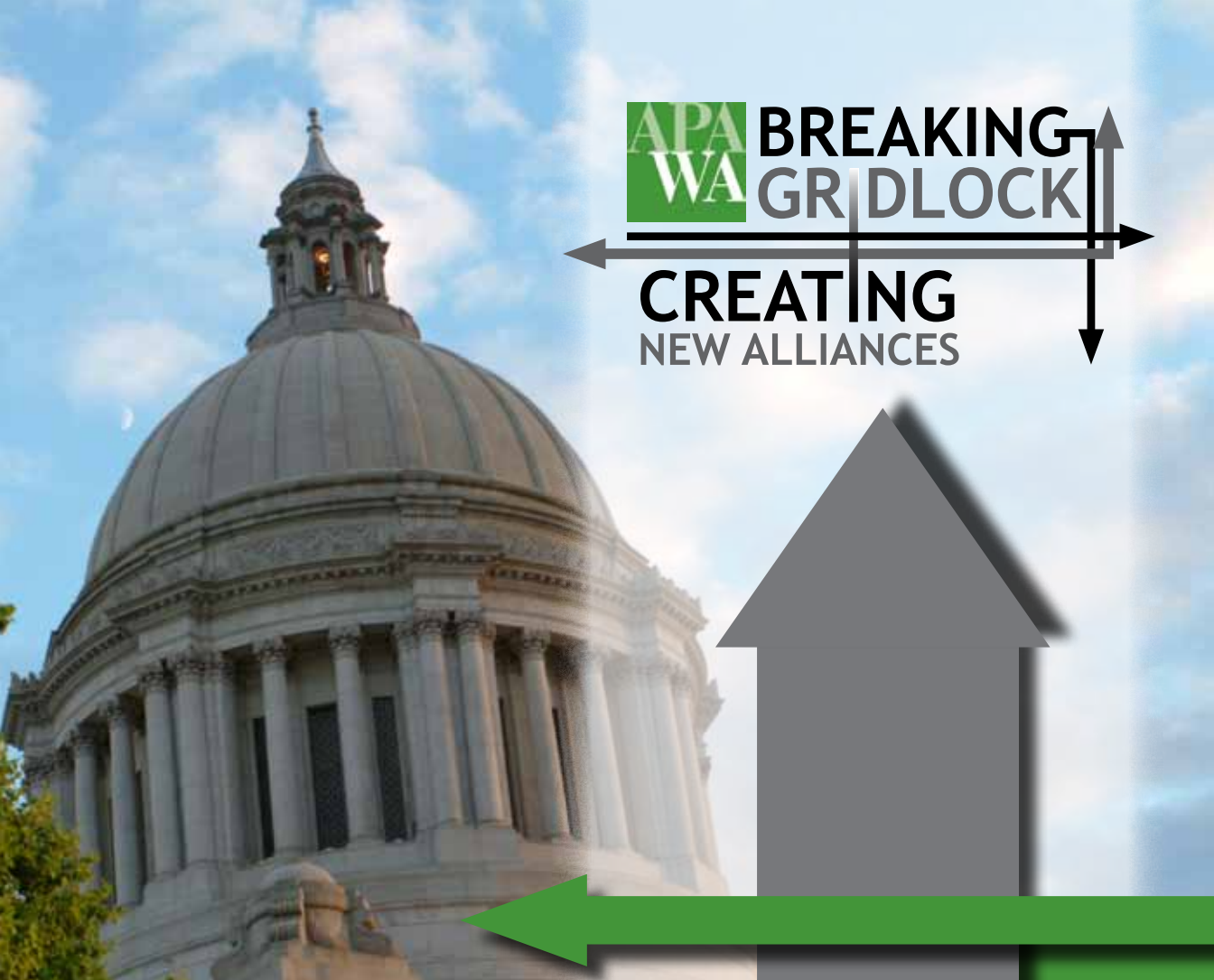




**BREAKING  
GRIDLOCK**

**CREATING  
NEW ALLIANCES**



# **PLANNING CONFERENCE**

**October 11-12, 2012**

Red Lion Hotel • Olympia, WA



# SPONSORS



**Department of Commerce**  
Innovation is in our nature.



Sewer and Water Utilities



## WELCOME TO THE 2012 APA WASHINGTON ANNUAL CONFERENCE!

Our theme this year, *Breaking Gridlock: Creating New Alliances* promotes the vital role planners can play supporting partnerships, alliances and shared understanding with diverse perspectives. In so doing, we can help break through polarizing political and economic gridlock to promote positive change in our communities. In our program, you will find an inspiring array of new alliances, innovative tools to address emerging issues, and successful models collaboration and positive change.

We are very pleased to be meeting in Olympia, our state capitol and the social, economic and cultural center for the region. Even with significant growth and change, Olympia has retained its unique character, with a distinctive walkable downtown and redeveloped waterfront. Take advantage of our location to visit the Capitol, walk the downtown, visit the waterfront and the many other areas of interest. Looking form more? Here are a few ideas:

- Take a walking tour of the area; some mobile workshop space may still be available
- Drop by the Opening Reception at the new Hands-On Children's Museum, a beautiful new LEED Silver facility open to us for a special preview
- Participate in the pub crawl following the Opening Reception
- Hear diverse perspective on Washington state planning law from legislative leaders at the Closing General Session on Friday (and earn legal CM credit in the process)

We are very fortunate to have an outstanding keynote speaker this year in Ed McMahon with the Urban Land Institute. At the Thursday plenary session, Mr. McMahon will share his thoughts on tools for creating and enhancing community character. At the Friday plenary session, we recognize the work of our peers at the APA/PAW Awards and we will have a short membership meeting.

The conference committee has worked hard to provide a wide variety of interesting and relevant breakout sessions and mobile workshops, as well as opportunities to network with colleagues and exhibitors. We hope while you are here you are able to take advantage of the many opportunities to learn from experts in planning in the Northwest, to meet old friends and make new ones, and to explore the beautiful city of Olympia.

Welcome, and enjoy the conference!



