# YES SEGURA

# Urban Designer/Urban Planner/Cartographer

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## **INTERNSHIPS**

## SEATTLE NEIGHBORHOOD GROUP/ SEATTLE, WA // Summer 2015

#### Project Intern

-Conducted Crime Prevention Through Environmental Design (CPTED) research

- & provided recommendations to assist & identify new community planning efforts
- -Assisted in preparing, revising, and updating CPTED manual
- -Designed "Hot Spot" maps using QGIS and other open source geographic information systems
- -Conducted on site field inspections and conducted surveys/interviews to obtain data
- -Designed and prepared graphic presentations to staff members
- -Attended local related CPTED workshops

## NEW PARADIGMS PLANNING / RICHMOND, VA // 2012-Present

#### Cartographer & Environmental Planning Assistant

- -Conducted, prepared, and updated on site field inspections of James River Park System (JRPS) conservation easement legal document
- -Prepared computer based and hard copy documents of the (JRPS) conservation easement
- -Created an ArcGIS Online (JRPS) easement online interactive map
- -Presented & reported JRPS document & map to the public, local, and state officials

#### GIRLS ROCK CAMP ALLIANCE // 2012-Present

#### Cartographer

- -Collaborate & design a MapBox online interactive map of all 60 international rock camps
- -Plan and attend GRCA conferences

## **EXPERIENCE**

## SEATTLE LGBT COMMISSION / SEATTLE, WA // 2015-Present

#### **Urban Planning Volunteer**

- -Assist, research, and provide board commissioners with inclusive LGBTQ+ policy recommendations for the Seattle 2035 Comprehensive Plan
- -Attend Seattle LGBT Commission Board Meetings

#### FLORIDA STATE UNIVERSITY DEPT. URBAN & REGIONAL PLANNING / TALLAHASSEE, FL // 2015-Present Planning Analyst & Cartographer & Co-Author

- -Develop LGBTQ+ gentrification maps as a visual display utilizing open source data
- -Research and catalogue data from state and local government documents
- -Prospective publication article for the Journal of the American Planning Association

#### FLORIDA STATE UNIVERSITY DEPT. OF SPORT MANAGEMENT / TALLAHASSEE, FL // 2015-Present Data Analyst & Cartographer & Co-Author

- -Designed, developed, and prepared homeless mobility average distance maps from collected data
- -Managed and develop a new improved data system application to ensure data quality
- -Collaborated/provided GIS technical support to other/non-planner-social scientists
- -Prospective publication article

#### **PROFICIENCY**

Communication Team Worker Self Motivator Creative Problem Solver Time Management

Public Speaking Formatting Documents Data Management

#### GRAPHIC

AdobeCS4: Photoshop.Illustrator.InDesign SketchUp8 Piktochart Prezi Free Hand Renderings

#### MAPS

ArcGIS Desktop/ArcGIS Online МарВох QGIS CityEngine GeoJSON.io

## **BASIC COMPUTER**

Microsoft Office: Word.Excel. PowerPoint, Publisher Adobe Reader Google Drive Dropbox

#### SOCIAL MEDIA

Survey Monkey Flickr GroupMe Facebook Tumblr WordPress YouTube

#### **OTHER**

SPSS Html Css Python **JavaScript** 

## **EDUCATION**

#### FLORIDA STATE UNIVERSITY (FSU)

Masters of Science, Urban & Regional Planning Certificate: Urban Design // 2014-2015

#### VIRGINIA COMMONWEALTH UNIVERSITY (VCU)

Bachelors of Science, Urban Studies & Geography Concentration: Planning // 2008-2012

#### HAMPTON UNIVERSITY (HU)

Architecture // Fall 2007

#### JOHN TYLER COMMUNITY COLLEGE (JTCC)

Non-Degree Seeking // 2004-2007

## **VOLUNTEER**

## FSU COMMUNITY GARDEN

Tallahassee, FL // 2014-Present

## APA BOX CITY

Tallahassee, FL // 2015-Present

#### 3RD HOPSCOTCH FESTIVAL

Seattle, WA // 2015

#### ESTI RECYCLE BIKES

Tallahassee, FL // 2015-Present

### **LEADERSHIP**

#### APA AMBASSADOR

American Planning Association Box City for kids: Urban Design // 2015

#### FLORIDA AUTOMATED VEHICLES SUMMIT

Team Map Leader & Facilitator & Presenter // 2015

#### HUD.gov INNOVATION HOUSING DESIGN/PLANNING COMPETITION

Team Leader // 2015

#### FLORIDA APA CONFERENCE

Presenter // 2014

#### FSU URBAN & REGIONAL PLANNING DEPARTMENT

Curriculum Subcommittee Member // 2014-2015

#### FSU SYNOPTIKOS URBAN PLANNING

Member // 2014-Present

#### FSU PRIDE STUDENT UNION

Treasurer // 2014-2015

#### VCU URBAN STUDIES STUDENT ASSOCIATION

President. Vice President // 2010-2012

#### **AWARDS**

#### FLORIDA STATE UNIVERSITY DEPT. URBAN & REGIONAL PLANNING **DISPLAY CABINET DESIGN COMPETITION**

1st Place // 2015

### GRACEFUL SOLUTIONS FOR AGING DESIGN/PLANNING COMPETITION

Leadership Award // 2015

#### FLORIDA STATE UNIVERSITY

Seminole Torchbearers

Outstanding Student Leadership & Service Award // 2014

#### VIRGINIA CHAPTER AMERICAN PLANNING ASSOCIATION

Outstanding Student Award // 2012

#### VIRGINIA COMMONWEALTH UNIVERSITY

Urban Studies & Regional Planning Dept. Outstanding Student Award // 2012

#### GayRVA G-MAGAZINE

Best of Gay Richmond, VA Community Organizer // 2012

#### **WORK EXAMPLES**

#### FLORIDA AUTOMATED VEHICLES SUMMIT, Team Map Leader & Facilitator & Presenter // 2015

Metro Jacksonville Article / JACKSONVILLE, FL // December 2015

 $\underline{\text{http://www.metrojacksonville.com/article/2015-dec-autonomous-vehicles-in-jax-jump-in-the-front-seat-level} \\$ 

Florida Department of Transportation Paper

https://drive.google.com/open?id=0B1PgITBOGiXUcjg0Snp1eE9RTnM

NEW PARADIGMS PLANNING / RICHMOND, VA // 2012-Present, Cartographer & Environmental Planning Assistant

Online Conservation Easement Map

http://arcg.is/1K2Z7QG

GIRLS ROCK CAMP ALLIANCE // 2012-Present, Cartographer

Online Map

http://girlsrockcampalliance.org/591-2/grca-world-map/

SEATTLE NEIGHBORHOOD GROUP/ SEATTLE, WA // Summer 2015, Project Intern

Seattle, WA Online Crime Hot Spot Map

http://arcg.is/1Qf200J

Seattle Neighborhood Group Crime Prevention Through Environmental Design document

https://drive.google.com/open?id=0B1PgITBOGiXUYzVfbWFiRzhEV28

FLORIDA STATE UNIVERSITY DEPT. URBAN & REGIONAL PLANNING / TALLAHASSEE, FL // 2015, GIS Specialist & Planning Analyst

Online Map: Naturally Occurring Retirement Community in the City of Tallahassee, Florida

http://www.arcgis.com/apps/LocalPerspective/index.html?appid=48c260af46f34619a99430e0459e5d4e

#### REFERENCES

#### Dr. Petra L. Doan

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