................1.5 CM

MODERATOR: Jennifer Kenny, MURP, City of Olympia, WA
SPEAKERS: Ric Cochrane, MUP, MPA, Preservation Green Lab • Greg Griffith, MCRP, AICP, State Historic Preservation Office • Mark Rentfrow, Thurston Energy
Historic preservationists and “green” builders are effective partners with different but compatible goals. This session highlights local partnerships and national case studies of preservation projects in five building categories. Examples reflect research and work demonstrating the contribution that preservation makes in fostering not only “green buildings” but also green communities.

Ecosystem Services: The Gridlock Breaker
RAINIER ROOM .............................................1.5 CM

MODERATOR: Steven Hughes, LG, LHG, Hart Crowser
SPEAKERS: Doug Osterman, MRP, AICP, Watershed Coordinator, Mayor Pro Tem • Sarah Brace, MS, Veda Environmental • Tracy Stanton, Earth Economics • David Batker, Earth Economics
This session offers insights on the policy, economic, and public outreach challenges in planning for and managing natural resources in a Central Puget Sound Watershed with 16 growing cities. Ecosystem services valuation is demonstrated as a tool for developing economically-sound and sustainable long-range plans for improving the health of watersheds.

Destination Redevelopment: Public Transportation as a Catalyst for Investment
CAPITOL ROOM...................................................1.5 CM

MODERATOR: Anne Fritz, AICP, Washington State Department of Commerce
SPEAKERS: Paul Inghram, AICP, City of Bellevue, WA • Shane Hope, AICP, City of Mountlake Terrace, WA • Allan Giffen, City of Everett, WA
What do you get when you cross age-old planning wisdom with new technology and a modern outlook? This session will focus on the common themes and unique qualities of redevelopment efforts - each catalyzed by public investment in transportation. Presenters will showcase planning at light rail/BRT station areas in Mount Lake Terrace, Bellevue, and Everett.
SESSION Descriptions

12:15 pm - 1:30 pm
LUNCH, APA/PAW AWARDS and WA APA MEMBERSHIP MEETING (Spruce Ballroom)

1:30 pm - 3:00 pm
Building Success through Partnerships
PUGET ROOM...........................................1.5 CM
MODERATOR: Jeff Churchill, AICP, City of Redmond, WA
SPEAKERS: Jim Stanton, AICP, Microsoft • Ron Lewis, Sound Transit’s East Link Light Rail Project • Bill Biggs, Administrative Services for Group Health Cooperative
This session will focus on partnerships formed to support land-use, economic development, and transportation objectives along the East Link light rail corridor in Redmond’s Overlake Urban Center. Speakers will discuss the differences in approach and priorities among the partners, and how that has shaped the partnerships.

Testing and Forming Outreach Tools
CAPITOL ROOM.........................................1.5 CM
SPEAKERS: Erika Conkling, AICP, City of Renton, WA • Rachel Miller, MAKERS architecture and urban design LLP • Critter Thompson, LEED AP, Decision Commons Project
Panelists discuss innovative outreach tools for reaching broad audiences and accommodating, respecting, and appreciating diversity. By focusing on an outreach process for Renton’s Benson Hill Community Plan and a newly developing visual decision-making tool, we explore the successes and failures of today’s tools and look toward tomorrow’s.

Energy Efficiency Empowers Communities
OLYMPIC ROOM........................................1.5 CM
MODERATOR: Andrea Petzel, LEED AP, CSBA, AICP, Community Power Works
SPEAKERS: Ruth Bell, Community Power Works • Yvonne Kraus, LEED AP, BD+C, CSBA, Conservation Services Group • Andrea Lewis, LEED AP, ID+C, CSBA, O’Brien & Company
Could energy efficiency programs work in your community? This session will explore how planners can develop outreach strategies for programs that are technically complex, involve multiple stakeholders, and are relevant to both urban and rural communities. Speakers will discuss energy efficiency programs and strategies in Seattle, Bainbridge, Bremerton, Kitsap, and Ellensburg.

“With Us, Not Without Us!” Under the Social Equity Lens
RAINIER ROOM..........................1.5 CM / 1.5 ETHICS
MODERATOR: Geoff Appel, AICP, AECOM
SPEAKERS: Rebecca Saldana, Puget Sound Sage
This session will engage planners in a thoughtful discussion of the AICP Code of Ethics and Social Equity. The session will consist of: (1) Overview of the AICP Code of Ethics; (2) facilitated discussion of Section A - Principles to Which We Aspire; and (3) Facilitated break-outs exploring Social Equity.

Growing Main Street: A Look at Olympia’s Efforts to Revitalize its Historic Downtown
STATE ROOM........................................1.5 CM
MODERATOR: Greg Griffith, AICP, State Historic Preservation Office
SPEAKERS: Connie Lorenz, Olympia Downtown Association • Sarah Hansen, Washington State Main Street Program • Jennifer Kenny, City of Olympia, WA
This session discusses how the Main Street program helps historic downtowns become thriving commercial and social centers of small cities and towns. Panelists offer ideas on economic development that maintains the integrity of historic districts through collaborations among downtown associations, city boards and private businesses.

3:00 pm - 3:30 pm
BREAK, NETWORKING & EXHIBITS (Fir Ballroom)

3:30 pm - 5:00 pm
CLOSING GENERAL SESSION:
Making New Planning Law in Olympia: Is this a time of Great Crisis or a Time of Great Opportunity?
SPRUCE BALLROOM..................1.5 CM / 1.5 LAW
MODERATOR: Joe Tovar, FAICP, inova planning communications design llc
SPEAKERS: Senator Dan Swecker • Senator Sharon Nelson • Representative Jay Rodne • Representative Joe Fitzgibbon
Four state legislators will discuss recent and future legislation to reform Washington’s planning laws. They will explain the rationales and hopes regarding last session’s amendments to the State Environmental Policy Act and offer their opinions and guidance regarding legislation to advance APA Washington’s Game Changing Initiatives in the 2013 session.
Congratulations to our Project Award Winners

Category: Physical Plans for Small Cities & Counties
WINNER: City of Arlington
for Old Town Wetland Open Space

Category: Physical Plans for Large Cities & Counties
WINNER: City of Shoreline for Town Center Plan
HONORABLE MENTION: City of Seattle & Collins Woerman Architects
for Yesler Terrace Redevelopment Master Plan

Category: Transportation Planning
WINNER: City of Bellingham
for Urban Village Transportation Impact Fee Reduction Program

Category: Citizen Involvement
WINNER: City of Richland
for Ridges to Rivers Open Space Network of the Mid Columbia
HONORABLE MENTION: City of Mill Creek
for Long Range Strategic Plan

Category: Implementation
WINNER: City of Redmond for Downtown Redmond 2020

Category: Rural & Small Town Planning
WINNER: Island County, City of Coupeville and Ebey’s Landing National Historic Reserve joint partners for Uniform Design Review & Community Design Standards
AICP Certification

How can I earn CM credits?
The American Planners Association (APA) (www.planning.com) and the Washington chapter (www.washington-apa.org) have extensive information on activities that qualify for CM credit. CM credit hours requested for sessions at this conference are noted next to each session description.

How can I log CM credits?
Every AICP member has a personal online CM log. Use your APA ID and password to log in at www.planning.org, search for CM activities, rate them, and submit them to your CM log. CM credit has been requested for all workshops and sessions at this conference as noted. If you have questions, please contact APA at aicpcm@planning.org.

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