Deborah Munkberg, AICP,  
Conference Co-chair

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## CONFERENCE Committee

Conference Co-Chairs	Deborah Munkberg, AICP Nancy Bird, AICP
Program Co-Chairs	Kendra Breiland, AICP Bob Bengford, AICP
Advisory	Jill Sterrett, FAICP Joe Tovar, FAICP
Sponsorship / Exhibitor	Nicole Faghin
Scholarship/ Silent Auction	Gabe Snedeker, AICP
Mobile Workshops	Mike Matlock
Host	Keith Stahley
Event Manager	Stephanie Kennedy, Total Event Connection
Registration Manager	Lori Servin, Action Registration

## China-US Professional Workshop on Regional Sustainable Development

The China-US Professional Workshop on Regional Sustainable Development brings together Chinese and American leaders and professionals in municipal government, planning, development, and design for an intensive exchange and charrette on the themes of Urban-Rural Integrated Planning and Development, and Green Building and Infrastructure Technology. There will be a particular focus on China's developing western regions, including Washington State's sister province, Sichuan, and Seattle's sister city, Chongqing.

In addition to offering a special track of sessions and dinner talk at WA APA's conference in Olympia on Thursday, October 11, the China-US Workshop also invites APA members to attend a public presentation of the Workshop's charrette results at the Hotel Deca in the University District, Seattle on Saturday, October 13, at 4:00 pm, followed by a gala reception (please register for the reception at <http://engage.washington.edu/site/Calendar?id=108442&view=Detail>, and select "Gala Ticket Only").

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### TED Talks

Mavericks, icons and geniuses, and ideas worth sharing - all told in an engaging and thought-provoking way. We've found the very best and will run them over the course of the conference. Don't miss these short videos from the TED (Technology, Entertainment, Design) conferences in the Fir Ballroom!

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### Student Projects

What new ideas are coming out of the planning programs? Find out at the student project display! Explore new ideas, strike up a conversation and share ideas with planning students from the University of Washington and Evergreen State College. Look for the project tables in the Fir Ballroom!

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### Chapter Members' Meeting

Following the Friday lunch, we will have a short Chapter members' meeting to discuss the proposed changes to the bylaws. If members are ready to vote on the bylaws at this meeting, we will need to meet the required quorum of approximately 70 people. Please attend this meeting and let us hear from you!

# SCHEDULE at a Glance

## THURSDAY, OCTOBER 11

NEW ALLIANCES	NEW TOOLS	SHIFTING GEARS	EMERGING ISSUES	ECONOMIC GRIDLOCK
7:30 am - 8:30 am				
REGISTRATION ( <i>Lobby</i> ) • EXHIBITS AND NETWORKING ( <i>Fir Ballroom</i> )				
8:30 am - 10:00 am				
United We Plan: Collaborative, Game Changing Efforts to Create Livable Communities in the Face of Emerging Challenges ( <i>Capitol Room</i> )	“Your Lips Move, But I Can’t Hear What You’re Saying” Using Land Use Mediation To Comfortably Reduce Drama and Reach Solutions ( <i>Puget Room</i> )	Complete Streets or Complete Networks: Transportation Planning Innovations to Create Truly Inclusive Communities ( <i>Olympic Room</i> )	What’s Next: Real Estate in the New Economy ( <i>State Room</i> )	Designing for Neighborhood Employment Opportunities ( <i>Rainier Room</i> )
9:00 am - 11:00 am • MOBILE WORKSHOPS				
Capital Campus Interface ( <i>Free</i> )		Downtown Historic Tour ( <i>Additional fee required.</i> )		
10:00 am - 10:30 am • BREAK, NETWORKING AND EXHIBITS ( <i>Fir Ballroom</i> )				
10:30 am - 12:00 pm				
Creating Healthy Opportunities in Suburban Cities ( <i>Puget Room</i> )	Streamline Decision-Making in a Tough Political and Economic Climate ( <i>State Room</i> )	Is There a New Math for Evaluating Transportation Concurrency? ( <i>Olympic Room</i> )	Parking Spaces to Park Places: Ballard’s 14th Ave Experience (Seattle) ( <i>Rainier Room</i> )	WTIF? The Future of Tax Increment Financing in Washington ( <i>Capitol Room</i> )
12:15 pm - 1:25 pm				
LUNCH AND KEYNOTE ADDRESS The Dollars and Sense of Creating and Preserving Community Character (Ed McMahon, Urban Land Institute) ( <i>Spruce Ballroom</i> )				
1:00 pm - 3:00 pm • MOBILE WORKSHOP • Downtown Historic Tour ( <i>Additional fee required.</i> )				
1:30 pm - 3:00 pm				
Lessons from Pioneers of Collaboration: Partnership Case Studies in Renton, Redmond and Bothell ( <i>Puget Room</i> )	How You Can Disarm Contentious Public Policy Debate ( <i>Olympic Room</i> )	Growing Equitable Transit Communities in the Central Puget Sound Region ( <i>Capitol Room</i> )	Highline Communities Coalition – Partnership for Healthy Schools and Cities ( <i>Rainier Room</i> )	Green and Eco-Industrial Development ( <i>State Room</i> )
2:00 pm - 3:15 pm				
CHINA AND SUSTAINABILITY: Lessons and Opportunities for Collaboration and Exchange (Session I) ( <i>Spruce Ballroom</i> )				
3:00 pm - 3:30 pm • BREAK, NETWORKING AND EXHIBITS ( <i>Fir Ballroom</i> )				
3:30 pm - 5:00 pm • MOBILE WORKSHOP • LOTT Cleanwater Alliance Treatment Facility & WET Center ( <i>Free</i> )				
3:30 pm - 5:00 pm				
PAALing Around – SMP Public Access Alternatives in Tacoma ( <i>Puget Room</i> )	Essential Tools for Efficient Permit Processing and Hearings ( <i>Rainier Room</i> )	Looking Forward to Comprehensive Plan Updates: Practical Advice to Kick-Start Your Update ( <i>State Room</i> )	Transportation Planning, Partnerships and Policy for a New Economic Paradigm ( <i>Capitol Room</i> )	Unusual Alliances: Non Profits and Social Service Providers ( <i>Olympic Room</i> )
CHINA AND SUSTAINABILITY: Lessons and Opportunities for Collaboration and Exchange (Session II) ( <i>Spruce Ballroom</i> )				

Thursday, October 11 continued...

5:15 pm - 7:00 pm

**RECEPTION:** Join your colleagues for this exclusive preview visit to the new Hands-On Children’s Museum. Connect with colleagues, meet students, enjoy an array of appetizers, beverages and music, and bid on silent auction items to support the Chapter’s student scholarship program. A shuttle bus will loop from the Red Lion to the Children’s Museum every 15-20 minutes.

7:00 pm - 9:00 pm

**China / U.S. Professional Dinner on Regional Sustainable Development**  
*(Spruce Ballroom)*

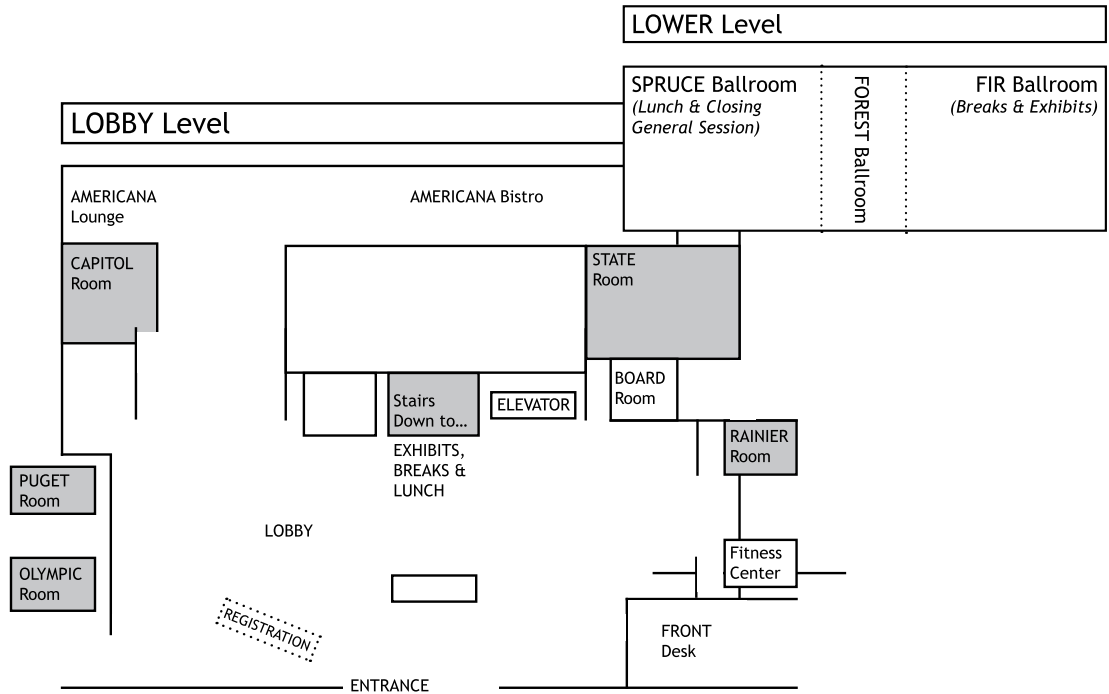
**PUB CRAWL**

Live entertainment, quiet wine bars, great restaurants - Olympia has it all in a walkable downtown. Join the PUB CRAWL for an insider’s introduction to downtown Olympia. PUB CRAWL departs from Children’s Museum. Pick up a map at the registration desk.

**FRIDAY, OCTOBER 12**

NEW ALLIANCES		NEW TOOLS		SHIFTING GEARS		EMERGING ISSUES		ECONOMIC GRIDLOCK	
7:30 am - 8:30 am									
REGISTRATION ( <i>Lobby</i> ) • EXHIBITS AND NETWORKING ( <i>Fir Ballroom</i> )									
8:30 am - 10:00 am									
Skagit 2060 and Snohomish County; Expanding Alliances, Pooling Resources for Greater Impact ( <i>Puget Room</i> )		Collaborative Transportation Prioritization: Diverse Stakeholders & Divergent Views ( <i>Capitol Room</i> )		Right Size Parking in King County: Re-evaluating Parking Standards to Achieve TOD Success ( <i>Rainier Room</i> )		Integrating Health into GMA: Forging a New Path and Lessons Learned from Other States ( <i>Olympic Room</i> )		Innovations in Form-Based Codes – Process and Products (3 Washington Case Studies) ( <i>State Room</i> )	
10:00 am - 10:30 am									
BREAK, NETWORKING AND EXHIBITS ( <i>Fir Ballroom</i> )									
10:30 am - 12:00 pm									
New Efforts with Working Waterfronts and Public Access ( <i>Puget Room</i> )		Planning for Economic Impacts: Integrating Economic and Fiscal Analyses into Planning ( <i>State Room</i> )		Unlikely Partnerships Between Historic Preservationists and Green Builders ( <i>Olympic Room</i> )		Ecosystem Services: The Gridlock Breaker ( <i>Rainier Room</i> )		Destination Redevelopment: Public Transit as a Catalyst for Investment ( <i>Capitol Room</i> )	
12:15 pm - 1:25 pm									
LUNCH, APA/PAW AWARDS and WA APA MEMBERSHIP MEETING ( <i>Spruce Ballroom</i> )									
1:00 pm - 3:00 pm • MOBILE WORKSHOP • Olympia Brewery Tour ( <i>Additional fee required.</i> )									
1:30 pm - 3:00 pm									
Building Success Through Partnerships ( <i>Puget Room</i> )		Testing and Forming Outreach Tools ( <i>Capitol Room</i> )		Energy Efficiency Empowers Communities ( <i>Olympic Room</i> )		“With Us, Not Without Us!” Under the Social Equity Lens ( <i>Rainier Room</i> )		A Look at Olympia’s Efforts to Revitalize its Historic Downtown ( <i>State Room</i> )	
3:00 pm - 3:30 pm									
BREAK, NETWORKING AND EXHIBITS ( <i>Fir Ballroom</i> )									
3:30 pm - 5:00 pm									
CLOSING GENERAL SESSION Making New Planning Law in Olympia: Is This a Time of Great Crisis or a Time of Great Opportunity? ( <i>Spruce Ballroom</i> )									

# RED LION HOTEL Meeting Rooms



## KEYNOTE Speaker



### KEYNOTE ADDRESS:

#### The Dollars and Sense of Creating and Preserving Community Character

SPEAKER: Ed McMahon, Urban Land Institute

*Ed McMahon holds the Charles E. Fraser Chair on Sustainable Development at the Urban Land Institute in Washington, DC, where he is nationally known as an inspiring and thought provoking speaker and leading authority on topics related to sustainable development, land conservation, smart growth, and historic preservation. As the Senior Fellow for Sustainable Development McMahon leads ULI's worldwide efforts to conduct research and educational activities related to environmentally sensitive development policies and practices.*

*Before joining the Urban Land Institute in 2004, McMahon spent 14 years as the Vice President and Director of Land Use Planning for The Conservation Fund in Arlington, Virginia, where he helped to protect more than 5 million acres of land of historic or natural significance. He is also the co-founder and former President of Scenic America, a national nonprofit organization devoted to protecting America's scenic landscapes. McMahon is the author or co-author of 15 books and over 200 articles.*

*His books include: "Better Models for Development in Maryland", "Developing Sustainable Planned Communities", "Green Infrastructure: Connecting Landscape and Communities", "Land Conservation Finance", and "Balancing Nature and Commerce in Gateway Communities". McMahon also writes regularly for Urban Land Magazine, Planning Commissioners Journal and other periodicals.*

*McMahon serves on several advisory boards and commissions including: the National Trust for Historic Preservation, Preservation Maryland, The Governor's Institute for Community Design and the Orton Family Foundation. McMahon has an M.A. in Urban Studies from the University of Alabama, Birmingham and a J.D. from Georgetown University Law School.*



**\*All mobile workshops will start at the Registration Desk.**

## **THURSDAY, OCTOBER 11**

**9:00 am - 11:00 am**

### **Capital Campus Neighborhood Interface**

**TOUR GUIDE:** Sally Alhadeff, Consolidated Technology Services - WA

**FREE**

*“Won’t you be my neighbor” - When large modern office complexes are constructed next to small homes in a historic district things can get interesting. Tour and perspectives from the Neighborhood, State and municipal governments.*

**9:00 am - 11:00 am and**

**1:00 pm - 3:00 pm**

### **Downtown Historic Tour**

**TOUR GUIDES:** Jennifer Kenny, Associate Planner City of Olympia • Greg Griffith, AICP, Deputy Director of the Department of Archeology and Historic Preservation

**PROFESSIONAL TOUR GUIDE:** Dixie Havlak, OlyWalks

**FEE:** \$30

*Although it is the state’s capital city, Olympia is a small, unique, and quirky town. Join your OlyWalks Tour guide on a 2 hour walk around the historic downtown and discover how nature, pioneers, businesses, and historical events have come together to create a distinctively special downtown core and redeveloped waterfront. Greg Griffith, Deputy Director of the Department of Archeology and Historic Preservation will co-lead the tour to discuss how historic downtowns are being revitalized and adding to local economies. Dress for the fall weather. No umbrellas please.*

**3:30 pm - 5:00 pm**

### **LOTT Cleanwater Alliance Treatment Facility and WET Center**

**TOUR GUIDE:** Ben McConkey, LOTT Public Facilities Coordinator

**FREE**

*Please join us on a tour of LOTT Clean Water Alliance’s LEED Platinum Regional Services Center and the WET Science Center. Learn about the innovative features of this facility, how LOTT produces Class A Reclaimed Water, and electrical power and district heating from its Co-Generation system. The tour will start in the Science Center on October 11, 2012.*

## **FRIDAY, OCTOBER 12**

**1:00 pm - 3:00 pm**

### **Olympia Brewery Tour**

**TOUR GUIDE:** Tom Fitzsimmons, CEO, Lorig Group

**FEE:** \$50

*Olympia beer was brewed for 107 years in Tumwater starting in 1896. In 2003, the brewery’s last bottle of beer rolled off the line eliminating 400 jobs from the community and leaving over 700,000 sq. ft. of vacant brewery buildings in the heart of Tumwater. A huge tourist draw with an average 100,000 visitors a year, the site has sat vacant for 9 years. In 2011, the City of Tumwater embarked on an ambitious visioning plan for the brewery properties. Tom Fitzsimmons, CEO for the Lorig Group which led the visioning effort will lead a tour of the vacant properties and share the process and results of the visioning plan for the properties.*

**NOTE:** The Squaxin Tribal Center Tour and McAllister Springs Replacement and Water Rights tours have been cancelled due to low attendance. If you are interested in the Capital Campus Neighborhood Interface, LOTT Cleanwater Alliance Treatment Facility and WET Center, or the Downtown Historic tours, please see the Registration Desk.



# SESSION Descriptions

**THURSDAY, OCTOBER 11**

7:30 am - 8:30 am

**REGISTRATION (Lobby)**

**NETWORKING & EXHIBITS (Flr Ballroom)**

8:30 am - 10:00 am

**United We Plan!**

**Collaborative, Game-Changing Efforts to Create Livable Communities in the Face of Emerging Challenges**

**CAPITOL ROOM.....1.5 CM**

**MODERATOR:** John Owen, MAKERS architecture and urban design LLP

**SPEAKERS:** Paddy Tillet, FAICP, FAIA, RIBA, FRTPI, LEED, Zimmer Gunsul Frasca Architects LLP • Carol Mayer Reed, FASLA, Mayer-Reed • Joe Tovar, FAICP, inova planning communications design llc

*Decision-making gridlock in the face of economic and environmental crises threatens the livability of communities throughout the Pacific Northwest. Learn about strategies and “game changing initiatives” being collaboratively developed by APA, ASLA and AIA Chapters in Oregon and Washington. Participate in the discussion about paths forward at the community, regional and state levels.*

**“Your Lips Move But I Can’t Hear What You’re Saying”: Using Land Use Mediation To Comfortably Reduce Drama and Reach Solutions That Don’t Leave You Numb**

**PUGET ROOM..... 1.5 CM / .75 LAW**

**SPEAKERS:** Jim Pearman, MPA, Triangle Associates • Courtney Kaylor, JD, McCullough Hill Leary, PS • Robert Zeinemann, JD, MPA, Tierney & Blakney, PC

*This session is an interactive lecture on how ‘interest-based’ mediation and facilitation can be used by planners to reduce drama, improve communication and reach durable resolution of complex land use disputes. This session will include a review of state laws that foster, and sometimes hinder, land use mediation.*

**AICP Certification Maintenance Credits requested for each session.**

**Complete Streets or Complete Networks: Transportation Planning Innovations to Create Truly Inclusive Communities**

**OLYMPIC ROOM .....1.5 CM**

**MODERATOR:** Donald Samdahl, PE, PTP, Fehr & Peers

**SPEAKERS:** Charles “Chip” Davis, AICP, City of Burien, WA • Gil Cerise, AICP, Puget Sound Regional Council • Michael Hintze, AICP, Toole Design Group

*Transportation planners are embracing new techniques for planning urban roadway systems. Of particular importance is the concept of a ‘layered’ roadway network. Think of this as developing ‘complete networks’ not just ‘complete streets’. Speakers will provide overall guidance, provide case study examples, and offer new ideas on prioritizing transportation investments.*

**What’s Next?**

**Real Estate in the New Economy**

**STATE ROOM.....1.5 CM**

**MODERATOR:** Chuck Wolfe, MRP, JD, Charles R. Wolfe, Attorney at Law

**SPEAKERS:** Jon Rose, Olympic Property Group • Jim Nall, Palladin Data Systems • Connie Bacon, Port of Tacoma, WA

*Regional Urban Land Institute (ULI) representatives and local leaders discuss how our region is postured to remain competitive in the new economy, with a focus relevant to the planning profession in Washington State.*

**Designing Neighborhoods for Employment Opportunities**

**RAINIER ROOM .....1.5 CM**

**MODERATOR:** Jeff Bouma, ASLA, Fischer Bouma Partnership

**SPEAKERS:** Sandy Fischer, Fischer Bouma Partnership • Peter Brachvogel, BC & J • Glen McFarlane, Yellowstone Boys and Girls Ranch

*Panelists have recently worked on neighborhood plans where job creation and social enterprise in single-family neighborhoods have emerged as priorities. The panel will discuss how to design neighborhoods for employment opportunities; exploring architectural and planning strategies for responding to this emerging challenge in new and existing, single family residential districts.*

10:00 am - 10:30 am

**BREAK, NETWORKING & EXHIBITS (Flr Ballroom)**

10:30 am - 12:00 pm

**Creating Healthy Opportunities in Suburban Cities: Recent Experience with the CPPW and HEAL Programs**

**PUGET ROOM**..... 1.5 CM

**MODERATOR:** Amalia Leighton, PE, SvR Design Company

**SPEAKERS:** Janet Shull, AICP, City of Federal Way, WA • Nicole Sanders, City of Snoqualmie, WA • Denise Lathrop, AICP, City of Des Moines, WA

*Public Health - Seattle & King County partnered with cities throughout King County to identify policy, system and environmental changes that would support reductions in obesity rates in their communities. This session will highlight land use, transportation, and food access work of the cities of Des Moines, Snoqualmie and Federal Way.*

**Streamline Decision Making in a Tough Political and Economic Climate**

**STATE ROOM**..... 1.5 CM

**MODERATOR:** Joe Marine, City Mayor

**SPEAKERS:** Patricia Love, City of Mukilteo, WA • Tim Smith, Paladin Data Systems • Page Scott, Yakima Valley Conference of Governments • Jeff Pavay, Paladin Data Systems

*Panelists from state, regional and local agencies discuss how technology is helping prioritize investment and streamline decision making by improving access to real-time, accurate and digestible information.*

**Is There a New Math for Evaluating Transportation Concurrency for Bicycle and Pedestrian Facilities?**

**OLYMPIC ROOM** ..... 1.5 CM

**MODERATOR:** Donald Samdahl, PE, PTP, Fehr & Peers

**SPEAKERS:** Joel Pfundt, AICP CTP, City of Redmond, WA Transportation Services Division • Cyndy Knighton, City of Tukwila, WA • Chris Comeau, AICP, City of Bellingham, WA

*How should transportation agencies define and measure LOS for non-motorized facilities when there is little guidance on measuring these facilities?*

*Tukwila uses the national method in the Highway Capacity Manual while Redmond and Bellingham use locally-made systems. Hear a discussion about the advantages and disadvantages of each system.*

**Parking Spaces to Park Places: Ballard’s 14th Avenue Experience (Seattle)**

**RAINIER ROOM** ..... 1.5 CM

**MODERATOR:** Jonathan Williams, Fehr & Peers

**SPEAKERS:** Peter Locke, AIA, LEED AP, O&M, McKinstry • Sandy Dymale, ASLA, LEED AP, Mithun • Patrick Donohue, Seattle Parks

*This panel will discuss the process to convert excess transportation ROW into a linear park. It will cover the park planning process from inception to design and completion*

**WTiF? The Future of Tax Increment Financing in Washington**

**CAPITOL ROOM**..... 1.5 CM

**SPEAKERS:** Tim Parham, AICP, Puget Sound Regional Council • Paul Inghram, AICP, City of Bellevue, WA • Kelly Rider, MPA, Housing Development Consortium

*Presentation of a potential TIF tool, as outlined in a PSRC report, that could meet the challenges cities, developers, environmental and affordable housing groups face in moving from planning to creating equitable transit oriented communities. An overview of the challenges and history of TIF in Washington will be provided.*

12:15 pm - 1:30 pm

**LUNCH & KEYNOTE SPEAKER: The Dollars and Sense of Creating and Preserving Community Character**

**SPRUCE BALLROOM** ..... 0.75 CM

**SPEAKER:** Ed McMahon, Urban Land Institute

*One key to economic success in a rapidly changing global marketplace is community distinctiveness. Capital is footloose in a global economy. If you can't differentiate your community from any other you have no competitive advantage. This session will describe some of the tools and techniques for creating and enhancing community character. It will also set out the economic benefits of place-making and community sensitive design.*

# SESSION Descriptions

1:30 pm - 3:00 pm

## Lessons from Pioneers of Collaboration: Partnership Case Studies in Renton, Redmond and Bothell

PUGET ROOM.....1.5 CM

MODERATOR: Erin Christensen, AIA, LEED AP, ND, Mithun

SPEAKERS: Erika Conkling, AICP, City of Renton, WA • David Boyd, AIA, City of Bothell, WA • Gary Lee, City of Redmond, WA

*Achieving community sustainability relies on collaboration. What are the keys to success and pitfalls to avoid when forging alliances and cross-sector partnerships? Leaders of innovative sustainability efforts in the cities of Renton, Bothell, and Redmond will share first-hand lessons and discuss the role of visualization and engagement strategies to facilitate collaboration.*

## How You Can Disarm Contentious Public Policy Debate

OLYMPIC ROOM .....1.5 CM

SPEAKERS: Larry Pennings, MA, D. Min., Transformational Partnerships • Cynthia Pruitt, MA, CM Pruitt and Associates

*Citizen boards and commissions must (1) Move through contentious decisions in an efficient and respectful manner and (2) Make decisions that are not driven by personal preference or political pressure. Participants will be introduced to a successful process that helps citizen groups make informed decisions that are data-driven, documentable and defensible.*

## Growing Equitable Transit Communities in the central Puget Sound region - Planning to Implementing

CAPITOL ROOM.....1.5 CM

SPEAKERS: Heidi Hall, Impact Capital • Michael Hubner, AICP, Growing Transit Communities • Tim Parham, AICP, Puget Sound Regional Council

*How can the central Puget Sound region leverage \$15 billion in transit investments to create successful and equitable transit communities? What are the best tools to capture new growth, provide affordable housing, and meet community needs? The Growing Transit Communities Partnership brings diverse interests from 3 counties together to take action on these issues.*

## Highline Communities Coalition:

### Partnership for Healthy Schools and Cities RAINIER ROOM .....1.5 CM

MODERATOR: Caren Adams, Public Health - Seattle & King County

SPEAKERS: Rose Clark, Deputy Mayor of Burien, WA • Bernie Dorsey, Highline Public Schools • Mia Gregerson, City of SeaTac, WA

*This session describes a unique partnership between four cities and a local school district to improve access to healthy foods, promote active living, and create a quality of life that will draw economic development.*

## Green and Eco-Industrial Development

STATE ROOM.....1.5 CM

SPEAKERS: Deborah Munkberg, AICP, inova planning communications design llc • Chris Mefford, AICP, Community Attributes International

*What specifically is eco- or green industrial development? What lessons can we learn from pioneering development? How have obstacles been overcome and what are some good first steps to attract this type of development? This session will answer these questions and provide practical examples and tools.*

2:00 pm - 3:15 pm

## China and Sustainability: Lessons and Opportunities for Collaboration and Exchange (Session I)

SPRUCE BALLROOM ..... 1 CM

- Wang Liang, Chengdu Urban Rivers Association, on the role of NGOs in official planning for the Chengdu Min River watershed;
- James Connelly, International Living Future Institute, on China's 3-star system, an alternative to LEED;
- Tao Tao, Chairman of Beijing-based WuHe (Werkhart) International, and Secretary General of the Human Settlements Committee for the China Urban Planning Association, on economic conditions in China for large residential and physical planning projects, and opportunities for international collaboration;
- Derek Chisholm, Parametrix, speaking on ecosystem function indicators and their applicability in China;
- Martin Regge, NBBJ, speaking on the relation between planning and construction, large and small-scale projects, and global practice in China, and between the US and China; and
- A. P. Hurd, Vice President, Touchstone Corporation, speaking on her new book, "The Carbon Efficient City" and emergent design in cities. (<http://carbonefficientcity.com/>)

- Kathryn Willson, Director, Environmental Sustainability, Microsoft Corporation, speaking on technology for smart cities.

3:00 pm - 3:30 pm

**BREAK, NETWORKING & EXHIBITS  
(Fir Ballroom)**

3:30 pm - 5:00 pm

**China and Sustainability: Lessons and Opportunities for Collaboration and Exchange (Session II)**

**SPRUCE BALLROOM** ..... 1.5 CM

See SESSION I at 2:00 pm for speakers and topics.

**PAAL-ing Around: SMP Public Access Alternatives in Tacoma**

**PUGET ROOM** ..... 1.5 CM

**MODERATOR:** Alex Cohen, AICP, Environmental Science Associates

**SPEAKER:** Kim Van Zwalenburg, Department of Ecology • Stephen Atkinson • Kell AcAboy, Port of Tacoma, WA  
*Tacoma's new Public Access Alternatives (PAAL) Plan brought together several entities to plan strategically for a system of shoreline public access sites and facilities through the innovative use of public and private resources. The PAAL was developed as part of the City's Shoreline Master Program update.*

**Essential Tools for Efficient Permit Processing and Hearings**

**RAINIER ROOM** ..... 1.5 CM / 1.5 LAW

**SPEAKERS:** Kristen Larson, JD, Sound Law Center • Rob Garwood, AICP, City of Sammamish, WA • Ted Hunter, JD, Hearing Examiner and Sound Law Center

*Want tools for a more efficient and effective permit review and hearing process? Want more credible and legally defensible land use decisions? Join senior city planners and hearing examiners with over 20 years of experience as we explore the award-winning City of Sammamish over-the-counter permit process and conduct a mock permit hearing.*

AICP Certification Maintenance Credits requested for each session.

**Looking Forward to Comprehensive Plan Updates: Practical Advice to Kick-Start Your Update**

**STATE ROOM** ..... 1.5 CM

**MODERATOR:** Leonard Bauer, CPRP, AICP, Growth Management Services

**SPEAKERS:** Amy Buckler, City of Olympia, WA • Clay White, Snohomish County, WA

*Washington cities and counties must update their Comprehensive Plans between 2015 and 2018. Some have already begun the update; others will begin soon. Funding sources for updates are more limited than in previous years. This session will provide practical information to help with plan updates, and discuss strategies for funding.*

**Transportation Planning, Partnerships and Policy for a New Economic Paradigm**

**CAPITOL ROOM** ..... 1.5 CM

**MODERATOR:** Paula Reeves, AICP CTP, Washington State Department of Transportation

**SPEAKERS:** Paul Parker, JD, AICP, Washington State Transportation Commission

*This session explores new strategies, local case studies, and multiple perspectives combined with research and best practices applicable for the next generation of land use and transportation planning in Washington State.*

**Unusual Alliances: Non Profits and Social Service Providers Participate in Community Planning and Economic Development**

**OLYMPIC ROOM** ..... 1.5 CM

**MODERATOR:** Ryan Hughes, AICP, Antithesis Research

**SPEAKERS:** Stuart Walton, Former program manager for Washington CASH • Sandy Fischer, Fischer Bouma Partnership • Maru Mora Villalpando, Latino Advocacy, LLC • Glenn McFarlane, Yellowstone Boys and Girls Ranch

*The Presentation will focus on two questions: (1) What is the role of non-profit organizations and social service providers in community planning efforts? (2) How can local governments support microenterprise? Panelists will discuss work of their organizations and a short film highlighting entrepreneurs involved in the Washington CASH program will be shown.*

# SESSION Descriptions

5:15 pm - 7:00 pm

## RECEPTION and SILENT AUCTION at the new Hands On Children's Museum

414 Jefferson St. NE, Olympia

*Join your colleagues for this exclusive preview visit to the new Hands-On Children's Museum. Connect with colleagues, meet students, enjoy an array of appetizers, beverages and music, and bid on silent auction items to support the Chapter's student scholarship program. A shuttle bus will loop from the Red Lion to the Children's Museum every 15-20 minutes.*

7:00 pm - 9:00 pm

## CHINA/US PROFESSIONAL DINNER ON REGIONAL SUSTAINABLE DEVELOPMENT (Spruce Ballroom)

### PUB CRAWL IN DOWNTOWN OLYMPIA

*PUB CRAWL departs from Children's Museum. Pick up a map at the registration desk.*

## FRIDAY, OCTOBER 12

7:30 am - 8:30 am

### REGISTRATION (Lobby)

### NETWORKING & EXHIBITS (Flr Ballroom)

8:30 am - 10:00 am

## Envision Skagit 2060 and Snohomish County Tomorrow; Expanding Alliances, Pooling Resources for Greater Impact

PUGET ROOM.....1.5 CM

**MODERATOR:** Cynthia Pruitt, Snohomish County Tomorrow

**SPEAKERS:** Stephen Toy, Snohomish County Planning and Development Services • Rebecca Ableman, City of Lake Stevens, WA • Gary Christensen, AICP, Skagit County Planning & Development Services • Lisa Dally Wilson, PE, Dally Environmental, LLC • Kirk Johnson, AICP, Skagit County Planning and Development Services • Tim Rosenhan, Innova Kayak

*Snohomish County Tomorrow and Envision Skagit 2060 are forward-looking planning efforts that are breaking new ground in regional collaboration in these neighboring counties. This joint presentation will explore innovations and successes from both projects in forging new alliances, improving collaboration, and pooling resources to achieve greater regional impact.*

## Collaborative Transportation Prioritization: Diverse Stakeholders and Divergent Views

CAPITOL ROOM.....1.5 CM

**SPEAKERS:** Tracy Krawczyk, Seattle Department of Transportation • Christina Mudgett, PE, Pierce County Public Works and Utilities • Robin Mayhew, AICP, Puget Sound Regional Council

*Puget Sound Regional Council is implementing a new "Prioritization Process" that will evaluate all projects in the long-range transportation plan with sustainable themes. Panelists will discuss nine measures for this evaluation approved by the PSRC Executive Board.*

## Right Size Parking in King County:

### Re-evaluating Parking Standards to Achieve TOD Success

RAINIER ROOM .....1.5 CM

**MODERATOR:** Debbie Harris, PE, PTOE, DCI Engineers

**SPEAKERS:** Daniel Rowe, King County Metro Transit • Erika Vandenbrande, City of Redmond, WA • Robert Pantley, Natural and Built Environments, LLC

*This session will review innovative land use and parking management research and implementation approaches in King County. The session will review research from King County Metro, local implementation of transit-oriented development policy at the City of Redmond, and examples of new multi-family development within this new framework.*

## Integrating Health into GMA: Forging a New Path & Lessons Learned from Other States

OLYMPIC ROOM .....1.5 CM

**SPEAKERS:** Julia Walton, AICP, inova planning communications design llc • Tammy Morales, Urban Food Link, LLC

*Learn ways to use existing tools and to identify health needs integrate health into all levels of planning. The topic of healthy food (and others) will be used to highlight analysis, policy and program methods.*

**AICP Certification Maintenance Credits requested for each session.**

**Innovations in Form-Based Codes - Process and Products (3 Washington Case Studies)**

STATE ROOM..... 1.5 CM

**SPEAKERS:** Bob Bengford, AICP, MAKERS architecture and urban design LLP • Nikole Porter, City of Spokane, WA • Nancy Rottle, University of Washington • Betsy Jacobson, MAKERS architecture and urban design LLP • Julie Kriegh, LEED AP, AIA, Kriegh Architects

*This session discusses three form-based code case studies in different regions of the State and in various stages of completion. The case studies include projects in Clark County (Highway 99 Subarea), Edmonds, and Spokane.*

10:00 am - 10:30 am

**BREAK, NETWORKING & EXHIBITS (Flr Ballroom)**

10:30 am - 12:00 pm

**New Efforts in Working Waterfronts and Public Access**

PUGET ROOM..... 1.5 CM / 1.5 LAW

**SPEAKERS:** Nicole Faghin, LEED AP • Stephen Atkinson • Suzanna Stoike, West Coast Governors Alliance • Caitlin Cleaver, Island Institute

*Increasing population in coastal areas generates increasing conflicts over access to and uses of waterfronts. Across the United States, waterfront communities both large and small are seeking creative solutions to address evolving challenges. This session will explore efforts to create networks to share information between waterfront communities.*

**Planning for Economic Impacts: Integrating Economic and Fiscal Analyses into Planning**

STATE ROOM..... 1.5 CM

**SPEAKERS:** Chris Mefford, AICP, Community Attributes Inc. • Randy Young, Henderson, Young & Company

*This session discusses the economic frameworks for analyzing the benefits and fiscal impacts of planning projects. Speakers will discuss the economic theory of analyzing land use and transportation projects for impacts and address understanding geographic impact areas and measuring the benefits in units that matter to civic leaders.*

**Old is the New Green:**

**Unlikely Partnerships Between Historic Preservationists and Green Builders**

OLYMPIC ROOM ..... 1.5 CM

**MODERATOR:** Jennifer Kenny, MURP, City of Olympia, WA

**SPEAKERS:** Ric Cochrane, MUP, MPA, Preservation Green Lab • Greg Griffith, MCRP, AICP, State Historic Preservation Office • Mark Rentfrow, Thurston Energy  
*Historic preservationists and “green” builders are effective partners with different but compatible goals. This session highlights local partnerships and national case studies of preservation projects in five building categories. Examples reflect research and work demonstrating the contribution that preservation makes in fostering not only “green buildings” but also green communities.*

**Ecosystem Services: The Gridlock Breaker**

RAINIER ROOM ..... 1.5 CM

**MODERATOR:** Steven Hughes, LG, LHG, Hart Crowser

**SPEAKERS:** Doug Osterman, MRP, AICP, Watershed Coordinator, Mayor Pro Tem • Sarah Brace, MS, Veda Environmental • Tracy Stanton, Earth Economics • David Batker, Earth Economics

*This session offers insights on the policy, economic, and public outreach challenges in planning for and managing natural resources in a Central Puget Sound Watershed with 16 growing cities. Ecosystem services valuation is demonstrated as a tool for developing economically-sound and sustainable long-range plans for improving the health of watersheds.*

**Destination Redevelopment: Public Transportation as a Catalyst for Investment**

CAPITOL ROOM..... 1.5 CM

**MODERATOR:** Anne Fritzel, AICP, Washington State Department of Commerce

**SPEAKERS:** Paul Inghram, AICP, City of Bellevue, WA • Shane Hope, AICP, City of Mountlake Terrace, WA • Allan Giffen, City of Everett, WA

*What do you get when you cross age-old planning wisdom with new technology and a modern outlook? This session will focus on the common themes and unique qualities of redevelopment efforts - each catalyzed by public investment in transportation. Presenters will showcase planning at light rail/BRT station areas in Mount Lake Terrace, Bellevue, and Everett.*

# SESSION Descriptions

12:15 pm - 1:30 pm

**LUNCH, APA/PAW AWARDS and WA APA MEMBERSHIP MEETING**  
(*Spruce Ballroom*)

1:30 pm - 3:00 pm

**Building Success through Partnerships**

**PUGET ROOM.....1.5 CM**  
**MODERATOR:** Jeff Churchill, AICP, City of Redmond, WA  
**SPEAKERS:** Jim Stanton, AICP, Microsoft • Ron Lewis, Sound Transit's East Link Light Rail Project • Bill Biggs, Administrative Services for Group Health Cooperative

*This session will focus on partnerships formed to support land-use, economic development, and transportation objectives along the East Link light rail corridor in Redmond's Overlake Urban Center. Speakers will discuss the differences in approach and priorities among the partners, and how that has shaped the partnerships.*

**Testing and Forming Outreach Tools**

**CAPITOL ROOM.....1.5 CM**  
**SPEAKERS:** Erika Conkling, AICP, City of Renton, WA • Rachel Miller, MAKERS architecture and urban design LLP • Critter Thompson, LEED AP, Decision Commons Project

*Panelists discuss innovative outreach tools for reaching broad audiences and accommodating, respecting, and appreciating diversity. By focusing on an outreach process for Renton's Benson Hill Community Plan and a newly developing visual decision-making tool, we explore the successes and failures of today's tools and look toward tomorrow's.*

**Energy Efficiency Empowers Communities**

**OLYMPIC ROOM .....1.5 CM**  
**MODERATOR:** Andrea Petzel, LEED AP, CSBA, AICP, Community Power Works

**SPEAKERS:** Ruth Bell, Community Power Works • Yvonne Kraus, LEED AP, BD+C, CSBA, Conservation Services Group • Andrea Lewis, LEED AP, ID+C, CSBA, O'Brien & Company

*Could energy efficiency programs work in your community? This session will explore how planners can develop outreach strategies for programs that are technically complex, involve multiple stakeholders, and are relevant to both urban and rural communities. Speakers will discuss energy efficiency programs and strategies in Seattle, Bainbridge, Bremerton, Kitsap, and Ellensburg.*

**"With Us, Not Without Us!" Under the Social Equity Lens**

**RAINIER ROOM ..... 1.5 CM / 1.5 ETHICS**  
**MODERATOR:** Geoff Appel, AICP, AECOM

**SPEAKERS:** Rebecca Saldana, Puget Sound Sage

*This session will engage planners in a thoughtful discussion of the AICP Code of Ethics and Social Equity. The session will consist of: (1) Overview of the AICP Code of Ethics; (2) facilitated discussion of Section A - Principles to Which We Aspire; and (3) Facilitated break-outs exploring Social Equity.*

**Growing Main Street: A Look at Olympia's Efforts to Revitalize its Historic Downtown**

**STATE ROOM.....1.5 CM**  
**MODERATOR:** Greg Griffith, AICP, State Historic Preservation Office

**SPEAKERS:** Connie Lorenz, Olympia Downtown Association • Sarah Hansen, Washington State Main Street Program • Jennifer Kenny, City of Olympia, WA

*This session discusses how the Main Street program helps historic downtowns become thriving commercial and social centers of small cities and towns. Panelists offer ideas on economic development that maintains the integrity of historic districts through collaborations among downtown associations, city boards and private businesses.*

3:00 pm - 3:30 pm

**BREAK, NETWORKING & EXHIBITS**  
(*Fir Ballroom*)

3:30 pm - 5:00 pm

**CLOSING GENERAL SESSION:**

**Making New Planning Law in Olympia:**

**Is this a time of Great Crisis or a Time of Great Opportunity?**

**SPRUCE BALLROOM ..... 1.5 CM / 1.5 LAW**  
**MODERATOR:** Joe Tovar, FAICP, inova planning communications design llc

**SPEAKERS:** Senator Dan Swecker • Senator Sharon Nelson • Representative Jay Rodne • Representative Joe Fitzgibbon

*Four state legislators will discuss recent and future legislation to reform Washington's planning laws. They will explain the rationales and hopes regarding last session's amendments to the State Environmental Policy Act and offer their opinions and guidance regarding legislation to advance APA Washington's Game Changing Initiatives in the 2013 session.*



## Congratulations to our Project Award Winners

Category: Physical Plans for Small Cities & Counties

WINNER: City of Arlington  
for *Old Town Wetland Open Space*

Category: Physical Plans for Large Cities & Counties

WINNER: City of Shoreline for *Town Center Plan*  
HONORABLE MENTION: City of Seattle & Collins Woerman Architects  
for *Yesler Terrace Redevelopment Master Plan*

Category: Transportation Planning

WINNER: City of Bellingham  
for *Urban Village Transportation Impact  
Fee Reduction Program*

Category: Citizen Involvement

WINNER: City of Richland  
for *Ridges to Rivers Open Space Network  
of the Mid Columbia*  
HONORABLE MENTION: City of Mill Creek  
for *Long Range Strategic Plan*

Category: Implementation

WINNER: City of Redmond for *Downtown Redmond 2020*

Category: Rural & Small Town Planning

WINNER: Island County, City of Coupeville and  
Ebey's Landing National Historic Reserve  
joint partners for *Uniform Design Review &  
Community Design Standards*

# AICP Certification



## Certification Maintenance

### *How can I earn CM credits?*

The American Planners Association (APA) ([www.planning.com](http://www.planning.com)) and the Washington chapter ([www.washington-apa.org](http://www.washington-apa.org)) have extensive information on activities that qualify for CM credit. CM credit hours requested for sessions at this conference are noted next to each session description.

### *How can I log CM credits?*

Every AICP member has a personal online CM log. Use your APA ID and password to log in at [www.planning.org](http://www.planning.org), search for CM activities, rate them, and submit them to your CM log. CM credit has been requested for all workshops and sessions at this conference as noted. If you have questions, please contact APA at [aicpcm@planning.org](mailto:aicpcm@planning.org).

## CONGRATULATIONS NEW AICP MEMBERS!

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 Orion Stewart, AICP  
 Kathleen Weinand, AICP

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 Certified Transportation Planner



The WASHINGTON CHAPTER of the AMERICAN PLANNING ASSOCIATION is an organization of people with an interest in land use, housing, transportation, environmental, economic and social planning. Among others, our membership includes citizen planners, planning commissioners and other planning officials, and professional planners within the State of Washington and elsewhere.

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